

# PDGA Spring Summit – February 21-22, 2017

## **Day 1**

The meeting was called to order at 11:10am by Rebecca Duffy, Board president.

**Board Members Present:** Rebecca Duffy, Kevin McCoy, Shawn Sinclair, Dave West, Justin Menickilli, Hans Nagtegaal

**Others Present:** Brian Graham, Dan Roddick, Steve Ganz, Andrew Sweeton, Ginny Sweeton, Brian Hoeniger, Peter Crist, Terry Calhoun, Jeff Homberg, Conrad Damon, Joe Chargualaf

## **Welcome and Introductions – Rebecca Duffy**

Welcome by Rebecca Duffy. Special thanks to the search committee. And thanks to the best staff ever.

Board and search committee have offered Joe Chargualaf the position of Executive Director to replace Brian Graham. He is currently active duty Air Force coordinating global activities, including sports, recreation, hospitality, events, etc.

## **Office and Staff Reports – Brian Graham/Staff**

**Executive Director Report (Graham):** 2016 a record year. Very healthy financial position (separate report posted to Board site).

**Tech Standards (Graham):** Jeff Homberg does all the testing of new discs to certify them as approved for tournament play.

**Membership (Graham):** Record 35,658 active members. Should hit PDA #100,000 in 2017. 17.1% growth in 2016. 46% increase over 2015. (Membership report from Vic Allen)

**Tour Report (Sweeton):** Separate report attached. 23% increase in events from 2016 to 2017. Pro Worlds for 2017 will be in Augusta. Proposal for Amateur Initiative (separate document). Work with the states and have state amateur championships, and then one finale event at the IDGC.

2018 Worlds prep (information from Mike Downes on Board site).

Addition to PDGA Staff – new person in Tour Department under Andrew. Expansion with interns as well. Looking for new office building for staff and will leave the IDGC as an educational, county facility. Another possibility is having regional staff that could work remotely.

Reports from Downes and Gregoire will come.

## **Leagues Discussion – McCoy**

Separate presentation.

Main route of growth for getting new members = league play. Recommendation: Use Disc Golf Scene for all league information going forward (eventually eliminate TD reports for leagues).

Need for better PDGA store. Need for easy registration and scoring system. Online gaming portal for league events.

Discussion: Dan Roddick questioning the integrity of some of the leagues (how to evaluate courses/leagues). Brian Hoeniger – can we make it proprietary? Steve Ganz – will be discussing with Pete Crist about doability of some parts, but he doesn't feel it has a place in a non-profit organization as a whole (as presented). Brian Graham agrees with Steve – best to let Pete and Steve discuss what could work for the PDGA.

## **Lunch (12:45)**

### **Disc Testing (Justin Menickelli)**

### **Technology (Steve Ganz/Pete Crist)**

Separate presentation.

Progress Report: Disc Golf Scene has transitioned everything over to the PDGA. Registration growth is up 37% this year. European transition – all products are now North America and Europe. Membership reports available online now; tournament reports coming soon. Live scoring APIs. Website traffic increased 7% in last year.

Moving Forward: Integration; DiscGolfScene.com; PDGA.com; Mobile apps; PDGA Tournament Manager PDB.

New mobile app soon to be available. Free for everyone – as a member benefit, but also a marketing tool.

Discussion: Brian Hoeniger – have Steve present same presentation to PDGA Europe board in the future; very impressive. Rebecca – great presentation.

## **Break (2:40)**

### **Rules Revision (Conrad Damon)**

Separate presentation.

Rules Committee: 9 members (will reduce to 7); responds to mail from website contact form; 1-3 per day; working on 2018 revision.

2018 Revision: Phase 1 – Restructure: split rules into basic and other; follow sequence of play; move definitions, links, and conversions to the back

(<http://conraddamoncom/pdga/r/2018-restructured-edited-rules.txt>).

Phase 2 – Editing: use less formal language; clarity and concision; define terms where first used; some refactoring (phase 2 in process).

Phase 3 – Additions: doubles play; match play.

Phase 4 – Check Competition Manual; notify Competition Committee

Phase 5 – Minor changes

Phase 6 – Testing rules (work with Game Development Team)

Phase 7 – Significant changes: limited to a few; propose discussion to Board

Phase 8 – Related documents: Q&As, Official’s Test

Discussion: Brian Hoeniger – is there European representation on the rules committee? Conrad – yes. Brian Hoeniger – need a hard deadline. Conrad – September 1. Rebecca – make deadline August 1, so Competition Committee can have time to revise the Competition Manual before the rules are printed and published.

### **Day 1 Review (Duffy)**

Team Building Activity – Disc Golf – Wild Horse Course.

Day 1 adjourned at 3:50pm

## **Day 2**

Meeting called to order at 9:01am by Rebecca Duffy

### **International Report – Brian Hoeniger/Hans Nagtegaal**

**PDGA Canada** – All fees have gone to Brian in Canadian dollars in the past. Now go through PDGA.com in US dollars and it works very well. Player fees last year 21,000 Canadian dollars. Goes to Brian and is reinvested in the sport – Marco Polo program, new courses, school programs, etc. They sponsor many leading Canadian events, including WFDF. (See BH's Annual PDGA Canada Annual Report). In the last 3 years has grown by 130% cumulative. 79 events last year. PDGA is doing great things for Canada.

**PDGA and WFDF – 2017 World Team Championships.** Last year no teams from Europe because of timing. Small, but successful event in 2016. WFDF must run a world championship because of ties to the IOC. They will lead the 2017 event: in England; PDGA membership not required; 6 players per team including a junior (dispensation clause for a substitute for a junior) – the WFDF vision of inclusion, trying to get as many countries as possible. An XA-tier event. No payout – player's package and medals only event. (WFDF position statement handout) New opportunity to start fresh with WFDF with new PDGA Executive Director.

**PDGA Europe Transition – Update:** Transitioning American by-laws, articles of incorporation, etc., to Dutch law and establishing foundation documents for PDGA Europe office as a chapter of the PDGA US/Global. 24 countries. IT work is complete, office is open, Hans has undergone training.

No urgency for other countries (Australia, New Zealand, and Asia) to follow the European model right now.

#### **Concept Paper for PDGA Europe (document)**

Issues at hand – PDGA Europe Vision of Governance: agreement among the entities on how the organization will work; country coordinators representing their national associations; bi-cameral model; board with 4 European members and 3 USA members; weighted voting depending on number of members per country; two-year terms for the initial board with elections happening May-July 2017; European teleconference last week to discuss this document gained consensus.

#### **PDGA Europe Financials (document)**

Currently PDGA Europe is running at a financial loss. (But it has been good for PDGA branding and recognition.) Request for Grant/Loan from PDGA to PDGA Europe for year 1 – Grant of 10,000 Euros, and loan of 20,000 Euros (which could be forgiven) = \$32,000 US.

#### **Board Action**

*Blessing on the PDGA European Vision of Governance:* Dave motions we approve the proposal for governance; second by Kevin. Roll call vote: All yes, with Hans abstaining.

*Grant/Loan:* Justin moves that we accept Brian's request for a grant of 10,000 Euros, and a loan of 20,000 Euros to PDGA Europe; second by Dave. Roll call vote: All yes, with Hans abstaining. *Action*

*item:* to create a loan document with the Executive Director.

**Break:** 11:00 for 5 minutes

## **Tour Proposal (Rebecca Duffy)**

Separate Presentation.

Concept for PDGA National Tour Elite Series (looking for approval of the concept):

*Athlete Advisory Committee: Ricky Wysocki, Valarie Doss, Nate Doss, Paul Ulibarri, Sarah Hokom, Steve Rico, Will Schusterick, Catrina Allen*

*AAC Suggestions: Continuity/consistency of events; ease of registration; player's books online at least a week before tournament; scoring tent; start moving toward a qualification entry*

*Add a Freestyle component – get more spectators; invite them to come demo or do freestyle competitions*

*Add Disc Dogs – another spectator sport; invite them to come demo or compete*

*Market and Merchandise – tour t-shirts (outside sponsor); tour stamp on discs*

*Discussion: Andrew - where should NT events be held? Need room for additional components and spectators. First year should be all about the players; then think about adding on. Steve – sponsor money – for payout or financing the tour? Financing. Additional staff required? 2 more. Could go back to a focused NT website (pdgatour.com). Dave – what about AMs? Rebecca – create a point series to create more interest for AMs to participate; Rebecca – willing to do the NT work pro bono; Dan – what are our goals for this effort? For the players? For the visibility/growth of the sport? Standardization? Brian H – first priority should be the consistency and excellence in courses and events. Shawn – we need to define what our standards are for tee pads, etc.*

Discussion ensued on improving the National Tour.

## **Day 2 Wrap-Up and Review (Duffy)**

Farewell and thanks to Brian Graham as he leaves for new endeavors.

Rebecca motions to adjourn, second by Justin. Motion carries.