Board of Directors Monthly Meeting Minutes
Professional Disc Golf Association (PDGA)
March 8, 2022

Proceedings:
Meeting called to order at 6:00 PM ET by Board President, Nate Heinold

Present: Nate Heinold (P), Elaine King (VP), David Schreff (T), Wilbur Wallis (S), Laura Nagtegaal, Geoff Hungerford, Leah Tsinajinnie

Quorum present? Yes

Others Present: Joe Chargualaf (JC), Dan Roddick (DR)

Old Business:

Meeting Minutes
Motion (WW/DS): Approve the February 8, 2022, Board monthly meeting minutes.

Yes: NH, DS, WW, GH, LN
Absent: EK, LT
Motion passed 5-0-0-2

----------Begin PDGA Staff Reports----------

Finance
As of February 28, 2022, the PDGA had Total Assets of $9,233,356.84 as compared to $6,543,060.23 as of the same time in 2021, representing an increase of $2,690,296.61. The Total Equity during this same period was $7,943,554.94 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through February 2022 have been uploaded to BOD Groups.io for review.

Tech Standards
Approvals of the following discs and targets by the tech standards committee were certified by the PDGA since the last meeting:

Discs:
- Vortex, Disc Golf Association
- Elder, Launch Disc Golf
- Zeal, Universal Play Disc Golf
- Terra, MVP Disc Sports
- Cosmic, Alfa Discs
- Warbird, Lone Star Disc
- Launcher, Northstardisc
- Redwood, Above Ground Level
- Nightjar, Disctroyer OU
- Rover, Alfa Discs

Discussion: DS asked if we have a list of discontinued discs, or if there was a need to keep one. The
answer is there is not a specific list of discontinued discs, and there is not a need for the PDGA to maintain one. Once a mold is approved for use it may go in and out of production based on manufacturer decisions. As long as discs are made under the same specification in which they were originally approved, they can continue to be used whether they have been discontinued or not.

**Membership & Growth - Graham**

**International Program**

- Changes to the PDGA Europe Strategic Plan as requested by the Executive Director have been made by PDGA Europe and a revised draft has been delivered for review and comments.

- PDGA Europe bank accounts are now open and operable in Finland. PDGA global has made the first transfer of funds.

- In follow up to the BOD’s recent decision and statement on the situation in Ukraine, Russia has been removed as an affiliated country. PDGA sanctioning of Russian events has been suspended and Russian and Belarussian members are prohibited for playing in PDGA sanctioned events.

**Youth & Education Program**

- The online application process for 501(c3) educational disc golf organizations to request youth & education program funding from the PDGA has been launched and can be found at: [https://www.pdga.com/announcements/youth-education-funding-applications](https://www.pdga.com/announcements/youth-education-funding-applications)

**Senior Committee**

- Work between the committee and staff on the development of the PDGA Global Masters Series continues.

**Memberships**

- A national paper shortage has limited the number of magazines that we can order, which will necessitate a change in how we provide back issues to members who join/renew after an issue has been shipped from the printer. The new method would see late season renewals receive digital copies of the magazine, rather than printed copies. DS asked if we've considered converting the magazine to digital only to reduce cost and for environmental reasons. The answer was, yes, the PDGA considers this each year and will do so again this year. There is currently a cost-analysis being performed by the staff that will help inform this decision as well as an upcoming member survey. More discussion on this will occur at the 2022 Spring Summit.

- Reference 2022 Year to Date Memberships chart on next page:
  - 2022 active members are trending 41% ahead of last year at the same time, with 81,351 active members on Mar. 3, 2022 as compared to 57,688 on Mar. 3, 2021.
  - New members are lagging slightly (-7.2%) behind last year but renewals are currently 50.8% ahead with 72,250 renewals on Mar. 3, 2022 as compared to 47,886 at the same time last year.
# 2022 Year to Date Memberships

<table>
<thead>
<tr>
<th>As of Mar. 3</th>
<th>Active Members</th>
<th>YTD PDGA #</th>
<th>New</th>
<th>Renewal</th>
<th>YTD Growth</th>
<th>YTD Retention</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>27,743</td>
<td>#106016</td>
<td>2,980</td>
<td>24,763</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2019</td>
<td>32,494</td>
<td>#118773</td>
<td>3,206</td>
<td>29,288</td>
<td>17.1%</td>
<td>63.0%</td>
</tr>
<tr>
<td>2020</td>
<td>39,611</td>
<td>#134505</td>
<td>4,424</td>
<td>35,187</td>
<td>21.9%</td>
<td>65.9%</td>
</tr>
<tr>
<td>2021</td>
<td>57,688</td>
<td>#166528</td>
<td>9,802</td>
<td>47,886</td>
<td>45.6%</td>
<td>67.4%</td>
</tr>
<tr>
<td>2022</td>
<td>81,351</td>
<td>#210270</td>
<td>9,101</td>
<td>72,250</td>
<td>41.0%</td>
<td>65.8%</td>
</tr>
</tbody>
</table>

## 5-Year Membership Growth

- YE 46,457
- YE 53,366
- YE 71,016
- YE 109,861
- YE 109,861

- YE 71,016
- YE 81,351

## 2022 YTD Gender

<table>
<thead>
<tr>
<th>Gender</th>
<th>Members</th>
<th>Growth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>5,681</td>
<td>7.0%</td>
</tr>
<tr>
<td>Male</td>
<td>75,670</td>
<td>93.0%</td>
</tr>
</tbody>
</table>

## 2022 YTD Classification

<table>
<thead>
<tr>
<th>Classification</th>
<th>Members</th>
<th>Growth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pro</td>
<td>12,823</td>
<td>15.8%</td>
</tr>
<tr>
<td>Amateur</td>
<td>68,528</td>
<td>84.2%</td>
</tr>
</tbody>
</table>

## 2022 YTD Upgrades

<table>
<thead>
<tr>
<th>Upgrades</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eagle</td>
<td>(1) 175</td>
</tr>
<tr>
<td>Ace</td>
<td>1,857</td>
</tr>
<tr>
<td>Birdie</td>
<td>2,076</td>
</tr>
</tbody>
</table>

## Historical Year End Memberships

<table>
<thead>
<tr>
<th>Year</th>
<th>Active Members</th>
<th>Year End PDGA #</th>
<th>New</th>
<th>Renewal</th>
<th>Growth Rate</th>
<th>Retention Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>41,067</td>
<td>#103024</td>
<td>12,084</td>
<td>28,983</td>
<td>15.2%</td>
<td>81.3%</td>
</tr>
<tr>
<td>2018</td>
<td>46,457</td>
<td>#115563</td>
<td>12,507</td>
<td>33,950</td>
<td>13.1%</td>
<td>82.7%</td>
</tr>
<tr>
<td>2019</td>
<td>53,366</td>
<td>#130077</td>
<td>14,492</td>
<td>38,874</td>
<td>14.9%</td>
<td>83.7%</td>
</tr>
<tr>
<td>2020</td>
<td>71,016</td>
<td>#156722</td>
<td>26,632</td>
<td>44,384</td>
<td>33.1%</td>
<td>83.2%</td>
</tr>
<tr>
<td>2021</td>
<td>109,861</td>
<td>#201223</td>
<td>44,422</td>
<td>65,439</td>
<td>54.7%</td>
<td>92.1%</td>
</tr>
<tr>
<td>2022 YTD</td>
<td>81,351</td>
<td>#210270</td>
<td>9,101</td>
<td>72,250</td>
<td>41.0%</td>
<td>65.8%</td>
</tr>
</tbody>
</table>
Event Support Team – Sweeton

2022 PDGA Events

As of 03/03/2022, we have 3,096 potential sanctioned events for 2022 compared to 2,388 at the same time last year which is a 29.6% increase overall in comparison to 2021.

Note that the 51+% increase for Canada and 110+% increase for International are due to 2021 sanctioning numbers that were still very suppressed in early 2021 due to COVID.

Of the 605 events completed so far in 2022, 565 (93+)% of them have fully reported their results. These plus any others that are fully reported by Sunday, March 6th, will be included in the Tuesday, March 8th Ratings Update.

Event Support Team (EST)

- The EST ported over to a helpdesk ticketing system on 2/25 and it is helping quite a bit to get the workflow out of our email boxes and into a single point system where we know if another team member is working on a ticket and thereby don’t waste time with multiple staff working on/responding to the same inquiry.

- Reclassification requests continue to be a heavy workload and we are taking steps to minimize the number of members who register as a Professional in error.

- The Competition Endowment Program (CEP) applications have been ported over from a document that an Event Director must download, complete, and email back to the EST, to a single webform that auto-alerts the EST.

- The Competition Committee completed the documentation for the BoD concerning 2023 changes and the document has been passed to the committee’s BoD liaison.

- The Rules Committee completed the documentation for the BoD concerning 2023 changes and the document has been passed to the committee’s BoD liaison.

- The EST continues work on training materials including updated online help files for TD technology platforms as well as making clarification changes to other documentation.

2022 Worlds

- Registration Schedules and Withdrawal and Refund Policies are posted on all four Worlds information pages.

- The Amateur Worlds invite list was posted on 3/1.
• The Master Worlds invite list will be posted on 3/9.
• The Pro Worlds invite list will be posted on 3/14.
• The Junior Worlds invite list will be posted on 3/24.
• Work on the Disc Golf Scene registration pages and the Invitation Packages is ongoing.

**Event Operations & Logistics – Downes**

• We hired two new members on the Operations and Logistics Team. Robert Leonard will start on March 14, and Rebecca Duffy is currently migrating over from the EST Team. We were also able to find a more than suitable replacement for Rebecca in Steve Boylan. In the near future, an article will be published on the website to announce all the new hires since the beginning of the year.

• Event contracts for the PDGA-owned Majors in 2023 are being developed and will go out to Event Hosts in March for review and signature. This document, along with the initial bid package prepared by the Hosts, will serve as the blueprint for execution of the events in 2023.

• Planning for the 2022 PDGA Champions Cup continues. Registration for the event is full, and a waitlist has started. This will be a very elite field for the inaugural edition of the event; 99 of the 100 MPO players are rated 1000 or higher. 37 of the 40 FPO are 900 or higher.

• Planning packages for the 2022 Worlds, US Masters and US Women’s events are prepared, and we will have planning calls with our Hosts in the coming days. We expect to open registration for USWDGC in mid-March, with Am Worlds soon to follow

**IDGC**

• The W.R. Jackson continues to see improvements as we look forward to the 2022 PDGA Champions Cup. A new short tee pad has been installed on holes 9 and 18 after receiving feedback from FPO players. These tee pads were tested during the IDGC Ice Bowl, and we received a wealth of positive feedback.

• We have acquired 18 new Mach X baskets to replace the old Mach III’s that have been on the Steady Ed course since it was opened almost 15 years ago. We expect to have the baskets installed on the course by the Champions Cup.

• The IDGC celebrates its 15th birthday on April 20. A sanctioned doubles event, The IDGC Birthday Bash, will be run on the Steady Ed course to test out the new targets and honor the facility.

**Technology – Crist**

**PDGA Live**

• Minor visual adjustments
• Privacy settings adjusted for player nationality
Digital Scorecard

- Internal architecture updated to improve future compatibility and development velocity

Disc Golf Scene

- Registration volume up 15% over 2021

Miscellaneous

- United States Tour Rankings released
- Historical Rankings formula received minor adjustment
- Various bug fixes and improvements

Marketing – Voss

- Overhaul of PDGA Advertising programs is complete. New advertising page is active. Media guide and advertising/partnership one-sheet next.
- Graphic Design Specialist hired
- DGN/PDGA integration at first DGPT event successful. Meetings continue with DGPT to grow that process and partnership
- Media plans for PDGA Majors continues to progress well, including USDGC and European Open
- PDGA Disc Golf Survey in testing phase, launch by mid-March

------------End PDGA Staff Reports--------------

New Business:

Board Procedures and Discussions (NH): NH discussed the procedures and various methods the Board should use to communicate such as email groups, Groups.io, social media, etc. He also summarized what topics would be considered Board issues vs operational issues better handled by the staff. Additional discussion ensued.

Medical Committee Subcommittee Update (EK): EK provided an update on the selection of highly qualified members to serve of the subcommittees for Gender-based Divisions as well as Prohibited Substances. She provided an update on the current progress of the subcommittees, followed by additional discussion by the group.

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MOTION (NH/EK): To adjourn the March 8, 2022, monthly Board meeting.

Yes: NH, EK, DS, WW, LN, GH, LT
Motion passes 7-0-0

The March 8, 2022, meeting was adjourned at 7:37 PM ET.