

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
June 11, 2013

Board Members:

Present: Bob Decker, Rebecca Duffy, Kevin McCoy, Karolyn O’Cull, Rick Rothstein, Peter Shive

Quorum present? Yes

Others Present: Executive Director Brian Graham

Proceedings:

Meeting called to order at 8:35pm EST by Board president, Rebecca Duffy

Old Business:

Meeting Minutes

MOTION (Shive/McCoy)

Approve the meeting minutes of the April 2013 teleconference.

Yes: Decker, Duffy, McCoy, O’Cull, Rothstein, Shive

Motion passes 6-0

MOTION (Shive/O’Cull)

Approve the meeting minutes of the 2013 Spring summit.

Yes: Decker, Duffy, McCoy, O’Cull, Rothstein, Shive

Motion passes 6-0

Closing of On-line Motions

MOTION (O’Cull/McCoy)

Appoint Bob Decker to fulfill the remaining one year term left vacant by David Feldberg.

Yes: Duffy, McCoy, O’Cull, Rothstein, Jenkins

No: Shive

Abstain: Decker

Motion passes 5-1-1

Headquarters Update

Memberships - Nicholson

As of 6/5/13, the PDGA had 16,860 active members and lifetime membership #60062 had been issued

- Compared to 14,936 active members at the same time last year
- This represents a 12.9% increase in memberships thus far in 2013

Office Report - Graham

Finances

As of March 31, 2013 the PDGA had a net financial position of \$1,115,660 compared to a net financial position at the same time last year of \$767,885 representing an increase of \$347,775. Please note that this substantial increase may be deceptively high due to the fact that it is high membership season and many of our larger expenditures will come later in the year.

The 2012 year-end financial reports and other documents have been submitted to the accounting firm of Pennington & Barry for preparation of our annual audit.

The finances of the PDGA remain very healthy.

Tech Standards

Approvals of the following discs and targets by the tech standards committee were certified by the PDGA Board of Directors via online poll:

- "Renegade" disc by Dynamic Discs
- "Fury" disc by Latitude 64
- "Tensor" disc by MVP
- "Mystic" disc by Gateway Disc Sports
- "EVO Basket 1.0" by DG Evolution OLI
- "Stiletto" disc by Latitude 64
- "Verdict" disc by Dynamic Discs
- 3 variant discs - "Delivery Organic", "Transition Organic", and "Transporter Organic" of previously approved discs from Eurodisc

Tour Report – Sweeton

2013 Tour

	2013 YTD vs 2012 YTD Tour Breakdown																			
	Totals			Location			Tier Level													
	Total	Paid	Unique	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/C	C/A	C/B	XA	XA/XB	XB	XC	Leagues
2013 YTD	1385	1343	1332	1077	26	229	10	8	57	373	727	15	7	2	34	1	0	7	13	78
2012 YTD	1272	1161	1222	996	19	207	8	6	57	323	675	7	3	1	26	3	1	5	23	84
Difference	113	182	110	81	7	22	2	2	0	50	52	8	4	1	8	-2	-1	2	-10	-6
% Difference	9%	16%	9%	8%	37%	11%	25%	33%	0%	15%	8%	114%	133%	100%	31%	-67%	-100%	40%	-43%	-7%

- 1) We have 1,332 unique events on the 2013 calendar and 1,296 of them have paid their sanctioning fees and met all sanctioning requirements and are listed on the online calendar. This is 9% growth over the same time last year.
- 2) The third Ratings Update for 2013 events was successfully published on May 21st. A special unscheduled ratings update will take place on Tuesday, June 11th. We decided to do this update because we had not received the Bowling Green Ams (600+ players) TD Report in time for the May update, we had two PDGA Majors (Copenhagen & US Masters) and several A-Tiers in-hand, and we had two events in the May update where the TDs had made serious errors on their layout assignments which had produced badly skewed ratings for those events. This unscheduled mini-update of 32 events also included all international tournaments and leagues we had received at that time. The next Ratings Update is scheduled for July 2nd with a submission deadline of June 11th which is one week earlier than normal due to working around staff vacation plans.
- 3) My new process of sending out targeted emails several weeks prior to a submission deadline is working very well and is proving to be far more effective than the traditional announcement on the website. Those three emails are:
 - a. A not-so-gentle-yet-polite reminder to all TDs whose reports are already overdue.
 - b. A friendly "heads-up" to all TDs whose reports will become due by the submission deadline.
 - c. A "Why-not-be-a-hero-to-your-players?" request to all TDs whose reports won't be due yet, but their events will be concluded by the submission deadline.

- 4) The National Tour Points are up-to-date through the DGLO on 6/2 and are posted.
- 5) At Brian's request I worked on a comprehensive Player Waiver that can be used for both PDGA-owned events as well as provided to Tournament Directors for their events. The draft is currently under review by the PDGA lawyer.
- 6) Tour issue: Despite many requests, we still don't have a TD Report from Amateur World Doubles (a PDGA Major) which were held on March 22-24. Last year it took approximately 5 months to get these results. This event also did their registration via individual emails where registrants filled out an Excel form that included clear text Credit Card information that they then emailed back to the TDs. If this event is going to continue to have PDGA Major status, I believe it needs to meet the standards we expect of other Majors. It needs to use PDGA on-line registration and needs to properly report results in a timely fashion. My understanding is that the only reason the event itself ran at all well is because Brian and Mike were there to make it happen, Brian can comment more on that as I wasn't there. I'd like to see this event go out to bid like other Majors along with a Pro World Doubles.

2013 Worlds

Amateur Worlds in Emporia is nearly filled and currently has waitlists for MA1 and MM1. We have made a number of tweaks to the schedule based on divisional demand. Confirmation Packets have gone out.

Registration for Pro Worlds in Crown Point is slow, we have not yet made any tweaks to the schedule. Registration for Worlds as of the morning of June 6th:

AM Worlds				
Group	Div	Registered	WL	Target
ABC	MA1	215	1	216
E	MM1	90		90
G	MG1	87		90
S	MS1	41		42
L	ML1	5		5
W	FW1	30		32
W	FM1	15		16
W	FG1	6		6
W	FS1	1		2
J	MJ1	16		16
J	MJ2	20		20
K	MJ3	9		10
K	MJ4	5		5
W	FJ1	2		2
K	FJ2	2		4
K	FJ3	3		4
K	FJ4	1		2
TOTAL		548		562

PRO Worlds				
Group	Div	Registered		Target
AB	MPO	57		144
DE	MPM	31		84
G	MPG	39		72
S	MPS	15		24
L1	MPL	7		10
L2	MPE	2		?
	MPR	0		?
F	FPO	20		24
M	FPM	5		12
M	FPG	6		12
	FPS	0		
	FPL	1		
TOTAL		183		370

Technology Report – Ganz

New Website

- Firing on all cylinders. Consultants and staff have been able to prioritize and focus development on completing remaining items and Bluespark is making their final sprint in an effort to hit an August/September release.

Android Application

- We're close, but additional development necessary to get it across the finish line. Consultants are currently engaged on higher priority projects so the final release will be delayed somewhat.

--- End Technology Report

Strategic Planning

The strategic planning process continues with Ethosphere Consulting. June scheduled deliverables from Pat Govang will include:

- Draft of Vision and Mission
- Summary of Goals, Strategies, Actions and Results
- List of Key Performance Indicators
- Supporting Documentation

Tour Trailer

The PDGA tour trailer and office staff has supported several events over the past two months including:

- National Collegiate Disc Golf Championships – North Augusta, SC
- Steady Ed Memorial Masters Cup NT – Santa Cruz, CA
- Disc Golf Hall of Fame Classic NT – International Disc Golf Center
- Tim Selinske U.S. Masters Championship – Burlington, NC
- Discraft Great Lakes Open NT – Milford, MI
- U.S. Amateur Disc Golf Championships – Milford, MI

The new 7'x22' tour trailer received its graphics wrap prior to the Hall of Fame Classic and is currently being retrofitted and equipped. It is hoped that the new trailer will make its debut at the Pro World Championships in August.

Beach Sports Network

The PDGA's first cable television show on the Beach Sports Network, "The 2013 Memorial, presented by Discraft", was delivered on time and was broadcast during the week of May 20 – May 26 on regional sports networks across the nation. BSN distribution reaches in excess of 90 million households. The next event for broadcast will be the Beaver State Fling, which will air on Monday, August 5. All four of our 30-minute disc golf television shows will be embedded on the front page of the PDGA website approximately two weeks following the cable television broadcast week for each show.

PDGA Elections

The 2013 PDGA elections are on schedule and will take place during the entire month of July. We will be electing two board positions to 3-year terms, and state and provincial coordinator positions to 2-year terms for half of our states and Canadian provinces. The elections will once again be conducted online using an independent elections service. Six candidates submitted elections documents prior to the deadline on Friday, June 7 and their names will appear on the ballot for the PDGA Board of Directors.

- End of Headquarters Update

Committee Reports

Military – Karolyn O’Cull reported that she was in the process of reviewing applicants for the military committee.

Rules – Bob Decker reported on three items proposed by the rules committee that would make the online version of the rules a living document which is allowed to evolve past the current printed version. Discussion ensued. Graham warned that having online rules that differed from the printed rules could be very challenging and recommended that the board task the committee with drafting a process on how this would work. Board members were adamant that all rules changes would need to be approved by the Board before they were changed.

Action item: Graham to speak with Conrad Damon to relay this information and request a draft of the process for making the online rules a living document.

Ratings & Stats – Peter Shive reported on a request from the committee proposing changes in the way that we display preliminary ratings on our website. Graham reported that a new change had just been implemented on the website this week by Steve Ganz whereby all event results now display a timestamp when the last upload took place in addition to the text “Official Results” or “Unofficial Results”. Discussion ensued. Decker and Graham argued that being able to view unofficial ratings immediately following a round was very popular amongst the members and that there would be a serious uproar if that were to change. Shive agreed to take the feedback back to the committee for further discussions.

Smoking Policy at PDGA Majors – Duffy

Rebecca Duffy reported that the smoking policy for PDGA Majors that had previously been approved for 2011 and 2012 needed to be addressed again for 2013. Discussion ensued. Graham implored the Board to renew the policy stating that it had been successfully implemented with minimal resistance and that it was needed due to the higher level of media coverage and number of spectators at PDGA Majors. McCoy stated that we needed to do a better job of explaining the policy as some people thought it applied to all PDGA events. Rothstein expressed that the policy infringed on personal liberties. Duffy reminded the board that it was not a ban on smoking as the policy does allow tournament directors of these events to set up designated smoking areas out of the public eye.

MOTION (Duffy/Decker)

That we continue the smoking policy at PDGA Majors indefinitely from the 2-minute warning to the time the scorecard is turned in, except in special areas designated by the tournament director, out of the public eye.

Yes: Duffy, Decker, O’Cull

No: Rothstein

Abstain: Shive, McCoy

Motion passes 3-1-2

New Business

Youth & Education Committee Recommendations Discussion – Rothstein

Rich Rothstein reported on a proposal from the Youth & Education committee regarding a number of changes to the junior divisions.

1. Making the older junior (youth) division 18 and under (now 19 and under)
2. Adding an additional division at 8 and under
3. Age shall be determined by the players age on the first day of competition rather than year of birth
4. Change the Qualification Criteria (for Worlds and other invitational events)

Graham reported that tour manager, Andrew Sweeton and technology director, Steve Ganz had reviewed the proposal and had provided some related feedback and suggestions to the committee. Rothstein stated that he would take feedback back to the committee for further discussions and that there was no rush to move on the proposal now as approved changes would not go into effect until 2014.

TD Compensation, Delinquent TD's & COI Disclosure – Shive

MOTION (Shive/Rothstein)

Starting in September 2013, the PDGA will publicize all Conflict of Interest disclosure statements of Board Members and Officers.

Yes: Duffy, Rothstein, Shive

No: Decker, McCoy, O'Cull

Motion does not pass.

MOTION (Shive)

Starting in January 2014, the PDGA will inform the membership of all TD's who are delinquent in fee payments but are still being allowed to direct tournaments.

The motion does not receive a second and dies.

MOTION (Shive)

Starting in January 2014, The PDGA will make yearly cash awards of 50 cents to the Tournament Director for each registered participant in PDGA-sanctioned events. The payments will be made the following year after tournament reports for the previous year are complete.

The motion does not receive a second and dies.

Graham reminded the board that the office had already been tasked with creating a rewards program for tournament directors and that it would be submitted for board review later in the year for implementation in 2014.

MOTION (Shive/McCoy)

Beginning in January 2014 player fees for A, B and C-Tier events will be reduced by \$1.00. (So the fees would be \$3, \$2, and \$1 respectively).

Yes: Shive

No: Duffy, Decker, McCoy, O'Cull, Rothstein

Motion does not pass.

2012 PDGA Awards – Graham

Brian Graham reported that the ballots for selecting the 2012 Bob West Sportsmanship award and the Tournament Director of the Year award had been sent and the deadline for voting was June 17. Graham mentioned that the Senior Player of the Year award and the Volunteer of the Year award are selected by the Board of Directors and these selections needed to be made prior to June 7, so the obelisks could be ordered for the upcoming World Championships. Discussion ensued and the Board decided to discuss

these selections in executive session to immediately follow the teleconference so that the names of the award winners would remain secret until the time of the awards.

2013 Fall Summit Location & Dates - Duffy

Rebecca Duffy reminded the Board that a final date and location needed to be finalized for the Fall summit so the office could proceed with accommodations. The Board had previously discussed having the summit in Portland, Oregon in conjunction with the United States Women's Disc Golf Championships. Graham mentioned that Portland would work well as staff member would already be there in support of the event and it would provide the Board and staff with a preview for the 2014 Pro Worlds to be hosted in Portland. Graham also mentioned that he was in process of negotiating with potential host hotels for the 2014 PDGA Pro World Championships and that he would use that as leverage to get favorable room rates and free meeting space for the summit.

MOTION (O'Cull/Decker)

To host the 2013 PDGA Board of Directors Fall Summit on Sept. 23-24 in Portland, Oregon.

Yes: Duffy, Decker, McCoy, O'Cull, Rothstein, Shive

Motion passes 6-0

MOTION (Decker/McCoy)

To adjourn the meeting and to enter into executive session.

Yes: Duffy, Decker, McCoy, O'Cull, Rothstein, Shive

Motion passes 6-0

The Board entered in executive session at 10:35pm EST.