

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
June 12, 2018

Proceedings:

Meeting called to order at 6:04 pm EST by Board President, Justin Menickelli

Present: Dave West, Bob Decker, Kevin McCoy, Justin Menickelli, David Foss, Elaine King

Absent: Nate Heinold

Quorum present? Yes

Others Present: Joe Chargualaf, Dan “Stork” Roddick, Seamus Scanlon

Old Business:

Meeting Minutes

MOTION (KM/JM)

Approve the meeting minutes of the 2018 Spring Summit.

Yes: DW, BD, JM, DF, EK

Abstain: KM

Motion passes 5-0-1

-----Begin PDGA Staff Reports-----

Office Report - Chargualaf

Finance

As of April 31, 2018, the PDGA had a net financial position (total assets) of \$2,357,947.44 as compared to \$1,840,698.64 at the same time in 2017, representing an increase of \$517,248.80.

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through April 2018 have been uploaded to the BOD Yahoo Group for review.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

Discs:

- Fenris from Guru Disc Golf
- Berzerker from Black Zombie Disc Golf

Targets:

- Revised basket for the Pro TARGETTI from Prodiscus

Memberships - Allen

As of June 7th, 2018, there are 38,875 active members. The latest assigned new member is PDGA #110,277; at this time in 2017, the latest new member was PDGA #97,485, and in 2016 it was PDGA #86,600.

As of June 7 th in –	2016	2017	2018	2016 - 2017 % Growth	2017 - 2018 % Growth
Eagle Club	80	89	96	11.25%	7.87%
Multi-year Members	876	1,204	1,341	37.44%	11.38%
Professional	6,158	6,872	7,718	11.59%	12.31%
Male	27,317	30,958	35,867	13.33%	15.86%
Active Members	29,595	33,483	38,875	13.14%	16.10%
Amateur	21,159	26,611	31,157	25.77%	17.08%
Female	2,278	2,525	3,008	10.84%	19.13%
Ace Club	263	272	326	3.42%	19.85%
Birdie Club	371	453	567	22.10%	25.17%

Chart is filtered by 2017 - 2018 % Growth smallest to largest.

PDGA Awards – Waiting to hear back from PDGA Europe for the European Male and Female player of the year, and the PDGA Europe Volunteer of the year. Please vote on the 2017 PDGA Volunteer of the Year, and the Senior Player of the Year.

The nominations for the Bob West Memorial Sportsmanship award closes Friday, June 8th. The following members have been nominated: Joe Rotan #13827, Ryan Shock #102770, Paul Ulibarri #27171, Nate Sexton #18824, Bret Good #16582, Richard Maglock #64249, Jeff Mittl #25015, and JohnE McCray #9852.

2019 Membership Planning

Rules Book/CM: We will need to order rulebooks have them at the PDGA Fulfillment Office before September.

Disc Golf/Membership Survey: The final draft of the disc golf survey is available for Board review, the link has been sent via email. It is roughly 70 questions and will take on average 10 minutes to complete. The questions are designed to take the survey participant to different questions depending on the answers they select along the way. For example, if you say you're currently an active PDGA member, it takes you to a different set of questions than if you say you are not. This allows us to tailor the questions to better understand the various demographics of those taking the survey. The survey was developed with the collaboration of Dr. Nicole Peritore from Augusta University. The survey is projected to launch this summer and will run for 30-60 days. The survey works on both desktop and mobile browsers.

Renewal Tags: For the first time, the renewal tag will have a full-color PDGA logo in 2019. Please note the background is will not be white, it will be silver for 2019.

Tour Report - Sweeton

1) 2018 PDGA Tour

	2018 YTD vs 2017 YTD Tour Breakdown																		
	Totals		Location			Tier Level													
	Total	Sanct.	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/A	B/C	C/B	XM	XA	XB	XC	Leagues
2018 YTD	2751	2739	2197	64	490	9	6	120	592	1650	16	2	7	48	9	4	14	49	225
2017 YTD	2364	2355	1874	58	432	9	6	97	592	1322	16	2	3	44	11	3	8	52	199
Difference	387	384	323	6	58	0	0	23	0	328	0	0	4	4	-2	1	6	-3	26
% Difference	16.4%	16.3%	17.2%	10.3%	13.4%	0%	0%	24%	0%	25%	0%	0%	133%	9%	-18%	33%	75%	-6%	13%

Note: the 2017 numbers are from 6/12/2017 so there was an additional 5 days of sanctioning in the 2017 numbers thereby growth is slightly higher than shown.
 Additional Note: Next Gen Tour Qualifiers had sanctioned as XC events last year and are C-Tiers this year, those numbers have been normalized for a truer picture.

- As of 6/7/2018 we have 2,751 events with 2,739 having completed all sanctioning requirements so they appear on the online schedule.
- This represents 16.4% growth overall to-date with 17.2% in the US, 10.3% in Canada, and 13.4% Internationally.
- The May 22nd ratings update was originally published on time but had a problem with how course layouts had been applied and required corrections by the ratings team. The final corrected update was published on May 24th.
- The June 26th Ratings Update will be the fourth update for 2018 events and is currently being prepared by the office.
- Tuesday, July 10th is the next submission deadline for TD Reports for the July 31st ratings update which will be the fifth update for 2018 events.

2) 2018 Worlds

The management of all invitations, registrations, withdrawals, reg tiers, reg caps, reg finances, PDGA Marshals, and the various documentation requirements for the four 2018 Worlds is ongoing.

- The pre-reg for all four Worlds Doubles events are created and the four events now show online and are updated as necessary.

Worlds Registrations to date:

- Junior Worlds currently has 138 of 288 spots filled and registration opens on Friday (6/8) for all junior members who are amateurs, so we hope to see those numbers increase.
- Amateur Worlds had its “All Invitees” registration tier open on May 18th. Currently there are 686 of 720 spots filled with waitlists started for four divisions (MA1, MA40, MA50, MA60) containing 56 players. Registration for all Amateur members opens on June 22nd.
- Pro Master Worlds had its “All Invitees” registration tier open on May 25th. Currently there are 70 of 356 spots filled. Registration opens to all Pro master-age members on July 6th.
- Pro Worlds had its third registration tier for MPO 970+/FPO 825+ open on June 1st and as of 6/7 we

have 150 of 288 spots filled (119 MPO registrants and 31 FPO registrants.) Registration opens to all Pro members on June 15th.

Technology Report - Ganz

Tournament management, reporting, and processing

- Online reporting has been officially released for all leagues.
- We also released online reporting for all tournaments on the weekend of June 2nd and are doing so again the weekend of June 9th.
- Feedback continues to be positive and useful as we iterate and enhance these new features.
- Now linking directly to post-event payment page at the end of the report submission process.

European Data Protection Regulation

- Updated privacy policies were published as of May 25th, 2018 that clearly explain what we do with user data and
- We continue to work on new privacy features that will give users more control over how their information is used.

-----*End PDGA Staff Reports*-----

Committee Reports: N/A

New Business:

Elections (JM)

JC provided a status update for the upcoming 2018 PDGA elections that begin on 1 July 2018. JM asked that the Board candidate names be randomized on the ballot when sent out.

ACTION: JC to ensure names on ballots are sent out in random order.

Strategic Planning Updates (All): JM mentioned the plan is to revisit the strat planning initiatives developed during the 2018 Spring Summit during each monthly teleconference. He mentioned that POCs for each initiative have not been assigned yet, but asked the Board members to provide comments and feedback as we begin to formalize them.

- *Education:* JM asked if anyone had input on the Education initiative. EK reiterated how important this initiative is and hopes to see the more time and resources put into this very soon. She also informed the Board that she will develop a template for POCs to utilize as they work to codify each initiative. JM mentioned the Education initiative is tied to a new hire, and JC said he'll develop a position description and advertise within the next couple of months. JC mentioned the original plan was to hire this position towards the end of the year, but given the high emphasis the Board placed on this during the Spring Summit, he will begin the hiring process this summer.

ACTION: JC to begin the selection and hiring process for a new position to support the Education initiative.

- *Clubs:* DF mentioned he's working with Steve Ganz on putting together a framework to enhance our existing Affiliate Club Program. Mentioned that the PDGA has technological capabilities that if implemented would significantly enhance the experience of clubs and be a value-added membership benefit. Planning is still in the initial stages. JM thanked DF and Steve for all the hard work up to this point, and reminded the

Board that these initiatives are intended to be developed and implemented over the course of the next 1-2 years.

- Leagues: KM mentioned he'd like to see leagues separated from the Tour Manager responsibilities and assigned to someone as a specific responsibility. This would help put additional focus and possibly funding on the league program.

- Sustainability: JM mentioned he's working on a master document that contains a consolidated list of different sustainability items and resources the PDGA has, and will be, working on. It will contain best practices for each of these areas that will be available for those looking for support in specific sustainability areas. DR provided a recent situation where we provided support to local disc golf advocates who defended a local course in front of their City Council. A master document containing best practice would be very useful in these situations. JM also mentioned that we are moving forward with the new "Short Game" concept discussed in previous Board minutes.

- Marketing: No updates.

- Membership: JM mentioned this initiative will focus on whether the PDGA should offer new membership levels, or modify existing ones. KM mentioned he's been an advocate for this for a long time and is happy to see us working towards new options. JM said the intent isn't just to bring on new members, but also to retain other members who may no longer match current membership offerings. KM said he likes to see a trial period for membership. DR mentioned this idea has come up for many years, and encouraged the Board to make it a goal to find scaled membership options. JM said it should be one of our top priorities, but it needs to be done carefully and based on data and research. DF mentioned we could consider an option where we offer a "league" membership level that covers players who primarily play in local leagues. Additional discussion ensued. JM stated that he's optimistic that this is something we can work in the next calendar year.

MOTION (DF/DW)

To adjourn the June board teleconference and enter into executive session.

Yes: DW, BD, JM, DF, EK, KM

Motion passes 6-0-0

The meeting was adjourned at 8:19 pm EST and the board entered into executive session.