

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
November 13, 2018

Proceedings:

Meeting called to order at 6:04 pm ET by Board President, Justin Menickelli

Present: Justin Menickelli (P), David Foss (VP), Bob Decker (T), Nate Heinold (S), Elaine King, Michael Sullivan, Trevor Harbolt

Quorum present? Yes

Others Present: Mike Downes, Dan Roddick, Seamus Scanlon

Old Business:

Meeting Minutes

No minutes to approve for this meeting. August teleconference minutes were approved via online poll, there was no meeting in September, and October Summit minutes were approved via online poll.

-----Begin PDGA Staff Reports-----

Office Report - Chargualaf

Finance

As of September 30, 2018, the PDGA had Total Assets of \$2,191,136.44 as compared to \$1,576,361.10 as of the same time in 2017, representing an increase of \$614,775.34. The Total Equity during this same period was \$1,711,081.65 which represents our Net Financial Position (assets less liabilities).

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through September 2018 have been uploaded to the BOD Yahoo Group for review.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

Discs:

- Ra from Infinite Discs
- Frog from Innova-Champion Discs
- Göte from Kastaplast AB
- Guard and Vandal from Dynamic Discs

Memberships - Allen

As of 11/7/2018, there are 44,154 active PDGA members and the latest assigned new member is PDGA #113,832. At this time last year on 11/7/2017, there were 39,208 active members, and latest assigned new member was PDGA #101,589; in 2016, it was PDGA #89,714 with active 33,939 members. A more detailed report is below.

As of November 7 th in –	2016	2017	2018	2016 - 2017 % Growth	2017 - 2018 % Growth
Multi-year Members	3,009	5,561	5,483	84.81%	-1.40%
Eagle	81	91	96	12.35%	5.49%
Professional	7,164	7,973	8,892	11.29%	11.53%
Male	31,337	36,189	40,739	15.48%	12.57%
Active Members	33,939	39,208	44,154	15.52%	12.61%
Amateur	26,775	31,235	35,262	16.66%	12.89%
Female	2,602	3,019	3,415	16.03%	13.12%
Ace	319	320	378	0.31%	18.13%
Birdie	453	561	663	23.84%	18.18%

Please note the huge rush for PDGA #100,000 in October 2017. Also, 2017 was the first year that members selected the calendar year expiration date vs. one-year, two-year...

Additional Memberships Update:

The 30-year member and Eagle Club bag tag is still in progress.



Tour Report - Sweeton

1) 2018 PDGA Tour

	2018 YTD vs 2017 YTD Tour Breakdown																				
	Totals		Location			Tier Level															Leagues
	Total	Sanct.	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/A	B/C	C/B	S	XM	XA	XB/XC	XB	XC	
2018 YTD	4000	3990	3051	110	839	9	6	124	783	2472	16	2	10	59	2	9	5	1	20	104	378
2017 YTD	3474	3472	2664	88	722	9	6	102	762	2065	18	2	6	58	1	12	8	0	11	86	328
Difference	526	518	387	22	117	0	0	22	21	407	-2	0	4	1	1	-3	-3	1	9	18	50
% Difference	15.1%	14.9%	14.5%	25.0%	16.2%	0%	0%	22%	3%	20%	-11%	0%	67%	2%	100%	-25%	-38%	100%	82%	21%	15%

- As of 11/6/2018 we have 4,000 events with 3,990 having completed all sanctioning requirements so they appear on the online schedule.
- This represents 15.1% growth overall to-date with 14.5% in the US, 25.0% in Canada, and 16.2% Internationally.
- The October 30th ratings update was published on time as scheduled.
- Today (11/6) is the submission deadline for TD Reports for the November 27th ratings update which will be the tenth update for 2018 events.
- The next submission deadline is November 27th for the December 18th ratings update.

2) 2019 Scheduling

The 2019 PDGA Major, NT, DGPT, & A-Tier schedule was released the evening of Thursday 11/1/2018 along with the 2019 Tour Standards and the enabling of the 2019 Sanctioning Form. So far in less than five days we have 56 events already fully sanctioned and shown on the 2019 calendar.

Technology Report - Ganz

UDisc integration

- Developing custom APIs for exclusive members only features
- Account linking will be available no later than December 1st

Event administration and reporting

- Testing "Projected Payout" view for event results pages
- Released "Hot Rounds" lookup for media staff
- Preliminary planning for offline access to PDGA Tournament Manager is underway

Ratings processing

- Migration of the ratings prep and post steps from PDB to PDGA Admin is near completion
- Work on the ratings import step and development of user interface is underway
- Migration of remaining legacy databases from Microsoft Access and SQL Server to MySQL continues

Disc Golf Scene

- Fully responsive mobile version of Disc Golf Scene has been released to the public

Other

- Work on the PDGA Tournament Scoring app for official paperless scoring in 2019 at select events is in progress.
 - Goal is to reduce complexity and make it as easy or easier than using a paper scorecard
- 2019 PDGA Tech Summit during the first two weeks of January will take place in Scottsdale, AZ

-----*End PDGA Staff Reports*-----

New Business:

Committee Reports and Initiatives (All): JM began the discussion by emphasizing the importance of further developing and enhancing our programs and support for Clubs. He said it's difficult to expect the volunteer Board members to lead and manage the development of new PDGA programs and initiatives, and perhaps it's time to consider hiring a Program Manager to manage these projects pending resource availability. He then opened the floor for updates on Committees, initiatives, and other programs.

Media/Marketing Plan: EK updated the staff that she and Mary Sicard will be starting work on the PDGA Marketing plan now that Mary is nearing the end of her immersion period with the PDGA.

Clubs: DF briefed that he and Steve Ganz continue to work the strategic plan report for the Club initiative. He sees this as a long-term project with many elements and anticipates the roll out no sooner than 2020.

2015 IOC Policy (MS/EK): MS began the conversation by stating the intent is to implement the 2015 IOC policy for the PDGA beginning in 2019. The first piece was to ensure personal information is handled appropriately and ultimately only managed by the proposed Medical Committee. He discussed how sensitive medical data needs to be handled by the staff in the meantime. He discussed how the staff should answer inquiries from individuals asking about the eligibility of someone playing in a certain division. The basic premise is the staff will not have the details to answer this type of question in the future and will only know if a member is eligible or not to play in a particular division. EK then provided an update on establishing a Medical Committee. Said a call for volunteers is needed on the PDGA's website to serve on this committee. She proposed the following motion:

MOTION (EK/MS)

Approve the formation of a PDGA Medical Committee and to post a call for volunteers on the PDGA website.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

Rules Issue (MS): MS advised that the current version of our rule book and competition manual do not clearly state when a competition round officially starts and ends. This causes confusion on when rules and competition items can officially be enforced (i.e., when do they start and stop). Additional discussion ensued, and the overall consensus was this is a good issue to present to the Rules Committee to further explore and develop as necessary. DF volunteered as the Board Liaison to the Rules Committee to bring it to their attention.

Committees (DF): DF provided an update on the state of the PDGA's current Committees. Based on his research and discussion with the Committee Chairs, and well as a short survey, he was able to discern the level of activity of each Committee, their particular focus areas, as well as the overall composition of their members. In general, he found that the more active Committee's want more guidance and direction from the Board. He also noticed that many of the committees do not have many members who have joined the PDGA with high 5-digit or 6-digit PDGA numbers. He feels it's important to include this demographic to incorporate the fresh perspective these members would bring to a Committee. DF presented three initial recommendations to help improve Committee structures: 1) establish written charters to provide focus and priorities, 2) have BOD liaisons review Committee compositions to ensure members are active PDGA members, have the appropriate experience, and contain the right number of members, and 3) determine the relevance of current Committees and the need for potential new ones. He also mentioned some of the Committees aren't really committees, but rather working groups that could be called up when needed. Additional discussion ensued and DF will present an action plan during the next teleconference.

Professional Touring Players Committee (TH/DF): JM opened the conversation by stating he doesn't believe a general Player's Committee is needed but a Professional Touring Players Committee as presented by both TH and Sarah Hokom during the 2018 Fall Summit is a good idea. TH went on to explain the concept; 1) would be called the Professional Touring Player's Committee, 2) gives a voice to the touring player and strengthens their morale, 3) reduce negativity on social media, 4) gives players a chance to connect with clubs in their areas (Touring Pro Affiliate Programs/outreach), 5) bring innovation and consistency to the PDGA Tour, 6) and increase unity. The idea would be to nominate players with diverse touring experience to help provide feedback on items like rules, course design and equipment, and related touring items. The mission would be to create a healthy avenue of expression for the touring players, especially with the increase in players making professional disc golf a career. DF went on to discuss the structural aspect of establishing the new committee, from number of members, pro/am, actively recruit or post a call for candidates, establishing qualification for serving on the committee. Recommended we recruit the Chair directly. NH stated that he doesn't believe this committee is needed at this point, and perhaps another approach would be to recruit touring pros to serve on some of our other committees that already address the items that this committee would also address. TH said it's important to establish this stand-alone committee to create unity amongst the touring pros and a direct line of communication to the PDGA. JM thanked TH and DF and reiterated that the touring pro brings a unique perspective and would be in favor of establishing this. EK mentioned that it's important to ensure the members of this committee clearly understand their role and expectations before agreeing to serve. TH stated the Board would create the charter for this committee to ensure these issues are addressed. MS agreed with DF that we should post an open announcement to solicit volunteers. NH clarified that he's not against the idea but wants to ensure the committee members understand that this committee is advisory in nature and their role is provide feedback and recommendations to the Board for consideration. JM stated that all committees are advisory, and asked TH to formalize the proposal to discuss during the Dec teleconference. Additional discussion ensued with general support for this committee from the Board.

Action: TH to present a plan to the Board for consideration and approval during the Dec teleconference.

PDGA Europe (EK): EK mentioned that the PDGA Europe Board has been established for about a year, and the Nov PDGA Europe Summit was the first time the entire group has met in person face-to-face. She provided an overall summary of the Summit to include a synopsis of the following: 1) PDGA Europe has decided to become incorporated as a non-profit in Finland vs the Netherlands sometime in late 2018 or early 2019, 2) discussed the growth of members and courses, 3) explained the structure of disc golf clubs and associations in Europe, 4) the hiring of permanent PDGA Europe staff, and 5) overall strategic planning. SS added that the PDGA Europe Board came out of the Summit with great cohesion and motivation. Additional discussion ensued related to these topics.

Domain Assets (BD): BD advised that the PDGA has \$300,000 in intangible asset on our books related to domain names that over time will devalue and our books should reflect this. He said he will work with the auditor and ED to ensure this is properly documented and amortized for the purpose of tax accountability in addition to helping balance our overall financial reporting.

Competition Manual Update (NH/MS): NH said he's been working with the Competition Committee to update the guidance in relation to defining a caddy as well as automatic disqualifications. MS pointed out that the current list of violations that lead to disqualification are not all proportionate to the punishment they incur. NH and MS said the goal is to ensure the appropriate level of punishment is incurred at the appropriate level for varying violations. Additional discussion ensued resulting in the following motion:

MOTION (MS/DF)

Adopt the revision to 3.03 and 3.05 in the Competition Manual as sent to the Board by NH and MS and developed with concurrence by the Competition Committee.

Discussion: BD advised that we may lose approximately 25% of C-Tier participants in Kansas with this change. The concern is players will not want to call each other out and TD's may not want to deal with enforcing the updated rules. Additional discussion ensued where it was brought up that other more contentious rules were adopted in the past to enhance/improve our sport and our members and players have adapted accordingly. BD stated he felt it was important to point this out before taking a vote since it may have a potential negative financial impact to the organization.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

MOTION (MS/EK)

To adjourn the November board teleconference and enter executive session.

Yes: JM, DF, BD, NH, EK, MS, TH

Motion passes 7-0-0

The meeting was adjourned at 9:04 pm ET.