

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
July 10, 2018

Proceedings:

Meeting called to order at 6:03 pm ET by Board President, Justin Menickelli

Present: Justin Menickelli (P), Dave West (VP), Nate Heinold (T), Kevin McCoy (S), Bob Decker, David Foss, Elaine King

Quorum present? Yes

Others Present: Joe Chargualaf, Dan “Stork” Roddick, Seamus Scanlon, Steve Ganz

Old Business:

Meeting Minutes

MOTION (DW/DF): Approve the June 2018 Board of Director monthly teleconference meeting minutes.

Yes: DW, BD, JM, DF, EK, NH, KM

Motion passes 7-0-0

-----***Begin PDGA Staff Reports***-----

Office Report - Chargualaf

Finance

As of May 30, 2018, the PDGA had Total Assets of \$2,466,781.56 as compared to \$2,006,426.54 at the same time in 2017, representing an increase of \$460,355.02. The Total Equity during this same period was \$1,674,680.12 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through May 2018 have been uploaded to the BOD Yahoo Group for review.

Tech Standards

Approvals of the following discs and targets by the technical standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

Discs:

- Apex & Slayer from Gateway Disc Sports
- Anubis & Slab from Infinite Discs
- Taipan from Fourth Circle Disc
- Steady - Beadless from DGA
- Pursuit, Recluse, and Vandal from Legacy Discs

Targets:

- Mobile Disc Golf Practice Target from Prodigy Disc at Object-level

Memberships - Allen

As of July 6th, 2018, there are 40,191 active members, and we finished 2017 with 41,067 active members. The latest assigned new member is PDGA #111,068. At this time in 2017, the latest new member was PDGA

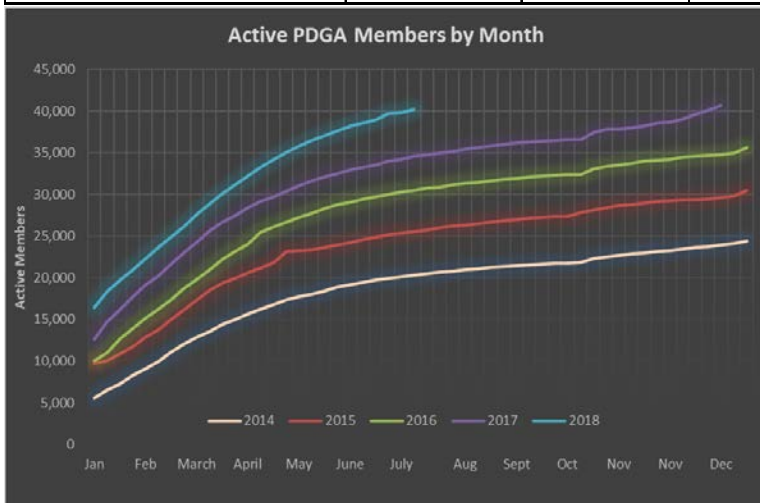
#98,248, and in 2016 it was PDGA #87,271. Please note that we finished 2017 with 3,148 active female members, and we are currently at 3,104 active female members halfway through 2018.

As of July 6 th in –	2016	2017	2018	2016 - 2017 % Growth	2017 - 2018 % Growth
Eagle Club	80	88	96	10.00%	9.09%
Multi-year Members	910	1,313	1,457	44.29%	10.97%
Professional	6,478	7,098	8,019	9.57%	12.98%
Male	28,311	32,116	37,087	13.44%	15.48%
Active Members	30,667	34,747	40,191	13.30%	15.67%
Amateur	24,189	27,649	32,172	14.30%	16.36%
Female	2,356	2,631	3,104	11.67%	17.98%
Ace Club	271	282	334	4.06%	18.44%
Birdie Club	388	475	585	22.42%	23.16%

Chart is filtered by 2017 - 2018 % Growth smallest to largest.

The charts below show the difference in orders from the period of July 6, 2016 - 2017 and July 6, 2017 - 2018. For example, there are 259 less multi-year membership orders, but we still have 144 more multi-year members in 2018.

Difference in Orders between 2016 - 2017 and 2017 - 2018			
As of July 6 th between	2016 - 2017	2017- 2018	Totals
Multi-year Members	403	144	-259
Eagle Club	8	8	0
Birdie Club	87	110	23
Ace Club	11	52	41
Female	275	473	198
Professional	620	921	301
Amateur	3,460	4,523	1,063
Male	3,805	4,971	1,166
Active Members	4,080	5,444	1,364
New Members	10,977	12,820	1,843



Disc Golf/Membership Survey: We are consolidating feedback received from the Board and staff and are finalizing the survey for soft launch within the next 30 days. The original launch date in June was delayed to further streamline the survey and adjust the interface to enhance the mobile experience.

Board reminders: Please review and provide feedback on the following items: 1) Innovation Grants, 2) Volunteer of the Year Award, and 3) Senior of the Year Award. Poll will be posted online for Board voting.

Tour Report - Sweeton

1) 2018 PDGA Tour

2018 YTD vs 2017 YTD Tour Breakdown																			
	Totals		Location			Tier Level													
	Total	Sanct.	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/A	B/C	C/B	XM	XA	XB	XC	Leagues
2018 YTD	3005	2994	2353	76	576	9	6	122	634	1817	16	2	6	44	9	4	14	56	266
2017 YTD	2632	2627	2053	71	508	9	6	100	641	1492	16	2	3	47	11	5	7	55	238
Difference	373	367	300	5	68	0	0	22	-7	325	0	0	3	-3	-2	-1	7	1	28
% Difference	14.2%	14.0%	14.6%	7.0%	13.4%	0%	0%	22%	-1%	22%	0%	0%	100%	-6%	-18%	-20%	100%	2%	12%

Note that the 2017 numbers included an extra 4 days of sanctioning.

In 2017 Next Gen Qualifiers were all XC events, but they are C-Tiers in 2018 so those numbers have been normalized for a truer picture.

- As of 7/6/2018 we have 3,005 events with 2,994 having completed all sanctioning requirements so they appear on the online schedule.
- This represents 14.2% growth overall to-date with 14.6% in the US, 7.0% in Canada, and 13.4% Internationally.
- The June 26th ratings update was published on time as scheduled.
- Tuesday, July 10th is the next submission deadline for TD Reports for the July 31st ratings update which will be the fifth update for 2018 events.

2) 2018 Worlds

- The enormous amount of management for all invitations, registrations, withdrawals, rig tiers, reg caps, reg finances, PDGA Marshals, and the various documentation requirements for all four 2018 Worlds continues.
- Junior Worlds registration closed on Friday, June 29th and competition starts Sunday July 8th with Divisional Doubles. Total registrations are:

Singles - 197 registrants:

- MJ18 – 61
- MJ15 – 57
- MJ12 – 19
- MJ10 – 19
- MJ08 – 11
- MJ06 – 2
- FJ18 – 6
- FJ15 – 9
- FJ12 – 5

- FJ10 – 6
- FJ08 – 0 (We originally had a single FJ08, but she was moved to FJ10 as uncontested World titles are not awarded.)
- FJ06 – 2

Junior Divisional Doubles – 29 teams (Most ever! Previous most was 17 teams)

Long Drive – 122 registrants

Mini Disc – 73 registrants

Putting Competition – 106 registrants

Skillshot – 91 registrants

- Amateur Worlds had its final registration tier for “All Amateur Members” open on June 22nd. Currently there are 688 of 720 spots filled with waitlists for four divisions (MA1, MA40, MA50, MA60) containing 60 players. Registration closes on July 13th.
- Pro Master Worlds had its fifth registration tier for “All Pro Members” open on July 6th. Currently there are 95 of 356 spots filled. Registration opens to all Amateur master-age members with a minimum rating on July 20th.
- Pro Worlds had its final registration tier for “All Members with a Minimum Rating” open on June 29th. We originally had 216 spots for MPO and 72 spots for FPO, but on 7/5/2018 we moved 12 spots from FPO over to MPO due to the greater interest in that division and the start of a waitlist in MPO. Currently we have 257 of 288 spots filled with 218 MPO registrants and 39 FPO registrants. Remaining space is 10 MPO spots and 21 FPO spots.

Technology Report - Ganz

Event finance and reporting

- Event finance and reporting features in PDGA Tournament Manager now available to everyone.
- Released a new PDGA Tournament Management Help section with instructions on how to use these new features at <https://www.pdga.com/help/tournament-management>.
- Addressing internationalization and localization in regard to post-event payments has been challenging due to lack of standardization from region to region.
- Fixing bugs as they are reported.
- Prototyping offline version of event reporting.

Other

- Enabled addition and deletion of players from the PDGA Tournament Manager Players page.
- Added ability to break ties without uploading.
- Enabled round scoring per player.
- Migrated “Copy Event” feature from PDB to “Clone Event” in Drupal.
- Created German version of PDGA Certified Rules Official Exam.

Miscellaneous- Chargualaf

Fulfillment: Finalizing RFP for membership fulfillment and storefront operations. Projected date to send to Board for review and feedback is 16 July. Anticipated start date to solicit bids is NLT August. Open bid

period will be 30-45 days with bid reviews and site visits immediately following. Selection and announcement beginning in Oct. Contract start date is TBD and based on transition risk factors and contractor capabilities.

PDGA Annual Board and State/Provincial Coordinator Elections: Elections are underway and runs from 1-31 July. Some members have experienced issues with their ISPs temporarily blocking ballots. This appears to be primarily associated with Yahoo accounts. Members are resent ballots as soon as we're notified. The election house also contacts the ISPs to ensure the ballots are removed from their SPAM filters. Election reminder with a link to ballots will be resent on July 20th and 27th to members who have not yet voted. Ballots will be sent out to members who have not voted at least four times throughout the election period. Election reminders will also be posted on the PDGA website, PDGA Radio, social media, as well as the monthly new letters that also include instructions on who to contact if you have not yet received a ballot.

Rulebook/Competition Manual: Currently under review by Rules and Competition Committees. For 2019 the revisions will be limited to following: 1) Editorial and format corrections (fix grammar, spelling, and overall wording to better clarify and explain content), and 2) No major changes unless absolutely needed to correct obvious loop holes and/or major disconnects. The plan is to follow an "every other year" rotation for major changes and ideas. Even years = changes/additions, odd years = corrections. This allows rules to be in place for at least two years and for members to understand and learn them before introducing new ones. The timeline for this year is as follows:

- 15 June - 31 July: Committees discuss and finalize recommended revisions. Send to BOD NLT 31 July.
- 1-14 Aug: Board review/ask questions. BOD vote on rules at 14 August monthly meeting
- 15-31 Aug: Results sent back to committees, committees make revisions to the draft RB/CM (additional back and forth between committees and BOD as needed)
- 1-14 Sep: Final draft sent to typesetter for layout and cover work
- NLT 15 Sep: Final revisions sent to printer

JC also recommended that the Board consider officially establishing a minimum 3-year cycle for printing major revisions to the rulebook and competition manual. This will save the PDGA an estimated \$25,000 – \$40,000 per year in printing and mailing costs associated with sending hardcopies to every PDGA member instead of just new members. NH is in favor of this change due to the cost savings and believes many players do not carry hardcopies anyway. BD is also in favor. JM stated he does carry a hardcopy, but is ready to change over to electronic, and allowing members who really want an updated version of the hardcopy to order them through our storefront. DF is also in favor and requested that the Rules Committee limit the number of changes each year and establish specific timelines to have recommended changes presented to the Board. JC advised that both the CM and RC are following specific timelines for this year's revisions. SG suggested that for future major revisions we build into the schedule enough time for State Coordinators and key stakeholders to provide feedback on the proposed changes. Additional discussion ensued, and JM concluded with the idea of potentially not printing hard copies at all in the future. Instead we would make various online and offline versions of the RB/CM available to members, to include a printable version. The general consensus was to adopt a 3-year schedule for printing CM/RBs and explore moving to exclusively providing e-copies in the near future.

-----*End PDGA Staff Reports*-----

Committee Reports: N/A

New Business:

Strategic Planning Updates (All):

- Sustainability: JM mentioned that he and DR are making progress on the new “Short Game”/”Skills Game” concept. They are currently working with a recreation center where this will be tested and have provided them the appropriate signage for the course. The rec center is planning to provide discs for check out and will only offer mid-range discs and putters. DR said they’ll continue to monitor feedback from the course owners and players and make adjustments to the overall plan as needed.

- Clubs: DF mentioned he and SG are making good progress on updating the plan for our Affiliated Club program. SG said the goal is to provide more value to our clubs, and provide tools and membership options that not only enhance the experience for club members, but also makes it easier to manage and run their clubs. Additional discussion ensued, concluding with the idea that we need to provide clubs additional value, tools, entry level membership options, league discounts, and discounts for running multiple sanctioned events.

- Membership: DW asked for feedback on the Membership plan he shared earlier in the week. Said he kept the plan at the appropriate high level for Board approval. Comments and suggestions are welcome before it is finalized. He highlighted the fact that both our Junior and Senior membership percentages are very low, indicating areas where we might experience the highest benefit for providing various membership offerings and discounts.

- Education: Hiring process for a new PDGA Youth and Education Coordinator underway.

- Leagues: EK working with KM on drafting the planning document for the league initiative.

- Marketing: JC provided an update on the transition and progress of the new PDGA Marketing Manager.

- Misc: EK informed the group that she’s developing a dash board for us to track the progress on our strat planning initiatives.

MOTION (DW/BD)

To adjourn the June board teleconference.

Yes: DW, BD, JM, DF, EK, NH, KM

Motion passes 7-0-0

The meeting was adjourned at 7:48 pm EST.