Board of Directors Monthly Meeting Minutes
Professional Disc Golf Association (PDGA)
February 8, 2022

Proceedings:
Meeting called to order at 6:04 PM ET by Board President, Nate Heinold

Present: Nate Heinold (P), Elaine King (VP), David Schreff (T), Wilbur Wallis (S), Laura Nagtegaal, Geoff Hungerford, Leah Tsinajinnie

Quorum present? Yes

Others Present: Joe Chargualaf (JC), Dan Roddick (DR), Jeff Spring (DGPT), Mike Krupicka (PDGA Rules Committee Chair)

Old Business:

Meeting Minutes
Motion (DS/LN): Approve the January 11, 2022, Board monthly meeting minutes.

Yes: NH, EK, DS, WW, GH, LT
Absent: LN
Motion passed 6-0-0-1

-------------Begin PDGA Staff Reports-------------

Finance
As of January 31, 2022, the PDGA had Total Assets of $8,883,687.24 as compared to $5,660,579.63 as of the same time in 2021, representing an increase of $3,223,107.61. The Total Equity during this same period was $6,490,090.00 which represents our Net Financial Position (assets less liabilities).

Tech Standards
Approvals of the following discs and targets by the tech standards committee were certified by the PDGA since the last meeting:

Discs:
- FX-4, Prodigy Disc
- Lawin, Divergent Discs
- Tiyanak, Divergent Discs
- Synapse, Thought Space Athletics
- Ginger, Clash Discs
- Eagles Putter, Sunny Sporting Co. Ltd.
- Eagles Driver, Sunny Sporting Co. Ltd.
- Eagles Mid Range, Sunny Sporting Co. Ltd.
- Era, Finish Line Discs
- Reko X, Kastaplast
- Circle Two, Cheap Discs (Refuture Ventures Ab)
- Fly, Fourth Circle Discs
- Jack Rabbit, Lone Star Discs
- Pepper, Clash Discs
- Hawkeye, Innova Champion Discs
- Minotaur, Divergent Discs
- Solstice, Millenium Golf Discs
- Spruce, Above Ground Level
- Dynasty, Infinite Discs
- Armadillo, Lone Star Discs

**Membership & Growth - Graham**

**International Program**
- PDGA Europe has identified a suitable Directors and Officers insurance policy for its board and staff and is in the process of finalizing details to purchase it.

**WFDF**
- The open application process to field Team USA in the 2022 WFDF World Team Disc Golf Championships resulted in 40 applicants for the 12 spots on the team. An announcement naming the team members is currently under development.

**Youth & Education Program**
- The final draft of an application process for 501(c3) educational disc golf organizations to request program funding from the PDGA has been reviewed and will be forwarded to our technology team for implementation into the website.

**Senior Committee**
- Technology team will be working on infrastructure to support the Global Masters Series as proposed by Geoff Hungerford, with testing of historical data to follow and a proposal and testing results available for BOD review at the Spring summit.

**Diversity & Outreach Committee**
- The D&O task force became an PDGA Committee on January 1st and held its first official meeting on January 25th to review an application for a D&O Grant.

**Women’s Committee**
- The Women’s committee met on February 1st. Elaine King has stepped down as chair and BOD liaison to allow her to devote more time to the Medical Committee. Pending BOD approval, Sherri Herzog will serve as the new chair and Jennie Weigand will be added as a new committee member.

**Memberships**
- We received 80 applications for the PDGA Memberships Program Manager position. Three candidates were interviewed and the position was offered to Nick Wilder, #54120 from Lehigh Valley, PA, who will begin work as an employee on February 16.

- 2022 memberships remain very strong. Reference 2022 Year to Date Memberships chart below:
  - 2022 active members are trending 66% ahead of last year at the same time, with 67,722 active members on Feb. 3, 2022, as compared to 44,738 on Feb. 3, 2021.
  - New members are lagging slightly (-10%) behind last year but renewals are currently 60% ahead with 62,800 renewals on Feb. 3 as compared to 39,214 at the same time last year.
  - 2022 YTD growth rate is 51.4%, well ahead of the 40% at the same time last year.
2022 YTD member retention is 57.2%, as compared to 55.2% at the same time last year.

### 2022 Year to Date Memberships

<table>
<thead>
<tr>
<th>As of Feb. 3rd</th>
<th>Active Members</th>
<th>YTD PDGA #</th>
<th>New</th>
<th>Renewal</th>
<th>YTD Growth</th>
<th>YTD Retention</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>22,598</td>
<td>#104700</td>
<td>1,594</td>
<td>21,004</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2019</td>
<td>26,844</td>
<td>#117348</td>
<td>1,765</td>
<td>25,079</td>
<td>18.8%</td>
<td>54.0%</td>
</tr>
<tr>
<td>2020</td>
<td>31,962</td>
<td>#132250</td>
<td>2,169</td>
<td>29,793</td>
<td>19.1%</td>
<td>55.8%</td>
</tr>
<tr>
<td>2021</td>
<td>44,738</td>
<td>#162265</td>
<td>5,524</td>
<td>39,214</td>
<td>40.0%</td>
<td>55.2%</td>
</tr>
<tr>
<td>2022</td>
<td>67,722</td>
<td>#206097</td>
<td>4,922</td>
<td>62,800</td>
<td>51.4%</td>
<td>57.2%</td>
</tr>
</tbody>
</table>

#### 5-Year Membership Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Active Members</th>
<th>Year End PDGA #</th>
<th>New</th>
<th>Renewal</th>
<th>Growth Rate</th>
<th>Retention Rate</th>
</tr>
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<tr>
<td>2017</td>
<td>41,067</td>
<td>#103024</td>
<td>12,084</td>
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<td>15.2%</td>
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<td>44,422</td>
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### 2022 YTD Gender

- Female: 4,757 (7.0%)
- Male: 62,965 (93.0%)

### 2022 YTD Classification

- Pro: 10,670 (15.8%)
- Amateur: 57,052 (84.2%)

### 2022 YTD Upgrades

- Eagle: 4 (173)
- Ace: 1,667
- Birdie: 173

### Historical Year End Memberships

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Event Support Team – Sweeton

2021 PDGA Events

As of 2/3/2022 we had 6,875 events sanctioned in 2021. Of those, 6,843 were completed in 2021.

2022 PDGA Events

- As of 02/03/2022, we already have 2,125 potential sanctioned events for 2022 compared to 1,603 at the same time last year which is a 32.6% increase overall in comparison to 2021.
- Note that the 92+% increases for Canada and International are due to 2021 sanctioning numbers that were still very suppressed in early 2021 due to COVID.

Event Operations & Logistics – Downes

- We are currently interviewing for the two available positions on the Operations and Logistics Team and expect to select candidates next week.
- Event contracts for the non-PDGA-owned Majors in 2022 have been developed and are going out to Event Hosts this week for review and signature.
- The 2023 PDGA Majors have been awarded. We are now working with Hosts to identify the most appropriate dates for each event. We are also working with the DGPT to avoid any potential conflicts with the Tour. Communication issues have slowed our progress, but we are very close to being able to announce the 2023 dates in the coming days/week.
- Planning for the 2022 PDGA Champions Cup continues. VIP ticket sales and related information went live on January 14th, and we sold out of those VIP passes in just a few hours. Registration for invited players began February 1. Ratings-based tiers will follow. Invite Criteria can be found here- [https://www.pdga.com/pdga-documents/pdga-major-events/2022-champions-cup-invitation-criteria](https://www.pdga.com/pdga-documents/pdga-major-events/2022-champions-cup-invitation-criteria)
- Planning packages for the 2022 Worlds events are prepared, and we will have planning calls with our Hosts in the coming days. Development of the planning materials for the 2022 US Women’s and US Masters events is underway, and we should have them distributed to our Hosts soon. Registration schedules for all 4 Worlds events has been posted, and US Masters/USWDGC are quick to follow.
**IDGC**
- The W.R. Jackson continues to see improvements as we look forward to the 2022 PDGA Champions Cup. A new short tee pad has been installed on holes 9 and 18 after receiving feedback from FPO players. These tee pads were tested during the IDGC Ice Bowl, and we received a wealth of positive feedback.

- The undergrowth along several holes has been cleared to allow for ample spectating opportunities during the PDGA Major in the Spring. Logistical planning for spectator crowd control has begun, and we will work with our partners in Columbia County to acquire appropriate resources to accommodate the hundreds of additional parkgoers.

**Technology – Crist**

**PDGA Live**
- Version 3.0 launched with updated design

**Digital Scorecard**
- Version 2.17.0 added course notes/details popup to home screen

**Personnel**
- New hire – Software Engineer Kevin Kowalski began work on January 24
- Onboarding continues for our two new Software Engineers

**Miscellaneous**
- Took initial steps toward cross-application authentication/authorization
• Various bug fixes and improvements

Marketing – Voss

• Comprehensive disc golf survey under development to be release to both members and non-members in the next few weeks.
• Overhaul of PDGA advertising programs
• Team expansion to include Graphic Design Specialist
  o Interviews completed; nominee recommended this week
• Coordination with DGPT on event coverage, media integration, marketing and Ips
• Media plans for PDGA Majors continues to progress well
• Launch of PDGA media series is running smoothly
• Unification of branding across PDGA Majors underway

-------------End PDGA Staff Reports-------------

New Business:

DGPT Update (NH/Jeff Spring): NH introduced Spring and provided a general overview of the PDGA/DGPT partnership agreement. Spring provided and update on DGPT plans for 2022 and fielded various questions from the group. Update was informational only.

Rules Committee Update (Mike Krupicka): Krupicka presented a proposed update to rule 804.01, Mandatory Routes. The proposed rule update does not change the concept of restricted routes as defined by the Official Rules of Disc Golf (ORDG), instead it provides clarification of how restricted routes are intended to operate. Extensive discussion ensued on a couple of potential options which were numbered as item 238 and 241. A straw poll was taken to gauge the majority view, which resulted in the selection of item 238 being favored as the revised version (EK and LN were in favor of 241). This culminated in the following motion:

MOTION (GH/WW): To approve the revised version of item number 238 as presented via email by Krupicka as the approved updated to rule 801.01, Mandatory Routes, in the ORDG.

Yes: NH, EK, DS, WW, LN, GH, LT
No: EK, LN
Motion passes 5-2-0

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MOTION (EK/LN): To adjourn the February 8, 2022, monthly Board meeting and enter into executive session.

Yes: NH, EK, DS, WW, LN, GH, LT
Motion passes 7-0-0

The February 11, 2022, meeting was adjourned at 7:32 PM ET.