

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
July 9, 2019

Proceedings:

Meeting called to order at 6:03 pm ET by Board President, Justin Menickelli

Present: Justin Menickelli (P), David Foss (VP), Bob Decker (T), Nate Heinold (S), Elaine King, Michael Sullivan, Trevor Harbolt

Absent:

Quorum present? Yes

Others Present: Dan Roddick, Seamus Scanlon

Old Business:

Board Member Bios: JM reminded the Board and DR to submit their bio information and head shots for the PDGA website.

Meeting Minutes

MOTION (DF/TH): Approve the June 2019 Board of Directors monthly teleconference meeting minutes.

Yes: JM, DF, BD, NH, TH, MS, EK

Motion passed 7-0-0

Doubles World Championships: During the 2019 Spring Summit, and subsequent Board teleconference in July, the Board approved to put on hold our current doubles Major to explore a revised doubles formats that might include both professional and amateur members. The intent is to include the new doubles event in the Majors bidding process and have it rotate to different locations each year which will put it in line with our other World Championships. The Majors/NT Committee will develop the concept for Board approval and include it with our other Major bids in 2020 to be held in 2022. While this event was previously approved in principle, the following motion codifies the decision for the record.

MOTION (MS/EK): Approve the PDGA Events Team recommendation to not sanction the PDGA Amateur World Doubles Championship as a PDGA Major effective in 2020 to allow the Majors Committee an opportunity to develop a new doubles format to serve as the PDGA's Doubles Championship. Pending Board approval, the new format will be developed into a Major's bid package for 2022 to be released in July 2020 along with the other PDGA Majors RFPs.

Yes: JM, DF, BD, NH, TH, MS, EK

Motion passed 7-0-0

-----Begin PDGA Staff Reports-----

Office Report - Chargualaf

Finance

As of June 30, 2019, the PDGA had Total Assets of \$2,957,794.37 as compared to \$2,495,522.25 as of the same time in 2018, representing an increase of \$462,272.12. The Total Equity during this same period was \$1,815,402.66 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through June 2019 have been uploaded to the BOD Yahoo Group for review.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

Discs:

- Skylark from Discroyer OÜ
- Rift from the Disc Golf Association

Memberships - Allen

As of 8/1/2019, there are 46,590 active members and the latest assigned new member is PDGA #124,900. At this time in 2018, there were 41,060 active members, and the latest assigned new member was PDGA #111,630. In 2017, there were 35,593 active members, and the latest assigned new member was PDGA #98,792. A more detailed report is below.

| As of August 1st in – | 2017 | 2018 | 2019 | 2017 - 2018 % Growth | 2018 - 2019 % Growth |
|---|-------------|-------------|-------------|---------------------------------|---------------------------------|
| Active Members | 35,593 | 41,060 | 46,590 | 15.36% | 13.47% |
| New | 7,829 | 8,571 | 9,337 | 9.48% | 8.94% |
| Renew | 27,764 | 32,489 | 37,253 | 17.02% | 14.66% |
| Amateur | 28,314 | 32,796 | 37,068 | 15.83% | 13.03% |
| Professional | 7,279 | 8,264 | 9,522 | 13.53% | 15.22% |
| Male | 32,899 | 37,907 | 43,238 | 15.22% | 14.06% |
| Female | 2,694 | 3,153 | 3,352 | 17.04% | 6.31% |
| Multi-year Members | 1,404 | 1,575 | 1,881 | 12.18% | 19.43% |
| Birdie Club | 488 | 607 | 670 | 24.39% | 10.38% |
| Ace Club | 290 | 340 | 508 | 17.24% | 49.41% |
| Eagle Club | 88 | 96 | 105 | 9.09% | 9.38% |

Multi-year Member Report

| As of 8/1/2017 | | As of 8/1/2018 | | As of 8/1/2019 | |
|----------------|-------------|----------------|-------------|----------------|-------------|
| EXP Date | Members | EXP Date | Members | EXP Date | Members |
| 12/31/2017 | - | 12/31/2018 | - | 12/31/2019 | - |
| 12/31/2018 | 1031 | 12/31/2019 | 1136 | 12/31/2020 | 1434 |
| 12/31/2019 | 136 | 12/31/2020 | 216 | 12/31/2021 | 176 |
| 12/31/2020 | 97 | 12/31/2021 | 64 | 12/31/2022 | 91 |
| 12/31/2021 | 46 | 12/31/2022 | 60 | 12/31/2023 | 68 |
| 12/31/2022 | 3 | 12/31/2023 | - | 12/31/2024 | 6 |
| 12/31/2024 | 3 | 12/31/2024 | 3 | 12/31/2025 | 1 |
| Eagle Club | 88 | Eagle Club | 96 | Eagle Club | 105 |
| Total: | 1404 | Total: | 1575 | Total: | 1881 |

Tour Report - Sweeton

1) 2019 PDGA Tour

| 2019 YTD vs 2018 YTD Tour Breakdown | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--------|--------|----------|--------|---------|------------|----|-----|-----|------|-----|------|------|-----|----|-----|------|-----|---------|--|
| | Totals | | Location | | | Tier Level | | | | | | | | | | | | | | |
| | Total | Sanct. | US | Canada | Intrntl | Major | NT | A | B | C | A/B | B/A | B/C | C/B | XM | XA | XB | XC | Leagues | |
| 2019 YTD | 3712 | 3708 | 2809 | 115 | 788 | 8 | 6 | 123 | 701 | 2261 | 15 | 4 | 6 | 70 | 9 | 5 | 13 | 86 | 404 | |
| 2018 YTD | 3390 | 3376 | 2618 | 89 | 683 | 9 | 6 | 122 | 710 | 2044 | 16 | 2 | 7 | 57 | 9 | 4 | 16 | 77 | 311 | |
| Difference | 322 | 332 | 191 | 26 | 105 | -1 | 0 | 1 | -9 | 217 | -1 | 2 | -1 | 13 | 0 | 1 | -3 | 9 | 93 | |
| % Difference | 9.5% | 9.8% | 7.3% | 29.2% | 15.4% | -11% | 0% | 1% | -1% | 11% | -6% | 100% | -14% | 23% | 0% | 25% | -19% | 12% | 30% | |

Note that due to the timing of the BoD teleconference the 2018 data includes an extra week of sanctioning compared to 2019.

- As of 8/1/2019 we have a total of 3,712 events which is 9.5% ahead of last year's pace. The US is at 7.3% over last year, Canada is at 29.2%, and International is at 15.4%.
- The July 9th ratings update was published as scheduled.
- The August Ratings Update is scheduled for 8/13 and should go off as scheduled.

2) 2019 Worlds Prep

- Pro Master Worlds was a success with a final tally of 162 players (25 more than 2018) in Jeffersonville, Vermont.
- Junior Worlds was a success with a final tally of 207 players (13 more than 2018) in Emporia, Kansas.
- Amateur Worlds was a success with a final tally of 698 players (21 more than 2018) in York, Pennsylvania.
- Pro Worlds registration closes tomorrow, August 2nd, and we currently have 243 players registered (195 MPO/48 FPO.)

Technology - Ganz

Official Digital Scoring

- Beta testing is now open to all events
- Current usage statistics as of 7/31/2019
 - 63 events (including A-tiers, B-tiers, C-tiers, and Leagues)
 - 1335 users
 - 2961 individual rounds
- Visual redesign is complete.
- Added tee and target positions and hole notes for every hole to communicate OB and special rules, etc.
- Updated documentation and creating video demo.
- Working a notification system for tournament directors to communicate with players during play.

Disc Golf Scene

- Improved league integration between Tour Manager and Disc Golf Scene

Etc.

- Migrating last vestiges of PDB to Admin tool.
 - Insurance Certificate Requests
 - Member Merge
- Career Wins detail page has been added to all Player Profiles.
- Automated ratings system may make its debut for August ratings update.
- Enabled ratings API for Discmania/UDisc Game of Throws.
- Collapse and expand divisions now available on event pages.

Miscellaneous

Rule Book/Competition Manual Revisions (JC): The Competition Committee is finalizing their response to the follow-up items from the 2019 Spring Summit. Once received, they will be sent to the Board along with the response from the Rules Committee for further review and consideration for the 2020 revisions. JC mentioned that the Board will also need to consider whether we should continue printing hard copies of the Rule Book/Competition Manual going forward, as it has historically become outdated within a few months of printing due to post-printed updates and changes. Additional discussion ensued that included the following topics: ensuring there is both an online and offline digital version if no longer printed, whether we should consider no longer making changes in between printed versions (potential 3-year cycle), the cost-benefit of not printing/shipping hard copies, etc.

ACTION: JC to develop a cost-benefit analysis on printed vs digital RB/CM for Board consideration.

PDGA Election Update (JC): PDGA elections kicked off on July 1, 2019 and ends on July 31, 2019. There will be a number of reminders sent to members throughout the election who have not voted to remind them to do so. PDGA Europe also has one of two Board positions up for election with one declared candidate on the ballot. Their second vacant position will be appointed by the PDGA Europe Board.

-----*End PDGA Staff Reports*-----

New Business:

Strat Plan Update:

Youth and Education (JC): Our Y&E Coordinator is attending Junior Worlds this year and will provide a survey to those in attendance. The goal is to collect additional information about the habits and preferences of our Junior players as well as gather information about youth and educational services provided in their home towns. Our current priorities are 1) a PDGA Y&E informational webpage, 2) an Education Grant, and 3) a “Leave Behind a Course” program tied to Majors and/or NTs.

Club Support (JC): The PDGA Media and Marketing Team, along with our Membership Manager, have put together a National Disc Golf Day program for our Affiliate Clubs to participate in. The idea is to get the affiliate clubs involved in running a local disc golf related event in their areas to help promote disc golf and expose more players to the sport. Registration is required and each club who signs up will receive a National Disc Golf Day support package to help enhance their events.

Miscellaneous:

JM mentioned that while growing the sport for Women and Girls may not be specifically identified as one of our strategic priorities, it is still interwoven within all of them, and still remains as a key element to inform all of our decision making. JM asked the question, “Has there been any talk about paying the women’s winner of Worlds the same prize as the men’s winner?” Discussion ensued resulting in various opinions and recommendations, including: feedback received from many top female players indicate they’d rather see a deeper payout vs more money for the winner, many events already payout proportionally more to female players than to the mixed divisions in an effort to encourage more female participation, focusing on growing the number of overall women participating in the sport first, finding ways to make participating in the sport more comfortable for female players to participate in a heavily male dominated sport, and identifying what draws females to disc golf to begin with (competition, exercise, social, etc.). JM thanked everyone for their input and encouraged everyone to continue brainstorming ways to grow the participation of women and girls in the sport.

Related to the above topic, EK mentioned that the Women’s Committee is in the process of identifying media companies who can provide female-specific disc golf video content. They are currently finalizing their bid selection from a recent RFP and expect to have some initial content produced in the next few months.

MOTION (MS/NH)

To adjourn the July board teleconference.

Yes: JM, DF, BD, NH, TH, MS, EK

Absent:

Motion passes 7-0-0

The meeting was adjourned at 7:48 pm ET.