

**Board of Directors Teleconference Minutes**  
**Professional Disc Golf Association (PDGA)**  
April 10, 2018

**Proceedings:**

*Meeting called to order at 6:15 pm EST by Board President, Justin Menickelli*

*Present: Dave West, Bob Decker, Kevin McCoy, Justin Menickelli, Nate Heinold, David Foss, Elaine King*

*Quorum present? Yes*

*Others Present: Joe Chargualaf, Dan “Stork” Roddick, Seamus Scanlon*

**Old Business:**

***Meeting Minutes***

**MOTION** (EK/KM)

Approve the meeting minutes of the March 14, 2018 BOD Monthly Teleconference.

Yes: DW, BD, JM, NH, DF, EK, KM

Motion passes 7-0-0

-----***Begin PDGA Staff Reports***-----

**Office Report - Chargualaf**

***Finance***

As of Feb 28, 2018, the PDGA had a net financial position of \$1,882,913.07 as compared to \$1,686,597.84 at the same time in 2017, representing an increase of \$196,315.23.

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through Feb 2018 have been uploaded to the BOD Yahoo Group for review.

***Tech Standards***

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

Discs:

- Beginner Fairway Driver, Beginner Mid-Range, and Beginner Putter from Kestrel Outdoors
- Tantrum and Excite from Axiom Discs
- FD2 (retooled) and MD5 from Discmania
- Myth, Sphinx, and Tomb from Infinite Discs

**Memberships - Allen**

As of April 5, 2018, there are 32,941 active members. The latest assigned new member number is PDGA #107,682; at this time in 2017, the latest new member was PDGA #95278, and in 2016 it was PDGA #84452. A more detailed membership report is below.

**2019 Membership Planning**

Office Depot/Max will be a new member benefit here shortly. The program is similar to other member benefit programs, members have a code to use, or they may click on a link on the member benefits page to

receive a discount on office supplies, and the PDGA will receive a quarterly rebate based on the amount of sales in each quarter. There is no cost to the organization to join the Office Depot/Max Affiliate Program.

**Tour Report - Sweeton**

**1) 2018 Tour**

2018 vs 2017 Tour Breakdown																				
Totals		Location			Tier Level															
Total	Fully Sanctioned	USA	Canada	Intrntl	Major	NT	A	B	C	A/B	B/A	B/C	C/B	XM	XA	XB	XC	Leagues		
2018	2030	2009	1695	44	291	9	6	104	474	1185	17	1	7	38	9	2	10	37	131	
2017	1789	1781	1465	42	282	9	6	90	487	952	15	1	3	36	10	2	6	47	125	
Difference	241	228	230	2	9	0	0	14	-13	233	2	0	4	2	-1	0	4	-10	6	
% Difference	13.5%	12.8%	15.7%	4.8%	3.2%	0%	0%	16%	-3%	24%	13%	0%	133%	6%	-10%	0%	67%	-21%	5%	

Note: 2017 Stats are from 4/17/2017 so they represent an additional 12 days of sanctioning over the 2018 stats.

- As of 4/5/2018 we have 2,030 events with 2,009 having completed all sanctioning requirements so they appear on the online schedule.
- This represents 13.5% growth overall to-date with 15.7% in the US, 4.8% in Canada, and 3.2% Internationally. However, as noted below the chart, there was an additional 12 days of sanctioning in the 2017 stats so these percentages are low to actually higher.
- The March 13<sup>th</sup> ratings update was published on time with no issues.
- The April 17<sup>th</sup> Ratings Update will be the second update for 2018 events and is with the ratings team at this time.
- Tuesday, May 1<sup>st</sup> is the submission deadline for the May 22<sup>nd</sup> ratings update which will be the third update for 2018 events.

**2) 2018 Worlds**

- Work with the 2018 Worlds hosts continues between Mike, Shawn, and Andrew.
- The four registration pages are completed, with one potential minor tweak for Pro Worlds to accommodate a fundraising effort for Vermont Special Olympics.
- The initial course schedules for all four Worlds are complete.
- The invite lists for all four Worlds are complete. Junior, Amateur, and Pro Worlds are posted, Pro Master Worlds goes up on 4/9.
- The invites and invite packages for Junior Worlds (KS) were completed on-time but were slightly delayed waiting on a better logo file from the host so they went out on April 2<sup>nd</sup> instead of March 30<sup>th</sup>. Nine Invite Packages were mailed via USPS to invitees without emails addresses on file.
- The invites and invite packages for Pro Worlds (VT) are due to be sent tomorrow (4/6) but may be slightly delayed due to finalization of documents by the host. It appears we will only need to send two

invites via USPS due to lack of a membership email address.

- The invites and invite packages for Amateur Worlds (NC) are due to be sent on 4/10 and should be on schedule. It appears we will need to send eleven invites via USPS due to the lack of a membership email.

The invites and invite packages for Pro Master Worlds (KS) are due to be sent on 4/17 and should be on schedule. It appears we will need to send three invites via USPS due to the lack of a membership email.

### **Technology Report - Ganz**

#### **PDGA Technology Report - March 2018**

#### **Tournament management, reporting, and processing**

It's been all about tournament management, reporting, and processing this year and we're happy to announce that our 16-year-old legacy tournament report processing system has been entirely shut down. The first tournament report was processed through our new tournament report processing system in Tournament Manager on March 19th, 2018. Right now, its use is restricted to staff but we will iterate, stabilize, and release self-reporting to tournament directors over the next few months in a staged roll-out.

We also released a tournament errata editor in our brand new PDGA Admin application that enables staff to edit results for previously processed events. The most common examples are adding PDGA number assignments for new members who had played PDGA sanctioned events prior to joining the PDGA.

All told, these developments afford staff a time-savings of up to 17 hours per ratings update compared to this time last year and as much as a 24 hours per update savings over 5 years ago.

We also released version 6.0 of PDB which is our last remaining legacy distributed software application. This version eliminates the need to perform data synchronization operations that are time consuming and often problematic. Once we stabilize and roll out the new tournament report processing system to everyone, we will circle back to PDB and start migrating any remaining critical functionality to our suite of modern web applications.

#### **Other**

We have now received and published online Polish, Czech, Japanese, Finnish, and Croatian translations of the 2018 Official Rules of Disc Golf and Competition Manual for Disc Golf Events and also a translation for the Finnish language version of the Certified Rules Official Exam.

-----*End PDGA Staff Reports*-----

**Committee Reports:** N/A

#### **New Business:**

##### ***PDGA Survey/QoM (JM)***

JM reiterated the need for a membership survey. He informed the Board that the PDGA membership manager is currently working on a survey for 2018. General discussion ensued and the Board agreed questions should be designed to help capture the following data: member demographics, what is important to members (ratings, member number, magazine, Website, etc.), why members do and do not renew, what entices players to join, etc. Goal is to capture data to help understand what motivates our members, where to focus time and resources, etc.

**ACTION:** JC to see if survey can be accomplished before the Summit if possible so results can be used when updating the strat plan.

***Marketing Manager Update (JC)***

JC provided an update on the new marketing manager, Mary Sicard. Mary's first day will be on April 18, 2018. Website announcement introducing Mary was released earlier in the day on PDGA.com.

***3DISCgolf (DR)***

DR provided an update on PDGA's participation in the most recent 3DISCgolf teleconference that included organizations such as nonprofits, manufacturers, etc. DR along with Chuck Kennedy are assigned as PDGA liaisons for 3DISCgolf, and have attended their last three teleconferences. DR informed the Board that two new associations are forming based on the work from 3DISCgolf committees. The associations will focus on course designers and clubs. The PDGA will continue to provide liaisons to attend 3DISCgolf meetings.

***Summit Update (JM)***

JM provided an update on the Spring Summit in May. Mentioned much of the focus will be on strat planning, and reminded the Board to review the plan and develop questions and ideas for the Summit. Goal will be to update the plan for the next 5 years (2023).

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**MOTION (DW/BD)**

To adjourn the March board teleconference and enter into executive session.

Yes: DW, BD, JM, NH, DF, EK, KM

Motion passes 7-0-0

The meeting was adjourned at 7:57 pm EST and the board entered into executive session.