

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
July 2, 2013

Board Members:

Present: Bob Decker, Rebecca Duffy, Kevin McCoy, Karolyn O’Cull, Rick Rothstein, Peter Shive

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick, Pat Govang

Proceedings:

Meeting called to order at 8:34pm EST by Board president, Rebecca Duffy

Old Business:

Meeting Minutes

MOTION (Shive/O’Cull)

Approve the meeting minutes of the June 2013 teleconference.

Yes: Decker, Duffy, McCoy, O’Cull, Rothstein, Shive

Motion passes 6-0

Closing of On-line Motions

None

Headquarters Update

Memberships - Nicholson

As of 6/26/13, the PDGA had 17,472 active members and lifetime membership #60389 had been issued

- Compared to 15,600 active members at the same time last year
- This represents a 12.0% increase in memberships thus far in 2013

Office Report - Graham

Finances

As of April 30, 2013 the PDGA had a net financial position of \$1,153,742 compared to a net financial position at the same time last year of \$975,220 representing an increase of \$178,522.

A back-up copy of our accounting data has been submitted to the accounting firm of Pennington & Barry for preparation of our annual audit.

The finances of the PDGA remain very healthy.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll:

- “The Basket” target from MD Disc Golf
- “Truth” disc from Dynamic Discs
- “Atlas” disc from Innova Champion Discs
- “Omega SuperSoft Putter Big Bead” retooled disc from Millennium
- “Frisbee Golf Target” from Wham-O
- “O-Lace” and “unLace” discs from Vibram Disc Golf

Tour Report – Sweeton

| 2013 YTD vs 2012 YTD Tour Breakdown | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--------|------|--------|----------|--------|---------|------------|-----|----|-----|-----|------|------|------|-----|------|-------|-----|------|---------|
| | Totals | | | Location | | | Tier Level | | | | | | | | | | | | | |
| | Total | Paid | Unique | US | Canada | Intrntl | Major | NT | A | B | C | A/B | B/C | C/A | C/B | XA | XA/XB | XB | XC | Leagues |
| 2013 YTD | 1471 | 1381 | 1419 | 1144 | 28 | 247 | 10 | 8 | 57 | 394 | 781 | 15 | 7 | 2 | 33 | 1 | 0 | 7 | 15 | 89 |
| 2012 YTD | 1380 | 1256 | 1326 | 1089 | 22 | 215 | 8 | 6 | 55 | 352 | 731 | 7 | 3 | 1 | 29 | 4 | 1 | 6 | 22 | 101 |
| Difference | 91 | 125 | 93 | 55 | 6 | 32 | 2 | 2 | 2 | 42 | 50 | 8 | 4 | 1 | 4 | -3 | -1 | 1 | -7 | -12 |
| % Difference | 7% | 10% | 7% | 5% | 27% | 15% | 25% | 33% | 4% | 12% | 7% | 114% | 133% | 100% | 14% | -75% | -100% | 17% | -32% | -12% |

Note: 2012 numbers are from July 10th tour report which contained an additional 12 days of sanctioning, so 2013 comparison may be a bit low.

- 1) We have 1,471 total events in the 2013 database and 1,419 of them are unique and 1,381 of those have paid their sanctioning fees and met all sanctioning requirements and are thereby listed on the online calendar. This is 7% growth over the 2012 snapshot from 12 days later last year.
- 2) The fourth Ratings Update for 2013 events was successfully published on June 11th. The next Ratings Update is scheduled to be published this coming Tuesday, July 2nd. The following Ratings Update is scheduled for August 13th with an early submission deadline of July 23 to allow for processing time due to Pro Worlds in early August.
- 3) The National Tour Points are up-to-date through the KCWO on 6/16 and are posted.
- 4) The Participant Waiver and Release form was finalized with our lawyer and is available to Tournament Directors on the TD web page.

2013 Worlds

Registration for Amateur Worlds in Emporia closes today June 28. A story was posted yesterday (6/27) alerting members to the few spots available due to recent withdrawals. Pools will be posted on Monday 7/1 and tee-times will be posted on Sunday 7/4 two days prior to the start of singles competition. The FS1 and FJ4 divisions are cancelled as there was only 1 registrant in each division. Both players opted to move up.

Registration for Pro Worlds in Crown Point continues to be slow except in the three main ladies divisions which are currently filled. Later next week, after the ratings update and AM Worlds paperwork rush (ScorePorts, etc.) are completed, we will tweak the schedule to open more room for the ladies. Registration is currently open to all Pro members and on July 12th it will open to Amateur members with minimum player ratings.

---- End Tour Report

Technology Report – Ganz

Office High Speed Fiber Connection

- County is still negotiating a contract with a new provider and has pushed back their target activation date from July to October.

New Website

- There is a lot of work left but we're still targeting a Summer release. We may see the launch delayed by the rescheduled installation date of our fiber connection. Analysis needs to be done to see what we can do to work around this.

Android App

- Consultants still engaged on higher priority projects so the final release is on hold.

---- End Technology Report

Strategic Planning

The strategic planning process continues with Ethosphere Consulting. Scheduled deliverables from Pat Govang will include:

- Draft of Vision and Mission
- Summary of Goals, Strategies, Actions and Results
- List of Key Performance Indicators
- Supporting Documentation

Tour Trailer

The PDGA tour trailer and office staff has and will be supporting several events over the next month including:

- Kansas City Wide Open – Kansas City, MO
- Beaver State Fling – Portland, OR
- PDGA Amateur Disc Golf World Championships – Emporia, KS
- National Senior Games – Cleveland, OH

PDGA Elections

The 2013 PDGA elections are underway and will take place during the entire month of July. We will be electing two board positions to 3-year terms, and state and provincial coordinator positions to 2-year terms for half of our states and Canadian provinces. The elections will once again be administrated by Intelliscan, Inc. who managed our elections in 2012. All candidate documents have been published on the website and submitted to Intelliscan for inclusion in the online elections. The results of the elections will be announced at PDGA.com on August 1.

Amateur World Championships

PDGA office staff has been very busy preparing for the Amateur world Championships, to be held in Emporia, Kansas on July 6-13. The event has once again reached its maximum capacity with approximately 560 competitors. The local organizing committee has been very responsive and appears to be well prepared for the event. Office staff will arrive in Emporia on Friday July 5 to begin preparations for mixed doubles on Saturday and field events on Sunday. Player check-in will take place on Sunday and Monday, followed by the opening ceremonies on Monday evening and the beginning of the singles competitions on Tuesday.

Social Media Conference

PDGA Memberships Manager, Sara Nicholson attended “Shoutlet”, a social media marketing summit in Atlanta, GA on June 19. Sara also manages the PDGA’s social media for the office in close working relationship with Matt Gregoire. The two of them have been very successful in promoting the association and the sport through our various social media channels. The PDGA has 21,599 people currently following our Facebook page.

PDGA Intern

Warren Hollinshead began his summer internship with the PDGA office on June 17. He is currently a student at Lane Community College in Eugene, Oregon working on a transfer degree to University of Oregon in Journalism. He has been a PDGA member since 2011 and has played in numerous events.

Historical Event Data

Amber Sweeton and Lorrie Gibson are continuing their efforts to enter historical events data into the PDGA database. Our current online tournament data is only complete back to 2001 when the PDGA began using digital TD Reports. Prior to that time, all tournament data was submitted to the office on paper where the data was compiled by hand for publication in the official PDGA magazine. Amber and Lorrie are both working part-time to convert years of past paper TD Reports into digital TD reports so that they can be imported into our database which will allow us to display that historical data online. It is also hoped that we might also be able to produce some historical player ratings from these older events as well.

- End of Headquarters Update

PDGA Travel Policy – Roddick/Graham

Dan Roddick provided the Board with a status report on ongoing work with Brian Graham to codify and document the PDGA travel policy for board members, staff, consultants, and representatives. Graham explained that the first step that has been completed was to document our existing policies and then he and Roddick would clarify any gray areas before presentation to the board for review and comments.

Committee Reports

Technical Standards – Dan Roddick reported on the status of work and challenges faced by the committee in reviewing and addressing sustainability issues. The committee will continue discussions and will keep the board updated throughout the process.

Strategic Planning Update - Govang

Pat Govang gave the board an update on the status of work on the organizational strategic plan. Govang outlined a timeline that would extend past the fall summit that would have a completed strategic plan in place in time for 2014 budgeting and implementation.

New Business

Conflict of Interest policy Discussion - Shive

Peter Shive explained his rationale related to his proposed change to the conflict of interest policy.

MOTION (Shive/McCoy)

That section III.A.2 of the PDGA conflict of interest policy be appended to add; “Directors or Officers found to be in Conflict of Interest must formally withdraw from conversations or decisions that may produce, or be perceived to produce, personal benefits.”

Discussion ensued with several board members expressing concern that they did not want to shut other board members out of discussions.

Yes: Shive

No: Decker, Duffy, McCoy, O’Cull, Rothstein

Motion does not pass.

Breast Cancer Awareness Proposal – O’Cull

Karolyn O’Cull discussed a proposal whereby the PDGA would donate money to a charity for every woman competitor in a PDGA sanctioned event during the month of October. Duffy mentioned that she and Graham had discussed steps to explore to align the PDGA with a high profile national charity. Rothstein added that just giving money to a charity would not do much for the PDGA unless we put some marketing and promotion behind the initiative. Graham expressed support of the proposal and explained that the office and women’s committee would take the lead on promoting the initiative through articles on the website, e-newsletter, and social media.

MOTION (O’Cull/Duffy)

In conjunction with a promotional initiative to support breast cancer awareness month, that the PDGA donate \$2 for each woman participant in a PDGA sanctioned event each October.

Yes: Duffy, Decker, McCoy, O’Cull, Rothstein

No:

Abstain: Shive

Motion passes 5-0-1

Amateur World Doubles Discussion - Shive

Shive questioned where the board was in the process to determine whether Am World Doubles should be put out for bids. Graham noted that the office was still in the process of gathering related information for the board and that there was no set timeline. Shive asked what the timeline would need to be if the board decided to move forward with a bid process. Graham replied that a decision would need to be made very soon if the bid process would be for the 2014 event, but warned that he felt the board still did not have enough information to make an informed decision. Discussion ensued with several board members expressing their wishes that the event eventually be put out for bids, but that 2014 was too soon.

Action Item: Graham and the office to explore records and gather information related to past agreements.

Team Competition Proposal - McCoy

Kevin McCoy introduced a proposal to waive sanctioning fees of team and doubles events to promote team play. Graham supported the idea and said that it could very easily be managed by the office, and promoted in conjunction with the National Team Challenge event at the International Disc Golf Center in September.

MOTION (McCoy/Shive)

To waive the sanctioning fee of \$50 for all XC-tier team events in September to help promote team play.

Yes: Duffy, Decker, McCoy, O’Cull, Rothstein, Shive

Motion passes 6-0

The Board entered in executive session at 10:25pm EST, and exited executive session at 10:56pm EST.

MOTION (Shive/Rothstein)

To adjourn the meeting.

Yes: Duffy, Decker, McCoy, O’Cull, Rothstein, Shive

Motion passes 6-0

The meeting was adjourned at 10:57pm EST.