

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
December 12, 2018

Proceedings:

Meeting called to order at 6:03 pm ET by Board President, Justin Menickelli

Present: Justin Menickelli (P), David Foss (VP), Bob Decker (T), Nate Heinold (S), Elaine King, Michael Sullivan, Trevor Harbolt

Quorum present? Yes

Others Present: Dan Roddick

Old Business:

Meeting Minutes

MOTION (DF/BD): Approve the November 2018 Board of Directors monthly teleconference meeting minutes.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

-----***Begin PDGA Staff Reports***-----

Office Report - Chargualaf

Finance

As of October 31, 2018, the PDGA had Total Assets of \$2,088,189.48 as compared to \$1,475,141.34 as of the same time in 2017, representing an increase of \$613,048.14. The Total Equity during this same period was \$1,209,459.21 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through October 2018 have been uploaded to the BOD Yahoo Group for review.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

Discs:

- SoL (Ace Race 2018) from Discraft
- Pioneer and Recoil from Latitude 64
- Madrone and Manzanita from Above Ground Level
- Corvette from Innova-Champion Discs
- D1 V2, D2 V2, D2 V2, D6 V2 from Prodigy Disc

Memberships - Allen

As of 12/5/2018, there are 45,200 active PDGA members and the latest assigned new member is PDGA #114,606. At this time on 12/5/2017, there were 40,008 active members, and the latest assigned new member was PDGA #102,244. At this time on 12/5/2016, there were 34,719 active members and the latest assigned

new member was PDGA #90,218. A more detailed report is below with end of the year membership numbers for 2016 and 2017, but the data for 2018 is as of December 5th.

As of –	12/31/2016	12/31/2017	12/5/2018	2016 - 2017 % Growth	2017 - 2018 % Growth
Multi-year Members	10,148	14,323	9,890	41.14%	-30.95%
New Members	10,774	12,084	11,581	12.16%	-4.16%
Eagle	83	94	98	13.25%	4.26%
Professional	7,463	8,449	9,084	13.21%	7.52%
Male	32,934	37,919	41,701	15.14%	9.97%
Active Members	35,662	41,067	45,200	15.16%	10.06%
Amateur	28,199	32,618	36,116	15.67%	10.72%
Female	2,728	3,148	3,499	15.40%	11.15%
Birdie	480	605	678	26.04%	12.07%
Renewing Members	24,888	28,983	33,619	16.45%	16.00%
Ace	340	341	411	0.29%	20.53%
Please note the date for 2016 and 2017, but 2018 data is as of December 5th.					

We will easily pass all of 2017 membership numbers by 12/31/2018. In 2017, there were 41,067 active members, but we received 49,416 membership orders for members with a 2017 or later expiration date. As of 12/5/2018, we are at 50,262 membership orders for members with a 2018 or later expiration date. Therefore, the PDGA should finish 2018 with around 47,000 active members and about 55,000 membership orders. Here is some additional information on membership orders from the PDGA Fulfillment Office.

1. Number of Memberships received in the first [weeks] 'Call to Renew' Batch of the season:
 12/19/2014 1552 – Previous Record
 11/09/2018 1711 – NEW RECORD

2. Number of Memberships in a season [OCT 1st - SEP 30th]:
 2017 36751 – (1036 of which were Multi-Year) – Previous Record
 2018 42212 – (1704 of which were Multi-Year) – NEW RECORD

3. Number of Multi-Year Members in a season [OCT 1st - SEP 30th]:
 2018 1704 – Previous Record
 2019 1850 – NEW RECORD

4. Number of expired members coming back in a season [OCT 1st - SEP 30th]:
 2017 2999 – Previous Record
 2018 3290 – NEW RECORD

Innovation Grants: The preliminary review for the December Innovation Grant deadline is underway. There were 41 submissions, and the final review will be completed by 12/13/2018.

Eagle Club Bag Tags: The sample for the Eagle Club and the 30-year member bag tag will be at the PDGA office soon.

Discussion: EK and Stork recommended we explore other options for tracking membership data that helps

forecast long-term membership trends, to include leveraging tools such as Google Analytics. Elaine suggested establishing set membership goals, such as 15% growth in active membership, as a comparative baseline. The PDGA memberships Manager and Marketing Director will take lead on this.

Tour Report - Sweeton

1) 2018 PDGA Tour

2018 Tour vs 2017 Tour Breakdown																					
	Totals		Location			Tier Level															
	Total	Paid	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/A	B/C	C/B	XM	XA	XB	XB/XC	XC	S	Leagues
2018 YTD	4029	4027	3066	111	852	8	6	125	782	2496	16	2	10	59	10	5	19	1	103	4	383
2017 Final	3527	3527	2701	88	738	8	6	102	761	2100	18	2	6	58	13	8	11	0	96	1	337
Difference	502	500	365	23	114	0	0	23	21	396	-2	0	4	1	0	-3	8	1	7	3	46
% Difference	14.2%	14.2%	13.5%	26.1%	15.4%	0.0%	0.0%	22.5%	2.8%	18.9%	-11.1%	0.0%	66.7%	2%	0.0%	-38%	73%	100%	7.3%	300%	13.6%

NOTE: There was no December 2017 Tour Report so the 2017 numbers used here were the January 2018 numbers for 2017.

- As of 12/05/2018 we have 4,029 events with 4,027 having completed all sanctioning requirements so they appear on the online schedule.
- This represents 14.2% growth overall with 13.5% in the US, 26.1% in Canada, and 15.4% Internationally.
- The November 27th ratings update was published on time as scheduled with a minor correction update republished two days later.
- November 27th was also the submission deadline for TD Reports for the December 18th ratings update which will be the eleventh update for 2018 events.
- The following submission deadline will be January 8th for the penultimate 2018 ratings update on January 29, 2019.
- The final ratings update for 2018 events has a submission deadline of February 5, 2019 and is set to be published on February 26, 2019.

2) 2019 Schedule

To date we have 292 events already fully sanctioned and scheduled for 2019.

3) 2019 Worlds Prep

We've been working on the documentation for 2019 Worlds including the Process Schedule, Registration Schedule, and Withdrawal & Refund Policy for each of the four events. We have nearly completed the 50+ page Worlds Planning Package document for each of the Worlds as well and expect to finish those tasks this week. The first planning session with each of the Worlds hosts will be scheduled for early December or after the holidays depending on availability of the host TD/team and respective PDGA Staff members.

Technology Report - Ganz

UDisc integration

- Easy account linking between PDGA and UDisc is now in beta testing.
- The PDGA Official Rules of Disc Golf and Competition Manual was released for beta testing this week.
 - Using a new and improved API.
 - Available offline without a connection.

- Updated whenever a connection is available.
- Search functionality is awesome.
- Initial work on tournament listing is progressing well.

Ratings processing

- Migration of the ratings prep, import and publish steps from PDB to PDGA Admin is complete.
 - Import and publish steps were used in production for the first time on November 28th to fix problems with the PDB version.
 - Prep step was used in production for the first time on December 4th.
 - The ratings update for December 18th will be the first and likely the only end-to-end use of this feature in production.
- Work to migrate remaining ratings processing is 90% complete.
 - There are just a few remaining questions that need to be answered by the Ratings Team.
 - Ratings Team indicated they need to complete a license agreement proposal before providing additional info.
 - Goal is to launch the new fully automated ratings processing system in time for the January 28th update.

Other

- Now displaying the full round rating detail history of each member.
- Introduced an indicator to show ratings increase or decrease since last rating on player profile.
- Added customizable labels and distance settings for individual holes in PDGA Tournament Manager.
 - Working on adding to PDGA Live Scoring and PDGA Tournament Scoring applications.
 - Will introduce in future versions of the PDGA Course Directory.
- Work on the PDGA Tournament Scoring app for official paperless scoring in 2019 at select events is close to an MVP.
 - Hoping to begin testing for league events early next year.
- 2019 PDGA Tech Summit has been scheduled for January 4th - 6th in Scottsdale, AZ
 - Attendees: Steve Ganz, Pete Crist, Theo Pozzy, Roger Smith, Chuck Kennedy
 - Focus will be almost entirely on testing and validating the new automated ratings process.

Miscellaneous - Chargualaf

2019 Budget: Budget preparations underway. 2018 actuals have been calculated and 2019 projected income and expenses underway. Board is scheduled to approve final budget during January 8th teleconference pending final coordinated draft from ED and Board Treasurer.

Fulfillment Update: Bid reviews are complete, currently finalizing the selections and contracts. Anticipated start date for e-commerce is NLT January 2019, and fulfillment is June 2019.

-----*End PDGA Staff Reports*-----

New Business:

2020 Majors Bids (Heinold): NH lead the discussion on selecting the locations for the 2020 PDGA Majors. There was significant discussion between the Board who took into consideration the recommendations from the staff, Majors Committee, and Women's Committee. They selected the following Majors during the teleconference:

MOTION (NH/MS)

Approve Ogden to host the 2020 Pro Worlds.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

MOTION (NH/MS)

Approve Orlando to host the 2020 Am Worlds.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

MOTION (NH/EK)

Approve Placer Valley to host the 2020 USWDGC.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

The Board moved the selection of the two Masters Majors to an online poll to allow more time for Board members to review submission before making a final decision. The following motion was made:

MOTION (DF/NH)

Post an online poll on the BOD Yahoo Groups to determine who will host the 2020 Pro Masters Worlds and 2020 US Masters. The poll will be open until midnight ET on 12/6/2018.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

NOTE: The results of the 12/6/2018 online poll are as follows:

MOTION (DF/JM)

Select one of the three options listed to host our two PDGA Masters Majors in 2020 (Pro Masters Worlds and US Masters).

- Ogden hosts combined Pro Worlds and Pro Masters Worlds; Johnson City hosts US Masters (2 – EK, NH)
- Ogden hosts combined Pro Worlds and Pro Masters Worlds; Columbia hosts US Masters (0)
- Johnson City hosts Pro Masters Worlds; Columbia hosts US Masters (5 – JM, DF, BD, TH, MS)

Motion passes in favor of Johnson City to host Pro Masters Worlds and Columbia to host US Masters

Rule Book and Competition Manual Changes: JC explained that each Board member has received a final version of the recommended 2019 revisions and asked if there were any questions before the Board makes a motion to pass the changes. NH and MS explained that they have thoroughly reviewed the changes and believe they are ready to be passed. DF mentioned there's been some additional discussion about whether we need to define what the "end of a disc golf round" means as discussed during the November Board teleconference. He suggested that this will require more time to consider and recommended it be pushed to a potential 2020 revision. Additional discussion ensued, resulting in the following motion:

MOTION (MS/EK)

Approve the latest version of 2019 Rule Book and Competition Manual revisions uploaded to YG.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

Professional Touring Players Committee (JM): JM reiterated his position from the December teleconference that he doesn't believe a general Player's Committee is needed but a Professional Touring Players Task Force (or Committee) has merit as regular touring players face challenges and experiences unique to their profession, and this would give them a direct platform to the PDGA to present their ideas and concerns, as well as providing us feedback and input on programs/policies under development. DF stated using the term Committee would be appropriate. He then read the proposed draft charter for this Committee and suggested that the Board initially find and select the Chair of this Committee, as well as 2-3 additional members to fill out the initial roster. The remaining positions would be filled throughout the year based on qualifications and needs of the Committee. The Committee would be provided a template for a quarterly report that would be provided to the Board for review throughout the year. TH added that this is an important aspect of his election platform and has been talking to players the past several months about this idea and has found some potential initial candidates. Additional discussion ensued. JM requested EK to serve as an additional Board Liaison to this committee alongside TH to provide her unique experience and perspective to this group, and also stated the Committee should be well balanced between males and females. EK said she'd attend meetings when available. The following motion was made:

MOTION (JM/TH)

Create a Professional Touring Players Committee, whose mission is to regularly share issues and ideas unique to the professional touring player to the PDGA Board of Directors.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

Committees (DF):

- DF stated that the Board needs to select liaisons for the vacant Military and Senior Committees. JM suggested TH is the only Board member with any military experience and recommended he'd be the best candidate. TH accepted the role. MS volunteered to fill the Senior Committee liaison position.

- DF explained with the establishment of PDGA Europe and their new Board, a PDGA Europe Committee is no longer required. The following motion was made:

MOTION (DF/MS)

Remove the PDGA Europe Committee.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

- DF explained that the following Committees; Ratings, Statistics, Course Design, Game Development Team, and Tech Standards, really function on an as needed basis and function more like working groups that come together when needed. Additionally, JC mentioned the majority of these Committee are composed of members who are either paid PDGA employees or consultants and these duties are somewhat inherent with their responsibilities. The idea is to keep the same people who are currently on the Committees and they would continue functioning in a similar manner as today when needed. This will help reduce the overall number of Committees ahead of establishing the new Medical and Pro Touring Players Committees. Additional discussion ensued, resulting in the following motion:

MOTION (JM/BD)

Convert the following Committees; Ratings, Statistics, Course Design, Game Development Team, and Tech Standards, to working groups.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

- DF provided an update on rebuilding the overall Committee system into more effective working groups. The objective is to ensure Committees members possess the required background/expertise and actively participate throughout their tenure. The idea is to review the current rosters, establish written charters with goals and objectives, establishing meeting schedules, as well as establishing a quarterly update schedule to the Board. Additional discussion ensued. DF volunteered to continue this initiative and bring in Board liaisons and Committee Chairs to assist with the required tasks.

Action Items: By 1/8/2019, Board Liaisons to: 1) communicate with their respective Chairs to see if they still want to continue serving as the Chair, and whether they are still a good fit for the position, and 2) audit the current rosters for their respective Committees to verify members meet the minimum requirements to serve on a PDGA Committee, primarily whether they are active members of both the PDGA and their Committees.

Action Items: Board Liaisons to work with Committee Chairs 2/12/2019 to establish charters for their respective Committees and to recruit members as needed.

MOTION (JM/EK)

Tentatively accept the PDGA Committee action plan put forth by DF.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

Historical Courses (TH): TH shared an experience from one of his home courses where the locals designated it as a “Historic Course”. He felt like this idea had merit for wider implementation with the help of the PDGA, and consulted DR, Eric Vandenberg, and Cliff Townsend about the concept. They came up with the concept to potentially establish a program that designates historical disc golf courses using at least one of the following criteria; installed pre-1980s, designed by Steady Ed, or first known course in each state, province, etc. This might help with the preservation of these courses and prevent either their removal or redesign. Our PDGA course directory could also have a badge/notation indicating the historical designation along with some background info. He suggested a template for a historical sign could be developed, and this could eventually lead to a PDGA Historical website. Cliff and Eric have mentioned they have most of the data collected to get this started. TH feels like this is a great way to help promote and preserve the history of disc golf. EK mentioned that one of Eric’s hobby is to collect the history of courses, and he’s found that the actual dates of installation often come into question and it’s not unusual for them to change. She suggested that we may need to develop the details for this more fully before implementing. Others suggested that courses are constantly under development, and it’s not uncommon to upgrade courses to meet modern course design and safety standards. Additional discussion ensued, and there was general support for the concept. TH will continue developing the details.

MOTION (JM/DF)

To adjourn the December board teleconference and enter executive session.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

The meeting was adjourned at 9:00 pm ET.