



*“The Professional Association for All Disc Golfers”*

**Bid Guidelines**  
For the  
**2019 PDGA Tim Selinske**  
**U.S. Masters**  
**Disc Golf Championships**

Bid Submission Deadline: Wednesday, November 1, 2017  
Selection Announcement: After December 1, 2017

Send all bids and correspondence via email to:

Mike Downes  
Events Manager, PDGA  
Tel: 1+ (706) 261-6342, ext. 104  
Email: [events@pdga.com](mailto:events@pdga.com)  
Web: [www.pdga.com](http://www.pdga.com)

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## Professional Disc Golf Association

*"The Professional Association for ALL Disc Golfers"*

International Disc Golf Center  
3828 Dogwood Lane  
Appling GA USA 30802-3004

Mike Downes  
PDGA Events Manager

**Tel:** (706) 261-6342 **Email:** [events@pdga.com](mailto:events@pdga.com)  
**Websites:** [www.pdga.com](http://www.pdga.com)

Dear Prospective Bidder,

Thank you for your interest in hosting a PDGA Major Championship event. We have created this package to assist you in presenting your case for hosting one of disc golf's premier events.

This document lays out the guidelines on how to prepare a bid to host a PDGA Major. In order for the PDGA to make an informed decision when selecting the best qualified hosts, it is crucial that your bid include as much information as possible. Please read through the background information about the PDGA and its Championship events, and then follow the headings and guidelines when preparing your bid. If you are selected to host, you will then have a comprehensive blueprint from which to build your operational plans.

Preparing a bid to host a major international sporting event is a challenging but rewarding endeavor, and the PDGA thanks you for your interest and commitment. We rely on hosts like you and your community to help us to bring together the best disc golfers in the world in competition and fellowship. We are committed to growing our sport, and this high-level event will help to increase disc golf's exposure and development throughout the world, while allowing new generations of disc golfers to experience fantastic PDGA competition.

These bid guidelines form the basis for the event contract and are an integral part of the commitment given by the Local Organizing Committee. If you have any questions regarding the bid process or your bid proposal for a PDGA Major Championship event, please contact Events Manager, Mike Downes at [events@pdga.com](mailto:events@pdga.com).

Regards,

Mike Downes  
PDGA Events Manager

## **1. INTRODUCTION**

### **1.1 About Disc Golf**

Disc Golf is a sport that is played using the same general rules, terminology and etiquette as traditional golf but instead of using a range of clubs to hit a ball into a hole in the ground, a competitor throws a high-tech plastic flying disc or Frisbee® into a standardized disc catching target. There are 18 par-rated holes and the object of the game is to play the course in the fewest number of throws of the disc as possible.

The sport was formalized in the 1970's, and is designed to be enjoyed by people of all ages, making it an excellent lifetime fitness sport. The fact that nearly every American has thrown a flying disc at some point in their lives gives the game broad appeal and a receptive audience. Over 7,000 disc golf courses can be found in 49 of the 50 states in the U.S. and in 29 countries worldwide, and the sport is currently experiencing exponential growth and popularity.



### **1.2 About the Professional Disc Golf Association (PDGA)**

The Professional Disc Golf Association (PDGA) is the international governing body for disc golf and is the largest organization for disc golf in the world. The PDGA is a member-governed 501(c)(4) non-profit association based in Appling, Georgia, USA. Founded in 1976, the PDGA is approaching 100,000 members who live and play in 29 countries worldwide. Each year, the PDGA sanctions over 3,200 competitive events for professional and amateur players.

The PDGA also writes and maintains the rules for the sport, sets the standards for equipment used in play, manages a player rating system, and publishes the sport's leading magazine, *DiscGolfer*.

For more information visit [www.pdga.com](http://www.pdga.com).

### 1.3 PDGA Vision, Mission, and Value Statements

#### **Vision Statement:**

The PDGA is a membership organization dedicated to the promotion and sustainable growth of disc golf.

#### **Mission Statement:**

To develop disc golf into a globally-recognized competitive sport and recreational activity through:

- Player participation
- Tournament development
- Spectator participation
- Course development
- Rules and competitive standards
- Media and sponsor relations
- Public education and outreach

To sustain the growth of the organization, membership, and disc golf by means of:

- Financial stewardship
- Asset and resource management
- Membership support

#### **Value Statement:**

The PDGA is driven by the principles of:

- Integrity
- Accountability
- Lifetime fitness
- Transparency
- Professionalism
- Sportsmanship
- Diversity
- Personal Growth
- Inclusion
- Fun
- Volunteerism
- Environmental Responsibility

### 1.4 About PDGA Major Events

PDGA Major Events are the premier national and international competitions for the sport of disc golf each year, featuring the world’s best men and women disc golfers competing for world and national championship titles in multiple age and gender based divisions. The events vary in size and length but typically are contested on multiple courses simultaneously over multiple days, culminating in a showcase final round and the crowning of champions.

PDGA Major Events are your chance to host an international sporting event in your community, drawing interest and attention to your city, and generating economic impact for local businesses.

### 1.5 Major Events History

The PDGA has conducted its US Masters Event in nearly every region of the United States including most recently:

<b>U.S. Masters Championships</b>		
<b>Year</b>	<b>City</b>	<b>Players</b>
2000	La Mirada, CA	74
2001	La Mirada, CA	78
2002	La Mirada, CA	67
2003	(Not Held)	N/A
2004	La Mirada, CA	66
2005	La Mirada, CA	73
2006	La Mirada, CA	76
2007	La Mirada, CA	85
2008	La Mirada, CA	89
2009	La Mirada, CA	98
2010	Appling, GA	163
2011	Huntsville, TX	186
2012	Louisville, KY	151
2013	Burlington, NC	179
2014	Tulsa, OK	235
2015	Charlotte, NC	301
2016	Stockton, CA	273
2017	Des Moines, IA	?

### 1.6 Structure of PDGA Major Championships

For each of its owned Major Championships, the PDGA seeks hosts and encourages bids from around the world. An experienced disc golf club, for-profit business, or an individual working in conjunction with a community sports commission, visitor’s bureau, or facilities owner can submit a bid. All bids are reviewed by the PDGA staff and Board

of Directors and a host is selected based upon the experience with running a sanctioned disc golf event, contents of the bid, suitable facilities, proximity of courses to each other, and other requirements.

### **Snapshot: Tim Selinske United States Masters Disc Golf Championships**

*The US Masters Championships is named after a beloved figure in the sport of disc golf, [Tim Selinske](#) #2026. Tim was one of the most important figures in the history of disc golf and in flying disc sports in general. He was one of the four co-founders of [Innova Discs](#) and eventually was known by many as the face of the company. In his earlier years, he also worked to grow flying disc sports with the International Frisbee Association. In August of 2009, Tim Selinske passed away after fighting for 8 months against a rare disease called Langerhans' Cell Histiocytosis.*

This 3-day national competition is limited to qualified amateur and professional disc golfers over the age of forty years old who compete for prizes and national championship titles in multiple age and gender based divisions.

Expected number of competitors: 150-400 (based on number of courses)

Time of Year: Negotiable (Historically May or September)

Length of Event: 4 days, Thursday to Sunday (1 day practice followed by 3 days of competition)

Number of Competitors: 150-400

Average length of Stay: 3 nights

Estimated Room Nights: 80- 200  
(Event capacity [(# players)/2] x 0.30 = Daily room block  
(Daily room block x 3 = Total room nights)

Course Requirements: At least 2-3 eighteen hole championship caliber disc golf courses within 20 miles of event center. PDGA will review courses to determine suitability.

Ancillary Event Requirements:

- Registration, welcome & check-in area
- Players Meeting – Seating for 400+, podium w/ PA system
- Host Community provided dinner/party
- Awards & Closing Ceremonies – Immediately following finals at finals location

Hotel Requirements:

- Designated public area for posting of scores
- Guaranteed lowest rate (Equal or lower than Priceline, Expedia or similar sites)
- Minimum \$5 room rebate per room per night payable to HOST
- Free wireless internet
- Free parking

Organizing Committee Requirements:  
Vast PDGA large event experience.  
Must have hosted at least one A Tier event.

## **2. HOST ELIGIBILITY REQUIREMENTS**

### **2.1 PDGA Membership and Payments**

In order to submit a bid, the tournament director (TD) must be:

- a current PDGA member in good standing
- a current PDGA rules official
- up-to-date with all past tournament payments and reporting

### **2.2 Endorsements & Support**

The final bid should include a letter of endorsement and/or support from your local disc golf club. The local disc golf club does not necessarily have to be involved with the planning of the event, but it is preferred that they support your intentions.

The final bid should include a letter of endorsement and/or support from the PDGA state coordinator of the state in which the event is to be hosted. The state coordinator does not necessarily have to be directly involved with the planning of the event, but it is required that they support your intentions.

The final bid should include a letter of endorsement and/or support from the local convention and visitor's bureau, or sports commission in the city or cities in which the event will be hosted pledging their support for the event.

The final bid should include a letter of endorsement and/or support from the parks department, or venue owners of the disc golf courses on which the event will be played.

### **2.3 Bid Committee Structure**

It is preferred that the bid come from a registered non-profit organization, LLC, or some other legal entity. The bidder is strongly encouraged to ensure that they adopt a structure that protects their personal financial interests, i.e., ideally eliminating or minimizing any potential risk of personal financial liability arising from the event.

Unacceptable bid committees are groups that are politically motivated, religious organizations, or corporations whose primary business is in conflict with PDGA vision, mission, and value statements.



### **3. BID SUBMISSION**

#### **3.1 Bid Application Process**

Your main contact will be the PDGA Events Manager, who may follow up with you directly, asking for more information, clarification or supporting documents. The selection process may include a site visit by a PDGA representative, but only if required.

The PDGA Executive Director and Events Manager will review all bids and make recommendations to the PDGA Board of Directors. There will be an opportunity to respond to any questions arising from the review of each bid, prior to the recommendation being sent to the Board.

All bids should include the name of the event and the year or years for which you would like to be considered.

The official title of the tournament should be:

“(Year) PDGA Tim Selinske United States Masters Championships”

The official title is to be used in all references to the Events including logos, merchandise, media and Event publications.

#### **3.2 Bid Submission**

Proposals shall be submitted to:

Events Manager  
Professional Disc Golf Association  
International Disc Golf Center  
3828 Dogwood Lane  
Appling, GA 30802-3004

(or) email directly to Mike Downes at  
[events@pdga.com](mailto:events@pdga.com)

The deadline for the submission of bids for 2019 Major events is **November 1, 2017**. It is the intention of the PDGA to award the hosting of these events as soon as possible thereafter.

### **4. BID DOCUMENT GUIDELINES**

#### **4.1 PDGA Championship Event Guiding Principles**

A PDGA Major Championship event does not just take place on the course. All aspects of the event must be well-planned and well-executed, down to the smallest details. Please use the following principles as your guide when preparing your bid and incorporate them into your planning.

### ***World-Class Competition, World-Class Event Services***

Your bid should acknowledge and respect that the needs and expectations of the competitors hold the highest priority, both on the course and off. Off the field, all services should go smoothly for the competitors, so they don't have to worry about anything except their competition.

Catering services should serve food that is geared towards athletes competing at the highest levels while addressing cultural differences and expectations as well as other dietary needs and restrictions. Event transportation should be on time and sufficient. Hotels should be quiet, clean, and conveniently located. All of these areas are more detailed in the pages that follow, but the principle of putting the athletes first and delivering a world-class event should be incorporated into all plans and decisions.

### ***Professionalism at All Levels***

All PDGA Major Championship events should be planned with the utmost professionalism. Each planning area should be respectful, well-thought out, and given careful consideration. This is important to consider when selecting staff and key volunteers. For each area, choose people that are trained and experienced. In some cases, it is better to partner with existing companies or agencies that are experts in certain areas to help ensure smooth and successful operations.

When planning your tournament please also remember the message and impression you are giving to others: spectators, sponsors, fans, and future fans, city officials, convention bureau management or any groups that are involved, interested or in attendance. From check-in to the awards ceremonies; please think through all areas, and ensure that they are planned with dignity, respect, knowledge and enthusiasm.

### ***Value***

Disc golf competitors are, for the most part, fully funded through their own contributions. With airfare, tournament fees, lodging, and meals, the cost of attending an event can be quite expensive. We aim to provide PDGA Major Championship events that are a good investment in the career of a disc golfer. We work to ensure that they receive quality services, as well as quality competition, throughout their PDGA experience, so they get good value for their investment.

## **4.2 Bid Application Contents**

Please prepare your bid document according to the following guidelines, providing as detailed information as possible for each item in this section. These are the criteria for which PDGA evaluates and selects Championship event hosts. If you are unable to respond to any section, please provide an explanation as to why this is not possible.

Incomplete information may delay timeliness of the PDGA decision-making process. It is also the intention of the PDGA Board to distribute tournament sites as equitably as possible on a geographic basis, while taking into account the distribution of PDGA members world-wide.

Although you may not be ready with specific information in some areas, these details will help guide you in your plans and let you know the minimum of what is expected.

In a proposal to host a PDGA Major Championship, the PDGA would like to see information on the following:

**Proposed Date(s):**

Please identify three potential dates for the event, listed in order of preference.

**Host Organization:**

- The name and year(s) of the PDGA Major event you are proposing to host.
- The name of the host club or organization proposing to host the event, including its type of formal organization (sole proprietorship, non-profit, LLC, corporation, etc.), its basic history and its experience in running PDGA Tour events.
- The name of the city or cities to host the competition.
- A listing or flow chart of the local organizing committee (LOC) including the name of the tournament director, assistant tournament director, and other key positions essential for the planning and management of the event.
- Name of the authorized signer of a contract with the PDGA if your bid is selected.
- The committed support of the host community involved with the event, including involvement of the local chamber of commerce, convention and visitor's bureau, sports commission, the parks and recreation department, etc. to also include other support proposed by the host community, including financial commitments, volunteer support, course improvements, event marketing and publicity support.
- List of other disc golf events your organization has hosted in the past.
- A short paragraph or list of the aims and objectives of the LOC in hosting the event in your community.
- A proposed budget (see below)

**Courses:**

- A list of the disc golf course(s) to be used in the event, including location, course layouts, length, par, number of holes, type of tees, type of targets, signage, parking, and other assets. Designate which course which will serve as the main showcase course and site of the finals, as well other satellite courses.
- The support infrastructure amenities surrounding the courses, such as buildings pavilions, parking, restrooms, nearby restaurants, gas, quickie-shops, etc.
- A list, including year, of previous disc golf events held on the proposed courses.
- The proposed location(s) of any other related competitions, such as doubles, Field Events, skins, etc.
- Description of park security and/or plans for security during event for safety of event assets and competitors.
- Detailed description of WiFi capabilities within the park (for media purposes). For Live Broadcasts, the PDGA selected production teams utilize bonded USB modems, while using a cell signal to upload, rather than WiFi. AT&T and/or Verizon are preferred providers. Cell requirements for live broadcasts are an upload speed of 3-5 mbps at a minimum, while 6-8 mbps is preferred. Download speed is not important.

**Venues:**

- Proposed location of player check-in typically held on the day or evening preceding the event. Includes host check-in, distribution of players packages, and event branded merchandise sales.
- Proposed location of the opening ceremonies/players meeting typically held on the evening preceding the event. List related amenities such as pavilion, amphitheatre, auditorium, meeting room, etc.
- Proposed location of any other evening ancillary events such as a player's party, concert, demonstrations, or other planned social gatherings.
- Proposed location of the awards ceremony typically held immediately following the finals. List related amenities such as pavilion, amphitheatre, auditorium, meeting room, outdoor, etc.

**Host Hotel:**

One hotel should be designated as the main host hotel. The host hotel should be centrally located between the courses, and should have enough rooms to accommodate all athletes, guests, and out of town staff and officials in addition to being able to provide meeting space for any proposed ancillary activities, if required. If necessary, a complimentary suite, meeting room, or other space with high speed internet access should be sought to serve as the tournament office. One comped room for each 20-25 rooms booked, as well as a \$5 room rebate per room night should be negotiated and agreed upon in advance with the host hotel. The PDGA office will assist in these negotiations.

- Hotel name
- Hotel location
- Hotel contact person, email and phone number
- Hotel capacity
- Negotiated room rate (double occupancy, \$5 room rebate, comped rooms ratio)
- List of amenities including restaurant, lounge, pool, exercise room, etc.
- List of meeting rooms, meeting space, etc.
- Registration/Check-in area
- Free Wireless internet
- Free Parking
- Complimentary meeting space for players meeting, Flymart, or other planned activities

**Host Community Support:**

- Letter of support of the event from the local Convention and/or Visitors Bureau, sports commission, or similar agency. This commitment should include the entity's guaranteed financial support of the event at a level not less than \$5 per hotel room night. This support can be in the form of cash, in-kind, services, permitting costs, venue fees, other event specific fees, or a combination of the above.
- Letter of support from the local government acknowledging support of the event.

- Letter of support from the venue/course owners acknowledging support of the event.
- Letter of support from the State Coordinator(s).

**Schedule:**

The competition schedule of the singles event is generally fixed (Friday thru Sunday) but optional formats will be considered. Any changes to format or schedule should be discussed with the PDGA Tour Manager. Event schedules for past Major Events will be provided to you by the PDGA office upon request.

**Local Organizing Committee (LOC):**

A basic event organizational structure intended by the host LOC for running the event. This will include the overall lead Tournament Director(s) and their summary disc golf resumes, an organizational chart showing the intended support areas to be managed (Course TDs, Publicity, Merchandising, Financial, Sponsorship, Ancillary Events, Doubles etc.),

The local organizing committee which is awarded the event will be required to sign an Event Agreement with the PDGA, identifying the responsibilities of both the Host LOC and the PDGA. A sample copy of this Event Agreement will be forwarded to proposed hosts upon request.

One or more key staff from the local organizing committee are also strongly encouraged to attend the event they are bidding on the year prior to their event in order to closely review and to be closely involved in the event production, as well as to learn from and experience how the event is run. These are contributing factors to the successful continuity of PDGA Major Events.

**Budget:**

The LOC will manage a financial budget for the event, including anticipated income streams from registration, sponsorship, merchandise sales, food and beverage, and services in kind. This budget should also outline basic expenses expected, including course infrastructure, staff support (including any staff pay intended), event supplies, communications, misc. expenses and proposed payout. A proposed income statement should be included, including the profit/loss expected.

**Marketing/Publicity:**

A brief publicity and marketing plan, identifying how the event will “connect” with the local community, how the event will be publicized and promoted in the local and regional area, any possible or intended ties to local or regional charitable organizations, general plans for obtaining sponsorship including sponsorship levels intended, target sponsors, etc.

## **5. EVENT RESPONSIBILITIES**

### **5.1 PDGA Responsibilities**

#### **Finance**

- Provide HOST with financial reference reports from previous similar PDGA events.
- Provide HOST with a pre-event financial stipend of three thousand US Dollars (US\$3,000.00) upon receipt of a signed Event Agreement and after January 1, 2019 for accounting purposes.
- Be added as a co-signer for local agreements as may be required.

#### **Registration**

- Determine player eligibility, and qualification if necessary.

#### **Competition**

- Provide the approved rules governing the competition and approve the final event-specific ground rules as proposed and in coordination with HOST.
- Inspect and approve the playing courses as proposed by the HOST.
- Provide a competition schedule guideline and approve the final competitive schedule as requested by the HOST.
- Provide a guideline to the HOST for award distribution in accordance with PDGA Tour standards and approve the final payout tables and trophies as proposed by the HOST.

#### **Sponsorship/ Media**

- Pay for and approve FULL PAGE event advertisement for "DiscGolfer" magazine.
- Coordinate national and international sponsorship development and management.
- Coordinate national and international publicity through local, national and international media before, during and after the tournament, including regular press releases with the assistance of the HOST.
- Placement of the Event information on the PDGA web site.
- Provide the insurance coverage in compliance with the PDGA Event policy. Details of the current policy are available from PDGA Office.

#### **Staffing**

- Provide at least one (1) PDGA representative(s) as core staff advisor(s).
- Assist the HOST in event staffing through the referral of PDGA TD's and officials from other regions.
- Provide HOST with a comprehensive evaluation of the Event, including problem areas and suggestions for improvement.

The principal PDGA contact with the HOST is to be the PDGA Tour Manager and PDGA Events Manager, who may in turn delegate specific areas of responsibility to other PDGA officials.

## 5.2 HOST RESPONSIBILITIES

### Staffing

- Provide the minimum required Event staff as outlined by the PDGA
  - Singles competition- At minimum per course, Course Director, Course Asst. (water and scoring), Spotters as required by course design.

### Competition

- Follow the terms set forth in the Terms of the 2019 PDGA Tour Event Sanctioning Agreement, except where those terms conflict directly with the terms of the event-specific Agreement.
- **Must use PDGA registration system, Disc Golf Scene, as primary registration service.**
- In conjunction with PDGA Course Design Guidelines ([www.pdga.com/documents/pdga-course-design-guidelines](http://www.pdga.com/documents/pdga-course-design-guidelines)), provide appropriate courses for play subject to PDGA review and approval. On any individual disc golf course, all catching devices shall be PDGA approved, shall be of championship caliber, shall be uniform in type and style, and shall be of metallic construction with inner chains installed. In addition, all catching devices should be re-verified by HOST as meeting PDGA Technical Standards ([www.pdga.com/documents/pdga-technical-standards-manufacturers-guidelines](http://www.pdga.com/documents/pdga-technical-standards-manufacturers-guidelines), section II(B)).
- In conjunction with PDGA guidelines, produce a proposed schedule of Events subject to PDGA review and approval
- Must adhere to PDGA Tour Standards for a PDGA Major Event.
- Must utilize "True Amateur" format for Amateur competition; be sure to provide a generous player's package to all amateur competitors based upon registration fees and sponsorship. Be sure to promote accordingly, so it does not come as a surprise to players. (See Appendix A)
- As per PDGA Tour Standards, event courses are to be set in tournament configuration no later than 3 days prior to the event.

### Sponsorship/ Media

- Produce printed materials necessary for the Event, of which no more than 50% may be advertising space, subject to PDGA review and approval.
- Produce event graphic design, subject to PDGA review and approval.
- Create and submit Event Advertisement for "DiscGolfer" magazine, pending PDGA review and approval. PDGA can assist with construction of advertisement, if necessary.
- Work with PDGA on coordination and placement of Event, PDGA and sponsor signage.
- Assist PDGA or their partners/resources on generation of local and regional publicity.
- Coordinate the solicitation of local and regional sponsors.

### Finance

- Present plans for any unprecedented income sources for PDGA approval.
- Manage all financial aspects of running the Event within a PDGA approved Final Budget submitted no later than 2 months prior to the Event.
- Develop event merchandise and coordinate merchandise sales, including PDGA-licensed merchandise on a consignment basis, to be arranged with PDGA.

- Present final accounts for the Event to PDGA no later than two months after the end of the Event to the PDGA. This report must include summaries and details of the total entries, income, expenses and payouts.
- Provide all appropriate tax information related to the Event to participants (completed 1099 forms for all winners of cash prizes equal to or greater than US\$600) and to Federal, State, and Local governmental agencies as required by law.
- In conjunction with PDGA guidelines, HOST is to provide a proposed budget no later than 3 months prior to the Event, and a final Budget no later than 2 months prior to the Event, both subject to PDGA review and approval. These budgets are to include the following areas as a minimum:
  - Income from Entries, including entry fees and projected attendance
  - Sponsorship Income
  - Merchandise Sales
  - Other Income
  - Facilities Expenses
  - Staffing Expenses
  - Player Package Expenses
  - Merchandise Cost of Goods Sold
  - Social Event Expenses
  - Printing Expenses
  - Communication Expenses
  - Event Payout, including Trophy Expenses
  - Other Expenses
- Pay all bills when due, but no later than two months after the end of the Event.

**Other**

- Ensure that all Event sub-contractors and providers of facilities to the Event have third party public liability insurance on behalf of HOST and PDGA to cover all potential claims for negligence, injury or damage as a result of the failure of such facilities at the Event
- Schedule, manage and provide rooms or other appropriate space for all associated publicity events, including Pre-Event Orientation Meeting and Post-Event Awards Ceremony
- Secure appropriate and sufficient player and staff housing availability for the Event
- Provide PDGA with a comprehensive evaluation of the Event, including problem areas and suggestions for improvement

**\*\* Many of such responsibilities are to be done through cooperation between PDGA and the HOST. The Event timeline requires consistent communication and collaboration between the two parties, as many responsibilities are interrelated.**



## **6. PDGA SANCTIONING**

The PDGA will grant to the LOC a royalty-free, non-exclusive, worldwide right to use the relevant PDGA marks, i.e., including "PROFESSIONAL DISC GOLF ASSOCIATION", and the PDGA and PDGA logos (collectively, the PDGA "marks"), as well as the PDGA copyrighted title "PDGA Major" or "PDGA Championship" in conjunction with the Event. One or more of the PDGA marks are required to appear on all Event logos, discs, shirts, and other promotional materials including electronic or printed information prepared by the LOC in conjunction with the Event.

## **7. BROADCASTING, VIDEO AND PHOTOGRAPHIC ARRANGEMENTS**

PDGA has the right and responsibility, in working constructively with HOST, to award or limit broadcasting and videotaping rights and privileges at the Event. PDGA shall negotiate such rights on behalf of the Event with national, international or independent media organizations. The HOST is strongly encouraged by the PDGA to facilitate the capturing of still images from the EVENT by providing a photographer who will coordinate with "discgolfer" magazine concerning publication of said images. The PDGA shall retain the rights to record the Event through still photography of any participants. Such photography may not be used for commercial purposes unless mutually agreed between the parties, but may be used for Event publicity, public information or any other non-commercial use that falls within HOST and PDGA activity. For more information please see the PDGA Media Agreement document located at: <http://www.pdga.com/media/policy>. Updated 2019 policy will be provided prior to execution of Event.

## **8. SPONSORSHIP**

Both PDGA and HOST agree to maintain open communication about sponsorship contacts, in order to avoid the development of sponsorship conflicts. PDGA reserves the right to approve or disapprove any potential sponsor of the Event. Such approval shall not be unreasonably withheld and will be given within seven business days of PDGA's receipt of such notification.

By agreement to participate in a PDGA Major Event, HOST agrees to full cooperation with all sponsorship and related arrangements that are established by the PDGA.

## **9. CONCLUSION**

In summary, on behalf of the PDGA Staff and Board of Directors, thank you for your interest in hosting a PDGA Major event. We realize that none of these events would be possible without the time and effort put forth from our local organizers. Preparing a bid to host a major national sporting event is a challenging but rewarding endeavor, and the PDGA thanks you for your interest and commitment. We rely on hosts like you and your community to help us to bring together the best disc golfers in the world in competition and fellowship. We are committed to growing our sport, and this high-level event will help to increase disc golf's exposure and development throughout the world, as well as within your community, while allowing new generations of disc golfers to experience fantastic PDGA sanctioned competition. We look forward to reviewing your bid.

## Appendix A

### **Explanation of True Amateur Event**

The true spirit of organized amateur athletics is *competing in a sport purely for the love of that sport and the act of competition itself*.

“True Amateur” is the designation used by the Professional Disc Golf Association in reference to those amateur events, or the amateur portion of an event, which promote that true spirit of amateur athletics by presenting only trophies to the top finishers of the tournament rather than a payout in merchandise. Instead, all players in the event receive equal value through their tournament experience due to the tournament amenities that are provided.

“Tournament Amenities” – these should enhance each player’s tournament experience at a True Amateur event. Those amenities may include, but are not limited to, social gatherings such as a party or an outing; meals provided during competition breaks; snacks and beverages provided during competition; the provision of “comfort stations” out on the course (beyond the park’s usually limited facilities), or other infrastructure amenities such as paid parking permits in those locations with parking fees. **For PDGA Major events, at least 125% of entry fees is required to be distributed through tournament amenities.**

“Player Pack” - a package of commemorative items such as discs or clothing should be provided to each player – but it should provide only a portion of the tournament value.

The goal of a PDGA True Amateur Event is to provide a great holistic tournament experience to each player as they enjoy the spirit of amateur competition in the sport they love.

Also in this day and age where tournaments tend to fill quickly using pre-registration, True Amateur events are also easier on TDs as they can plan for expenditures on trophies, items for player packs, and tournament amenities with an eye on providing the same value to all registered players.

\*\* For more information about True Amateur, contact the PDGA office.