**DAY 1 – July 19, 2021**

**Proceedings:**
Meeting called to order at 9:02 am ET by Board President, Justin Menickelli

*Present:* Justin Menickelli (P), Nate Heinold (VP), Bob Decker (T), Elaine King, Laura Nagtegaal (via Zoom), Geoff Hungerford

*Quorum present?* Yes

*Others Present:* Joe Chargualaf, Steve Ganz, Peter Crist, Danny Voss
Attending via Zoom: Dan “Stork” Roddick, Mike Downes, Andrew Sweeton

**Office Report – (Info Only, not on Summit Agenda)**

**Finance**
As of June 30, 2021, the PDGA had Total Assets of $7,332,873.59 as compared to $3,649,062.96 as of the same time in 2020, representing an increase of $3,683,810.63. The Total Equity during this same period was $4,734,064.43 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through June 2021 have been uploaded to BOD Groups.io for review.

**Tech Standards**
Approvals of the following discs and targets by the tech standards committee were certified by the PDGA since the last meeting:

**Discs:**
- Zhu, Yikun Discs

**Targets:**
- Blink, Oygarden Frisbee

**Memberships – Allen**

As of July 2021, there are 91,645 active members, and the newest member is PDGA #186,081. At the same time in July 2020, there were 51,093 active members, and the newest member was PDGA #140,894. In 2019, there were 45,279 active members, and the latest assigned new member is PDGA #124,114. A more detailed report is below.
Additional Updates:
- Annual PDGA elections underway.
- Membership discs are still behind schedule for the 2021 new member discs/minis. We are scheduled to receive 10,000 discs/minis a month.
- 40,000 discs/minis for 2022 are in production.
- Voting for the Bob West and TD of the year will begin 07/27/2021.
- Marble obelisks for the end of year awards have finished production and are on the way to the vendor for customization.

Tour Report – Sweeton

2021 PDGA Tour

Note that due to the skewing of the 2020 numbers because of the 2020 COVID moratorium and large number of cancellations, the comparison for the remainder of 2021 will be against the 2019 numbers.

As of 7/19/2021 we have a potential for 5,132 sanctioned events which is a 71% overall increase over the same time in 2019 based on an 81.8% increase in the US, 75.9% increase in Canada and a 28.6% increase outside of North America.

Of the 3,192 completed events so far this year, 3,144 (98.4%) of them have fully reported their results. These plus any others that are fully reported by Sunday, August 8th, will be included in the Tuesday, August 10th Ratings Update.

*Comparison is now to the 2019 numbers as 2020 numbers are now skewed by the COVID event moratorium and further events in the year being cancelled.

Note that the extra growth shown under Elite is due to DGPT events now being included. They were A-Tiers in 2020.

<table>
<thead>
<tr>
<th>Additional Updates:</th>
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<tbody>
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### 2021 vs 2019* Tour Breakdown (7/19/2021)

<table>
<thead>
<tr>
<th>Location</th>
<th>Total YTD</th>
<th>Potential 2021 Total YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA</td>
<td>1,346</td>
<td>2,693</td>
</tr>
<tr>
<td>Canada</td>
<td>148</td>
<td>277</td>
</tr>
<tr>
<td>Intern'l</td>
<td>7</td>
<td>7</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Tier Level</th>
<th>Location</th>
<th>Total YTD</th>
<th>Potential 2021 Total YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>12</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>30</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>6</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>B/A</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>B/C</td>
<td>7</td>
<td>4</td>
<td></td>
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<tr>
<td>A/B</td>
<td>2</td>
<td>2</td>
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<tr>
<td>A/C</td>
<td>2</td>
<td>2</td>
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<tr>
<td>X</td>
<td>3</td>
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<td>X/A</td>
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<td>X/B</td>
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<td>X/C</td>
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<td>X/A/XB</td>
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<td>X/B/XC</td>
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<tr>
<td>X/C/XB</td>
<td>3</td>
<td>3</td>
<td></td>
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<tr>
<td>S Leagues</td>
<td>2</td>
<td>2</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>% Difference</th>
<th>USA</th>
<th>Canada</th>
<th>Intern'l</th>
<th>Total YTD</th>
<th>Potential 2021 Total YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elite</td>
<td>71.0%</td>
<td>75.9%</td>
<td>28.6%</td>
<td>133%</td>
<td>200%</td>
</tr>
</tbody>
</table>

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As of 7/19/2021 we have a potential for 5,132 sanctioned events which is a 71% overall increase over the same time in 2019 based on an 81.8% increase in the US, 75.9% increase in Canada and a 28.6% increase outside of North America.

Of the 3,192 completed events so far this year, 3,144 (98.4%) of them have fully reported their results. These plus any others that are fully reported by Sunday, August 8th, will be included in the Tuesday, August 10th Ratings Update.
• We continue to receive many requests from new members for the assignment of past event data to their new PDGA numbers.
• We continue to receive an extremely heavy volume of support requests via phone and email to help Tournament Directors (especially new ones) to manage their events.

**Technology – Crist**

**Ratings**
• Again, biggest ratings update ever with 37.6k updated ratings and 4.5k new player ratings

**Digital Scorecard**
• Version 1.10.4 released to help smooth new releases
• Version 2.0 Multiple Scorekeepers feature complete; scheduled for release immediately following Am Worlds in August

**PDGA Live**
• Various bug fixes and performance improvements

**Personnel**
• Search continues for Software Engineer, User Experience/Design positions

**Miscellaneous**
• Developing regional player rankings beginning with North America

**Disc Golf Scene**
• Various bug fixes and performance improvements

----------End PDGA Staff Reports----------

**Welcome - JM**
JM welcomed the attendees and provided a historical recap of the past 6 years where he served on the Board. He laid out the many successes and continued challenges and set the tone for the rest of the summit.

**Informed Decision Making (BD)**
BD presented a proposal to introduce a formalized decision making process for new initiatives that are proposed by the Board, Staff and Committees. He explained that with the incredible growth of the sport, and the many demands on the PDGA, the Board needs to ensure they focus on high priority items and ensure proposals that are submitted to the Board for approval are thoroughly vetted and supported by data before decisions are made. He spent time discussing the principles of informed decision making and associated practices. After extensive discussions, the Board agreed that a formalized process for how proposals are submitted to the Board as well as principles used for decision making should be developed. The discussion concluded with the Board agreeing to developing processes and procedures for informed decision making and will continue this discussion at the upcoming August BOD meeting.

**Analysis of Age-Based Divisions (EK)**
EK presented the finding of a study reviewing the correlation between player age and ratings. The study found that our current age breaks are supported by player performance as it relates to their ratings.
Additional discussion ensued and EK will coordinate additional analysis of the data to further validate the findings. The results of this study will be released in a future article.

**Strategic Plan Review (JC)**
JC led a discussion on the PDGA’s 2023 strategic priorities and whether they are still relevant given the significant growth and popularity of disc golf since the start of the pandemic.

- Pandemic accelerated the growth of the sport in all areas
- PDGA membership growth 4 years ahead of schedule
- Thousands of new players and members; how do we guide and develop them?
- Industry and PDGA overwhelmed with unexpected demand; impacts existing members
- Professional touring scene experiencing unprecedented popularity and exposure (DGPT leading the way)
- Huge appetite for sanctioned competition, 5000 events and growing; many filling up within minutes; how do we grow competitive opportunities?
- Demand for media content at an all-time high; live coverage for elite events is now the standard
- Social media exceedingly driving the narrative (good, bad, and ugly)
- More money is finding the sport

2023 Strategic Priorities include: Balanced Staffing, Youth & Education, Sustainability, Club Support, League Development, Membership Programs, Marketing and Technology.

The group also discussed the PDGA’s core competencies, which is a company's unique abilities, products and services that give it a competitive advantage in their industry and market. The PDGA’s core competencies include:

- Enabling and supporting organized sanctioned disc golf events.
- Providing membership services that enable organized disc golf competition at all levels that help fund the PDGA’s mission to promote, grow, and sustain the sport of disc golf around the world.

Significant discussion ensued, and the general thought was the immediate priority is to bolster our core competencies and that our current strategic priorities are still relevant. However, attention needs to be paid to new opportunities and challenges that surfaced as a result of the pandemic. This will be an ongoing discussion as the landscape continues to shift within the sport.

**Staff Reorganization and Hiring Priorities (JC)**
JC provided an update on updated staffing requirements needed to adjust to the shifting landscape in disc golf as discussed during the strategic priorities session above. He presented updated organization charts that consolidates functions and introduces new directorates to more effectively oversee and manage PDGA programs and overall workload. The new directorates will be responsible for “Membership & Growth” and “Competition”.

The Memberships & Growth directorate will consolidate 8 programs under one director. These programs include membership services, youth/education, international programs, fulfillment/online store, and 4 committees (Women’s, Senior, Military, and Diversity & Outreach). The directorate’s main responsibilities include overseeing membership and fulfillment programs as well as developing and overseeing programs directly designed to grow the awareness and participation of disc golf within emerging markets and underserved demographics.
The Competition directorate will consolidate 5 programs under one director. The programs will include event operations & logistics (i.e., running Majors and elite events), marshals program, and 2 committees (Pro Touring Players Committee and Majors/Elite Series Committee). The directorate’s main responsibilities are to oversees the development, communications, planning, and execution of all Majors, Elite Series, and other premiere professional and amateur competitive events. LN commented that the PDGA needs to outsource competition and event management to companies who specialize in running these types of events and did not agree that additional positions and a new directorate should be established to oversee these functions.

Additional discussion ensued culminating in the following motion:

**Motion (BD/NH):** To accept JC’s recommendation for staff reorganization and hiring as presented.  
Yes: JM, NH, BD, EK, GH  
No: LN  
Motion passes 5-1-0

**Day 1 Closing Remarks (JM)**  
JM closed the meeting for the day.

*Day 1 session was closed at 4:45 pm ET.*

**DAY 2 – July 20, 2021**

**Proceedings:**  
Meeting called to order at 9:04 am ET by Board President, Justin Menickelli

*Present:* Justin Menickelli (P), Nate Heinold (VP), Bob Decker (T), Elaine King, Laura Nagtegaal (via Zoom), Geoff Hungerford

*Quorum present?* Yes

*Others Present:* Joe Chargualaf, Steve Ganz, Peter Crist, Danny Voss, Jeff Spring  
Attending via Zoom: Dan “Stork” Roddick, Mike Downes, Andrew Sweeton, Grant Zellner, Michael Sullivan, Todd Lion, Mike Krupicka

**Executive Session – 2022 Partnership Planning (All)**  
The Board entered executive session with invited guests to discuss PDGA partnership opportunities for 2022.

**Executive Session – 2022 Partnership Planning (BOD, JC & DR)**  
2022 PDGA partnership discussion continued.

**Pro Majors Update (NH)**  
NH provided an update on changes being made by the Majors Committee and staff to adjust to new expectations for Majors and elite level events due to the growth and popularity of the sport since the start of the pandemic. Measures are being taken to address issues that surfaced during the 2021 PDGA Professional Disc Golf World Championship in Utah to ensure they do not resurface at future Majors and elite-level events. Additional discussion ensued. Presentation was informational only.
Senior Tour Series (GH)
GH presented an update on the ongoing proposal to establish a touring opportunity for our masters-age players. The current concept involves a virtual tour where players will be recognized for competing in and winning their respective divisions. The majority of the conversation centered on how to determine winners (e.g., points, rating, wins, etc.) as well as whether the tour should include 40+ age divisions or start at 50+. Other discussions included what to name the tour, how to market and promote it, prizes and trophies, and the technological and staffing requirements to sustain it. Additional discussion ensued and GH agreed to continue working the details for this initiative with SG and other respective staff members. Once the open issues are resolved, the initiative will be presented to JC who will determine the required resources needed to run the program before being presented to the Board for approval. The goal is to launch a virtual tour in 2023.

Rule Book and Competition Manual Revisions (MK/TL/MS)
MK, TL, and MS joined via Zoom to lead a lengthy discussion on the proposed 2022 Rule Book and Competition Manual revisions. Revisions were discussed in detail resulting in the Board voting to approve or disapproved the various revisions. The final approved revisions will be posted online for public review and comment before becoming official and sent to the publisher.

Day 2 Closing Remarks (JM)
JM provided closing remarks and thanked everyone for their hard work and dedication to the PDGA and sport of disc golf.

Motion (JM/NH): Adjourn day 2 and conclude the 2021 PDGA Spring Summit.
Yes: JM, NH, BD, EK, GH, LN
Motion passes 6-0-0

The summit was adjourned at 4:51 pm ET.