Board of Directors Teleconference Minutes  
Professional Disc Golf Association (PDGA)  
February 9, 2021

Proceedings:  
Meeting called to order on February 9, 2021 at 6:05 pm ET by Board President, Justin Menickelli

Present: Justin Menickelli (P), Nate Heinold (VP), Bob Decker (T), Michael Sullivan (S), Elaine King, Laura Nagtegaal, Geoff Hungerford

Quorum present? Yes

Others Present: Joe Chargualaf, Dan Roddick

Old Business:

Meeting Minutes  
MOTION (MS/NH): Approve the January 2021 Board of Directors monthly meeting minutes.

Yes: JM, NH, MS, EK, BD, LN, GH  
Abstain: GH  
Motion passed 6-0-1

-----------Begin PDGA Staff Reports-----------

Finance  
As of January 31, 2021, the PDGA had Total Assets of $5,615,597.39 as compared to $3,764,504.96 as of the same time in 2020, representing an increase of $1,851,092.43. The Total Equity during this same period was $3,603,876.00 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through January 2021 have been uploaded to BOD Groups.io for review.

Tech Standards  
Approvals of the following discs and targets by the tech standards committee were certified by the PDGA since the last meeting (November and December):

Discs:  
- Narwhal, Divergent Discs  
- Leviathan, Divergent Discs  
- EMAC Judge, Dynamic Discs  
- Evader, Dynamic Discs  
- War Hammer, Black Zombie Disc Golf  
- Jackalope, Mint Discs  
- Nomad, Full Turn Discs  
- Expedition, Full Turn Discs  
- Hummingbird, Wild Discs  
- Skeggox, Nordisc  
- Orsus, LB Sports Loisir
Targets:

- Birdie Lite, RAD

Memberships – Allen

As of the beginning of February 2021, there are 44,815 active members, and the newest member is PDGA #162,304. At the same time in 2020, there were 32,880 active members, and the newest member is PDGA #132,450. Compared to this time in 2019, there were 27,593 active PDGA members, and the latest assigned new member is PDGA #117,497. A more detailed report is below. Please note that this report does not include members with an expiration date of 2/28/2021.

<table>
<thead>
<tr>
<th>At the beginning of February in –</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2019 - 2020 % Growth</th>
<th>2020 - 2021 % Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active Members</td>
<td>27,593</td>
<td>32,880</td>
<td>44,815</td>
<td>19.16%</td>
<td>36.30%</td>
</tr>
<tr>
<td>New</td>
<td>1,934</td>
<td>2,370</td>
<td>5,578</td>
<td>22.54%</td>
<td>135.36%</td>
</tr>
<tr>
<td>Renew</td>
<td>25,659</td>
<td>30,510</td>
<td>39,237</td>
<td>18.91%</td>
<td>28.60%</td>
</tr>
<tr>
<td>Amateur</td>
<td>21,851</td>
<td>26,267</td>
<td>37,967</td>
<td>20.21%</td>
<td>44.54%</td>
</tr>
<tr>
<td>Professional</td>
<td>5,742</td>
<td>6,613</td>
<td>6,848</td>
<td>15.17%</td>
<td>3.55%</td>
</tr>
<tr>
<td>Male</td>
<td>25,506</td>
<td>30,597</td>
<td>41,792</td>
<td>19.96%</td>
<td>36.59%</td>
</tr>
<tr>
<td>Female</td>
<td>2,087</td>
<td>2,283</td>
<td>3,023</td>
<td>9.39%</td>
<td>32.41%</td>
</tr>
<tr>
<td>Multi-year Members</td>
<td>1,019</td>
<td>1,229</td>
<td>1,681</td>
<td>20.61%</td>
<td>36.78%</td>
</tr>
<tr>
<td>Birdie Club</td>
<td>392</td>
<td>478</td>
<td>1,020</td>
<td>21.94%</td>
<td>113.39%</td>
</tr>
<tr>
<td>Ace Club</td>
<td>330</td>
<td>504</td>
<td>1,113</td>
<td>52.73%</td>
<td>120.83%</td>
</tr>
<tr>
<td>Eagle Club</td>
<td>100</td>
<td>116</td>
<td>145</td>
<td>16.00%</td>
<td>25.00%</td>
</tr>
</tbody>
</table>

Additional items:

- All WGE items will be purchased within the next week.
- The 2021 WGE items are available on the PDGA Store. We will upload an image of the WGE Player’s Pack soon.
- Planning for new advertisements, commercials, and promotions to visualize strategic priorities.

Tour Report – Sweeton

1) 2020 PDGA Tour

- As expected, we ended up with 3,437 sanctioned events in 2020 with three outstanding events cancelled. The 3,437 events consisted of 2,592 in the US, 88 in Canada, and 757 in International countries.

- We are now only missing a 2020 event report from two events (1 Sweden, 1 Norway). Despite attempts to get those by the office and Matej, we have had no communication back from the TDs. The events have complete data loaded into Tournament Manager so if need be, we will submit those reports ourselves by Sunday 2/7 so they are included in the February ratings update.
2) 2021 PDGA Tour

<table>
<thead>
<tr>
<th>Total Location</th>
<th>2021 vs 2020 Tour Breakdown (2/4/2021)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total USA Canada Interest Elite NT/DGPT A B C A/B B/N B/C CR XM YA YA/DB YX/VC XY XN/XY S Leagues</td>
</tr>
<tr>
<td>2021 Cancelled (as of 1/14/2021)</td>
<td>3 1 0 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0</td>
</tr>
<tr>
<td>2021 Cancelled (as of 2/4/2021)</td>
<td>13 8 1 4 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0</td>
</tr>
<tr>
<td>Increase in Cancelled Events</td>
<td>8 7 1 4 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0</td>
</tr>
<tr>
<td>2021 in DB, Not Fully Sanctioned</td>
<td>14 14 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0</td>
</tr>
<tr>
<td>2021 Postponed</td>
<td>3 1 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0</td>
</tr>
<tr>
<td>2021 Sanctioned</td>
<td>1987 1453 14 120 7 18 115 393 848 11 4 41 1 0 0 1 0 1 48 0 95</td>
</tr>
<tr>
<td>Potential 2021 Total YTD</td>
<td>1603 1468 14 121 7 18 115 400 856 12 4 41 1 0 0 1 0 1 48 0 95</td>
</tr>
<tr>
<td>2020 YTD</td>
<td>1293 1033 20 249 4 6 121 285 714 15 3 11 20 3 3 3 0 5 1 0 35 0 59</td>
</tr>
<tr>
<td>Difference</td>
<td>310 435 -8 -119 -1 12 -6 115 132 -1 1 -7 21 -1 -3 -3 0 -4 -1 17 0 36</td>
</tr>
<tr>
<td>% Difference</td>
<td>24.0% 42.1% -30.0% -49.6% -13% 200% -5% 40% 18% -6% 33% -64% 105% -50% -100% -100% 100% -80% -100% 100% 55% 61%</td>
</tr>
</tbody>
</table>

Note that the growth shown under Elite is due to DGPT events now being included. They were A-Tiers in 2020.

- Currently 13 events have been cancelled for 2021. I started tracking cancellations specific to COVID and so far, there has been a total of seven with four in the US, one in Canada, and two in Japan.
- Currently two US events have been postponed due to heightened COVID restrictions - one in California, one in New York.
- As of 2/4/2021 we have a potential for 1,603 sanctioned events which is a 24% overall increase based on a 42.1% increase of sanctioning in the US compared to the same time in 2020. Sanctioning in Canada is down 30.0% and International is down 49.6% from 2020, likely due to COVID concerns.
- Of the 19 Leagues that started in 2020 and have finished already in 2021, 15 have fully reported.
- For 2021 events, of the 30 that have completed, 27 of them have fully reported.

3) Worlds Preparations

- Worlds prep with the hosts continues and “worlds questions from members” season is in full swing. Matthew is working on the Worlds pages for the website.
- Work on securing PDGA Marshals for the six 2021 events is almost complete.

Technology – Crist

General
- New hire: Adam Spickard began work as a Software Engineer
- Engineers are currently working on Digital Scorecard and PDGA Live

Data Reporting & Requests
- Updated stats reporting to allow data from 1980 on
- Added senior division participation report
- Provided professional results data set from 1984-2002 for Jesse Weisz’ GOAT project
Ratings and Rankings
- Developing new Player/Rookie of the Year points system for 2021
- Developing World/Continental rankings for 2021

Digital Scorecard
- Version 1.10.0 released with dedicated doubles scoring

Disc Golf Scene
- ~54,000 registrations in January; 2x+ previous year
- 1,767 active tournaments with online registration; 444 over previous year
- Updated database engine
- Added support for bag tag updates on mobile site; improved bag tag performance
- Added registration opening dates page for A-tier+ events
  - https://www.discgolfscene.com/tournaments/registration-dates
- Improved integration with PDGA.com registration lists
- Preliminary steps to sunset desktop version of the website

Miscellaneous – Chargualaf

PDGA Event Support Position: JC informed the Board that with the huge influx of members, TDs, and sanctioned events, he’s working on developing a position description for a full-time employee to oversee this area. He provided some key responsibility of this position, to include direct communications with TDs, overseeing and managing PDGA virtual events, and developing training and instructional material to enhance how sanctioned events are planned and managed. BD recommended developing online courses for TDs that could be recorded and archived. JC will share the position description with the Board and request approval to hire ASAP in 2021. The Board expressed general support for this position and will review once the position is finalized.

2020 POY/ROY: JC informed the Board that the 2020 POY/ROY will soon be announced. He also stated that the POY/ROY formula has been updated for 2021 to provide increased emphasis on Majors and Elite Series events, while reducing the earned point total for A-Tiers and eliminating B-Tiers altogether. Additional discussion ensued leading to the question as to whether the newly enhanced 2021 formula should be applied to 2020? The general consensus was not to retroactively apply the 2021 criteria to 2020.

----------End PDGA Staff Reports----------

New Business:

Welcome Geoff Hungerford to the BOD (JM): The Board conducted introductions and welcomed GH to the BOD.

Senior Tour Proposal (GH): GH provided an update on the Senior Committee’s options for developing a Senior Tour. The Board was excited to hear progress was being made in this area and look forward to seeing how things develop. GH will continue working with the Senior Committee and PDGA staff to further develop the concept for future Board consideration.

WGE (EK): EK provided a status update on the progress of WGE. She covered issues such as player packs, media & marketing efforts, current level of registered events, and the need for more TDs to host a WGE. An item of note is the current PDGA photo library lacks high quality images depicting a more diverse player
base. JC said the Marketing Team is working towards building up that library effective immediately, and work is already underway towards this end. EK also stated that there’s been turnover on the PDGA’s Women’s Committee and she’s working to fill some vacancies.

EK also stated that the PDGA needs to continue focusing on our commitment to our diversity and outreach efforts. JM and JC provided some updates on the items that have already been accomplished as well as things currently underway towards that end. Additional discussion ensued where Board members shared their thoughts and provided ideas for future initiatives and programs to meet our D&O goals.

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**MOTION (MS/NH):** To adjourn the February 9, 2021 monthly Board meeting.

Yes: JM, NH, MS, EK, BD, LN, GH  
Motion passes 7-0-0

The February 9, 2021 meeting was adjourned at 8:31 pm ET.