

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
July 7, 2014

Proceedings:

Meeting called to order at 8:34pm EST by Board president, Rebecca Duffy

Board Members:

Present: Rebecca Duffy, Bob Decker, Kevin McCoy, Karolyn O’Cull, Shawn Sinclair, Dave West

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick

Old Business:

Meeting Minutes

The meeting minutes of the 2014 Spring Summit have been reviewed and finalized and a draft has been uploaded to the Board Yahoo Group for review and approval. Brian Graham to set up an online poll on Monday, July 14 for approval.

Closing of On-line Motions

To award the 2015 Australian Open PDGA Major status.

Approved 6-1

To split Texas into two regions, each with its own state coordinator.

Approved 6-0

Headquarters Update

Finance

As of May 31, 2014 the PDGA had a net financial position of \$1,219,733 as compared to \$1,170,765 at the same time last year, representing an increase of \$48,968.

Profit & loss statement, balance sheet, statement of financial position, and AR aging summary have been uploaded to the BOD Yahoo Group for review.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll:

- “Vein” disc from Salient Discs
- “AMEXPO Pro”, “AMEXPO V”, and “AMEXPO V de Luce” targets from Amexpo Oy
- "Lex" disc from UB Disc Golf Hand Candy
- "Da'e", "Gou", "Hu", and "Jun" discs from Yikun Sports
- "Kaxe" disc from Kastaplast
- "Assassin" (retooled) and "Chief" (retooled) discs from Gateway Disc Sports
- "Missilen" disc from Latitude 64
- "Backdraft" disc from Salient Discs
- "Shaman" disc from Gateway Disc Sports
- "Clash" disc from Axiom Discs

2014 PDGA Elections

The 2014 PDGA elections began on July 1 and will run through July 31. The online elections are once again being facilitated and managed by Intelliscan, Inc. Two 3-year board terms are up for election as well as coordinator positions for 30 states or provinces.

World Championships

Planning is underway for the 2014 PDGA Amateur World Championships to be held July 19-26 in St. Paul, MN, and the PDGA Pro World Championships to be held August 9-16 in Portland, Oregon. At this time everything appears to be in order for both events.

St. Jude Children's Research Hospital

Brian Graham is having ongoing discussions with St. Jude Children's Research Hospital on the creation of a new high level professional event to be hosted in Northern California. The event would be a fundraiser for the hospital and could include a celebrity event and film festival. A representative of St. Jude's will be attending the Pro World Championships to experience the event and have further discussions.

Memberships Report – Nicholson

Memberships

As of 7/2/14, the PDGA had 20,328 active members and lifetime membership # 67422 had been issued

- Compared to 17,633 active members at the same time last year
- This represents a 15.3% increase in memberships thus far in 2014

Tour Report – Sweeton

2014 Tour

2014 YTD vs 2013 YTD Tour Breakdown																				
	Totals			Location			Tier Level													
	Total	Paid	Unique	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/C	C/A	C/B	XA	XA/XB	XB	XC	Leagues
2014 YTD	1593	1567	1517	1212	38	267	10	8	64	393	874	16	5	1	30	1	0	3	11	101
2013 YTD	1471	1381	1419	1144	28	247	10	8	57	394	781	15	7	2	33	1	0	7	15	89
Difference	122	186	98	68	10	20	0	0	7	-1	93	1	-2	-1	-3	0	0	-4	-4	12
% Difference	8%	13%	7%	6%	36%	8%	0%	0%	12%	-0.3%	12%	7%	-29%	-100%	-9%	0%	0%	-57%	-27%	13%

- 1) We have 1,593 total events in the 2014 database and 1,517 of them are unique events. 1,567 events have completed all sanctioning requirements including payment and are thereby listed on the online calendar. With 50% of the year completed we are at just over 8% growth of the tour.

Since the last tour report, the May and June Ratings Update were published on-time and the PDGA Office work is completed for the July update with the data now in the hands of the ratings crew looking towards a July 15th publication date.

Technology Report – Ganz

Upgraded Internet Access at IDGC

We recently upgraded our router at the IDGC and are now receiving up to 50Mbps download speeds and over 90Mbps upload speeds all at no extra cost to the organization. This has made a huge difference in the amount of time it takes to process member, tournament, and ratings updates.

Membership Registration System

The primary web development phase has been completed and functional testing is underway. Back end integration efforts with the PDB are progressing and on track as well. This process will continue throughout the month of July at which point we will begin user acceptance testing with Membership Manager, Sara Nicholson and International Director, Brian Hoeniger.

Official Certification Exam

Along with the membership registration system scheduled for launch in October 2014, we will also be bringing the Official Certification Exam in house. Functional specifications have been drafted and the project is being scoped by Bluespark Labs. I expect development to begin in August if not sooner.

Career Statistics on Player Profiles

Career wins and career earnings were added to player profiles recently. This feature was one of our most frequently requested and has proved to be a popular addition.

- Career wins consist of individual wins in any Amateur or Pro division. Doubles wins are not included in this total.
- Career earnings are only displayed for players who are classified as Professional. This includes any Pro who has been reclassified as an Am.
- Player and tournament statistics are compiled from officially processed tournament data from PDGA sanctioned events only. If you just won an event this past weekend, it won't show up until we receive the tournament report from the tournament director and officially process and calculate the results for publishing to the website.
- We do not have complete data for those players who have been around for decades. This is only an aggregation of tournament and player data that we have records for in the database. There is an ongoing effort to enter in all the tournament data that was recorded on paper back in the early days of the PDGA.

Media Report – Gregoire

PDGA Media

We soft-launched the PDGA Media program at <http://www.pdga.com/media> which provides a channel for disc golf content producers around the globe to share their content with the viewers of [PDGA.com](http://www.pdga.com), the PDGA Facebook page @PDGA on Twitter and the PDGA Weekly Newsletter. Users submit their content via <http://www.pdga.com/media/submission> which categorizes and stores the content for review by PDGA Media Manager, Matt Gregoire.

- End of Headquarters Update

New Business

Fall Summit Dates - Duffy

Dates for the 2014 PDGA Fall Summit were discussed. Brian Graham proposed the dates of Monday, Sep. 22 and Tue. Sep. 23, which immediately follow the U.S. Women's Disc Golf Championships at the International Disc Golf Center. Discussion ensued and the board was unanimous on the dates and location.

Sustainability Update – Roddick/Graham

Dan Roddick gave the Board an update on progress made by him and Brian Graham on the roll out of sustainability related topics discussed at the Spring Summit.

Roddick outlined the issues of sustainability and proposed embracing a culture of responsibility, laying out a proposed three-pronged approach:

- #1. Education and awareness
- #2. Responsible course design
- #3. Equipment considerations

The creation of a manufacturers consortium was also discussed and Roddick informed the Board that he and Graham would soon begin the process of creating one.

Strategic Planning Update – Graham

Brian Graham gave the Board an update on strategic planning including recent meetings and discussions by office staff on the prioritization and launching of several initiatives outlined in the plan. Graham explained that many of the projects required the creation of an IT infrastructure to support them so they would be longer term projects in the 5-year plan.

Graham reported that the new online membership registration system would be ready for testing in late July or early August and that we are still on schedule to launch the new system in October for the 2015 membership season.

Graham discussed 365-day memberships vs annual memberships, and a low cost league or club level membership that the office staff is working on and tentatively planning to launch in conjunction with a revamped league program in 2016.

MOTION (McCoy/O’Cull)

To adjourn the meeting and enter into executive session to discuss PDGA awards.

Yes: Decker, Duffy, McCoy, O’Cull, Sinclair, West

Motion passes 6-0

The meeting was adjourned at 9:34pm EST and the Board entered into executive session.