

**Board of Directors Teleconference Minutes**  
**Professional Disc Golf Association (PDGA)**  
August 14, 2018

**Proceedings:**

*Meeting called to order at 6:05 pm ET by Board President, Justin Menickelli*

*Present:* Justin Menickelli (P), Dave West (VP), Nate Heinold (T), Bob Decker, David Foss, Elaine King  
*Quorum present?* Yes

*Others Present:* Joe Chargualaf, Seamus Scanlon, Michael Sullivan

**Old Business:**

***Meeting Minutes***

**MOTION** (DF/BD): Approve the July 2018 Board of Directors monthly teleconference meeting minutes.

Yes: DW, BD, JM, DF, EK, NH

Motion passes 6-0-0

**New Business:**

**Farewell to outgoing Board member Dave West (JM):** JM thanked DW for his 5 years of exemplary service to the PDGA while serving on the Board. Others present also expressed their gratitude for Dave's excellent service and wished him well with his future endeavors. JC mentioned that DW will receive his BoD Service Recognition Award at the 2019 Glass Blown Open in Emporia, KS, which is near his hometown. DW expressed his thanks and that it was an honor serving on the Board.

**Welcome to new Board member, Michael "Sully" Sullivan (JM):** JM welcomed MS to the Board beginning 9/1/2019. MS expressed his gratitude for being elected to the Board and looks forward to helping the organization any way he can.

**2018 Fall Summit (JM):** JM asked the Board to send him topics for the upcoming Summit and provided some general information about the meeting. JC continued the discussion by providing additional details. Additional discussion ensued about ideas to help with the overall flow of the Summit agenda and presentations.

**Donation Box for the Disc Golf Foundation (JM on behalf of EK who disconnected 5 minutes prior to this topic):** JM mentioned that EK had a request that the PDGA add an option on DiscGolfScene.com for people to select a check box to donate to the DGF. NH mentioned this option already exists for TDs to add donation options to their events. BD mentioned he believes what EK is really recommending is a permanent option to donate to DGF for all events. NH suggested that this needs to be run through the PDGA Technology team to ensure this option is possible before the Board votes on this. DF suggested that we table this until after the Summit to allow the Technology team time to assess the feasibility of implementing this concept. JM agreed and stated he'd like to hear from EK before moving forward.

**Updates to the Competition Manual/Rule Book (JM):** JM mentioned the Board received suggested changes from the Competition Committee (CC) and Rules Committee (RC) for recommended changes to the Competition Manual and Rule Book. JC explained the process and timeline for reviewing and approving the recommended changes. JM stated the Board should not be changing the rules too frequently, whereas the

Competition Manual could change more often to keep up with the evolving nature of sanctioned events. Rules, however, should be more static and only change when absolutely necessary. He went on to state that these changes should also be done in person with the Board, staff, and at least one member of the Competition and Rules Committees present. He suggested we should also limit the number of changes made at any given time. Finally, he stated that there's entirely too much information discussed between the CC and RC to expect Board liaisons to be able to effectively communicate them with the rest of the Board. By the time a change is recommended, the idea should have been thoroughly vetted by the committees, state coordinators, and staff, and essentially a "rubber stamp" for a Board vote. DF agreed, and suggested that we need to set and adhere to strict timelines. JC mentioned that timelines were established for this year for these recommended revisions and they were submitted on time. He also suggested that we should make rules and competition changes part of a Summit each year with representatives from each committee in attendance to present their recommended changes and the background leading up to the recommendations. NH mentioned the CC members are frustrated with the process and agrees with adding this to a Summit to ensure all recommendations are fully discussed and allows the committee members to have their suggestions fully heard. JM said he'd like to see this at a Summit in PowerPoint format with the Committee Chairs, select staff, and the Board present to ensure fully informed decisions are made on these important changes. JM also stated that the Board needs to consider whether the money spent on printing hardcopies of the Rule Book/Competition Manual would be better spent on other important areas of our mission. He suggests that we could certainly find other methods for disseminating this information. Additional discussion ensued, resulting in the decision to not approve any changes at tonight's meeting. JM went on to state that the Board should be very selective about approving any changes. MS stated that going forward there needs to be a public comment period, at least for the major changes.

**Action:** JM asked the Board to send their comments to JC so he can work with the committees to resolve any questions.

**Action:** JC to work with the Technology team to find a way to provide an app that automatically updates the Rule Book and Competition Manual.

**Appointment for Open Board of Directors Position (JM):** JM stated that the PDGA bylaws requires at least 7 Board members, but with the resignation of Kevin McCoy the Board is currently operating with 6 Directors. He reminded the Board that they have the ability to select a candidate that is most suited to meet the needs of the current Board and the organization as a whole. Discussion ensued that previous Directors were appointed based on the next highest vote getter from an election that did not win an open position, however, there have also been times where this was not the case. The Board discussed interviewing potential candidates and developing consistent questions for all those interviewed.

*Board Entered Executive Session (7:44-7:56 pm ET)*

**Action:** Each Board member develop one or two questions for the interviews. DF volunteered to consolidate the questions and finalize them with the Board before emailing them to the candidates for a written response.

-----**Begin PDGA Staff Reports**-----

### **Office Report - Chargualaf**

#### ***Finance***

As of June 30, 2018, the PDGA had Total Assets of \$2,463,465.33 as compared to \$1,892,523.91 as of the same time in 2017, representing an increase of \$570,941.42. The Total Equity during this same period was \$1,644,930.02 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through June 2018 have been uploaded to the BOD Yahoo Group for review.

**Tech Standards**

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

**Discs:**

- Gopher3 (disc) from Innova
- Runway from Streamline Discs

**Targets:**

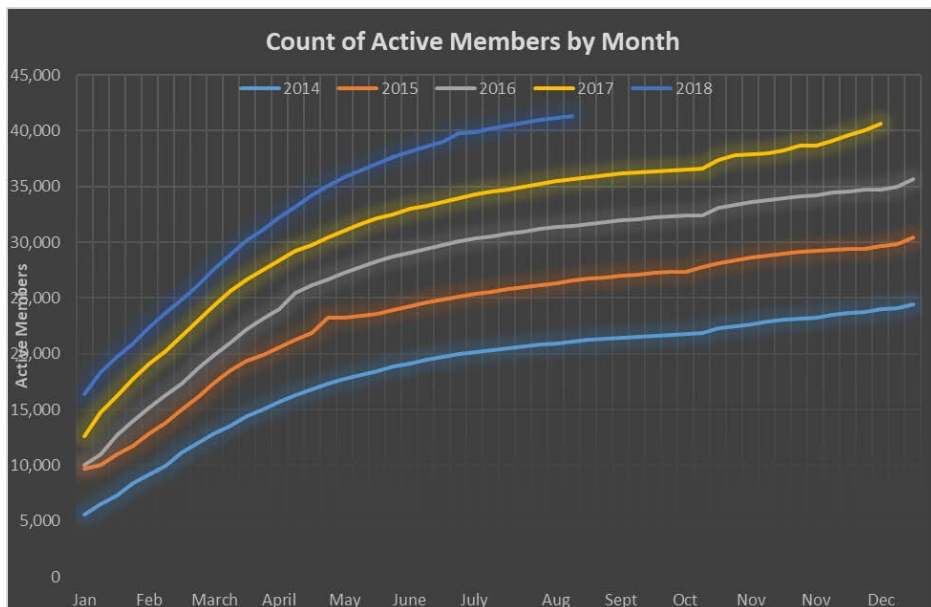
- Gravity from MVP at the Championship-level

**Memberships - Allen**

As of August 10<sup>th</sup>, 2018, there are 41,316 active members, and we officially passed the number of active members in all of 2017 on August 1<sup>st</sup>, 2018. The latest assigned new member is PDGA #111,763. At this time in 2017, the latest new member was PDGA #98,943, and in 2016 it was PDGA #87,917.

As of August 10 <sup>th</sup> in –	2016	2017	2018	2016 - 2017 % Growth	2017 - 2018 % Growth
Eagle Club	80	88	96	10.00%	9.09%
Multi-year Members	970	1,450	1,620	49.48%	11.72%
Professional	6,693	7,302	8,300	9.10%	13.67%
Male	29,233	33,097	38,136	13.22%	15.22%
Active Members	31,657	35,809	41,316	13.12%	15.38%
Amateur	24,964	28,507	33,016	14.19%	15.82%
Ace Club	289	292	342	1.04%	17.12%
Female	2,424	2,712	3,180	11.88%	17.26%
Birdie Club	408	493	608	20.83%	23.33%

Chart is filtered by 2017 - 2018 % Growth smallest to largest.



**2019 Membership Disc and Mini:** While not yet announced, and for Board use only at this time, Latitude 64 won the RFP bid for the 2019 member disc and mini. The disc is the Latitude Explorer, and the mini is the Mercy. In 2019, renewing members have the option to purchase the member disc and mini on top of the cost of membership; which will generate extra income for the PDGA organization. The artwork for the 2019 disc was done by Erin Boyle.



**Misc membership updates:** All June 2018 Innovation Grant recipients have received funding. Furthermore, Office Depot discounts have been added as a membership benefit in 2019.

**Tour Report - Sweeton**

**1) 2018 PDGA Tour**

	2018 YTD vs 2017 YTD Tour Breakdown																		
	Totals		Location			Tier Level													
	Total	Sanct.	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/A	B/C	C/B	XM	XA	XB	XC	Leagues
<b>2018 YTD</b>	3390	3376	2618	89	683	9	6	122	710	2044	16	2	7	57	9	4	16	77	311
<b>2017 YTD</b>	2911	2906	2263	76	572	9	6	105	694	1659	16	2	3	55	12	5	8	62	275
<b>Difference</b>	479	470	355	13	111	0	0	17	16	385	0	0	4	2	-3	-1	8	15	36
<b>% Difference</b>	16.5%	16.2%	15.7%	17.1%	19.4%	0%	0%	16%	2%	23%	0%	0%	133%	4%	-25%	-20%	100%	24%	13%

- As of 8/9/2018 we have 3,390 events with 3,376 having completed all sanctioning requirements so they appear on the online schedule.
- This represents 16.5% growth overall to-date with 15.7% in the US, 17.1% in Canada, and 19.4% Internationally.
- The July 31<sup>st</sup> ratings update was published on time as scheduled.
- Tuesday, July 31<sup>st</sup> was also the submission deadline for TD Reports for the August 21<sup>st</sup> ratings update

which will be the sixth update for 2018 events. All office work was completed on 8/8 (slightly delayed waiting on some European reports due to Laura's travel schedule) and everything is now in the hands of the ratings team.

- The next submission deadline is August 21<sup>st</sup> for the September 11<sup>th</sup> ratings update.

## 2) 2018 Worlds

- Management for all invitations, registrations, withdrawals, reg tiers, reg caps, reg finances, PDGA Marshals, and the various documentation requirements for the remaining two 2018 Worlds competitions continues.
- Junior Worlds in Emporia, KS ended up with 194 players. All went well, no complaints, lots of happy players and parents.
- Amateur Worlds in Charlotte, NC ended up with 677 players, and despite some serious weather issues early in the week, everything was handled by the team efficiently with constant communication to the players and everything ran smoothly. Complaints were limited to the typical ones concerning the player pack, likely exasperated by Junior Worlds having included a Zuca cart in the Junior Worlds player pack.
- Registration is closed for Pro Master Worlds in Kansas City and there are 140 registered players. Due to lower than planned numbers, the course schedule was collapsed from four course pools per day to two per day, to reduce the required course staffing. The number of rounds played by competitors remains the same with four prelim rounds, semis, and finals. Most PDGA staff leave on 8/10 for KC.

MP40 – 55	FP40 - 4
MP50 – 47	FP50 - 3
MP60 - 24	
MP70 - 5	
MP75 - 2	

- Pro Worlds registration remains open to all Pro members and Amateur members with a minimum rating until August 24<sup>th</sup>. Currently there are 229 players registered for MPO and 45 players registered for FPO. Remaining space is 3 MPO spots and 11 FPO spots. If further interest is shown for MPO we could move some unused FPO spots over to MPO, we'll have to wait and see.

## **Technology Report - Ganz**

### **Event finance and reporting**

- Adoption rate of self-service tournament reporting by tournament directors via PDGA Tournament Manager is close to 60% and growing since it was released to everyone on June 20th.
  - Tournament Directors submitted 592 reports via PDGA Tournament Manager

- Staff received just 438 reports via email in that same time period.
- This represents a **time savings of more than 85 PDGA staff hours** compared to the old system.
- Feedback has been positive and tournament directors really appreciate the ease of use and the time savings.

### **Administrative tools**

- Pete continues to build out a comprehensive set of tournament administration tools for PDGA staff that migrates much of the core functionality from our deprecated legacy applications.
  - Dashboard provides view of all submitted tournament reports, event errata, and a list of completed events over the past 24 months.
  - Billing reports show overdue event payments at-a-glance with the ability to search for tournament directors by PDGA number.
  - Toni can now add debit or credit transactions for any event which eliminates yet another dependency on the legacy PDB application.
- Email notifications and reminders regarding tournament reporting and past due event payments are now fully automated **eliminating what used to be a manual 16 step process.**

### **Other**

- Enabled editing of players from the PDGA Tournament Manager Players page.
- Work on version 2 of the PDGA Tournament Scoring app has begun.
- Improvements and bug fixes made for handling split-division pools.
  - With larger events becoming more common, more and more of them require splitting divisions into multiple pools.
  - Where it used to be 2-3 events per year it is now 8-10
  - We're now preventing the arbitrary and incorrect use of pools in an effort to educate tournament directors on best practices.
- Analysis for migrating the final piece of player rating processing from legacy application to web application starts later this month.
- Implemented optimized ad serving for mobile devices
- Beta release for mobile optimized refresh of Disc Golf Scene tentatively scheduled for September
- Updates to membership products for October 1st launch of 2019 membership season currently in progress

### **Miscellaneous- Chargualaf**

**Fulfillment:** The fulfillment and e-commerce RFPs were published on 8/3/2018 and are now available for bids. Projected timelines are below:

- RFP issued ..... August 3, 2018
- Proposals due .....September 14, 2018
- Site visits (top 3) .....September 17-30, 2018
- Bid awarded ..... Mid-October 2018
- Contract start date .... NLT May 1, 2019 (membership fulfillment) / NLT January 1, 2019 (e-Commerce)

**Rulebook/Competition Manual:** The Rules and Competition Committees have finalized their recommended changes to the RB/CM and have been sent to the Board for review and approval. For 2019 the revisions are

limited to editorial and format corrections (fix grammar, spelling, and overall wording to better clarify and explain content).

***Disc Golf Survey (Sicard):*** The PDGA launched the 2018 Disc Golf Interest Survey, a broad-ranging questionnaire with a simple objective: to help gauge disc golf's worldwide growth and popularity.

Of the 19,341 member/subscriber emails that were opened:

- 5,787 or 29.9% clicked on the link to participate in the survey. (This is fantastic. Industry average is 8.5%.)
- 62% were opened on desktop while 38% were opened on mobile, which is almost the exact opposite of pdga.com's traffic: 66.27% mobile and 28.6% desktop. (5.13% is tablet.)

The remaining 4,342 respondents didn't respond from the email, which indicates that we should have a healthy pool of non-PDGA member responses.

The survey is scheduled to close on 8/27/2018.

-----***End PDGA Staff Reports***-----

**MOTION (DW/DF)**

To adjourn the August board teleconference.

Yes: DW, BD, JM, DF, EK, NH

Motion passes 6-0-0

The meeting was adjourned at 8:43 pm ET.