



PRESS RELEASE

For Immediate Release

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AUGUSTA DISC GOLFERS TAKE PART IN ICE BOWL TO FIGHT HUNGER

Players raise food and funds to provide 10,000 meals in the Augusta area

AUGUSTA, Georgia (Feb. 4, 2019) – Golf isn't the only game in town: *Disc* golf is taking the world by storm, and it has a definite local connection.

The emerging sport's international governing body, the Professional Disc Golf Association (PDGA), is located in Appling, Ga., along with the International Disc Golf Center (IDGC). Ground zero for the game, the IDGC features three championship courses, a 2,700-square-foot clubhouse, a learning center and more.

People of all ages throughout the Central Savannah River Area are active players who also participate in charitable activities that enrich the Augusta area.

"Disc golfers are a great group of people. They play hard, but they also work hard to build strong communities," says PDGA Marketing Director Mary A. Sicard.

Most recently, local players took part in disc golf's annual Ice Bowl, a series of local tournaments held at courses around the country from January through March to raise funds to fight hunger. On January 19, 167 throwers gathered at the IDGC for some serious fun, serious fundraising, and not-so-serious competition.

Ice Bowls are not highly competitive events. The rules are simple: The games cannot be called due to weather; no wimps or whiners are allowed; and there is no excuse for not attending.

"The local team led by Tournament Director and IDGC Manager Zach Shafer had its best year ever in participation and fund raising," says Sicard. "They collected 675 pounds of food and \$2,900. This was split between Columbia County Cares and Golden Harvest Food Bank, which estimates it will provide more than 10,000 meals for local residents."

"Golden Harvest is so thankful for the wonderful athletes who helped feed families at this year's Ice Bowl tournament," says Ann Snyder, director of marketing for Golden Harvest. "This group truly cares about making a difference in our community, as evidenced by their longtime support of our mission to Feed Lives Together. Each year, we are honored and humbled by their generosity and thankful for all the meals they provide."



Since 1996, Ice Bowls have cumulatively raised more than \$4.2 million for food banks around the nation.

For more information on disc golf, visit www.pdga.com. Better yet, bring a disc and play a round at the IDGC overlooking scenic Lake Thurmond. But watch out: The game is addictive.

ABOUT THE PROFESSIONAL DISC GOLF ASSOCIATION

The Professional Disc Golf Association (PDGA) is the international governing body of disc golf, one of the world's fastest growing sports. The PDGA sets rules and standards for the game and sanctions more than 4,000 annual competitive tour events with a collective purse of \$4.5 million. A 501(c)(4) nonprofit membership organization, it is based in Appling, Ga., where it operates the International Disc Golf Center and three championship disc golf courses. Its 40,000 recreational and professional members come from 60+ countries.

ABOUT DISC GOLF

Disc golf, or Frisbee™ golf as it is more commonly known, is one of the fastest growing sports in the United States, with more than 8,000 courses and two professional-level tours. The sport is played using the same general rules, terminology, and etiquette as traditional golf, but with different equipment; the player throws a high-tech flying disc into a standardized target. The objective, just as in traditional golf, is to play in as few throws of the disc as possible.