

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
October 16, 2012

Board Members:

Present: Rebecca Duffy, Dave Feldberg, Avery Jenkins, Kevin McCoy, Karolyn O’Cull, Rick Rothstein, Peter Shive

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick

Proceedings:

Meeting called to order at 8:34pm EST by Board Vice-president, Rick Rothstein

Headquarters Update

Memberships - Nicholson

As of 10/10/12, we had a record 17,027 active members and lifetime membership #55654 was issued

- Compared to 15,645 active members at the same time last year
- This represents an 8.8% increase in memberships thus far in 2012

Office Report - Graham

Finances

As of July 31, 2012 the PDGA had a net financial position of \$1,097,760 compared to a net financial position at the same time last year of \$732,123. This currently represents an increase of \$365,637, however this surplus will significantly decrease as we move into the latter part of the year when our 2012 membership income historically decreases and our expenses increase as we begin preparing for the 2013 season. The finances of the PDGA remain healthy with several months of operating expenses in reserve.

PDGA Staffing

PDGA Events Manager, Alan Kane tendered his resignation effective November 1st to accept a similar position with another company. The search for a new Events Manager to replace Alan will begin immediately with the goal of having that position filled and ready for the 2013 tour.

Rulebook/Competition Manual

The 2013 revised Rules/Competition Manual/Q&A’s, which go into effect in January 2013, have now been printed and are in transit to the fulfillment warehouse. All 2013 new and renewing members will receive a book in their 2013 membership package. The revision does not include many changes to the rules but was more of a reorganization and clarification of the rules. The Rules Q&A’s have been included in the book for the first time now that the Q&A’s are considered authoritative.

2013 Budget

The executive director is in the early stages of developing the 2013 financial budget and a first draft should be ready for board review by early November.

Tour Trailer

The PDGA office is currently exploring options for a larger tour trailer to replace our current trailer which has reached its load capacity. If replaced, the old tour trailer will be used as an equipment and outreach trailer for the International Disc Golf Center.

National Senior Games

Another meeting has been set in Cleveland, OH between PDGA Senior Committee chairman, Bill Griffith and representatives of the National Senior Games to discuss details of the inclusion of disc golf in their National Games beginning in 2013. This project was made possible by consultant

Tour Report – Sweeton

2012 Tour

	2012 YTD vs 2011 YTD Tour Breakdown																			
	Totals			Location			Tier Level													
	Total	Paid	Unique	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/C	C/A	C/B	XA	XA/XB	XB	XC	Leagues
2012 YTD	1674	1653	1606	1319	23	264	8	6	55	395	932	10	4	1	35	4	1	5	22	128
2011 YTD	1376	1335	1330	1085	21	224	9	9	56	381	790	10	4	4	33	3	1	7	27	0
Difference	298	318.3	276	234	2	40	-1	-3	-1	14	142	0	0	-3	2	1	0	-2	-5	128
% Difference	21.7%	23.8%	20.8%	21.6%	9.5%	17.9%	-11.1%	-33.3%	-2%	3.7%	18.0%	0%	0.0%	-75.0%	6%	33.3%	0%	-28.6%	-18.5%	12800%

	YTD Growth without Leagues					
	Totals			Location		
	Total	Paid	Unique	US	Canada	Intrntl
2012 YTD	1546	1525	1478	1198	23	257
2011 YTD	1376	1335	1330	1085	21	224
Difference	170	190.3	148	113	2	33
% Difference	12.4%	14.3%	11.1%	10.4%	9.5%	14.7%

- 1) We have 1,674 events, 1,606 unique, on the 2012 calendar (an increase of 105 since last month's report) and 1,653 of them have paid their sanctioning fees. YTD we are at 20.8% ahead of last year for unique events. The US is 21.6% ahead of last year, Canada is 9.5% ahead and International is at 17.9% ahead.
- 2) The sixth Ratings Update for 2012 events is scheduled to be published on October 23rd. The data package is in Roger and Chuck's hands and includes 136 US Tournaments, 51 International Tournaments, and 22 PDGA Leagues.
- 3) Of the 1434 unique events that have been run through this past weekend, 1252 of them have reported their results. (87.3%) We are chasing the tardy TDs. (Note: we have 19 events on the schedule which may be removed entirely as they have not paid, nor have we received a tournament report.)

2013

Minor changes were made to the PDGA Competition Manual to support the Board approved changes to the PDGA Rules of Play and/or for clarity. The Competition Committee is working on a possible small change to the PDGA Target Requirements chart for the 2013 Tour Documents. This change and the removal of the "Minimum Added \$ per Pro (if less than 20 Pros)" clause are the only expected changes to the 2012 Tour Documents except the addition of the FS1 (Advanced Ladies Senior Grandmaster) division which we already support but was not included on the Divisions chart.

The office needs approval of the 2012 Majors and National Tour Schedule (attached) so it can be released to solicit A-Tier bids ASAP. Once the A-Tiers are scheduled by the office then the 2013 Majors, NTs, & A-Tiers Schedule is released to the PDGA State Coordinators for scheduling of the 2013 B & C Tiers.

Technology Report - Ganz

Drupal 7 Website Migration:

Making solid progress and most of the heavy lifting is done on Bluespark's side. There is a lot of detail work and fine tuning to get things right and then integration work with the PDB which will require assistance from Theo. I expect we'll require additional funding to get the job done but I am still very pleased with Bluespark and feel the expenditures are worth every penny. We are still targeting a release before the end of the year.

Online Tournament Registration System

We're super close to making our switchover to a new online tournament registration system vendor. We'll be making one final development sprint this upcoming weekend followed by test cycles next week. We are targeting a switchover by the end of October which will allow us to launch the new system well in advance of the 2013 tournament season. Our goal is to begin development our own integrated online registration system sometime in 2013.

iPhone App:

I've taken over build and distribution duties from Theo which should enable more frequent releases as I familiarize myself with the code and let Theo focus more on PDB related work. I'm just about to release an update that will fix a couple of minor bugs and optimize for the latest version of iOS.

Android App:

Still needs additional development work and will most likely launch sometime after the Drupal 7 website migration is complete.

Advertising Delivery System

I spent a considerable amount of time rebuilding our online advertising delivery system that allows us to deliver our own direct sales house ads, pull in targeted ads from Google AdSense, and open the door for additional advertising networks as well. This should, at a very minimum, double our current online advertising revenue.

- End of Headquarters Update

Old Business:

Meeting Minutes

MOTION (Feldberg/Shive)

Approve the meeting minutes of the September 2012 teleconference.

Yes: Feldberg, O'Cull, Rothstein, Shive

Motion passes 4-0

MOTION (Shive/Feldberg)

Approve the meeting minutes of the 2012 Fall Summit.

Yes: Feldberg, O'Cull, Rothstein, Shive

Motion passes 4-0

Closing of On-line Motions

None

2013 PDGA Majors & NT Schedule

MOTION (Shive/O’Cull)

Approve the 2013 PDGA Majors & NT Schedule as presented by the office.

Yes: Duffy, Feldberg, O’Cull, Rothstein, Shive

Motion passes 5-0

Tech Standards – Disc & Target Certifications - Graham

Action Item: Graham to ensure that the ABC disc approved at the Fall Summit is included in the minutes before they are published.

Committee Reports

Ratings/Stats – Peter Shive reported on the Player of the Year and Rookie of the Year standings and the need for more timely updates in 2013.

Youth – Dave Feldberg reported that his payment for the \$1000 donation to the youth development committee had been made to the office.

Environment – Dan Roddick reported on his recent communications with Environment Committee chairperson, Matt Benotsch and the positive impression of his knowledge and abilities based upon their discussions on soil compaction, erosion and other related topics. Roddick expressed enthusiasm that this committee would be active and relevant.

Tech Standards – Roddick reported on recent work completed by the Tech Standards Committee regarding target challenges. The TSC committee report has been sent to the Competition Committee for review and comments before being presented to the Board.

Marco Polo Program - Graham

Graham gave the board an overview of the Marco Polo program and reported that \$12,500 of the allotted \$50,000 had been spent on the first three projects to help develop disc golf in Barbados, Ghana, and Mexico. Graham requested input from the Board on their expected timeline for when the money should be spent as well as their intentions to appropriate additional funds in the future. Discussion ensued and the consensus was that the Board would evaluate the program once the allotted money had been spent to determine whether it was a good investment and worthy of additional funding.

Graham presented three new Marco Polo applications for board consideration as well as a review and recommendation from Events Manager, Alan Kane, who manages the program for the office.

MOTION (Feldberg/Rothstein)

Approve the Marco Polo program grant application from Carlos A. Rio to help fund the development of the first permanent disc golf course in Spain.

Yes: Duffy, Feldberg, Jenkins, McCoy, O’Cull, Rothstein, Shive

Motion passes 7-0

MOTION (Feldberg/Rothstein)

Approve the Marco Polo program grant application from Zvi Teff to help fund the development of the first permanent disc golf course in Hasharon Israel.

Yes: Duffy, Feldberg, Jenkins, McCoy, O’Cull, Rothstein, Shive

Motion passes 7-0

Graham reported on a third application from Disc Golf Italia and Alan Kane’s recommendation that it not be approved at this time because the money was being requested for tournament prize money rather than development of the sport in Italy. The office will continue discussions with Disc Golf Italia.

Tour Trailer Discussion - Graham

Graham reported that the office was exploring a number of different options for a larger tour trailer and would be bringing back additional information as it became available. The options being considered thus far include an enclosed car carrier trailer, a toy hauler RV, Sprinter van, and a larger cargo trailer.

New Business

PDGA Staff Update - Graham

Graham reported on the recent resignation by Events Manager, Alan Kane, effective November 1st, as well as options and plans to fill the soon to be vacant position.

Ratings Manipulation Discussion – McCoy

Kevin McCoy discussed an increase in the number of players in sanctioned events and leagues manipulating their ratings and the need for the association to address this issue. Graham read section 3.3B(13) of the 2013 revised Competition Manual and pointed out that there was already a mechanism in existence to address the problem but more detail was needed. Graham suggested that the Ratings/Stats committee and the Competition committee review the problems and bring a recommendation back to the Board for review. Discussion ensued and Roddick suggested that the solution was actually simple and he would be willing to work with Peter Shive and the Ratings/Stats committee to develop a plan for board review.

Action Item: Roddick and Shive to work with the Ratings and Stats committee on a solution to address ratings manipulation, which shall be vetted by the Competition committee prior to Board review.

Executive Session

The Board entered into executive session to discuss a year end performance review process with Graham.

MOTION (Shive/Duffy)

To adjourn the meeting.

Yes: Duffy, Feldberg, Jenkins, McCoy, O’Cull, Rothstein, Shive

Motion passes 7-0

Meeting adjourned at approximately 10:23pm EST.