

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
November 12, 2013

Proceedings:

Meeting called to order at 8:35pm EST by Board president, Rebecca Duffy

Board Members:

Present: Bob Decker, Rebecca Duffy, Kevin McCoy, Karolyn O’Cull, Rick Rothstein, Shawn Sinclair, Dave West

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick, Pat Govang, Steve Ganz

Old Business:

Meeting Minutes

MOTION (McCoy/West)

Approve the meeting minutes of the October 2013 teleconference.

Yes: Decker, Duffy, McCoy, O’Cull, Rothstein, Sinclair, West

Motion passes 7-0

Closing of On-line Motions

Online Motion – Online Motion – To award a Marco Polo grant to Dan Hammick to create a program to promote the sport of disc golf in Puerto Vallarta Mexico.

Motion passes 6-1

Memberships - Nicholson

As of 11/6/13, the PDGA had 19,735 active members and lifetime membership # 61932 had been issued

- Compared to 17,489 active members at the same time last year
- This represents a 12.8% increase in memberships thus far in 2013

Technology Report - Ganz

Steve Ganz gave the Board a status update on development of the new website. A soft launch that occurred two weeks revealed some technical issues so the original website was re-launched while the issues are addressed. Hardware is also being upgraded to make the site faster and more scalable in the future.

Office Report - Graham

Finances

As of September 30, 2013 the PDGA had a net financial position of \$936,273 compared to a net financial position at the same time last year of \$946,656 representing a decrease of \$10,383.

The 2012 PDGA financial audit was published on the website following approval at the October teleconference. Copies of our PDGA tax forms 990 and 990T for 2012 have been uploaded to the Board Yahoo Group for review and approval for publication on the website.

Work on the 2014 PDGA Budget is currently underway.

The finances of the PDGA remain healthy with several months of operating expenses in reserve.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll in August and September:

- Retooled “D5”, “F5” & “F6” discs from Prodigy Disc
- “Harp”, “Hatchet”, “Sorcerer” & “World” discs from Westside Discs
- “Foxbat” disc from Innova Champion Discs
- “Saint Pro” disc from Latitude 64
- “Warden” disc from Dynamic Discs

Tour Report – Sweeton

2013 Tour

| | 2013 YTD vs 2012 YTD Tour Breakdown | | | | | | | | | | | | | | | | | | | |
|---------------------|-------------------------------------|------|--------|----------|--------|---------|------------|-----|-----|-----|------|-----|-----|------|-----|------|-------|-----|-----|---------|
| | Totals | | | Location | | | Tier Level | | | | | | | | | | | | | |
| | Total | Paid | Unique | US | Canada | Intrntl | Major | NT | A | B | C | A/B | B/C | C/A | C/B | XA | XA/XB | XB | XC | Leagues |
| 2013 YTD | 1883 | 1875 | 1809 | 1474 | 33 | 302 | 10 | 8 | 61 | 463 | 1031 | 13 | 6 | 2 | 38 | 1 | 0 | 7 | 27 | 142 |
| 2012 YTD | 1689 | 1678 | 1610 | 1319 | 23 | 268 | 8 | 6 | 55 | 391 | 937 | 10 | 4 | 1 | 35 | 4 | 1 | 5 | 24 | 129 |
| Difference | 194 | 197 | 199 | 155 | 10 | 34 | 2 | 2 | 6 | 72 | 94 | 3 | 2 | 1 | 3 | -3 | -1 | 2 | 3 | 13 |
| % Difference | 11% | 12% | 12% | 12% | 43% | 13% | 25% | 33% | 11% | 18% | 10% | 30% | 50% | 100% | 9% | -75% | -100% | 40% | 13% | 10% |

- 1) We have 1,883 total events in the 2013 database and 1,809 of them are unique events. 1,875 of the total 1,883 events have paid their sanctioning fees and met all sanctioning requirements and are thereby listed on the online calendar. We currently sit at 11% growth of the tour over the same time last year.
- 2) Since the last tour report, the seventh Ratings Update for 2013 events was published on 10/22. The next Ratings Update is scheduled for 11/19.
- 3) That update will bring us to 1,634 complete, imported events of the 1,727 total events run prior to the submission deadline of 10/29. This is a 94.6% reporting rate which is easily 10% higher than the same time in previous years. Although the new process of regular reminder emails to the TDs that was started earlier this year is extra work, it is clearly helping with our reporting rate.

2014 Tour

- 4) The 2014 Ratings Update schedule has been completed with an increase to one update each month to accommodate the ever-growing Tour. All report submission deadlines in 2014 will be 3 weeks prior to the ratings update to allow more processing time. Not only do we have more events, we have more new members looking to get credit for past events and this type of processing really can't be automated as it requires manual changes in the database which take time. On this last update, I spent nearly a full day just making these types of changes.
- 5) The 2014 Tour Standards and associated documents have been completed (including changes approved by the Board at the Fall Summit.)
- 6) The submission deadline for requests to run an A-Tier was Friday, 11/8. We received over 70 requests. The process of vetting those requests and creating a workable schedule will start this week.

- 7) Absent any extreme difficulties with the A-Tier schedule, the expectation is to release the schedule and all of the 2014 documentation by 12/2 and to start accepting 2014 sanctioning forms at that time.

---- End Tour Report

PDGA Office Staffing

Toni Giusto began work as the new PDGA office manager on Monday, Nov. 4th. She is currently in training under interim office manager, Addie Strozier through the end of this week.

The deadline for the submission of application documents for the new PDGA media manager and content producer position is Friday, November 15.

IDGC Events

The Director's Cup, an invitational tournament and series of educational sessions for tournament director's and state coordinators, was held on Oct. 26-27 at the International Disc Golf Center. The inaugural event was very successful so the office staff will explore the possibilities of doing a few of them regionally in 2014.

TEAMS Conference

Brian Graham attended the TEAMS (Travel Events And Management of Sports) conference in Salt Lake City on Nov. 4-7, fulfilling a full schedule of 40 face-to-face appointments with CVB's and Sports Commissions from across the country. Graham also met with our Beach Sports Network partners to discuss plans for moving forward with our television broadcasts in 2014.

- End of Headquarters Update

Committee Reports

Women's – Karolyn O'Cull gave the board an update on recent discussions by the committee on a number of topics. The committee will be meeting via teleconference on 11/14.

Ratings – Shawn Sinclair gave an update on recent discussions by the committee regarding the future creation of a ratings achievement system for the website.

Strategic Plan – Govang

Pat Govang presented the Board with the final draft of the strategic plan and answered a number of questions related to the plan. Govang stated that this completed his contract with the PDGA but he might be available should the Board or office need to engage him in the near future.

New Business

2014 European Major - Graham

Brian Graham gave the board an overview of a proposal from Jussi Meresmaa to produce a new top level professional event at Jarva Disc Golf Park in Stockholm Sweden, called the European Masters. Graham and international program director, Brian Hoeniger have reviewed the proposal and are recommending that the event be granted PDGA Europe Major status in 2014. Discussion ensued and the Board decided to give everyone some additional time to review the proposal before setting up an online poll.

Disciplinary Committee - Sinclair

Shawn Sinclair gave the Board an overview of the makeup and workings of the disciplinary committee and a recommendation that it be reviewed and perhaps restructured to make it more efficient and the process more expedient. Sinclair will work on a proposal to bring back to the board for consideration.

Future Majors Bids - Duffy

Rebecca Duffy expressed the need for more stringent requirements, standards, and guidelines pertaining to the courses used in Major events. She requested that the Worlds committee be re-established as the Majors Committee and requested additional members and involvement in advance of the release of our next bid package.

Financial Audit Bid – Decker

Bob Decker expressed his displeasure that the 2012 audit was not delivered on time by the auditing firm. Decker advised that the Board consider putting the audit out for bids but warned that the timing may not be good for this year. Graham mentioned that the current firm had undergone a change in ownership and staff in the past year and that may have lead to their schedule difficulties. Discussion ensued and it was decided that Decker, Graham and West have a discussion with the auditor to let them know of our displeasure and to give them an earlier deadline in 2014 for our 2013 audit.

MOTION (O’Cull/Sinclair)

To adjourn the meeting.

Yes: Duffy, Decker, McCoy, O’Cull, Rothstein, Sinclair, West

Motion passes 7-0

The meeting was adjourned at 10:35pm EST and the Board and Brian Graham entered into executive session.