

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
November 13, 2012

Board Members:

Present: Dave Feldberg, Avery Jenkins, Kevin McCoy, Karolyn O’Cull, Rick Rothstein, Peter Shive

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick

Proceedings:

Meeting called to order at 8:34pm EST by Board Vice-president, Rick Rothstein

Headquarters Update

Memberships - Nicholson

As of 11/7/12, the PDGA had a record 17,489 active members and lifetime membership #56005 had been issued

- Compared to 16,001 active members at the same time last year
- This represents a 9.3% increase in memberships thus far in 2012

Office Report - Graham

Finances

As of Sept, 2012 the PDGA had a net financial position of \$957,338 compared to a net financial position at the same time last year of \$789,278. This currently represents an increase of \$168,060. This surplus will decrease as we move into the latter part of the year when membership income historically decreases and expenses increase as we begin preparing for the upcoming season. The finances of the PDGA remain healthy with several months of operating expenses in reserve.

The PDGA’s tax forms 990 and 990T for 2011 were completed by our accountant and a draft copy provided to board treasurer, Bob Decker for review and comments. The final documents will be submitted before the deadline later this week.

Tech Standards

Approvals of the following discs and targets in the past month by the tech standards committee were certified by the PDGA Board of Directors via online poll:

- Certify TSC approval of the target by Park & Sun Sports. This target is part of a "Disc and Target Set" which includes three golf discs, which will all be tested at a later date. This certification is for the approval of the target only at the Basic level. (Passed 6-0)
- Certify TSC approval of the "Black Basket" target by Westside Golf Discs, and the following discs: "Stag" by Westside, "Tursus" by Westside, "Underworld" by Westside, "King VIP Air" by Westside, "Bobcat" by Regent Sports, "Cougar" by Regent Sports, "Lion" by Regent Sports, and the "Lace" by Vibram. (Passed 6-0)

Tour Trailer

The PDGA office is exploring options for a larger tour trailer to replace our current trailer which has reached its capacity. The old tour trailer would be used as an equipment and outreach trailer by the International Disc Golf Center. We are currently leaning towards an 8 foot wide, by 22 or 24 foot long, dual axle cargo trailer, which would be customized to include a small office.

U.S. Sports Congress

Executive Director, Brian Graham will be attending the 2012 United States Sports Congress in Sarasota, Florida on December 10-12. The USSC is an annual gathering of sports governing bodies, rights holders, sports commissions, convention and visitors bureaus, and companies that service the sports industry. The conference includes a trade show, educational seminars, guest speakers, and discussions on many topics pertaining to the sports industry.

DiscGolfer Magazine

The winter 2012 issue of DiscGolfer magazine is currently in the final stages of production and is on schedule to be delivered to readers in early December.

Tour Report – Sweeton

2012 YTD vs 2011 YTD Tour Breakdown																					
	Totals			Location			Tier Level														
	Total	Paid	Unique	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/C	C/A	C/B	XA	XA/XB	XB	XC	Leagues	
2012 YTD	1689	1678	1610	1319	23	268	8	6	55	391	937	10	4	1	35	4	1	5	24	129	
2011 YTD	1384	1339	1334	1088	21	225	9	8	55	383	797	10	4	0	33	4	1	4	26	0	
Difference	305	339	276	231	2	43	-1	-2	0	8	140	0	0	1	2	0	0	1	-2	129	
% Difference	22.0%	25.3%	20.7%	21.2%	9.5%	19.1%	-11.1%	-25%	0%	2.1%	17.6%	0%	0%	100%	6%	0%	0%	25%	-7.7%	12900%	

YTD Growth without Leagues						
	Totals			Location		
	Total	Paid	Unique	US	Canada	Intrntl
2012 YTD	1560	1549	1481	1199	23	259
2011 YTD	1384	1339	1334	1088	21	225
Difference	176	210	147	111	2	34
% Difference	12.7%	15.7%	11.0%	10.2%	9.5%	15.1%

- 1) We have 1,689 events, 1,610 unique, on the 2012 calendar and 1,678 of them have paid their sanctioning fees. YTD we are at 20.7% ahead of last year for unique events. The US is 21.2% ahead of last year, Canada is 9.5% ahead, and International is at 19.1% ahead.
- 2) The seventh Ratings Update for 2012 events was scheduled for today and was published last night. This morning it was found that a corrupted layout for one event had adversely affected the player ratings for the participants of that event. Roger created a new file to fix the problem and Andrew will rerun the upload process tonight.
- 3) Of the 1,544 unique events that have been completed through this past weekend, 1,445 of them have reported their results. (93.5%) Those 1,445 reported events include 1,113 North America Tournaments, 238 International Tournaments, and 94 PDGA Leagues. We continue to chase the tardy TDs.

2013 Tour

Santa Cruz ran into problems with the city concerning using the DeLa Ball Golf Course which they had hoped would allow them to run their NT and Amateur A-Tier simultaneously. Ultimately they decided to continue to pursue this for 2014 and go back to a two-weekend format for 2013. This caused a change in their dates, which the Hall of Fame Classic accommodated, resulting in that event moving to the first weekend in May.

The submission deadline for A-Tier requests was this past Friday, November 9th. The A-Tier schedule is being worked on and I hope to have a first draft with possible conflict resolutions completed and sent out to the TDs by the end of the week for their review.

As the PDGA Tour Schedule continues to grow, we will need to consider reducing the required distances between tier levels. Quite simply, the only thing that is not growing is the number of weekends in a year.

Technology Report - Ganz

New Website

Detail work and fine tuning continues. The focus these past couple of weeks has been on clarifying the definition of the membership registration experience. Another round of development work began this week to realize this latest effort.

The integration work with the PDB is still on the horizon and I'm hoping to have Theo join us at the IDGC during the first week of December to get the bulk of that work done together. The back-up plan is to spend a day on WebEx working together.

I will be undergoing in-depth training this week to get indoctrinated with Bluespark's internal development processes so that I can get in there and start working on all the little things that are easy for me to do. This will allow Bluespark to focus on the bigger pieces.

I would still love to have the new site launched by the end of the year but, with the holidays fast approaching, it will be challenging. With that said, I can see the light at the end of the tunnel.

PDB (PDGA Database)

I've been digging into the PDB lately and becoming more familiar with its underpinnings. I want to gain a proficiency in the PDB so that Theo isn't the only source of knowledge. Developing this expertise will also accelerate the transition away from the PDB altogether. The time for me to buy a Windows machine has come.

Tournament Registration System

We've begun beta testing our new integration with the Disc Golf Scene tournament registration system. Initial feedback has been positive and with a few minor adjustments we can roll this out at any time. If you know of any tournament directors with tournaments in December that might be interested in giving it a try, please let me know.

iPhone App:

We released an update that fixes a couple of minor bugs. Now that this process is under my control, we should see more frequent updates.

- End of Headquarters Update

Old Business:

Meeting Minutes

MOTION (Shive/Decker)

Approve the meeting minutes of the Spring 2012 summit.

Yes: Decker, Feldberg, Jenkins, O'Cull, Shive

Abstain: Rothstein

Motion passes 5-0

MOTION (Shive/Rothstein)

Approve the meeting minutes of the October 2012 teleconference.

Yes: Feldberg, Jenkins, O’Cull, Rothstein, Shive

Abstain: Decker

Motion passes 5-0

Closing of On-line Motions

None

MOTION (Shive/Decker)

Certify TSC approval of the “Trapper Basket 2” by Disc Golf Association to upgrade baskets to Championship level, and certification of the “Zombee” disc by Discraft, and the "Amp" disc by Westside Golf.

Yes: Decker, Feldberg, Jenkins, McCoy, O’Cull, Rothstein, Shive

Motion passes 7-0

Committee Reports

Youth – Dave Feldberg reported that that he had received the recommendations from the office regarding new members of the youth committee and that he was planning on speaking with members in an effort to revitalize the committee.

Ratings/Stats – Peter Shive reported on ongoing work by the committee to address ratings manipulation. Roddick reported that there was still some work to do before the committee recommendations would be brought to the board for review.

Events Manager Hiring Update - Graham

Brian Graham reported that the search process for a new Events Manager began on October 25th when the job was published at PDGA.com and two sports related job websites. As of Nov. 12, the office had already received 25 resumes from applicants, with 2 weeks remaining until the deadline. Following the published schedule, the new events manager would be offered the position in early January and would report to work at the IDGC in early February.

Disc Golf on TV – Graham

Brian Graham reported on the proposed development of a working relationship between the PDGA, the EVP Pro Volleyball Tour, and the UWP Jet Ski Racing tour. The plan is for the three groups to create our own broadcast network to oversee and manage the distribution of twenty 30-minute television shows for distribution to regional sports networks in 2013. The PDGA and DGPTV would be responsible for producing four 30-minute shows, at a cost of \$15,000. Shive, who opposed the project, requested that the board be given more advance notice about such projects in the future so they could give it adequate consideration. Graham stated that he would budget money for this project should we ultimately decide to pursue it and that he would be bringing back more information to the board as it becomes available.

New Business

PDGA Financial Budget Update - Graham

Graham reported that had completed his initial pass of the 2013 budget and that he was currently in the process of going back through it to do some fine tuning before submitting the first draft for board review and comments. Review and adjustments will be made over the next couple of weeks and the budget should be ready for final approval in late December.

Ratings, Rankings & Baskets – Feldberg

Dave Feldberg reported on recent discussions with Chuck Kennedy related to ratings and rankings, and in particular, how incomplete rounds should be handled.

Washington & Colorado Laws – Graham

Brian Graham reported on recently approved laws in Washington and Colorado pertaining to the legalization of marijuana and how these laws might affect our events in those states. Graham furnished the Board with an article from the New York Times which explained the implications of the changes. Graham stated that he did not feel that we needed to address anything or make rules changes because the new laws do not allow people to light up in public and it remains illegal to drive a motor vehicle while under the influence.

December Teleconference & 2013 Spring Summit – Graham

Brian Graham requested that the date of the December teleconference be moved up one week to December 4th because he would be attending the U.S. Sports Congress on the regularly scheduled day. Graham also asked the board to review their schedules and notify the office of their preference for the dates and location of the 2013 Spring Summit.

MOTION (Feldberg/Decker)

To adjourn the meeting.

Yes: Decker, Feldberg, Jenkins, McCoy, O’Cull, Rothstein, Shive

Motion passes 7-0

Meeting adjourned at approximately 10:05pm EST.