

**Board of Directors Teleconference Minutes**  
**Professional Disc Golf Association (PDGA)**  
January 8, 2019

**Proceedings:**

*Meeting called to order at 6:04 pm ET by Board President, Justin Menickelli*

*Present:* Justin Menickelli (P), David Foss (VP), Bob Decker (T), Nate Heinold (S), Elaine King, Michael Sullivan, Trevor Harbolt

*Quorum present?* Yes

*Others Present:* Dan Roddick

**Old Business:**

***Meeting Minutes***

**MOTION (DF/BD):** Approve the December 2018 Board of Directors monthly teleconference meeting minutes.

Yes: JM, DF, BD, NH, EK, MS

Absent: TH (joined meeting after vote passed)

Motion passes 6-0-0

***-----Begin PDGA Staff Reports-----***

***Finance***

As of November 30, 2018, the PDGA had Total Assets of \$2,205,264.25 as compared to \$1,507,553.25 as of the same time in 2017, representing an increase of \$697,711.00. The Total Equity during this same period was \$1,368,826.10 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through November 2018 have been uploaded to the BOD Yahoo Group for review.

***Tech Standards***

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

***Discs:***

- Ace Driver, Ace Fairway, Ace Mid, and Ace Putter from Ace Disc Sports
- Raptor, Kong, and Luna from Discraft
- Gatekeeper from Westside Discs
- DD3 from Discmania

**Memberships - Allen**

At the end of 2018, there were 46,452 active PDGA members and the latest assigned new member was PDGA #115,563. At the end of 2017, there were 41,067 active members, and the latest assigned new member was PDGA #103,024. Therefore, in 2018, 12,539 members joined the PDGA, and 33,913 were renewing members. Membership numbers for 2018 are finalized and official in the February ratings update. The following chart reflects the active membership numbers as of 1/2/2019. Historically, the first week of January

is when we receive the most membership orders. At this time in 2018, there were over 3,000 membership orders the first week of January, we are currently at ~2,400+ membership orders for this week and are projected to break last year's record of 3000+ membership orders in one a one-week period.

As of January 3 <sup>rd</sup> in –	2017	2018	2019	2017 - 2018 % Growth	2018 - 2019 % Growth
Active Members	11,151	15,444	17,633	38.50%	14.17%
Amateur	8,791	12,431	14,185	41.41%	14.11%
Professional	2,360	3,013	3,448	27.67%	14.44%
Male	10,303	14,256	16,262	38.37%	14.07%
Female	848	1,188	1,371	40.09%	15.40%
Multi-year Members	597	731	821	22.45%	12.31%
Birdie Club	180	259	286	43.89%	10.42%
Ace Club	151	187	246	23.84%	31.55%
Eagle Club	83	95	98	14.46%	3.16%

**Membership Stats:** Vic will update the presentation of membership stats for the Feb 2019 Board teleconference as discussed during the December teleconference.

## Tour Report - Sweeton

### 1) 2018 PDGA Tour

	2018 Tour vs 2017 Tour Breakdown																				
	Totals		Location			Tier Level															
	Total	Paid	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/A	B/C	C/B	XM	XA	XB	XB/XC	XC	S	Leagues
2018 YTD	4039	4039	3072	111	856	8	6	125	783	2498	16	2	10	58	10	5	19	1	105	4	389
2017 Final	3527	3527	2701	88	738	8	6	102	761	2100	18	2	6	58	13	8	11	0	96	1	337
Difference	512	512	371	23	118	0	0	23	22	398	-2	0	4	0	0	-3	8	1	9	3	52
% Difference	14.5%	14.5%	13.7%	26.1%	16.0%	0.0%	0.0%	22.5%	2.9%	19.0%	-11.1%	0.0%	66.7%	0%	0.0%	-38%	73%	100%	9.4%	300%	15.4%

- As of 1/04/2019 we finished 2018 with 4,039 events. Note that we are still chasing some TDs for their event reports, so this number could drop by a few if it turns out there were any cancellations that we were not already made aware of.
- 2018 was the first year for Canada to reach 100 events (26.1% growth), International to reach 800 events (16% growth), the US to reach 3,000 events (13.7% growth) and Worldwide to reach 4,000 events (14.5% growth overall.)
- It's no surprise that C/XC tier events accounted for the most significant increase of 407 events (18.5% growth) which accounted for just under 80% of the overall growth.
- The December 18<sup>th</sup> ratings update was published as scheduled with a very minor correction concerning how rounds displayed within ratings detail pages published the next day.
- January 8<sup>th</sup> is the submission deadline for the penultimate 2018 ratings update on January 29, 2019.
- The final ratings update for 2018 events has a submission deadline of February 5, 2019 and is set to be

published on February 26, 2019.

- As of 1/04/2019 we have only 43 events from 2018 that we are waiting on TD Reports for. In past years we would typically be chasing three times that number at this point, but the great work by the IT team is showing some very positive impact <thanks guys!>

## **2) 2019 Schedule**

To date we have 601 events already fully sanctioned and scheduled for 2019.

## **3) 2019 Worlds Prep**

The Worlds Planning Package documents for each of the four Worlds are complete and we expect to have our preliminary planning sessions with the Worlds hosts during the week of January 7<sup>th</sup>.

## **Technology Report - Ganz**

### **UDisc**

- Version 10.0 of UDisc officially launched last week with the following features
  - Easy account linking between PDGA and UDisc has launched on both Android and iOS.
  - The PDGA Official Rules of Disc Golf and Competition Manual has launched on both Android and iOS.

### **Ratings**

- Migration of the ratings process is complete
  - Still waiting for answers to a couple of questions from the Ratings Team.
    - Not required for launch, but it would be nice to confirm some of our suspicions on the few remaining data discrepancies we see.
  - Fine tuning and data validation continues.
  - Ready to launch the new fully automated ratings processing system in time for the January 28th update.

### **Staffing**

- Media Team realigned from Technology to Marketing.
  - Matt Gregoire and Steve Hill report to Mary Sicard as of January 1, 2019.
- Extended offer of full-time employment to Phil Mareu for the position of Software Developer.
  - Phil has been working on a contract basis for the PDGA for the past couple of years.
  - Start Date is Monday, January 21, 2019.
  - He will continue his work on the PDGA Tournament Scoring app for official paperless scoring.
- Pete Crist promoted to Software Engineering Manager.

### **Other**

- Working on adding customizable labels and distance to PDGA Live Scoring and PDGA Tournament Scoring applications.
- Added EuroTour as an event type to distinguish these events on the Event Schedule and elsewhere.
- Updated Official Rules and Competition Manual with revisions for 2019.
- 2019 PDGA Tech Summit scheduled for January 4th - 6th in Scottsdale, AZ was cancelled due to impasse with Ratings Team.

## **Miscellaneous - Chargualaf**

**Fulfillment Update:** Breiner Enterprises International (BEI) won the bid for fulfillment and e-commerce services and began new contract on 1/1/2019. Process to upgrade online store is underway and will include an e-commerce website refresh as well as the introduction of new merchandise. Anticipated launch date of refreshed online store is NLT May 2019.

Discussion: EK asked if the future goal is to only stock the online store with PDGA branded items only as to not compete with other disc golf manufacturers and retailers? JC advised that non-branded items have historically sold well and help to offset the costs of maintaining the online store. He recommended that we continue to sell both branded and stock items for at least 12 months after the new storefront launches and monitor sales accordingly. EK clarified that she agrees this would be a future consideration. EK also asked if we considered working with manufacturers on developing consignment arrangements to reduce the risk of carrying inventory. She said she knows we already have this type of arrangement with BEI but asked if there was potential to increase this type of relation since most manufactures know what sells well and would provide us with top selling items. JC said he will explore if there are additional opportunities that might complement our existing non-branded merchandise arrangement with BEI.

**PDGA Global Hiring Updates:** The application deadline for the three open PDGA Global positions closed on 1/2/2019. We received (55) applications for the Youth & Ed Coordinator, (34) for the Event Assistant, and (9) for the IDGC Assistant. Hiring Committees are in the process of reviewing applications and will select candidates to move on to the written interview phase, followed shortly after by a final selection of 3-4 candidates and video interviews. Final selections will be made by the ED immediately following. Anticipated start dates for all three positions in mid-February.

-----*End PDGA Staff Reports*-----

## **New Business:**

**Spring Summit Update (JM):** JM reminded everyone that the 2019 Spring Summit will be from May 20-21, in Santa Cruz, CA, following the Masters Cup and asked everyone email him recommended agenda items.

**2019 Teleconference Schedule (JM):** JM confirmed that everyone received the 2019 teleconference schedule and asked if anyone had any questions or concerns with the proposed schedule? No objections were noted.

**Touring Professional Players Committee (TH):** TH is working with DF to identify the process for identifying potential committee members. Will begin recruiting discussions with potential players now that the Holiday Season has past.

**Medical Committee (EK):** EK advised that the progress on establishing this new committee is going very well. She and MS have interviewed potential candidates and have identified a well-rounded group of committee members. She also mentioned there were a number of very passionate and experienced candidates who weren't selected that would be willing to serve on working groups as needed.

**Committee Restructure (DF):** DF reminded that there's still a due out for Board Liaisons to communicate with current committee chairs and to review the overall committee member composition. JC mentioned he will be focusing on the Rules Committee and Competition Committees, particularly the process for updating the Rule Book and Competition manual. He plans to assign a staff member to serve as the main POC for both rules and competition changes to ensure there is centralized coordination between both committees. He anticipates having new processes and timelines in place for the next revisions.

**PDGA Europe Hiring Update (EK):** EK mentioned PDGA Europe received excellent candidates for the PDGA Admin and Euro Tour Manager positions. The goal is to have new personnel onboard by 4/1/2019. They are very optimistic that the new hires will be great additions to PDGA Europe. She also said that progress is being made to officially establish PDGA Europe in Finland.

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**MOTION (NH/JM)**

To adjourn the December board teleconference and enter executive session.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

The meeting was adjourned at 9:05 pm ET.