

**Board of Directors Teleconference Minutes  
Professional Disc Golf Association (PDGA)**

February 9, 2016

**Proceedings:**

*Meeting called to order at 6:02pm EST by Board Vice President, Dave West*

**Board Members:**

*Present:* Bob Decker, Kevin McCoy, Shawn Sinclair, Dave West, Justin Menickelli

*Quorum present?* Yes

*Others Present:* Brian Graham, Dan Roddick

**Old Business:**

*Meeting Minutes*

**MOTION** (Menickelli/Sinclair)

Approve the meeting minutes of the January 2016 board teleconference.

Yes: Decker, McCoy, Menickelli, Sinclair, West

Motion passes 5-0

Discussion ensued on the regularity and timing of board teleconferences in 2016 to accommodate board members who now reside in 5 different time zones including CET in Europe.

**MOTION** (DeckerMenickelli)

That board teleconferences be held on the regularly scheduled days at

6:00pm ET; 5:00pm CT; 4:00pm MT; 3:00pm PT; 12:00 CET

Yes: Decker, McCoy, Menickelli, Sinclair, West

Motion passes 5-0

*Closing of On-line Board Motions*

- To cancel our MOU and withdraw PDGA membership with the World Flying Disc Federation.  
(Decker/Menickelli) Passed 7-0
- To follow the recommendation of Michael Downes to approve the Zambia Marco Polo Project and award the full amount requested. (\$5,000) – Passed 7-0

**Office Report - Graham**

*Finance*

As of December 31, 2016 the PDGA had a net financial position of \$1,017,294 as compared to \$877,221 at the same time last year, representing an increase of \$140,073.

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through December 31, 2016 have been uploaded to the BOD Yahoo Group for review.

*Tech Standards*

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

- "Veteran" target from Dynamic Discs at the Championship Target Level
- "Spin" disc from MVP Disc Sports
- "Stud" disc from Innova Champion Discs
- "Signal" disc from MVP Disc Sports
- "Aquarius" disc from Millennium Golf Discs
- "Midgard", "Mjolner", and "Thor" discs from Guru Disc Golf

## Memberships Report

### *Memberships*

As of 2/5/16, the PDGA had a record 16,183 active members and membership # 81686 had been issued.

- Compared to 12,852 active members at the same time last year.
- This represents a 25.9% increase in memberships thus far in 2016.

## Tour Report – Sweeton

### *2015 Tour - FINAL*

2015 vs 2014 Tour Comparison - FINAL																						
Totals		Location			Tier Level																	
Total	Paid	US	Canada	Intrntl	Major	NT	A	B	C	A/B	A/C	B/A	B/C	C/A	C/B	XM	XA	XB	XC	S	Leagues	
<b>2015 EOY</b>	2581	2581	1999	61	521	9	7	75	601	1525	23	1	1	10	1	45	12	3	8	15	4	241
<b>2014 EOY</b>	2127	2127	1701	55	371	8	8	65	514	1274	18	1	0	7	1	43	8	1	5	22	4	148
<b>Difference</b>	454	454	298	6	150	1	-1	10	87	251	5	0	1	3	0	2	4	2	3	-7	0	93
<b>% Difference</b>	21.3%	21.3%	17.5%	10.9%	40.4%	13%	-13%	15%	17%	20%	28%	100%	1000%	43%	0%	5%	50%	200%	60%	-32%	0%	63%

Final 2015 numbers with all cancellations and tier changes recorded.

- In 2015 the PDGA Tour had a dramatic increase of 21.3% to a total of 2,581 events that the office staff needed to import. Events in the United States increased by 17.5%, Canada increased by 10.9%, and International increased by a whopping 40.4%
- 95% of the overall increase in 2015 came from three specific tiers:
  - a. B-Tiers increased by 87 events (a 17% uptick) which accounted for approx. 19% of the total increase.
  - b. PDGA Leagues increased by 93 events (an impressive 63% uptick) which accounted for approx. 21% of the total increase.
  - c. C-Tiers increased by 251 events (a 20% uptick) which accounted for approx. 55% of the total increase.
- The twelfth and final player ratings update for 2015 events will be published on February 23<sup>rd</sup> and once completed will account for all 2,581 events. All importing is complete and the data files are in the hands of the Ratings Team.
- We have a total of five TDs (4 US, 1 International) who, despite many requests, never submitted a completed report for their 2015 event and have thereby been placed on suspension. In each case the unofficial results had originally been reported so we were able to create reports with results to import for points and Chuck was able to assign well-educated layouts for ratings purposes. Once we finally hear from these TDs, minor adjustments may be needed.

## 2016 Tour

2016 vs 2015 Tour Breakdown																				
Totals		Location (Unique)			Tier Level (Unique)															
Total	Fully Sanctioned	USA	Canada	Intrntl	Major	NT	A	B	C	A/B	A/C	B/A	B/C	C/B	XM	XA	XB	XC	Leagues	
2016	820	806	708	14	98	7	7	65	242	408	12	0	1	2	16	10	3	1	22	24
2015	819	760	641	14	115	12	7	59	233	381	19	1	1	4	21	12	2	5	7	18
Difference	1	46	67	0	-17	-5	0	6	9	27	-7	-1	0	-2	-5	-2	1	-4	15	6
% Difference	0.12%	6%	10%	0%	-15%	-42%	0%	10%	4%	7%	-37%	100%	100%	-50%	-24%	-17%	50%	-80%	214%	33%

Important Note: The 2015 numbers are from 2\_19\_2015 so the 2016 numbers shown are missing 11 days worth of sanctioning.

- Despite being 11 days short (during a heavy sanctioning period) of the benchmark from 2015, we still have 820 events in the database with 806 of them fully sanctioned (6% increase) and on the 2016 online schedule. The small or negative increases shown in the above chart are meaningless at this point.

## 2016 Worlds

- Now that all 2015 events are imported and assigned points, work on invitations for Worlds can start and once the February Ratings update is published on 2/23 the 2016 Touring Pro list can be calculated.

## 2016 St. Jude Charity Event

- The ratings-based invitation list has been calculated and the \$500 minimum donors (as per St. Jude) have been added. The list has been provided to Matt Gregoire for the invitation email to go out later this week prior to registration opening.

---- End Tour Report

## Technology Report – Ganz

- Completed migration from self-hosted open-source Revive Ad Server to Google's fully hosted DoubleClick for Publishers. Revive doesn't offer the level of support we need and maintenance is time-consuming. DFP has all the functionality we need today and allows us to start using more advanced features that will help us increase our ad revenue.
- Event sanctioning and publishing system testing is currently stalled while we wait for Theo to complete his work on PDB. Bluespark won't be available to work on integration issues and bugs until March so we will likely push the launch into Q2.
- Working on a new token-based authentication system for API usage
- Developing improved e-commerce coupon system management features.

---- End Office Report

Bob Decker questioned Graham about the status of our 2014 audit. Graham stated that the office had provided the auditor with one last piece of requested information on Tuesday and the auditor had advised that it was almost complete. Graham reported that the delay in completion was a result of the auditors working closely with the office to make prior adjustments and the fact that we are moving many items previously tracked outside of our accounting software, over to QuickBooks which will ultimately provide us with a more detailed and accurate snapshot of our finances.

### *Committee Reports – BOD Liaisons*

- Senior – West reported that the senior committee had a teleconference planned for 2/10/16.
- Competition - Sinclair reported that the competition committee had a teleconference planned for 2/11/16.
- Environmental – Menickelli reported on work by the committee to assist on the course design for a new course in North Carolina and creation of documentation to assist future course designs that have environmental issues.

### **New Business:**

#### *WFDF Update - Graham*

Graham reported that the letter informing the World Flying Disc Federation of our withdrawal had been sent to their office of record in Colorado, as well as electronically to their board president and executive director on Friday, January 29, but as of the time of the teleconference he had not yet received a reply or even a confirmation that the letter had been received. Decker questioned whether the email communications had been sent with an electronic read receipt. Graham replied that they had not but that the office had heard from a number of WFDF members who confirmed that the letter had indeed been received. Roddick also confirmed that the letter had been received by WFDF.

Graham noted that our international country coordinators had also been notified of our withdrawal on January 29 but that we still needed to officially announce the withdrawal to our members with a carefully worded message. Graham stated that he would draft a message for the announcements section of our website and would send it to the Board for review and comments before publishing. Graham reiterated, that despite the issues and their failure to address them in a timely manner, he held no ill will towards WFDF and it was his intention to find ways in which the PDGA could continue to cooperate and work with WFDF on mutually beneficial projects moving forward, including the jointly sanctioned team championships.

#### *Spring Summit - West*

Dave West reminded board members to begin booking their travel to the Spring Summit, to be held in conjunction with the St. Jude Disc Golf Charity Invitational in Monterey, CA on Memorial Day weekend. Graham requested that Board members send him their itineraries as soon as possible so he could plan accordingly.

#### *IOC Transgender Policy - Sinclair*

Shawn Sinclair reported that the International Olympic Committee had recently changed their transgender policy and questioned whether the PDGA should follow suit. Sinclair also noted that he had sent related documents to the board just prior to the meeting. Graham stated that the PDGA's default transgender policy, as approved by a previous board, was the Stockholm Consensus, but that he would look into the changes and bring more information back to the board.

#### *Disc Golfer's Code - Menickelli*

Justin Menickelli reported that he had received several requests from members to have the new Disc Golfer's Code translated into other languages. Graham reported that the PDGA already had a process and budget for getting the rules and competition manual translated and that we could include the code translations under that program. Graham advised that he would discuss the matter with International Program director, Brian Hoeniger to see how we jumpstart this process.

### **MOTION (Menickelli/McCoy)**

To adjourn the February board teleconference.

Yes: Sinclair, Decker, McCoy, Menickelli, West

Motion passes 5-0

The meeting was adjourned at 6:43pm EST and the board entered into executive session.