

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
April 2, 2013

Board Members:

Present: Bob Decker, Rebecca Duffy, Avery Jenkins, Kevin McCoy, Rick Rothstein, Peter Shive

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick, Pat Govang

Proceedings:

Meeting called to order at 8:36pm EST by Board president, Rebecca Duffy

Old Business:

Meeting Minutes

MOTION (Decker/Rothstein)

Approve the meeting minutes of the March 2013 teleconference.

Yes: Decker, Duffy, Jenkins, Rothstein, Shive

Motion passes 5-0

Closing of On-line Motions

None

Headquarters Update

Memberships - Nicholson

As of 3/27/13, the PDGA had 13,123 active members and lifetime membership #58609 had been issued

- Compared to 11,709 active members at the same time last year
- This represents a 12.1% increase in memberships thus far in 2013

Office Report - Graham

Finances

As of January 31, 2013 the PDGA had a net financial position of \$984,833 compared to a net financial position at the same time last year of \$721,072, representing an increase of \$263,761.

The 2012 year end PDGA Europe financial report was finalized and uploaded for Board review on Mar. 19.

Tech Standards

Approvals of the following discs and targets in the past month by the tech standards committee were certified by the PDGA Board of Directors via online poll:

- One discs from Discmania; MD3

Tour Report – Sweeton

2013 Tour

	2013 YTD vs 2012 YTD Tour Breakdown																				
	Totals			Location			Tier Level														
	Total	Paid	Unique	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/C	C/A	C/B	XA	XA/XB	XB	XC	XM	Leagues
2013 YTD	1026	978	996	821	21	154	9	8	55	279	533	13	6	2	31	1	0	3	10	2	44
2012 YTD (April 10)	947	900	906	760	11	135	8	6	57	240	495	6	1	1	19	3	1	5	13	0	51
Difference	79	78	90	61	10	19	1	2	-2	39	38	7	5	1	12	-2	-1	-2	-3	2	-7
% Difference	8%	9%	10%	8%	91%	14%	13%	33%	-4%	16%	8%	117%	500%	100%	63%	-67%	-100%	-40%	-23%	200%	-14%

- 1) We have 996 unique events on the 2013 calendar and 978 of them have paid their sanctioning fees and met all sanctioning requirements and are listed on the online calendar. (Note that the 2012 data is based on April 10th so the actual growth percentages are probably a bit higher than shown.).
- 2) The first Ratings Update for 2013 events was successfully published on March 26th. The next Ratings Update is scheduled for April 23rd.
- 3) 2012 POY/ROY and EOY Divisional Award calculations will be completed this week.

2013 Worlds

Registration for Amateur Worlds opened on this past Friday, March 29th and through Sunday morning 154 players had already registered. Registration for Pro Worlds opens on Friday April 19th.

---- End Tour Report

Technology Report – Ganz

New Website

- User facing features complete
- Testing, refinement, and bug fixing continues
- Integration with the PDB and testing of new APIs for course directory, member updates, and mobile applications has begun. Progress here continues to be slow due to the dependency on and limited availability of consultants.

Mobile Applications

- Android user interface still requires a fair amount of work. Still seeking additional resources to help the team get to the finish line.
- Bug tracking system implemented for better management of outstanding issues.
- Development work begun to transition to use APIs on new website platform

Tournament Registration

- New features now available upon request to accommodate invitation lists and restrict registration based on ratings breaks during time windows.
- Disc Golf Scene is now fully capable of handling online registration for any major tournament including World Championships.
- 2013 World Championships online registration awarded to legacy vendor due to prior commitments.

Membership Registration

- We received a handful of first-hand reports from members who had their credit card information compromised shortly after registering for membership.
- Membership registration vendor reports that it has been unable to find any evidence of a security breach.
- Proof of PCI compliance was requested of the vendor on 3/28 and had not been received by the PDGA as of this report.

http://en.wikipedia.org/wiki/Payment_Card_Industry_Data_Security_Standard

Resources

- Began exploratory discussions in regards to adding additional full-time technology staff.

---- End Technology Report

Strategic Planning

The strategic planning process continues with Ethosphere Consulting. April deliverables from Pat Govang will include:

- From Pat: Submission of results and summary of targeted feedback
- From Pat: Submission of top issues to be addressed by leadership
- From Pat: Submission of draft of options and plan for the spring summit
- From BOD: Approval to proceed
- From BOD: Discuss and identify further refinement necessary for spring summit

Tour Trailer

The PDGA tour trailer and office staff has supported several events over the past month including:

- Texas States National Tour Event – Austin, TX
- Amateur World Doubles Championships – Mount Vernon, TX

Our new 7'x22' trailer was picked up this morning from the trailer manufacturer and delivered to the IDGC where it will undergo retrofitting, equipment transfer, and the installation of a graphics wrap before making its debut at the Disc Golf Hall of Fame Classic NT Event at the International Disc Golf Center on May 3-5.

National Collegiate Disc Golf Championships

The PDGA office staff will be supporting the National Collegiate Disc Golf Championships this week at the Hippodrome disc golf complex in North Augusta, SC. The event will feature 66 colleges and universities from across the nation competing for team and individual national titles, and will be broadcast live on DiscGolfPlanet.tv.

Spring Board Summit

The 2013 PDGA Board Spring Summit will be held on May 6-7, 2013 at the International Disc Golf Center in Appling, GA. The main focus of the meetings will be the development of a long term strategic plan for the organization. Members are welcome to attend.

NASC Symposium

Executive Director, Brian Graham will be attending the National Association of Sports Commissions (NASC) symposium on April 23-25 in Louisville, Kentucky. Over one hundred sports commissions from across the country have requested appointments with the PDGA to discuss disc golf events in their communities. Due to this overwhelming demand, Jack Kelly of Event Partners, Inc. will also be taking appointments on behalf of the PDGA so that we may maximize our exposure. Each representative may take a maximum of 45 appointments over two days.

2015 Majors Bids

The deadline for the submission of bids for select 2015 Majors was March 31, 2013. Bids received include:

2015 PDGA Amateur World Championships

- Kalamazoo, MI
- Madison, WI
- North Lake Tahoe, CA

2015 Time Selinske U.S. Masters Championship

- Charlotte, NC
- Louisville, KY
- Ludington, MI
- North Georgia
- Tuscaloosa, AL

These bids are currently under review and will be awarded at the Spring Summit.

- End of Headquarters Update

Committee Reports

Ratings & Stats – Peter Shive reported on the occurrences of 888 scores on TD reports thus far this year which designate an attempt by a competitor to manipulate their rating. The new process appears to be working. Shive also reported on recent refinements to the ratings process made by Chuck Kennedy. Shive and Graham requested that Kennedy be asked to clarify these refinements for the board.

Strategic Planning – Pat Govang

Pat Govang gave the Board a short status report on the strategic planning process including the posting of the following 3 documents for their review:

- Organizational Overview & Assessment
- PDGA SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats)
- Top Issues Framework

Govang also explained that the next round of the process would include a series of surveys to 20 subgroups of 10 members each to gain information and feedback.

Govang gave the Board an overview of his planned process for the spring summit which will include a 3-hour planning session on each day of the summit.

New Business

2012 PDGA Year End Financial Report - Graham

Brian Graham gave the Board an overview of the 2012 PDGA Year End Financial Report, which was uploaded on March 19th. Graham explained that the format of the reports were different this year as a result of the transition to the newest version of Quickbooks software. Shive questioned whether information could be presented as in past years for comparison purposes and Graham stated that it could.

Graham requested that Board members give the report a thorough review and then call or email him with any questions they had and he could very easily provide them with additional details and back up documentation and reports on any segment of the finances.

Graham reported that the PDGA had another record year of growth in terms of memberships and tour events and remained healthy financially. At the end of 2012, the PDGA had a net financial position of \$823,362 which is an increase of \$131,979 over our position at the end of 2011.

WADA Testing Proposal for European Open - Graham

Brian Graham gave the Board an overview of a proposal from Jussi Meresmaa to institute WADA anti-doping screening at the 2013 European Open in Nokia Finland. Discussion ensued and the consensus was that the proposal came too late for consideration this year. The Board agreed that this was a topic that the organization would need to discuss but felt that the consequences are so significant that we should not consider it lightly or too quickly. Roddick advised that the Board should create a research committee or study group to begin looking at these types of issues now so that we are prepared later. Graham agreed and requested that the Board give him some time to speak with a number of members on the topic before such a group is created.

Action Item:

Graham to advise Jussi Meresmaa of the Board's decision not to accept his proposal for WADA testing at the 2013 European Open.

Summit Agenda & Invitees – Duffy

Rebecca Duffy reminded the Board that the 2013 Spring Summit would be held on May 6-7 at the PDGA International Disc Golf Center in Appling, Georgia immediately following the Hall of Fame Classic NT Event. Duffy requested that Board members let her know if they would like to request an agenda item and questioned whether there were any special guests that they would like to invite. McCoy suggested that we invite Peter Crist, due to his work with the association on online tournament registration. Graham agreed and stated that he would issue the invitation immediately.

MOTION (Shive/Decker)

To adjourn the meeting

Yes: Decker, Duffy, Jenkins, McCoy, Rothstein, Shive

Motion passes 6-0

Meeting adjourned at approximately 10:20pm EST.