Board of Directors Monthly Meeting Minutes
Professional Disc Golf Association (PDGA)
August 16, 2022

Proceedings:
Meeting called to order at 6:01 PM ET by Board President, Nate Heinold

Present: Nate Heinold (P), Elaine King (VP), David Schreff (T), Wilbur Wallis (S), Laura Nagtegaal, Geoff Hungerford, Leah Tsinajinnie

Quorum present? Yes

Others Present: Joe Chargualaf (JC), Dan Roddick (DR)

Old Business:

Meeting Minutes
Motion (EK/LN): Approve the July 19, 2022, Board monthly meeting minutes.
Yes: NH, EK, DS, WW, GH, LN, LT
Motion passed 7-0-0-0

---------------Begin PDGA Staff Reports---------------

Finance
As of July 31, 2022, the PDGA had Total Assets of $8,951,752.20 as compared to $7,227,750.27 as of the same time in 2021, representing an increase of $1,724,001.93. The Total Equity during this same period was $7,532,704.64 which represents our Net Financial Position (assets less liabilities).

Tech Standards
Approvals of the following discs and targets by the tech standards committee were certified by the PDGA since the last meeting:

Discs:
- Cookie, Clash Discs
- Wild Honey, Clash Discs
- Frag, Doomsday Discs
- Zenith, MVP Disc Sports
- Niohoggr, Nordisc
- Tyrfing, Nordisc
- Alter, Thought Space Athletics
- Hellbender, Daredevil Discs
- Salt Clash Discs
- G1R1, Sector
- Hyena, Wild Discs
- Thread, Holligan Discs
- Squid, Neptune Discs
- Stryder, Prodigy Disc
- Tombstone, Lone Star Disc
Membership & Growth – Graham

WFDF World Team Disc Golf Championship
• As the Disc Golf National Association for the United States, PDGA developed the criteria for selection of Team USA for the WTDGC. The six member Team USA will be travelling to Varaždin, Croatia this week for the event which takes place Aug 17-20.

PDGA Elections
• Annual PDGA elections successfully concluded on July 31st with the election of 2 new Global BOD members, 3 PDGA Europe BOD members, and 33 state/provincial coordinators. The elections took place through the month of July with 108,004 ballots sent to eligible PDGA members. Of those, 19,182 ballots were returned, surpassing 2021’s total of 89,986 eligible members and 18,265 ballots cast, for a participation mark of 17.76%.

Women’s Global Event
• The 2022 Women’s Global Event took place on August 6-7. We had 129 events and 3,305 participants. 3,748 players packages were purchased by participating events. Final event results are currently being compiled and official results and a website article are scheduled for Aug 15.

Memberships
• With 115,331 active members on August 11, we have surpassed our 2021 record year end number of active members (109,861) by 5,470 members.
• Active members are trending 22.1% ahead of the number we had on the same date last year.
• Our number of new members (28,487) on August 11 is lagging 10.2% behind our 2021 YTD number of 31,404 but still triple the number of new members we had in that same period in each of the pre pandemic years of 2018 and 2019.
• Member retention remains high. With 86,844 renewals as of August 11, we have already surpassed our 2021 record year end number of renewals (65,439) by over 21,405 renewals.

<table>
<thead>
<tr>
<th>2022 Year to Date Memberships</th>
</tr>
</thead>
<tbody>
<tr>
<td>As of 11-Aug</td>
</tr>
<tr>
<td>2018</td>
</tr>
<tr>
<td>2019</td>
</tr>
<tr>
<td>2020</td>
</tr>
<tr>
<td>2021</td>
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<tr>
<td>2022</td>
</tr>
</tbody>
</table>
**Historical Year End Memberships vs 2022 YTD**

<table>
<thead>
<tr>
<th>Year</th>
<th>Active Members</th>
<th>Year End PDGA #</th>
<th>New</th>
<th>Renewal</th>
<th>Growth Rate</th>
<th>Retention Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>41,067</td>
<td>#103024</td>
<td>12,084</td>
<td>28,983</td>
<td>15.2%</td>
<td>81.3%</td>
</tr>
<tr>
<td>2018</td>
<td>46,457</td>
<td>#115563</td>
<td>12,507</td>
<td>33,950</td>
<td>13.1%</td>
<td>82.7%</td>
</tr>
<tr>
<td>2019</td>
<td>53,366</td>
<td>#130077</td>
<td>14,492</td>
<td>38,874</td>
<td>14.9%</td>
<td>83.7%</td>
</tr>
<tr>
<td>2020</td>
<td>71,016</td>
<td>#156722</td>
<td>26,632</td>
<td>44,384</td>
<td>33.1%</td>
<td>83.2%</td>
</tr>
<tr>
<td>2021</td>
<td>109,861</td>
<td>#201223</td>
<td>44,422</td>
<td>65,439</td>
<td>54.7%</td>
<td>92.1%</td>
</tr>
<tr>
<td>2022 YTD</td>
<td>115,331</td>
<td>229649</td>
<td>28,487</td>
<td>86,844</td>
<td>22.1%</td>
<td>79.0%</td>
</tr>
</tbody>
</table>

**Event Support Team – Sweeton**

**2022 PDGA Events**

- **2022 YTD Gender**
  - Female: 8,391 (7.3%)
  - Male: 106,940 (92.7%)

- **2022 YTD Classification**
  - Pro: 16,606 (14.4%)
  - Amateur: 98,725 (85.6%)

- **2022 YTD Upgrades**
  - Eagle: 6 (182)
  - Ace: 2,531
  - Birdie: 3,012

**Note 1:** there has been a marked increase in International A-Tiers this year, hence the large A-Tier number.
As of 08/11/2022, we have 7,331 potential sanctioned events for 2022 compared to 5,486 at the same time last year which is a 33.6% increase fueled by a 28% increase in the US, 56.2% increase in Canada, and a 58.5% increase internationally. It should be noted that the numbers for Canada and International were still suppressed by COVID at this point in 2021, so a true estimate on overall growth is about 30%.

Of the 5,272 events completed so far in 2022, 5,208 (98.8%) of them have fully reported their results. These plus any others that are fully reported by Sunday, September 11th, will be included in the Tuesday, September 13th Ratings Update.

**Event Support Team (EST)**

The EST staff remains exceptionally busy and handled 1,213 tickets in the past month through the ticketing system along with many additional items via email, phone calls, and DGS posts. The average first response time in the ticketing system is 2 hours and 30 minutes for those tickets, but that includes the time that off-hours tickets sit overnight, so the true response time is less. The largest classifications of tickets by type during the month were:

1. 192 - Event Director Training (various)
2. 183 - Errata Items (corrections to results)
3. 118 - Event Sanctioning Changes
4. 80 – Worlds Related
5. 57 - Membership Reclassification Requests
6. 50 – WGE Related
7. 48 – Ratings Related
8. 40 – Event Waiver Requests

The public comment article on 2023 ORDG/Competition Manual changes is in the final stages of prep and should be published next week.

**Special projects:**

a. Direct support and project management for the WGE
b. Back-office registration/scoring/payout support for USWDGC, Masters & Junior Worlds, was completed.
c. Back-office registration/scoring/payout support for Pro Worlds continues.
d. Transfer of Worlds knowledge/processes to the O&L staff continues.
e. Recommendation for adding a ratings-based component to invites/registration for Masters and Junior Worlds has been sent to the Majors Committee and is awaiting discussion.
f. Recommendation for a change in the tier mileage restrictions has been sent to the Competition Committee for review.
g. Work on proposed divisional realignments, further senior divisions, Affiliate Club policy, and a Disciplinary policy review to match with the Community Guidelines policy, continues.

Two additional Event Support and Training Managers have been hired. The first started on 8/8 and is in the process of in-depth training, and the second starts on September 1st. A public announcement of the hires is planned to go out along with the new Pro Shop/Office Manager hire.
2022 Worlds, USWDGC, USMDGC, and WGE Info

Masters Worlds – July 9-16, 2022 – Peoria, IL

- 801 players competed at Masters Worlds:
  - 12 Pro divisions: 336 players (301 Mixed, 35 Female-only)
  - 12 Amateur divisions: 465 players (400 Mixed, 65 Female-only)

Junior Worlds – July 9-16, 2022 – Peoria, IL

- 287 players competed at Junior Worlds:
  - 5 Mixed divisions: 237 players
  - 5 Female-Only divisions: 50 players

Women’s Global Event (WGE) – August 6-7, 2022 – All Around the World

- 129 Registered WGE events in 16 countries (99 total WGE events in 2021)
- 3,305 Registered WGE Players (3,224 total players in 2021)
- 3,748 player packs sold to TDs; 8 to individuals, so 3,756 of 5,000 WGE Player packs sold to date.

Pro Worlds – August 27 – September 3, 2022

- Registration remains open until August 15th and we are currently at 304 registered players:
  - MPO – 224 registered, 5 on the waitlist
  - FPO – 80 registered, 2 on the waitlist

USMDGC – September 8-11, 2022 – Quad Cities, IA

- Registration closes August 29th – to date we have 272 players registered:
  - 147 Pros
  - 125 Amateurs

Operations/IDGC – Downes

- We are seeing great interest in hosting a PDGA Major in 2024. Several interested parties have reached out to the O&L team for discussion and to relay their intent to place a bid. We have yet to receive a completed submission, but have confidence that we will have many options, come November.

- IDGC has hired Bryan “Sid” Olcott as the IDGC Pro Shop/Office Manager. The primary responsibilities of this new position are to manage IDGC Pro Shop operations, including sales, customer service, ordering, inventory, stocking, and the development of sales merchandise, as well as general office management duties, to include bank deposits, answering phones, inventory of office supplies, etc. Sid has begun his training remotely and will be moving to Georgia to begin work at the IDGC on August 15.
• PDGA Medical Subcommittee continues to explore gender reassignment policy and has developed a framework for an early draft of a proposal. While the application of a new framework continues to be studied, the current PDGA policy on eligibility for gender-based divisions will remain in effect for the 2022 competitive season. If any changes to the current PDGA policy are ultimately recommended by the PDGA Medical Committee and approved by the PDGA Board of Directors, they will be implemented in the 2023 season at the earliest.

Technology – Crist

Digital Scorecard - July
• Finnish, German and Spanish translations in progress
• 787 / 995 events (79.1%) used Scorecard
• 55.9k total players and 35k unique PDGA members used Scorecard
• 59.4% of submitted player rounds had multiple scorekeepers (69.3k / 116.7k)

Ratings (August update)
• 38,586 player ratings updated (#2 all-time)
• 2,875 new player ratings (#11 all-time)

Miscellaneous
• Work continues on website, app refresh

Marketing – Voss

• PDGA member survey is ready for distribution.
• Pro Worlds final coordination is underway:
  o Media and credentialing with LOC and DGN
  o Merchandise
  o Team assignments
• Wrap-up promotions and recaps for WGE and NDGD
• Brand/Logo refresh is entering step two by the end of August
• Community guidelines and enforcement policy is drafted and ready to publish
  o Soliciting requests for new branded items from other directorates
• Content schedule
  o CC update
  o Policy reminders (player eligibility, disciplinary process)
  o Continued Major/DGPT coverage
  o Miscellaneous disc golf news

Competition – Jacquart

• Since the last report, three additional Major Events have been completed (now totaling eight for the year) and continue to be considered very successful tournaments by all involved stakeholders. The combined Master/Junior Worlds (really 2 events) and the European Open ran back-to-back in July.

• The Team is getting ready for Pro Worlds (over 300 players) and USMDGC (less than 300 players registered).
• Event contracts for the PDGA-owned Majors in 2023 have been sent to Event Hosts and initial communication has begun. On-site coordination activities have already begun including course design and lead/key volunteer discussions for USWDGC, USMDGC, and Master Worlds.

• Dates for the 2023 Majors have been published on the website, including Pro Worlds.

• 2024 Bid Packages have been posted.

New Business:

PDGA Community Guidelines and Disciplinary Process (JC): JC presented proposed updates to the community guidelines as well as updates to our disciplinary process that now includes penalties for violating PDGA community guidelines for both non-members and non-players at PDGA events. Significant discussion ensued where the group discussed the overall philosophy and enforcement of the documents and provided recommended edits to the language and formatting. Upon general consensus from the group, the following motion was made to approve the updated Community Guidelines and Disciplinary Process.

**MOTION (GH/LN):** To approve the PDGA Community Guidelines and Disciplinary Process updates as presented and discussed.

Yes: NH, EK, DS, WW, LN, GH, LT
Motion passes 7-0-0-0

Membership Program Survey (JC): JC previewed the member survey to be released later in the week. The goal of the survey is not to serve as a comprehensive all-encompassing survey, but rather to collect some initial info that will be used as we review and update our membership programs during the upcoming membership workshop held at the IDGC later this month. Similar surveys on other topics will be released throughout the year to serve the same purpose. Additional discussion ensued with various recommendations to modify formatting, suggesting additional questions/answers, and ensuring legality of demographic questions.

Farewell for Elaine King (NH): The meeting was concluded with a farewell to Elaine King who has completed her current term on the BOD.

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**MOTION (NH/DS):** To adjourn the August 16, 2022, monthly Board meeting and enter into executive session.

Yes: NH, EK, DS, WW, LN, GH, LT
Motion passes 7-0-0-0

The August 16, 2022, meeting was adjourned at 7:30 PM ET and the Board entered executive session.