

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
June 11, 2019

Proceedings:

Meeting called to order at 6:04 pm ET by Board President, Justin Menickelli

Present: Justin Menickelli (P), David Foss (VP), Bob Decker (T), Nate Heinold (S), Elaine King, Trevor Harbolt

Absent: Michael Sullivan

Quorum present? Yes

Others Present: Dan Roddick, Michael Downes

Old Business:

Meeting Minutes (Conducted via online poll, closed on June 20, 2019)

MOTION (NH/JM): Approve the March 2019 Board of Directors monthly teleconference meeting minutes.

Motion passed 6-0-0

~~-----Begin PDGA Staff Reports-----~~

Office Report - Chargualaf

Finance

As of April 30, 2019, the PDGA had Total Assets of \$2,804,888.44 as compared to \$2,358,652.55 as of the same time in 2018, representing an increase of \$446,235.89. The Total Equity during this same period was \$1,970,514.66 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through April 2019 have been uploaded to the BOD Yahoo Group for review.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA since the last meeting:

Discs:

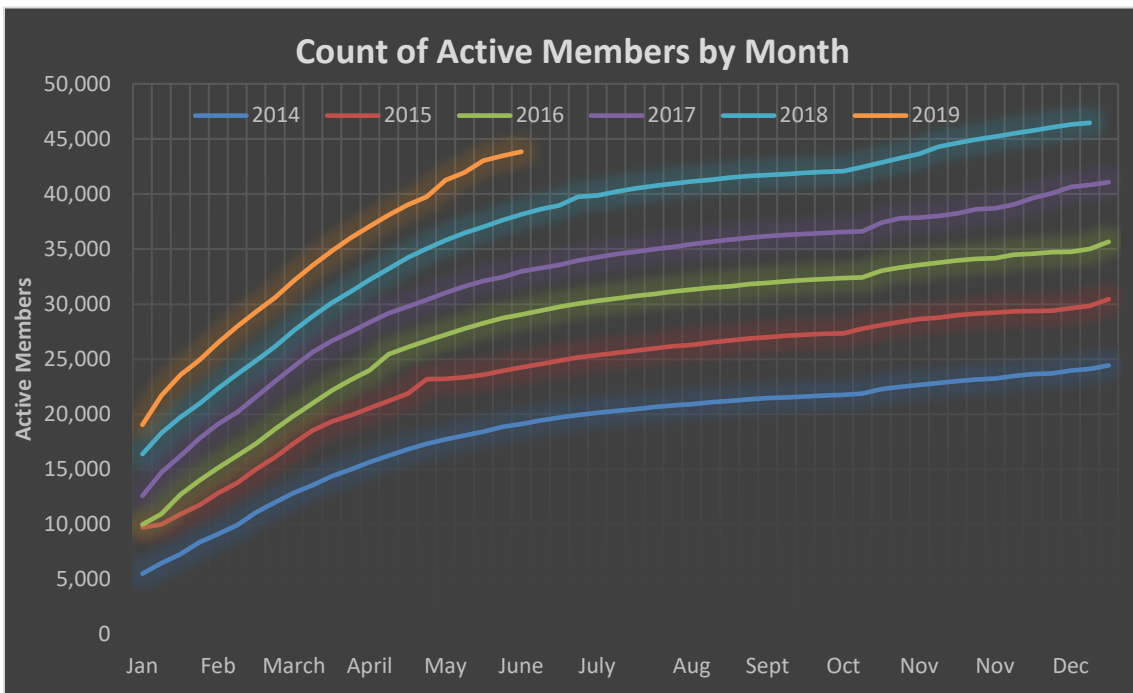
- Profit from Mint Discs
- Enigma and Link from Discmania
- Delirium from Axiom Discs
- Flame Thrower from Black Zombie
- Discrait (revised to add a band in the deflector support) from Trindem OU.

Memberships - Allen

As of 6/6/2019, there are 43,835 active PDGA members, and the latest assigned new member is PDGA #123,187. At this time in 2018, there were 38,801 active members, and the latest assigned new member was

PDGA #110,244. In 2017, there were 33,438 active members, and the latest assigned new member was PDGA # 97,458. A more detailed report is below.

| As of June 6 th in – | 2017 | 2018 | 2019 | 2017 - 2018 % Growth | 2018 - 2019 % Growth |
|---------------------------------|--------|--------|--------|-------------------------|-------------------------|
| Active Members | 33,438 | 38,801 | 43,835 | 16.04% | 12.97% |
| New | 6,505 | 7,195 | 7,615 | 10.61% | 5.84% |
| Renew | 26,933 | 31,606 | 36,220 | 17.35% | 14.60% |
| Amateur | 26,577 | 31,088 | 34,842 | 16.97% | 12.08% |
| Professional | 6,861 | 7,713 | 8,993 | 12.42% | 16.60% |
| Male | 30,916 | 35,796 | 40,657 | 15.78% | 13.58% |
| Female | 2,522 | 3,005 | 3,178 | 19.15% | 5.76% |
| Multi-year Members | 1,203 | 1,322 | 1,574 | 9.89% | 19.06% |
| Birdie Club | 452 | 568 | 630 | 25.66% | 10.92% |
| Ace Club | 271 | 325 | 468 | 19.93% | 44.00% |
| Eagle Club | 89 | 96 | 105 | 7.87% | 9.38% |



- **EOY Awards:** The EOY awards left to assign are below. The email to vote on the Bob West and TD of Year is scheduled for Monday, June 10th, 2019.

| Award | Process |
|---|---------------|
| 2018 Senior Player of the Year | Picked by BoD |
| 2018 Bob West Memorial Sportsmanship Award | Vote |
| 2017 & 2018 Honored Sportswoman of the Year | TBD |
| 2018 Tournament Director of the Year | Vote |
| 2018 Volunteer of the Year | Picked by BoD |

- **Innovation Grants:** Members may now apply for them throughout the year rather than waiting for the call for applications to be released bi-annually. Each submission will be reviewed as soon as the office receives applications and recommendations sent to the Board for approval.

Tour Report - Sweeton

1) 2019 PDGA Tour

| 2019 YTD vs 2018 YTD Tour Breakdown | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--------|--------|----------|--------|---------|------------|----|-----|-----|------|-----|------|------|-----|----|-----|------|-----|---------|
| | Totals | | Location | | | Tier Level | | | | | | | | | | | | | |
| | Total | Sanct. | US | Canada | Intrntl | Major | NT | A | B | C | A/B | B/A | B/C | C/B | XM | XA | XB | XC | Leagues |
| 2019 YTD | 3002 | 2996 | 2318 | 83 | 601 | 8 | 6 | 118 | 614 | 1791 | 15 | 4 | 5 | 67 | 9 | 5 | 9 | 66 | 285 |
| 2018 YTD | 2751 | 2739 | 2197 | 64 | 490 | 9 | 6 | 120 | 592 | 1650 | 16 | 2 | 7 | 48 | 9 | 4 | 14 | 49 | 225 |
| Difference | 251 | 257 | 121 | 19 | 111 | -1 | 0 | -2 | 22 | 141 | -1 | 2 | -2 | 19 | 0 | 1 | -5 | 17 | 60 |
| % Difference | 9.1% | 9.4% | 5.5% | 29.7% | 22.7% | -11% | 0% | -2% | 4% | 9% | -6% | 100% | -29% | 40% | 0% | 25% | -36% | 35% | 27% |

- As of 6/6/2019 we have a total of 3,002 events which is 9.1% ahead of last year's pace. The US is at 5.5% over last year, Canada is at 29.7%, and International is at 22.7%.
- The May 14th ratings update was published as scheduled.
- The June Ratings Update should occur as scheduled on 6/11. The data files will go to Roger and Chuck tomorrow 6/7.

2) 2019 Worlds Prep

- The confirmation packages for Pro Master Worlds has been delayed (still waiting on documents from the Host) but the other confirmation packets are all very well along, with the Junior Worlds package complete and going out tomorrow 6/7. The Amateur Worlds confirmation pack is due to go out next on 6/20, and we should have all the formatting etc. completed by 6/12. We have most of the information already for Pro Worlds, just waiting on some further course info.
- Current reg numbers are: Pro Master Worlds – 161, Junior Worlds – 150, Amateur Worlds – 686, Pro Worlds – 139
- Amateur Worlds had so much interest that we (PDGA Tour and Event teams) spent a lot of time working with the host to create a new course schedule that accommodates 816 players instead of the original 724. This allowed us to increase space for the oversubscribed MA40, MA55, and MA65 divisions and get 46 invited players off the waitlist with room for more once it opens to non-invitees.
- A ton of work continues for all four worlds.

3) PDGA Rulebook/Competition Manual

The outcome of the rules discussion at the Spring Summit was codified and sent to the Competition and Rules Committees on June 1st with a deadline of June 19th for response back on the BoD wording tweaks and those items that the BoD requested more work on. The goal is to have that information fully vetted, codified, and sent to the Board by 7/2 so a final vote can be taken on the items during the 7/9 BoD teleconference.

Technology Report - Ganz

Official Digital Scoring

- Testing continues with leagues and tournaments.
- Documentation is being updated regularly at <https://www.pdga.com/help/tournament-management/official-hole-scoring>.
- Tee-order has been added.
- Improved score confirmation process implemented.
- Adding tee and target positions and hole notes for every hole to communicate OB and special rules, etc.
- Working on self-registration for new league players.
- Developing a notification system for tournament directors to communicate with players during play.

Disc Golf Scene

- Alternate Payment Methods
 - Custom financial reports created.
 - Adding overnight option for Lob's mailed paper checks for disbursement to TDs.
 - Working on UI to choose payment method during registration setup.
- API Updates
 - Scores are now imported back to DGS from PDGA when available.
 - Better course and layout identification at DGS to match up with PDGA.

PDGA Course Directory

- Adding official tournament layouts to course directory listings.

Automated Ratings

- Finalizing contract.
- First run of new system will be hopefully happen in July.

Tournament Manager

- Adding tee, target, and hole notes for layout details for display in live scoring and elsewhere.

UDisc

- Partnership with UDisc has brought us 795 new members so far this year.
- Enabling additional access for manufacturer sponsored leagues.
- Added Rules Q & A to Official Rules of Disc Golf.

Miscellaneous

- Added print friendly versions of Official Rules of Disc Golf and Competition Manual for Disc Golf Events to PDGA.com.
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Miscellaneous

IDGC Phone System: Progress underway by county to upgrade VOIP traffic over their fiber network. Upgraded IDGC phone system on schedule to be installed later this year.

Events Update (Downes): MD provided an update to the Board on recent developments and upcoming changes as they relate to Majors, NTs, and other events. This update was originally scheduled for the 2019 Spring Summit but was rescheduled for the June 2019 teleconference due to time constraints.

- **PDGA National Tour:** The most significant changes for next year will be changes to our NT contracts that include some adjustment to our policies covering Media and Sponsorships. We are working with event TDs to work through any potential conflicts of interest, but there may be some existing events choosing not to continue on the PDGA NT. Discussions are already underway with several existing high-level events who have contacted the PDGA about their interest to join the NT. Next year the NT will continue to have 6 events, but the minimum added cash will most likely be raised to \$10K. NH mentioned that there are sponsors who invest a lot of money to sponsor elite-level events and we need to keep that in mind when negotiating future agreements under an updated media policy.

- **Majors:** The only significant change to Majors in 2020 is the PDGA is not holding a stand-alone Doubles World Championship based on the Board's decision to explore a revised doubles formats that might include both professional and amateur members. Additionally, the idea is to include it in the Majors bidding process so the event will rotate to different locations each year. The plan is to work through the Majors/NT Committee to develop the concept for Board approval and include it with our other Major bids in 2020 to be held in 2022. MD also informed the Board that there are still changes underway for the Collegiate Disc Golf National Championship (formerly the National Collegiate Disc Golf Championship) and he's working with their organizers to obtain additional information to pass on to the Board when more details become available.

- **PDGA Annual Awards Criteria:** We've published updated guidance on our website that clarifies the minimum criteria needed for each division to qualify for an award, as well as the minimum threshold for earning a PDGA Award Obelisk. Criteria now clearly explains the minimum number of participants needed in each division as well as total number of events played.

- **Sponsorship Policy:** MD mentioned the need to update our existing sponsorship policy to address growing questions received by the PDGA Office from A-Tier and below TDs concerning cannabis related sponsors. While the existing policy from 2015 covers Majors and NTs, additional guidance is needed to pass on to lower tiered events as well. The Marketing and Media Team will draft a proposed update to the PDGA Sponsorship/Advertising Policy for Board review and approval.

-----*End PDGA Staff Reports*-----

New Business:

Strat Plan Update: JM mentioned the Strat Plan priorities will continue to remain on the monthly agenda for anyone to give updates as they make progress in each of their respective areas.

Youth and Education (JC): Our Y&E Coordinator, Des Reading, has jumped right in and is adjusting to her new role. Her current top priorities are to develop 1) a PDGA Y&E informational webpage, 2) an Education Grant, and 3) a "Leave Behind a Course" program tied to Majors and/or NTs.

Sustainability (DR): Mentioned that the graphic designer and sign provider who made the Disc Golfer's Code has not received many sign orders in the past several months. DR feels like this is an indication that we need to continue and increase our efforts with this initiative and find ways to promote the program throughout the year. JC mentioned we could tie this to the "Leave Behind a Course" program and provide these signs at the

courses that host our Majors and NTs. JC will work with the Marketing and Media Team to find additional opportunities to integrate this into our promotions schedule.

Membership Outreach (JM): On behalf of MS, JM mentioned the desire to provide our members with the following information:

- Updated information on our website about where membership money goes. The idea is to include more visuals and make it more graphically pleasing overall. Would like to see it as a downloadable file that's easy to print and share. Would also like to see it included as a link when people go to join or renew their membership. JC advise that the Marketing Director and Memberships Manager have been working on this and will get it posted in the very near future.

- The need for more information about the PDGA Board of Directors on our website. Other than previous candidate information from Board elections, there's nothing on the Board member page that informs members about their Board. JM asked each Board member to submit a short bio that will be linked to their names on the Board of Directors webpage. JC mentioned we can start using candidate bios from the elections when new Board members come onboard in the future.

Senior Player of the Year and Volunteer of the Year (JM): JM reminded the Board to cast their votes via online poll that's currently on Yahoo Groups.

Touring Professional Players Committee (Harbolt): Most of the committee members are busy on tour as this is the heart of the season. The committee is currently focusing on developing a charter and will get that submitted for review when done.

Tournament Oversight Committee (JM): JM asked JC to provide some information about a potential new committee proposed by the PDGA Events Manager, Shawn Sinclair, in coordination with our Tour and Event staff, as well as members of the Disciplinary Committee. JC mentioned the original idea was to establish it as a way for members to submit complaints about TDs to the PDGA in a similar way that members can submit disciplinary complaints to the Disciplinary Committee. This committee would then look into the claims and make recommendations on how to handle specific issues and problems. One of the options would be to make it a subcommittee of the Disciplinary Committee, while another option is to make it a stand-alone committee. JC stated he's in favor of the general concept, but its main focus should be on providing support to TDs, with the additional responsibility of addressing complaints as they come in. Since most TDs are volunteers, our main efforts should be on finding ways to help them improve, but when needed, recommend disciplinary actions. JM agreed, and suggested changing the name from Tournament "Oversight" Committee to Tournament "Support and Evaluation" Committee or some variation thereof if the decision is to establish this committee. DF mentioned this committee could focus on things like developing a TD feedback system that encourages people to rate their TDs. We could then introduce some type of badge system that accompanies the names of the TDs and events so players know they are signing up for an tournament run by a high performing TD. Additional discussion ensued, and the Board generally supported the concept for further development.

MOTION (DF/NH)

To adjourn the June board teleconference and enter into executive session.

Yes: JM, DF, BD, NH, TH

Absent: MS, EK (signed off after Office Report minutes after meeting started)

Motion passes 5-0-0

The meeting was adjourned at 8:00 pm ET and the Board entered into executive session.