

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
January 12, 2016

Proceedings:

Meeting called to order at 6:04pm EST by Board Vice President, Dave West

Board Members:

Present: Bob Decker, Kevin McCoy, Shawn Sinclair, Dave West, Hans Nagtegaal, Justin Menickelli

Quorum present? Yes

Others Present: Brian Graham, Dan Roddick

Old Business:

Meeting Minutes

MOTION (McCoy/Decker)

Approve the meeting minutes of the November 2015 board teleconference.

Yes: Decker, McCoy, Menickelli, Nagtegaal, Sinclair, West

Motion passes 6-0

Closing of On-line Motions

Online Board Motions

- Award Innovation Grants to: Feldman, Frawley, Hendry, Morgan, Tokareva
(Motion approved 6-0)

Office Report - Graham

Finance

As of November 30, 2016 the PDGA had a net financial position of \$1,022,349 as compared to \$831,366 at the same time last year, representing an increase of \$190,983.

Profit & loss statement, balance sheet, statement of financial position, and year to date AR aging summary through November 30 have been uploaded to the BOD Yahoo Group for review.

Draft 1 of the 2016 PDGA budget was uploaded to the Yahoo group on December 18 for board review, comments and questions. An agenda item is scheduled for later in this meeting for approval.

Tech Standards

A total of 87 disc models were tested and approved by the technical standards committee in 2015.

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll since the last meeting:

- "Chainsaw" disc from Black Zombie Disc Golf, a new manufacturer based in Texas
- "Pelican" and "Osprey" discs from AquaFlight Discs
- "Culverin" disc from Latitude 64

Memberships Report

Memberships

The PDGA had another record breaking year in 2015 in terms of memberships, finishing the year with 30,454 active members and issuing member number 80,164. Complete 2015 year end demographics in multiple categories are currently being updated and will be published in early February

As of 12/31/15, the PDGA had a record 30,454 active members and membership # 80164 had been issued.

- Compared to 24,443 active members at the end of 2014.
- This represents a 25% increase in memberships in 2015.

As of noon on 1/8/16, the PDGA had 10,685 active members and membership # 80552 had been issued.

- Compared to 8,120 active members at the same time last year
- This represents an early 32% increase in memberships over the same time last year

Tour Report – Sweeton

2015 Tour

2015 vs 2014 Tour Comparison																						
Totals		Location			Tier Level																	
Total	Paid	US	Canada	Intrntl	Major	NT	A	B	C	A/B	A/C	B/A	B/C	C/A	C/B	XM	XA	XB	XC	S	Leagues	
2582	2582	2001	61	520	9	7	75	602	1524	23	1	1	10	1	45	12	3	8	15	3	243	
2014 EOY	2127	2127	1701	55	371	8	8	65	514	1274	18	1	0	7	1	43	8	1	5	22	4	148
Difference	455	455	300	6	149	1	-1	10	88	250	5	0	1	3	0	2	4	2	3	-7	-1	95
% Difference	21.4%	21.4%	17.6%	10.9%	40.2%	13%	-13%	15%	17%	20%	28%	100%	1000%	43%	0%	5%	50%	200%	60%	-32%	-25%	64%

These 2015 numbers are slightly less than in December's tour update due to EOY cleanup of events that were originally sanctioned but were never held, etc.

- In 2015 the PDGA Tour had a dramatic increase of 21.4% to a total of 2,582 events that the office staff need to import. Events in the United States increased by 17.6%, Canada increased by 10.9%, and International increased by a whopping 40.2%
- 95% of the overall increase in 2015 came from three specific tiers:
 - a. B-Tiers increased by 88 events (a 17% uptick) which accounted for approx. 19% of the total increase.
 - b. PDGA Leagues increased by 95 events (an impressive 64% uptick) which accounted for approx. 21% of the total increase.
 - c. C-Tiers increased by 250 events (a 20% uptick) which accounted for approx. 55% of the total increase.
- The eleventh player ratings update for 2015 events will be published on January 26th and once completed will account for a total of at least 2,527 of the 2,582 events (97.8%).
- We continue to pursue the remaining 55 event TDs with an extended submission deadline of Friday 1/8 (usually Tuesday) to make the January update.
- As usual, the February update will be the final update for 2015 events and once completed we can finalize 2015 POY/ROY and points awards.

2016 Tour

- All documents for the 2016 Tour were updated and published in November except the Touring Pro List which needs to wait for all 2015 events to be imported.
- We already have 419 events fully sanctioned and on the 2016 online schedule.

2016 Worlds

- Once the final 2015 ratings update is completed in February, we can then work on the 2016 Worlds invitation lists.
- The 2016 Worlds Registration Schedules and Withdrawal and Refund Policies were posted on the website at the end of December.
- Mike and I met with the Amateur/Junior Worlds hosts back in mid-December to work through the Worlds Planning Package.
- Mike, Brian, and I met with the Pro Worlds hosts earlier this week to work through the Worlds Planning Package.

---- End Tour Report

Technology Report - Ganz

Director of Technology, Steve Ganz reports the following:

- Negotiated .7% reduction in fees for credit card transactions.
- Official Certification Exam now available in Spanish.
- "About" pages added for PDGA Staff and Country, State, and Province Coordinators
- Usability improvements made to the membership registration system to reduce friction for renewing members.
- Completed PDGA server migration
- Finished web development for the event sanctioning and publishing system. Now waiting on PDB work to be completed. Targeting a 2016 Q1 release.
- Finished build-out of 2016 Women's Global Event
- Implemented performance optimization for player statistics
- Launched new Junior divisions for 2016.
- Integrated 40th Anniversary banner designed by Matt Gregoire'
- Evaluating options for ad serving.
- Developed new website Help section.

---- End Technology Report

---- End Office Report

Bob Decker questioned Graham about our current accounts receivables and whether we charged interest to outstanding fees due to the office. Graham reported that our current accounting software had the capabilities to allow for interest to be charged. Discussion ensued and the consensus was that the organization should begin charging 1% interest on outstanding fees after 90 days but that the interest should be retroactive to day 1 of

being late. Graham was tasked with coordinating this effort with office manager and accountant Toni Giusto and reporting back.

Graham also reported on the status of the 2014 and 2015 financial audits. The 2014 audit is nearly complete after several rounds of working with the auditor to get previous year end adjustments properly entered. Graham reported that observation of inventory for the 2015 calendar year took place on time as scheduled.

Committee Reports – BOD Liaisons

- Competition - Sinclair reported on current committee discussions on multiple topics and the quest for the committee to undertake a revision of the competition manual in 2016.
- Game Development Team – Sinclair reported on the recent collection of data by the committee pertaining to the 10 meter circle at a recent event in North Carolina .
- Environmental – Menickelli reported on the addition of several new members to the committee.
- Rules – Decker reported on the process and schedule currently underway for a 2017 rules revision.
- Senior – West reported on the status of the committee following a recent committee teleconference.

Graham urged the board liaisons to follow the suit of the military committee and to plan a committee teleconference sometime during the first quarter of 2016 to engage the members and get the ball rolling in advance of the 2016 season.

New Business:

2016 Budget Approval

Brian Graham reported that draft 1 of the 2016 budget had been uploaded to the Yahoo Group for board review, comments, and questions back on December 18, but that a slightly revised draft had been uploaded in preparation for the meeting and any changes would be noted during the discussion. Graham went on to note the changes and all new line items and to give explanations regarding the need for each new line item. Discussion ensued with Graham answering a number of questions from board members on different line items.

MOTION (Decker/McCoy)

To approve draft 2 of the 2016 PDGA budget as submitted by Executive Director, Brian Graham.

Yes: Sinclair, Decker, McCoy, Menickelli, West, Nagtegaal

Motion passes 6-0

2016 Summit Dates and Times – West

Dave West summarized the ongoing online discussions regarding summit dates and provided the board with his preferences related to dates before opening the floor. Discussion ensued with several board members proposing different options and preferences for dates and locations.

MOTION (Decker/Sinclair)

To host the 2016 Spring Summit on May 18-19 in Aptos, CA preceding the St. Jude Disc Golf Charity Invitational.

Yes: Sinclair, Decker, McCoy, Menickelli, West, Nagtegaal

Motion passes 6-0

Product Endorsements - Graham

Brian Graham advised the board that the office frequently receives requests for product endorsements and requested that this topic be discussed. Graham noted that a recent request had come from Korea for a foam disc that could be used to teach kids how to throw a flying disc. Discussion ensued about the difference between endorsing a disc golf book which promotes our sport and organization versus a disc, which we already have technical standards specifications and an approval process for. Product liability was also mentioned. Roddick advised that the organization should be open to endorsements as they may lead to opportunities but that we should probably not endorse discs as it may lead to confusion in the market related to endorsements versus approval. Further discussion ensued and the consensus was that we should not endorse the foam discs but that future endorsement requests should be reviewed on a case by case basis.

Disc Golfer's Code - Menickelli

Justin Menickelli gave the board a summary of our discussions at the 2015 Fall Summit regarding the need for the creation of a Disc Golfer's Code for our sport. Graham updated the board on the status of the code which had been developed primarily by Menickelli and Roddick with input from Graham. Menickelli requested a couple of small edits and discussion ensued with the following code being finalized:

Disc Golfer's Code

1. Play Smart: Never throw into a blind area or when players, spectators, pedestrians or other facility users are within range. Use a spotter.
2. Respect the Course: Observe all posted rules. No littering, graffiti, or abuse of equipment or foliage.
3. Represent the Sport: Be positive and responsible. Teach others.

Graham reported on recent work by the staff on initiatives to roll-out the code.

MOTION (McCoy/West)

To adjourn the January board teleconference.

Yes: Sinclair, Decker, McCoy, Nagtegaal, Menickelli, West

Motion passes 6-0

The meeting was adjourned at 8:10pm EST and the board entered into executive session.