

**Board of Directors Teleconference Minutes**  
**Professional Disc Golf Association (PDGA)**  
February 24, 2015

**Proceedings:**

*Meeting called to order at 8:36pm EST by Board president, Rebecca Duffy*

**Board Members:**

*Present:* Rebecca Duffy, Bob Decker, Kevin McCoy, Rick Rothstein, Shawn Sinclair, Dave West

*Quorum present?* Yes

*Others Present:* Brian Graham, Dan Roddick

**Old Business:**

*Meeting Minutes*

**MOTION** (McCoy/Sinclair)

Approve the meeting minutes of the January 2015 teleconference.

Yes: Decker, Duffy, McCoy, Rothstein, Sinclair, West

Motion passes 6-0

*Closing of On-line Motions*

- Approve official PDGA endorsement of Justin Menickelli's book on disc golf. Approved 4-0. (1 abstention)
- Approve Marco Polo Grant in the amount of \$1,130 for Sam Cann for a project in Costa Rica. Approved 5-0

**Office Report - Graham**

*Finance*

As of December 31, 2014 the PDGA had an unadjusted net financial position of \$725,173 as compared to \$883,474 at the same time last year, representing a decrease of \$158,301. More detailed adjustments will be made during our annual year-end reporting process which is currently underway.

Profit & loss statement, balance sheet, statement of financial position, and AR aging summary have been uploaded to the BOD Yahoo Group for review.

*2013 Financial Audit*

Brian Graham and bookkeeper, Toni Giusto will be meeting with the auditing firm on Thu, Feb. 26 to make final adjustments to the accounting software and to discuss the proper clean-up procedures for additional items.

*Tech Standards*

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll:

- "DGD2", disc from Disc Golf Aotearoa
- "Orbital", "Phase", "Photon", and "Wave" discs from MVP Disc Sports
- "AK-47", "Diesel", "Jack the Ripper", "KGB", "Train Wreck", and "White Widow" discs from Fly High Discs
- "Bard", "Seer", and "Swan Reborn" discs from Westside Disc Sports
- "Chief" (variant), "Devilhawk", and "Warspear" discs from Gateway Disc Sports
- "Serpent" disc from Reptilian Disc Golf
- "Wombat" disc from Innova Champion Discs
- "Steady" disc from the DGA
- "Hunter" and "Nemesis" discs from Legacy Discs

- “Dragonfly”, “Peace Frog”, and “Swift” discs from AquaFlight Discs
- (yet unnamed) disc from Prodiscus
- "WGHD2", a target from Disc Golf Aotearoa as a standard level approved target

## Memberships Report – Nicholson

### Memberships

As of 2/19/15, the PDGA had 15,057 active members and lifetime membership # 72,186 had been issued

- Compared to 11,100 active members at the same time last year
- This represents a 35.6% increase in memberships over the same time last year

## Tour Report – Sweeton

### 2014 Tour

2014 vs 2013 Tour Breakdown																				
	Totals			Location (Unique)			Tier Level (Unique)													
	Total	Paid	Unique	US	Canada	Intrntl	Major	NT	A	B	C	A/B	A/C	B/C	C/A	C/B	XA	XB	XC	Leagues
<b>2014</b>	2124	2124	2042	1620	55	367	10	8	65	475	1246	18	1	6	1	41	1	5	17	148
<b>2013</b>	1891	1891	1815	1478	33	304	10	8	61	460	1045	13	0	6	2	38	1	7	27	137
<b>Difference</b>	233	233	227	142	22	63	0	0	4	15	201	5	1	0	-1	3	0	-2	-10	11
<b>% Difference</b>	12%	12%	13%	10%	67%	21%	0%	0%	7%	3%	19%	38%	100%	0%	-50%	8%	0%	-29%	-37%	8%

- Since the last tour report, the January and February player ratings updates concluding the 2014 Tour were published on-time. In wrapping up the year, we were forced to suspend eleven (11) Tournament Directors for non-reporting.
- Three (3) of those TDs have since reported and have either already, or will, come off the suspension list shortly.
- The eight remaining unreported events were imported and made official by the office creating reports using the data available from the unofficial results that had been uploaded by the TDs.
- This allowed the office to provide both credit and points to the players of those events so the 2015 Worlds invites won't be impacted.
- Of those eight unreported events we were also able to discern the layouts from external sources for one of them so that event also has ratings.
- We continue to chase the other seven TDs in hopes of getting layout info so we can also rate those events.

### 2015 Tour

2015 vs 2014 Tour Breakdown																					
	Totals			Location (Unique)			Tier Level (Unique)														
	Total**	Fully Sanctioned	Unique	USA	Canada	Intrntl	Major	NT	A	B	C	A/B	A/C	B/A	B/C	C/A	C/B	XA	XB	XC	Leagues
<b>2015</b>	819	760	770	641	14	115	12	7	59	233	381	19	1	1	4	0	21	2	5	7	18
<b>2014*</b>	611	567	583	503	8	72	10	8	48	183	290	10	0	0	2	2	15	1	0	2	12
<b>Difference</b>	208	193	187	138	6	43	2	-1	11	50	91	9	1	1	2	-2	6	1	5	5	6
<b>% Difference</b>	34%	34%	32%	27%	75%	60%	20%	-13%	23%	27%	31%	90%	100%	100%	100%	-100%	40%	100%	500%	250%	50%

\* 2014 stats are extrapolated since the Board did not meet monthly in 2014.

\*\* "Total" includes all events which will generate TD Reports that need to be imported (dual reports for collegiates and split events, six reports for NCDGC etc.)

- To date, the 2015 Tour database contains 819 events of which 760 have met all sanctioning requirements and are listed on the 2015 online calendar.
- This is a 30+% increase over the same time last year, although please note that last year's numbers were extrapolated as there was no February tour report in 2014 due to the change in the Board meeting schedule.
- The first player ratings update for 2015 events will be on March 24<sup>th</sup>.
- With the completion of the 2014 event entries, the 2015 Touring Pro list has been created and posted online (a month earlier than past years.)

#### *Non-Tour Related Activities*

- I'm working on ordering of additional wiring and equipment to increase the capacity of the phone system at the IDGC.

---- End Tour Report

### **Technology Report – Ganz**

#### *PDGA Web Services*

We launched the following new API's to a limited group of authorized developers for beta testing.

- Player Search
- Player Statistics
- Event Search
- Add/Edit Course

#### *Live Scoring 3.0*

Our new Live Scoring application was released as a beta for the Aussie Open. We received some good feedback, fixed a lot of bugs, and it will be making its National Tour debut at The Memorial Championship. We will continue to iterate on the application over the next couple of months and introduce additional features.

#### *Course Directory*

- We released a brand new version of our course directory map that is much more usable and faster than ever before.
- Users who have an account that is associated with a PDGA membership are now able to bypass the moderation queue and publish updates and additions directly to the course directory. Our moderators still review these changes and make corrections when necessary.

#### *Online Tournament Feedback Form*

An event feedback form that was previously only available in printed form at tournaments is now available online. All tournament results pages within the last year now have a link to a feedback form and the results of the feedback are currently sent to the PDGA Tour Manager, PDGA Events Manager and the Tournament Director of record for the event.

---- End Technology Report

### **Media Report – Gregoire**

#### *PDGA.com*

Stories are still being published regularly and I am still working on some side projects for new sections of the site. Specifically, the migration of the Disc Golf Hall of Fame from its current site to ours.

One thing we are really lacking for our Hall of Fame migration is pictures of each of the members. We'd like to have a profile page for each member and it would be nice to have some photos of them playing disc golf or doing something associated with disc golf in general. That being said, if you have pictures of ANY member, please email them to me.

Among other things, I've been working with Val and Sara to update [PDGA.com/women](http://PDGA.com/women) with new content. Val and Sara stay in touch with me and ask me to update it as needed. I'll be working on a form that can be used by site visitors that want to add their women-only tournaments to the schedule.

#### *Website Advertising*

If you haven't seen the updates to [pdga.com/advertising](http://pdga.com/advertising), please check it out. The prices have all been adjusted to account for the increase in traffic we've seen in the last few years. The traffic stats have been updated as well, and a new section about the ad specifications have been added following the guidelines of the Interactive Advertising Bureau.

#### *Social Media*

Our social media accounts are steadily adding new followers as usual. Our Facebook alone has quite a bit of pull at this point. E.g. I posted a link to the Ledgestone Open story on PDGA.com that I published today to the Facebook page. Within an hour it had reached 14,000 timelines and had 65 shares. By this time tomorrow those numbers will be doubled, or even tripled.

I plan on doing a makeover for all the accounts in the near future so they will have a fresh new look for the 2015 season.

#### *Miscellaneous*

I have several more stories in the works that will provide good filler content for the website between the end of The Memorial and the Masters Cup. I assume I'll be getting stories about the NCDGC from Alan Kane once that begins as well.

---- End Media Report

#### **New Business:**

##### *Majors Committee Discussion – Sinclair/Graham*

Brian Graham gave the BOD a report on the status of planning for future PDGA Majors, including the publication of bid packages for 2016 PDGA Majors with no major changes to the formats. Graham reported that the office staff had compiled quite a bit of data that the committee would need to make educated decisions when considering new options and formats for our world championship events beginning in 2017.

Action item: Graham to set up a Yahoo Group for the committee and upload all compiled data.

##### *PDGA Rebranding – Graham*

Brian Graham questioned whether the Board would be in favor of addressing organizational rebranding at the upcoming Spring Summit in May. Graham stated that the current PDGA logo does not print well due to the colors, and does not scale well due to the text and the chains on the basket. He expressed his desire to rebrand the organization with a more modern and up to date logo that takes into account the fact that most people know what disc golf is these days. Discussion ensued and the Board agreed to put this topic on the summit agenda.

##### *Manufacturers Consortium Update - Roddick*

Dan Roddick provided the Board with an update on the proposed course signage project currently under review by the Manufacturers Consortium. The PDGA office will be submitting for review a few proposed designs for a standard warning sign for disc golf courses that we will encourage all course equipment manufacturers to

include with their products. Additional initiatives will be undertaken by the PDGA to encourage course owners and clubs to install course signage as well.

*PDGA Regional Development Centers - Graham*

Brian Graham explained the concept of establishing PDGA Regional Development Centers in different regions around the world to provide PDGA members with greater access to training and educational programs like those offered at the International Disc Golf Center. Graham is in the process of defining exactly what a Regional Development Center is and has been in discussions with an existing multi-course facility in the mid-west to develop it as the first RDC. Graham noted that discussions were also planned with an international training facility in northern Europe, who had expressed interest in some sort of PDGA affiliation or recognition.

*PDGA Board Member Appointment - Graham*

Brian Graham reminded the Board that our by-laws had been changed a few years back to allow for the appointment of up to two additional Board members, and that he had a very good international candidate to propose for consideration. Graham described Hans Nagtegaal, who is the new PDGA Europe director, as a top notch ally and asset for the PDGA in Europe and expressed his support of Hans as an appointed board member. Discussion ensued and it was pointed out that there was a current open position available on the board as a result of the recent resignation of Karolyn O’Cull. Graham stated that he would request that Hans Nagtegaal submit a biography and resume for review, and in the meantime the board could discuss the options available for consideration.

**MOTION** (Decker/Rothstein)

To adjourn the February board teleconference.

Yes: Decker, Duffy, McCoy, Rothstein, Sinclair, West

Motion passes 6-0

The meeting was adjourned at 9:30pm EST.