

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
February 13, 2018

Proceedings:

Meeting called to order at 6:04 pm EST by Board President, Justin Menickelli

Present: Dave West, Bob Decker, Kevin McCoy, Justin Menickelli, Nate Heinold, David Foss, Elaine King

Quorum present? Yes

Others Present: Joe Chargualaf, Dan “Stork” Roddick, and Seamus Scanlon

Old Business:

Meeting Minutes

MOTION (DW/BD)

Approve the meeting minutes of the January 9, 2018 BOD Monthly Teleconference.

Yes: DW, BD, JM, NH, DF, EK, KM

Motion passes 7-0-0

Disc and Target Testing Fees (NH)

NH asked JC to provide an update on the proposal presented during the January teleconference to consider raising disc testing fees. JC verified that target testing fees have never been increased from \$350, and disc testing fees have only been increased once about 7 years ago (from \$200 to \$300 in 2010). JC also provided the Board with an update from feedback he received from some manufacturers about raising fees, and the results were mixed. Some manufactures felt the fees are relatively low, making it too easy for new manufacturers and potentially substandard products to enter the market. Others felt the prices should not change to encourage more growth and innovation in equipment without becoming too much of a financial burden on small or newer manufactures. Additional discussion ensued, with the general consensus of the Board being that the “PDGA Approved” markings brings value to manufactures and our fees should be adjusted to keep up with the increase in player population and overall popularity of the sport. Any added revenue generated by increasing fees would go back into supporting additional programs needed to further the PDGA mission and support to membership. The Board agreed to delay any increases until 2019 and want to discuss this in more detail during the Spring Summit in May.

ACTION: JC to present a proposed fee structure and implementation plan to the Board at the Spring Summit.

Membership Outreach (DF)

DF provided an update on the membership outreach initiatives he’s working since the last teleconference. Happy to report that with the addition of Steve Hill to the PDGA Media Team, in addition to Matt Gregoire our Media Manager, he’s started working with them on several ideas. The good news is we already have many of the required capabilities and platforms in place, it’s just a matter of utilizing them effectively. DF provided details on a number of different initiatives currently underway with many of them scheduled to be launched before the next teleconference. EK recommended that the Board take turns in participating in membership outreach initiatives at least once a month, and proposed a scheduled rotation be established to help track this. JC mentioned the upcoming relaunch of PDGA Radio is a great forum for the Board to participate. DF recommended using Reddit as another platform and volunteered to be the first Board member to test it. JM asked about where we are in providing more survey or questionnaires for members to participate in? DF mentioned that the membership manager is working a survey now and that will begin the process.

ACTION: DF to continue working with the Staff to develop and launch BOD outreach programs.

-----Begin PDGA Staff Reports-----

Office Report - Chargualaf

Finance

As of Dec 31, 2017, the PDGA had a net financial position of \$1,696,858.60 as compared to \$1,490,085.04 at the same time in 2016, representing an increase of \$206,773.56.

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through Dec 2017 have been uploaded to the BOD Yahoo Group for review.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

Discs:

- Prophecy from Gateway Disc Sports
- Twin Swords from Yikun Sports
- Exodus from Infinite Discs
- Fuji from Latitude 64
- Albatrossdisc Driver, Albatrossdisc Midrange, Albatrossdisc Putter, Caravel, Frigate, Galley from Albatrossdisc
- H1 (retooled), H3 (retooled), and H5 from Prodigy
- Anvil, Maiden, and War Horse from Westside Discs

Targets:

- Mach Shift from DGA
- Royal Basket from Viking Discs/IP-Agency Finland Oy
- Competition and Elite from Latitude 64
- ChainStar Pro from Discraft

Memberships- Allen

The active member total for the PDGA on 2/8/2018 is 23,365 members in 51 countries. The latest assigned new member is PDGA #104,796.

As of February 8th in –	2016	2017	2018	2016 - 2017 % Growth	2017 - 2018 % Growth	2016 - 2018 % Growth
Eagle Club	78	83	95	6.41%	14.46%	21.79%
Professional	3,607	4,270	4,818	18.38%	12.83%	33.57%
Female	1,356	1,506	1,851	11.06%	22.91%	36.50%
Ace Club	178	186	246	4.49%	32.26%	38.20%
Active Members	16,817	19,864	23,365	18.12%	17.62%	38.94%
Male	15,461	18,177	21,514	17.57%	18.36%	39.15%
Multi-year Members	638	745	894	16.77%	20.00%	40.13%
Amateur	13,210	15,414	18,547	16.68%	20.33%	40.40%
Birdie Club	214	253	354	18.22%	39.92%	65.42%

As of 2/8/2018, there are 2,230 junior aged members with the PDGA; 46 of them have Professional membership classification.

Today's membership fun fact is that 7.9% of active members in 2018 are female. We still have a lot of work to do, but this is the highest percentage of female to active members, ever. Information from 2008 – 2017 is below.

Expiration Date	Female Pro	Female AM	Total	% Growth	Female % of Memberships
12/31/2008	210	688	898		6.92%
12/31/2009	234	779	1013	12.81%	7.07%
12/31/2010	253	864	1117	10.27%	7.23%
12/31/2011	285	904	1189	6.45%	7.16%
12/31/2012	286	1044	1330	11.86%	7.35%
12/31/2013	322	1203	1525	14.66%	7.41%
12/31/2014	385	1498	1883	23.48%	7.70%
12/31/2015	436	1831	2267	20.39%	7.44%
12/31/2016	505	2223	2728	20.34%	7.65%
12/31/2017	573	2574	3147	15.36%	7.66%

Tour Report – Sweeton

1) 2017 Tour

- As detailed in last month's report, the 2017 Tour year included more than 3,500 events.
- As of 2/9/2018 we are still chasing 18 US Tournament Directors for their 2017 TD Reports in the hope of getting them finalized and included in the February ratings update on 2/27 (the final update for 2017 events.)
- 15 of the 18 events had uploaded unofficial results from which we created TD Reports by hand, so those players will at least get their 2017 points towards 2018 Worlds invites, even if there is not enough layout information to be able to calculate ratings.
- Three of the 18 events had no unofficial results uploaded, so they will likely be missing from the 2017 results.
- With many multiple warnings via email and phone already, the eleven TDs who do not respond by EOD today will be suspended which will hopefully cause some action on their part (7 TDs from events completed prior to 8/1/2017 had already been suspended on 1/5/18).
- The eleventh Player Ratings Update for 2017 events took place on February 1st, having been very slightly delayed due to finalization of procedures for the new online ratings processing.

2) 2018 Worlds

- Work with the 2018 Worlds hosts continues. We are currently working on some registration schedule tweaks due to a request from Pro Worlds for earlier registration to better provide the blocking of rooms at the resort.
- After the February 27th ratings update is complete, the considerable amount of work to calculate 2018 Worlds invites can begin.
 - Junior Worlds – Emporia, KS – invites are based on points earned during the 2017 Tour year.

- Amateur Worlds – Charlotte, NC – invites are based on points earned during the 2017 Tour year.
- Pro Master Worlds – Kansas City, KS/MO - invites are based on points earned during the 2017 Tour year.
- Pro Worlds – Smugglers’ Notch, VT - invites are based on the player ratings from the February 27, 2018 ratings update which is the final update for 2017 Tour year events.

3) 2018 Tour

2018 YTD PDGA Tour vs 2017 YTD PDGA Tour Breakdown																			
Totals		Location			Tier Level														
Total	Fully Sanctioned	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/A	B/C	C/B	XM	XA	XB	XC	Leagues	
2018 YTD	1144	1130	1003	17	124	7	6	95	301	606	17	0	5	25	9	0	6	28	39
2017 YTD	1009	1001	873	15	121	8	6	83	306	494	14	0	2	26	10	0	3	26	31
Difference	135	129	130	2	3	-1	0	12	-5	112	3	0	3	-1	-1	0	3	2	8
% Difference	13.4%	12.9%	14.9%	13.3%	2.5%	-12.5%	0%	14.5%	-1.6%	22.7%	21.4%	0.0%	150%	-4%	-10%	0%	100%	7.7%	25.8%

Note: the 2017 stats are from 2/17/2017 and thereby had an additional eight days of sanctioning, so the 2018 numbers are slightly less than an actual comparison.

- As of 2/9/2018 we have 1,144 events in the database with 1,130 having completed all sanctioning requirements so they appear on the schedule (note: seven of the XM events are simply waiting on confirmation of the proper breakout of the 2018 NCDGC before we display them online.)
- This represents 13.4% growth overall with 14.9% in the US, 13.3% in Canada, and 2.5% Internationally. However, it is so early in the sanctioning year that these numbers should be viewed with some caution.
- Tuesday, February 20th is the submission deadline for the March 13th ratings update which will be the first update for 2018 events. As of today, we already have 60 2018 event reports in-hand.

Technology Report - Ganz

PDGA Technology Report - February 2018

- Tournament Management, Reporting, and Processing
 - Payout Calculator
 - Ready to launch to a wider audience.
 - We’ll likely wait until the new tournament reporting process is ready and launch them both together.
 - Tournament Reporting
 - Nearing completion.
 - Will require a coordinated switch-over from the current process off submitting the TD report spreadsheets via email to the new automated reporting process in Tournament Manager.
 - Will update player stats records after each event.
 - Need to stabilize the new ratings process before launching.
 - Ratings Process
 - The work that began at the Technology Summit during the first week of January culminated in a new ratings process that was tested for the first time during the January 28th ratings update.
 - After a few failed attempts and a couple of long nights, the ratings were finally published two days late on January 30th.
 - Work to stabilize this new process continues and the lessons learned in January will hopefully result in much smoother effort for the February 27th update.
 - Event Sanctioning

- Will require all outstanding event payments owed by tournament directors for completed events to be paid in full before sanctioning new events.
- Disc Golf Scene
 - Implemented sign-up and white-label embedding of tournament series for MVP
 - Added option to designate registrants who are not marked as having paid in full; asterisked and not copied to PDGA.com
 - Began infrastructure for NGT virtual tournament
 - Added reCAPTCHA to feedback form and added form to contact tournament staff
 - Updated DGS FAQ categories and added topics for tournament registration and series administration
- Other
 - DGPT
 - Officially designated as an “Elite Series” alongside the PDGA National Tour.
 - Next Generation Disc Golf
 - Developing exclusive virtual tournament for qualifier events.
 - UDisc
 - Live scoring via UDisc will start with the Las Vegas Challenge
 - Matt Krueger onsite for support.
 - DGU
 - Delivered tournament registration API license agreement to DGU.
 - Awaiting signature.

-----*End PDGA Staff Reports*-----

Committee Reports:

Major/NT (NH)

NH provided an update on the committee’s discussion on the need to adjust the Majors formats to ensure they remain desirable for organizers and CVBs to bid on. The current format of Pro Worlds with only MPO and FPO fields has resulted in smaller overall event field size, less money to the TDs/events to help offset operating costs, while simultaneously introducing much higher requirements for Championship level courses that meet the skillset of our top-level players. This makes it much more challenging to receive high quality bids for our top-level marquee event. The committee is pursuing alternative format options that will help address this concern for the Board to consider for 2020. NH presented various options to get initial feedback and guidance from the Board before the committee continues exploring various options. Discussion ensued, and the Board agreed that the committee continue pursuing potential alternative options for our Worlds formats.

ACTION: NH continue working with the committee to pursue options to present to the Board for consideration for 2020.

Senior (DW)

DW asked the Board to help define the starting age that the Senior Committee should define as “senior” for planning programs and events to meet committee objectives. Board consensus is age 50 should be used for the sake of defining “senior” initiatives. DW also updated the Board that the committee is considering starting a Senior Tour, and are in the initial planning stages. The Board felt like this concept was worth exploring, and encouraged the Senior Committee to continue developing details on how this would be executed.

ACTION: DW to continue working with the committee to further define a Senior Tour concept to present to the Board.

New Business:

3DISCgolf (JC/DR)

DR provided an update on the PDGA's participation in a 3DISCgolf committee teleconference on 25 Jan 2018 intended for organizations, board members, and non-profits involved in disc golf. DR, JC, and Chuck Kennedy attended their first meeting for this committee on behalf of the PDGA. The overall discussion was informative and provided a platform for broader collaboration in terms of continued development in course design, equipment standards, and miscellaneous sustainment topics. Chuck Kennedy will serve as the official PDGA liaison for future 3DISCgolf meetings.

MOTION (NH/EK)

To adjourn the February board teleconference and enter into executive session.

Yes: DW, BD, JM, NH, DF, EK, KM

Motion passes 7-0-0

The meeting was adjourned at 7:46 pm EST and the board entered into executive session.