

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
December 4, 2012

Board Members:

Present: Bob Decker, Rebecca Duffy, Dave Feldberg, Avery Jenkins, Kevin McCoy, Karolyn O’Cull, Rick Rothstein, Peter Shive

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick

Proceedings:

Meeting called to order at 8:34pm EST by Board president, Rebecca Duffy

Old Business:

Meeting Minutes

MOTION (Shive/Feldberg)

Approve the meeting minutes of the November 2012 teleconference.

Yes: Decker, Duffy, Feldberg, Jenkins, McCoy, O’Cull, Rothstein, Shive

Motion passes 8-0

Closing of On-line Motions

(Rothstein/Duffy) - That the technical standards committee changes to target definitions and requirements be approved as recommended by the committee. (Passed 6-0)

Headquarters Update

Memberships - Nicholson

As of 11/28/12, the PDGA had a record 17,712 active members and lifetime membership #56175 had been issued

- Compared to 16,177 active members at the same time last year
- This represents a 9.5% increase in memberships thus far in 2012

Office Report - Graham

Finances

As of the end of October, 2012 the PDGA had a net financial position of \$844,700 compared to a net financial position at the same time last year of \$861,540. This currently represents a decrease of \$16,840. The finances of the PDGA remain healthy with several months of operating expenses in reserve.

The PDGA’s tax forms 990 and 990T for 2011 were submitted to the IRS before the deadline, and have been published in the financial documents section at PDGA.com.

The accounting firm of Pennington & Berry will be conducting our 2012 financial audit beginning with the observance of year end inventory on Friday, December 28th at Breiner Enterprises and the International Disc Golf Center.

Tech Standards

Approvals of the following discs and targets in the past month by the tech standards committee were certified by the PDGA Board of Directors via online poll:

- Certify TSC approval of the "Tern" disc by Innova (Passed 6-0)
- Certify TSC approval of the following discs: "Patriot" by Legacy, "Rival" by Legacy, (Passed 7-0)
- Certify TSC approval of the "Vortex" target, made in steel, from Arroyo Disc Sports. The original Vortex made in aluminum is a previously approved target. The new one made in zinc-coated steel also passed the PDGA tests at the Championship level.(Passed 6-0)

U.S. Sports Congress

Executive Director, Brian Graham will be attending the 2012 United States Sports Congress in Sarasota, Florida on December 10-12. The USSC is an annual gathering of sports governing bodies, rights holders, sports commissions, convention and visitors bureaus, and companies that service the sports industry. The conference includes a trade show, educational seminars, guest speakers, and discussions on many topics pertaining to the sports industry.

DiscGolfer Magazine

The winter 2012 issue of DiscGolfer magazine has been completed and is scheduled to be delivered to readers before the Christmas holidays.

Tour Report – Sweeton

2012 YTD vs 2011 YTD Tour Breakdown																				
	Totals			Location			Tier Level													
	Total	Paid	Unique	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/C	C/A	C/B	XA	XA/XB	XB	XC	Leagues
2012 YTD	1693	1683	1625	1329	23	273	8	6	55	394	949	10	4	1	36	4	1	5	24	128
2011	1384	1339	1334	1088	21	225	9	8	55	383	797	10	4	0	33	4	1	4	26	0
Difference	309	344	291	241	2	48	-1	-2	0	11	152	0	0	1	3	0	0	1	-2	128
% Difference	22.3%	25.7%	21.8%	22.2%	9.5%	21.3%	-11.1%	-25%	0%	2.9%	19.1%	0%	0%	100%	9%	0%	0%	25%	-7.7%	12800%

YTD Growth without Leagues						
	Totals			Location		
	Total	Paid	Unique	US	Canada	Intrntl
2012 YTD	1565	1556	1497	1210	23	264
2011	1384	1339	1334	1088	21	225
Difference	181	217	163	122	2	39
% Difference	13.1%	16.2%	12.2%	11.2%	9.5%	17.3%

- 1) We have a total of 1,693 events, 1,625 of them unique, on the 2012 calendar and all but 10 of them have paid their sanctioning fees. YTD we are at 21.8% ahead of last year for unique events. The US is 22.2% ahead of last year, Canada is 9.5% ahead, and International is at 21.3% ahead. 40% of the overall growth of the PDGA Tour in 2012 was due to the introduction of PDGA Leagues. That said, not including PDGA Leagues, we still had a stellar year with over 13% growth of the PDGA Tour.

- 2) The eighth Ratings Update for 2012 events is scheduled for December 18th, and should go off on schedule.
- 3) The due date for events to submit for that Ratings Update is tomorrow (Tuesday 12/4) and of the 1,656 scheduled events completed through this past weekend, about 125 had not yet reported their results as of today (Monday 12/3.) Only about half of those events are overdue with about 20 events seriously overdue. Reminders to tardy TDs have been sent out regularly. Extremely overdue TDs (6 months overdue) received a warning of impending membership suspension last week which started to flush out some of those event's reports.

2013 Tour

The PDGA Majors, NT, & A-Tier schedule was released to the PDGA State Coordinators along with the 2013 PDGA Tour Documents on November 27th so they could start approving B & C Tier dates. The 2013 online sanctioning form was made available that same day and we already have eleven events submitted with ten of them paid.

Technology Report - Ganz

New Website

The migration of data from our existing website is complete and incremental updates have been enabled. Implementation of existing features is almost entirely finished with just a few key items left to do.

1. Sanctioning Agreement
 - o We need to recreate this functionality and integrate it with our new ecommerce platform.
2. Course Directory
 - o The Course Directory is just about ready to go, but Cliff Towne and I have identified some significant user experience improvements that need to be made to the Add and Edit Course functionality. We both agree that it's imperative to get this right before launching the new website.

Heavy development continues on the e-commerce platform which powers our new membership registration process and will continue well into December with testing and integration work with the PDB to follow in the New Year.

While it would be possible to release the new website before the ecommerce platform is finished. My recommendation right now is to wait until we've got everything ready to go before we launch.

Tournament Registration System

Thanks to the hard work of Peter Crist at The Disc Golf Scene, we have launched our new tournament registration system. All sanctioned events for 2013 will now receive instructions on how to take advantage of this system in their Event Confirmation email. Early feedback has been very positive.

2013 Advertising Program

I've been working with Brian to develop an online advertising program for 2013 that will be compatible with both the existing website and the new website.

Android App

Progress on the Android App has picked up. We still have only one part-time developer working on it and I've been pitching with some of the front-end development as time permits.

2013 Rules Revisions

I have been formatting the new 2013 Rules Revisions for the website in advance of the New Year so we can flip the switch on January 1st.

- End of Headquarters Update

Shive questioned the current technical standards committee certification process and Roddick gave an overview of the process.

Committee Reports

Competition – Jenkins reported on discussions by the committee regarding the use of temporary targets at events, and event standards.

IT – Shive reported on recent discussions with technology director, Steve Ganz regarding the PDGA discussion board. Shive questioned whether TD's of sanctioned events received a free officials exam.

PDGA Europe – Feldberg reported that the annual PDGA Europe teleconference had been scheduled for Sunday, Dec. 9th. Graham added that this was an annual meeting between the PDGA office, international program director, Brian Hoeniger and the European PDGA country coordinators.

Ratings/Stats – Shive reported on ongoing work by the committee to address ratings manipulation. Roddick reported on the schedule of delivery of the committee results and recommendation to the board.

Women's – O'Cull reported on work by the committee to create a proposal for the creation of a Women's series. Graham reported that the proposal had been received and reviewed by the office and comments had been sent back to the committee.

Events Manager Hiring Update - Graham

Brian Graham gave the board an update on the search process for a new Events Manager. The office had received in excess of 50 applications for the position before the Nov. 25 deadline. Ten candidates have advanced to the next level of review and have been sent a survey with a deadline of December 6th to return their responses. The current hiring process remains on schedule and the new events manager would be offered the position in early January and would report to work at the IDGC in early February.

PDGA Financial Budget Update - Graham

Graham reported that the draft budget had been in the hands of the board for several weeks now and he had answered a number of questions from board members during the review process. Graham stated that there was still a little time to get the budget approved before the end of the year and requested that any additional questions be sent to him as soon as possible.

Shive stated that he would like to see some additional information on the international program and PDGA store. Graham requested that Shive compile his questions into an email so that they could be addressed.

New Business

Disc Golf TV/Video Proposal - Shive

Peter Shive questioned the increase in our budget for live internet broadcasting and the four proposed post produced shows for cable television in 2013. Discussion ensued with several board members stating their take on the subject.

MOTION (Shive/Rothstein)

Freeze the 2013 proposed allocation of Disc Golf TV and video budget line items at the current 2012 level.

Yes: Rothstein, Shive

No: Decker, Duffy, Feldberg, Jenkins, McCoy, O’Cull

Motion fails 6-2

2013 Spring Summit – Graham

Brian Graham requested that the date and location of the 2013 Spring Summit be finalized so the office could move forward with making arrangements. Discussion ensued and the board discussed a number of dates and locations. Duffy requested that Graham move forward with the next agenda item in the teleconference as it might possibly have an effect on the dates of the summit.

Long Term Strategic Planning Discussion – Graham

Graham reiterated his feelings that the board needed to develop a long term strategic plan for the association and introduced a proposal from Pat Govang to perform a review, and conduct a planning session at the 2013 spring summit. Graham stated that he was not asking the board for approval of the proposal but that it was only being submitted for board review at this time. Discussion ensued with a number of board members expressing confidence in the abilities of Pat Govang. McCoy stated that it sounded like everyone was in favor of the proposal, to which Shive expressed disagreement.

A straw poll was conducted amongst board members to ascertain their preferred location and date for the summit.

Action item: Graham tasked with speaking to Pat Govang to check his potential availability for the summit should it be held in early May at the International Disc Golf Center in conjunction with the Hall of Fame Classic NT Event.

World Rankings Tiebreaker – Feldberg

Dave Feldberg reported that it was his wish and the wish of other top players that a tie breaker process be instituted for the year end world rankings. Shive reported that the ratings and stats committee was not in favor of it for a number of reasons.

MOTION (Feldberg/Jenkins)

Have the Ratings and Stats committee bring a recommendation for a tie breaker for world rankings to the Board of Directors in one month.

Yes: Decker, Feldberg, Jenkins, O’Cull

No: Shive

Abstain: Rothstein, McCoy, Duffy

Motion passes 4-1-3

Action item: Shive to alert the committee of this passed motion.

MOTION (Decker/O’Cull)

To adjourn the meeting and enter into executive session.

Yes: Decker, Duffy, Feldberg, Jenkins, McCoy, O’Cull, Rothstein, Shive

Motion passes 8-0

Meeting adjourned at approximately 10:35pm EST.