



PRESS RELEASE

For Immediate Release

Local Contact: Steve Hill

Phone: (909) 647-8039

Email: shill@pdga.com

DISC GOLF TOURNAMENT OFFERS 'CHALLENGE' TO LOCAL MEDIA

Send out your staff to take on professional players and your local rivals

HENDERSON, Nev. (January 29, 2019) – Disc golf is taking off in Henderson next month, and the Professional Disc Golf Association and Las Vegas Disc Golf Club are issuing a challenge to local media:

In honor of the 20th Anniversary of the [Las Vegas Challenge presented by Innova Discs](#), come out to Wildhorse Golf Club and play a three-hole loop against professional disc golfers and your fellow media rivals. We'll supply the equipment, you bring the cameras and notebooks.

The showdown takes place Feb. 20 at 10 a.m. We'll show you everything you need to know about Nevada's premier professional showcase for one of the world's fastest growing sports, including how disc golf stands out from its sticks-and-balls big brother. Once you're done battling it out for bragging rights while being guided by elite touring professional disc golfers, Tournament Director Jeff Jacquart will be available for an interview spray.

Qualifying trials for the tournament's charity long drive competition will be running concurrently, giving you an up-close-and-personal chance to see top players seemingly defy physics. The best thrower in 2018 nearly cracked 700 feet, and between the contest and other side events the tournament has donated \$11,000 to date to a national children's hospital.

WHAT: Las Vegas Challenge Disc Golf Media Challenge

WHEN: Wednesday, Feb. 20, 2019

TIME: 10:00 a.m.

WHERE: Wildhorse Golf Club Pro Shop, 1301 W. Sunset Rd., Henderson

For more information and to RSVP, please contact PDGA Communications Manager Steve Hill at shill@pdga.com or (909) 647-8039.

ABOUT THE PROFESSIONAL DISC GOLF ASSOCIATION Based in Appling, Ga., the Professional Disc Golf Association (PDGA) is a 501(c)(4) nonprofit membership organization dedicated to the promotion and sustainable growth of disc golf. As part of its mission, the organization sanctioned more than 4,200 competitive tournaments worldwide in 2018 for its more than 45,000 active members.

ABOUT THE LAS VEGAS CHALLENGE PRESENTED BY INNOVA DISCS Since its inception in 2000, the Las Vegas Challenge presented by Innova Discs has grown to become the premier professional disc golf event in Nevada. Originally housed at Sunset Park and known as the Gentlemen's Club Challenge, the tournament now welcomes 570 competitors to three courses at Wildhorse Golf Club every February. Featuring an array of skill levels – from recreational to elite touring professionals – the event is run by an army of dedicated volunteers from the Las Vegas Disc Golf Club and managed by Jacquart Events LLC.



ABOUT DISC GOLF Disc Golf, or Frisbee™ Golf as it is more commonly known, is one of the fastest growing sports in the United States, with more than 8,000 courses in existence and two professional-level tours. The sport is played using the same general rules, terminology, and etiquette as traditional golf, but with different equipment; the player throws a high-tech flying disc into a standardized target. The objective, just as in traditional golf, is to play in as few throws of the disc as possible.