

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
March 12, 2019

Proceedings:

Meeting called to order at 6:03 pm ET by Board President, Justin Menickelli

Present: Justin Menickelli (P), David Foss (VP), Nate Heinold (S), Elaine King, Michael Sullivan, Trevor Harbolt

Absent: Bob Decker (T)

Quorum present? Yes

Others Present: Dan Roddick, Seamus Scanlon

Old Business:

Meeting Minutes

MOTION (DF/MS): Approve the February 2019 Board of Directors monthly teleconference meeting minutes.

Yes: JM, DF, NH, MS

Abstain: EK

Absent: BD, TH (joined meeting after vote passed)

Motion passes 4-0-1

-----Begin PDGA Staff Reports-----

Finance

As of January 31, 2019, the PDGA had Total Assets of \$2,450,378.69 as compared to \$2,135,870.50 as of the same time in 2018, representing an increase of \$314,508.19. The Total Equity during this same period was \$1,592,743.35 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through January 2019 have been uploaded to the BOD Yahoo Group for review.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA since the last meeting:

Discs:

- Blade and Spear from Gateway
- The Duke from Disc Golf UK Ltd
- Pyro from MVP
- Catch from Latitude 64
- Magnolia from Above Ground Level
- Ironclad and Trireme from Albatrossdisc.

Discussion

JC updated the Board that the TSC is currently discussing whether the requirement for manufacturers to make 500 discs available to the public before a disc is approved by the PDGA for tournament play is still needed in

today's environment. The thought is that disc technology is no longer evolving so greatly that the introduction of new discs still gives a player a competitive advantage since there are so many comparable options already available to the public. This updated policy would also eliminate the need for discs to be made available to the public 30 days in advance of use in a PDGA World Championship. Additional discussion ensued about the history of the rule and the overall benefits of making this change. There was general consensus from the Board to make this change, and JC said he will work with the TSC committee to update this policy in the upcoming Technical Standards document revisions that the Board will vote to approve in the near future.

Memberships - Allen

As of 3/7/2019, there are 33,065 active PDGA members and the latest assigned new member is PDGA #118,969. At this time in 2018, there were 28,597 active members, and the latest assigned new member was PDGA #106,303. In 2017, there were 25,285 active members, and the latest assigned new member was PDGA #95,278. A more detailed report is below.

As of March 7 th , in –	2017	2018	2019	2017 - 2018 % Growth	2018 - 2019 % Growth
Active Members	25,285	28,597	33,065	13.10%	15.62%
New	3,194	3,268	3,401	2%	4%
Renew	22,091	25,329	29,664	15%	17.11%
Amateur	19,906	22,691	26,226	14%	15.58%
Professional	5,379	5,906	6,839	10%	15.80%
Male	23,326	26,410	30,632	13%	15.99%
Female	1,959	2,187	2,433	12%	11.25%
Multi-year Members	885	983	1,127	11%	14.65%
Birdie Club	337	428	461	27%	7.71%
Ace Club	216	277	363	28%	31.05%
Eagle Club	86	96	101	12%	5.21%

The 2018 year-end demographic files are complete. The files are currently being reviewed before uploading the documents to the website. Planning for the 2020 membership season has started. The requested membership metrics to the PDGA BOD will start going to the PDGA BOD every quarter. Therefore, they will be in the April membership report.

Tour Report - Sweeton

1) 2019 PDGA Tour

	2019 YTD vs 2018 YTD Tour Breakdown																		
	Totals		Location			Tier Level													
	Total	Fully Sanctioned	USA	Canada	Intrntl	Major	NT	A	B	C	A/B	B/A	B/C	C/B	XM	XA	XB	XC	Leagues
2019 YTD	1690	1684	1382	37	271	8	6	99	401	984	13	2	5	39	3	3	7	41	79
2018 YTD	1608	1581	1378	30	200	9	6	98	393	914	18	1	5	39	9	0	9	32	75
Difference	82	103	4	7	71	-1	0	1	8	70	-5	1	0	0	-6	3	-2	9	4
% Difference	5.1%	6.5%	0.3%	23.3%	35.5%	-11.1%	0.0%	1.0%	2.0%	7.7%	-27.8%	+100%	0.0%	0.0%	-66.7%	300%	-22.2%	28.1%	5.3%

- As of 3/07/2019 we have 1,690 events, which is 5.1% ahead of last year's pace, primarily due to earlier sanctioning of events outside of the USA. It is too early in the year to draw any specific conclusions from

the numbers at this point.

- The February 26 ratings update was published as scheduled.
- As noted last month, the new reporting/ratings processing system allows prior year events to mingle with new year events so any already reported 2019 events were included in both the January and February ratings updates. In years past, our members had to wait until the March update for their current year events to be processed for ratings.
- The March Ratings update is scheduled for 3/19; there shouldn't be any reason why that won't happen as scheduled.
- The full 2019 Ratings Schedule is now published in the Ratings FAQ.

2) 2019 Worlds Prep

Documentation prep continues with the four Worlds Hosts. Worlds invitation work will start next week.

Technology Report - Ganz

Ratings

- New ratings system is still ready to go.
 - Contract with ratings team taking longer than expected to finalize.
 - Status quo using the old process until then.
 - First run of new system could happen as early as the March ratings update but should happen no later than the April update.

Other

- Alternate payment collection methods for tournament registration fees under development.
 - Testing to begin in late March.
 - Will allow tournament directors to offer tournament registration without PayPal.
- Early-stage testing of PDGA Tournament Scoring app for official paperless scoring has begun.
 - First round of testing identified areas that need attention before next round of testing begins.
- Upcoming Events Map currently in alpha testing.
 - <https://www.pdga.com/tour/events/upcoming>
- Partnership with UDisc has brought us 267 new members so far this year.

Upcoming

- Modernizing equipment certification data creation and storage on hold.
- Creating product specifications for enhanced affiliate club program offering.

Miscellaneous - Chargualaf

Innovation Grants: Information for two Innovation Grants have been posted to the BOD YG page for review, and a poll created for the Board to vote on approval. Poll closes on 3/13/2019.

2019 Spring Summit: Guidance and updates for upcoming Spring Summit.

IDGC Computer and Phones: We've spent a significant amount of time over the past several months on procurement and setup of laptops for new employees, upgrading older equipment, and the exploration of a new phone system for the IDGC (the current one is EOL). We are close to finalizing a contract for a new cloud-based phone system that will provide all the standard functionality currently used by the office but will introduce better integration of our remote employees and provide a much better experience for our customers with a more intuitive phone tree.

Staff Updates: Youth and Education Coordinator and IDGC Assistant onboarding.

DiscGolfer Magazine: Summer 2019 issue will be the last issue for current Managing Editor, Randy Signor. We're currently pursuing a replacement.

-----*End PDGA Staff Reports*-----

New Business:

Strat Planning and Committee Initiatives (All):

Youth and Education (JC): The new Y&E Coordinator, Des Reading, begins on 1 Apr and will start working immediately on initiatives identified during the 2018 Spring Summit.

Media/Marketing (JC): The M&M Team are working on the following items: Media Policy for the National Tour and PDGA Majors, new membership campaign ads and videos, and updated promotional material.

Membership (JC): Membership manager, Vic Allen, currently reviewing other membership organizations for best practices to potentially integrate into the PDGA. He will compile the data and develop recommendation for further consideration as we continue to explore options to increase the value for our members.

Woman's Committee (EK): The WC put out bids to video producers for the development of instructional videos designed for female players. This is still a work in progress and the WC will continue developing options for producing this content. EK also mentioned that there have been some changes to the membership of the WC and there are now two new members.

Touring Professional Players Committee (TH): The TPPC is currently in the process of collecting additional candidates for the committee and will provide recommendations to the Board to complete the roster in the upcoming weeks.

Military Committee (TH): TH had a chance to meet with the new committee chair, Scot Estep, at a recent event in Texas. Estep is excited to take on this role and looks forward to working with the Board and staff to develop goals and priorities for the committee.

Gender Protected Division Policy (EK): EK shared with the Board the Medical Committee's finalized gender protected division policy and process for members to request gender reclassification. Discussion ensued to clarify the new policy and proposed process leading to the following motion:

MOTION (EK/DF): To accept as written the updated PDGA policy on gender protected divisions and conceptually the gender reclassification form pending additional feedback from the PDGA Staff.

Yes: JM, DF, NH, EK, MS, TH

Absent: BD

Motion passes 6-0-0

Motion is approved. The next step is to coordinate the policy and reclassification form with the staff then post an announcement on the PDGA website.

PDGA Championship (NH): NH provided a brief recap on the Major's Committee progress on exploring options for a fourth Pro Major. The committee is in the process of discussing various options and continue to work on recommendations for the Board to consider.

Non-compete and Nondisclosure Agreements (MS): MS provided an overall update on the progress for developing NDAs and non-competes for the Board, staff, consultants, and select volunteers. MS and JC will continue working with PDGA legal counsel to finalize appropriate documentation for future implementation.

Committee Action Plan (DF): The committees continue to review their member composition and have begun making some revisions to their rosters. DF reminded the Board to send updated names and contact info for new committee members to JC so he can update the website and committee matrix. DR mentioned that the recent changes to the Environmental Committee, including the addition of Bill Newman as the new Chair, has yielded positive results since the change. JM concurred and stated that environmental concerns are at the top of the PDGA's priority list.

Gamification (TH): TH mentioned he's working on a potential new concept for the Board to consider that introduces a "game within the game" for the PDGA. The idea is to tie side games and various competitions to existing PDGA programs/events to make them a little more fun to follow and allow another avenue for players and fans to participate. Concept is in the initial stages and the idea is to introduce it as a potential element to provide additional value to our affiliate clubs and members in general. DF asked how he could assist since this might be tied to the Affiliate Club project he's currently working. TH said he was just sharing the concept at this time and will continue developing the details further to present a proposal to the Board for further consideration.

MOTION (DF/MS)

To adjourn the March board teleconference and enter into executive session.

Yes: JM, DF, NH, EK, MS, TH

Absent: BD

Motion passes 6-0-0

The meeting was adjourned at 7:56 pm ET and the Board entered into executive session.