



Professional Disc Golf Association

International Disc Golf Center
Wildwood Park
3828 Dogwood Lane
Appling GA USA 30802-3004

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REQUEST FOR PROPOSAL (RFP) - PDGA 2016 Pro Worlds Live Streaming

August 6-13, 2016 - Emporia, Kansas, USA

BACKGROUND

The Professional Disc Golf Association (PDGA) is a 501(c4) member-based nonprofit organization and the international governing body for the sport of disc golf.

DESCRIPTION

The 2016 PDGA Professional Disc Golf World Championships is the premier event in the sport, bringing together hundreds of the most talented disc golfers on the planet, as well as a large numbers of spectators both on-site and online. For those that cannot attend in person, live streaming video is the preferred medium for viewing the event.

COURSES

The Open and Open Women's divisions will be competing on a total of three different Emporia area courses.

Emporia Country Club
1801 Rural St
Emporia, KS 66801

Jones Park – East
2006 Jones Dr.
Emporia, KS 66801

Peter Pan Park
515 S. Congress St.
Emporia, KS 66801

REQUIREMENTS

- Live streaming video of the event must be available for free to the viewers.
- Minimum of two cameras during the broadcast with a resolution of 720p or above.
- Live production complimented by at least one commentator for play-by-play.
- PDGA will be the title sponsor of the live stream.
- Ability to include PDGA advertising content during the broadcast.
- PDGA bug must appear on screen at all times during tournament play.
- PDGALive.com must be the on-screen source for live scoring.
- Hole previews and course maps displayed during tournament play (they will be provided).
- Instant replay capability.
- Additional live broadcasts outside of tournament play (e.g. interviews, preview show, wrap-up show, etc.).

BID REQUIREMENTS

- Company name, contact information, and description
- Examples of past live broadcasts
- Production plan(s)
- Funds needed
- Any other pertinent information

BID DEADLINE

Bids should be submitted in electronic form to mgregoire@pdga.com, including the email subject line "2016 Pro Worlds Live Streaming Services Bid". **The deadline for bid submission is 11:59pm EDT on Sunday, April 24, 2016.** For additional information, please contact the PDGA Media Manager, Matt Gregoire at mgregoire@pdga.com or by phone at (317) 341-3398.