

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
May 8, 2012

Board Members:

Present: Bob Decker, Dave Feldberg, Rebecca Duffy, Avery Jenkins, Kevin McCoy, Peter Shive, Pete Wyngaard

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick, Steve Ganz

Proceedings:

Meeting called to order at 8:36pm EST by Board President, Rebecca Duffy

Old Business:

Meeting Minutes

MOTION (Shive/McCoy)

Approve the meeting minutes of the April 2012 teleconference.

Yes: Jenkins, Wyngaard, Shive, Decker, McCoy, Feldberg, Duffy

Motion passes 7-0

Spring Summit Meeting Minutes

Rebecca Duffy reported that the spring summit minutes had been finalized and were forthcoming, but had been delayed due to a computer crash.

Closing of On-line Motions

None

Headquarters Update

Memberships - Nicholson

As of 5/2/12, we had 13,715 active members

- Compared to 12,669 members at the same time last year
- This represents a 8.3% increase in memberships thus far in 2012.

Sara Nicholson has updated her Target Marketing Spreadsheet and it has been uploaded to the Board Yahoo Group for review. Sara has also included a report on her trip to the National Association of Sports Commissions Symposium in Hartford, CT.

Finances - Graham

The PDGA office has provided our independent auditing firm, Pennington & Barry with all requested financial documents for our 2011 year end financial audit. A draft copy of the audit is expected for review later this month.

Office Report - Graham

PDGA Elections

The first call for candidates for the 2012 PDGA elections was made on April 2nd. The online elections this year will be conducted by a new company named Intelliscan, Inc. There will be

several more reminders before the deadline to submit candidacy. The elections will take place during the month of July.

Major Events Bid Package

New bid packages for PDGA Major events were published and announced at PDGA.com on April 27th. These include the Pro World Championships, the Amateur World Championships, the U.S. Women's Disc Golf Championships, and the Tim Selinske U.S. Masters Championship. The deadline for the submission of bids for the 2013 events is May 31st and these events will be awarded in early June. The deadline for the submission of bids for the 2014 and 2015 events is August 31, 2012 and these events will be awarded in September 2012. The office has been working with a number of groups to assist them in the preparation of their bids. The bid packages will also be announced in the next issue of SportsTravel Magazine.

Easter Seals Tournament

The International Disc Golf Center conducted a charity tournament on Saturday, April 28th that raised \$2,500.00 for the Easter Seals. The Easter Seals staff were very positive about the event and are interested in making it an annual event.

Tour Trailer

The PDGA tour trailer will be at the Kansas City Wide Open, the Amateur National Championships in Milford, MI, and the Beaver State Fling in Portland Oregon on three successive weekends, before returning to the International Disc Golf Center to prep it for the World Championships in Charlotte.

Misc. Reminders

Several reminders have been published on our website recently including the call for nominations for the Bob West Sportsmanship award, and the Innovation Grant program.

National Senior Games Association

Jack Kelly and senior committee chairperson, Bill Griffith attended a meeting on 5/2/2012 with the National Senior Games Association in Cleveland, OH to discuss the inclusion of disc golf. The group was very receptive to the proposal and we are currently awaiting formal acceptance of our sport into the senior games.

Course Directory Letter

Cliff Towne and Brian Graham, in partnership with the Technical Standards Committee, have drafted a letter explaining how to add a new disc golf course to the PDGA course directory, and submitted it to the manufacturers of all PDGA approved targets with a request that they include it will all new course equipment sold. The feedback from the manufacturers has been very positive thus far.

PDGA Women's Global Event

The PDGA Women's Global Event will be conducted this Saturday, May 12 on courses all over the world. There are currently 41 events with in excess of 600 players taking part in the global event.

EVP Volleyball Tour Meeting

Brian Graham will be attending a meeting with the EVP Volleyball Tour and the Beach Sports Network on Saturday, May 12th in Savannah Georgia. The EVP Tour and Beach Sports Network

are interested in exploring ways to include disc golf into their events and television broadcasts as a co-event or demonstration sport.

2013 National Boy Scout Jamboree

The PDGA office is currently working with the Boy Scouts of America to assist in setting up and managing a disc golf course at the 2013 National Boy Scout Jamboree in West Virginia. Nearly 42,000 Boy Scouts attended the last national jamboree.

2011 Pro Words DVD

Derek Hastings reports that he is wrapping up final voiceover of the 2011 Pro Worlds DVD this week with Avery Jenkins and Crazy John Brooks and that he should be done with the finished cut next week. Audio and graphics fine tuning will take an additional week to 10 days and the completed project should be in boxes before the month ends.

Tour Report – Sweeton

2012 YTD vs 2011 YTD Tour Breakdown																					
	Totals			Location			Tier Level														
	Total	Paid	Unique	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/C	C/A	C/B	XA	XA/XB	XB	XC	Leagues	
2012 YTD	1127	1076	1082	890	15	177	8	6	57	291	597	6	2	1	21	3	1	5	18	66	
2011 YTD	960	904	936	733	15	188	9	9	58	266	531	9	4	0	24	2	1	6	17	0	
Difference	167	172	146	157	0	-11	-1	-3	-1	25	66	-3	-2	1	-3	1	0	-1	1	66	
% Difference	17%	19%	16%	21%	0%	-6%	-11%	-33%	-2%	9%	12%	-33%	-50%	100%	-13%	50%	0%	-17%	6%	6600%	

- 1) We have 1127 events, 1082 unique, on the 2012 calendar (an increase of 176 since last month's report) and 1076 of them have paid their sanctioning fees. YTD we continue at a pace of 17% ahead of last year. The US is 21% ahead of last year and non-US has picked up 10% and is currently only 6% behind, but sanctioning comes in from Country Coordinators in bulk, so this can swing quickly.
- 2) The second 2012 Ratings Update is scheduled for May 15th and is on schedule to be completed on time. 214 events are included in the update.

2012 PDGA Worlds

2012 Worlds has waitlists for every division. BEI is still sorting through all the registrations that came in just prior to, and after, the "opening to all" deadline on May 1. Once we receive the full registration list from BEI we will run it against the database to check for any problems like someone listed in a division they are not eligible for. We will then make a few minor tweaks for smaller divisions where we can squeeze a few more people in because their pool overlaps don't completely fill a course. (Such as the MPL, MPE, MPR pool.) When all is said and done we should be at about 1100 players. The current 2012 Worlds registration numbers from the last update from BEI are on the following page.

Group	Div	Registered	Target	Notes
AB	MPO	144	144	FULL WAITLIST
DE	MPM	94	96	FULL WAITLIST - Called
G	MPG	71	72	FULL WAITLIST - Am to Pro
S	MPS	24	24	FULL WAITLIST
T	MPL	8	8	FULL WAITLIST - Extra Room
U	MPE	2		
U	MPR	0		
C	FPO	35	36	FILLING FROM WAITLIST
F	FPM	6	12 FPM+FPG+FPS+FPL	FULL WAITLIST
F	FPG	6		FULL WAITLIST
F	FPS	0		FULL WAITLIST
F	FPL	0		FULL WAITLIST
KLMN	MA1	288	288	FULL WAITLIST
PQ	MM1	108	108	FULL WAITLIST
RZ	MG1	108	108	FULL WAITLIST
Y	MS1	36	36	FULL WAITLIST
V	ML1	4	4	FULL WAITLIST
W	FA1	48	48	FULL WAITLIST
X	FM1	14	36 FM1+FG1+FJ1+FJ2	FILLING FROM WAITLIST
X	FG1	13		
X	FJ1	1		
X	FJ2	3		
J	MJ1	24	24	FULL WAITLIST
I	MJ2	27	28	FILLING FROM WAITLIST
H	MJ3	10	24 MJ3+MJ4+FJ3+FJ4	FILLING FROM WAITLIST
H	MJ4	5		
H	FJ3	2		
H	FJ4	2		
TOTAL		1083		

Summary Financial Budget

MOTION (Decker/Shive)

Approve the 2011/2012 Summary Financial Budget for publication at PDGA.com

Yes: Decker, Jenkins, Shive, McCoy, Duffy, Wyngaard, Feldberg

Motion passes 7-0

IT Report – Ganz

Steve Ganz reported on recent enhancements to our existing website including improvements to the Women's section, visual cleanup, optimization of code, and architectural improvements. Ganz also reported that the PDGA Android app was at the beta testing stage and that the developers were seeking help with testing.

Ganz reported on the recent audit by Blue Spark on the new website developed by Accuvant and their recommendation that we start fresh with a rewrite of custom code. Two recommended options for proceeding were put forth. 1. Migrate the existing site with no enhancements, or 2. migrate the existing site with improvements and enhancements including the integration of key membership registration processes. Graham stated that the organization was at a crossroads in terms of scalability with some of our existing membership systems and stated that we had to gain control of key membership and revenue generating systems. Discussion ensued and the Board agreed that option 2 was in the best long term interest of the association. Ganz will meet with Blue Spark to discuss particulars and Graham will bring any resulting contracts back to the board for review and approval.

- End of Headquarters Update

Future Development of PDGA League Website – McCoy

McCoy discussed the future development of a PDGA leagues website as well as options for partnering with existing sites. Ganz stated that a PDGA leagues site was definitely in our future but we had other more important priorities at this time, however some related enhancements like player profiles would be included in the new website. Discussion ensued.

Action Item: Graham and Ganz to contact the owner of an existing league site to discuss options and possibilities for partnership and to report back to the board in 2 weeks.

Tech Standards – Disc & Target Certifications - Graham

MOTION (Shive/Wyngaard)

Certify the TSC approval of the "Samurai", disc by Gateway, the "Lucky" disc by Crosslap Discgolf, the "Krait" disc by Innova, and the "Supreme Genesis" disc by Ching.

Yes: Decker, Jenkins, Shive, McCoy, Duffy, Wyngaard, Feldberg

Motion passes 7-0

Committee Reports & Board Liaison Assignments

Discipline – Rebecca Duffy reported on the status of several issues before the committee.

Nominating – Roddick reported that the elections process was on schedule and reminded the board of their responsibilities in identifying and recruiting qualified candidates for the board elections.

PDGA Europe – Feldberg reported on a number of topics being discussed by the PDGA Europe committee.

Ratings/Stats – Shive informed the Board that Chuck Kennedy had been approached by the Southern Nationals about creating a player rating system for them. Graham reported that Kennedy had informed him of this solicitation but that there were no plans on moving forward. Shive also reported on potential challenges that were coming to light as a result of the league ratings.

Women – Duffy gave a status report on the Women’s Global Event which will take place on May 12.

Youth – Feldberg announced a \$1,000 donation to the Youth Committee to be used for the development of high school disc golf clubs and that George Alvarez was the new chairman of the Youth Committee.

Policies & Procedures Manual – Graham

At the request of the board, Graham indentified three areas in the Policies and Procedures Manual that he felt needed discussion and clarification by the Board. Discussion ensued and the board agreed to discuss the topics via email and in future executive sessions.

Competition Committee: Status of 3 Inquiries from the Office - Jenkins

Avery Jenkins reported on the status of discussions on the three items sent to committee by the office. Jenkins noted that the committee was in the voting phase of discussions but was waiting on a few more members of the committee to vote before sending their recommendation on to the board. Graham stated that a deadline needed to be set on all polls so committee members would know when the deadline to cast their votes was.

2013 Rules Revision - Decker

Decker delivered draft documents from the rules committee on reorganization of the rules, and experimental rules. The Board was in general agreement that the rules committee could begin work in these two areas and that they would be in a better position to make decisions in these areas once they had a draft of the proposed changes to review.

New Business

PDGA Committees – Review and Reorganization – Graham

Graham gave the board an overview of his recent work to reorganize, strengthen, and improve the effectiveness of all PDGA committees, which included gaining office control of all Committee Yahoo Groups, the creation of office liaisons to each committee, and the creation of a committee matrix. Graham requested that the Board liaisons and chairs contact all members of their committees to determine who was still active so the matrix could be updated in advance of Board review to determine if new committee members were needed.

Action item: Graham to send matrix to all BOD liaisons and committee chairpersons along with a request that they contact all committee members to inquire whether they were still interested in serving and to report this information back to the office.

Marco Polo Applications – Graham

Graham announced two recently submitted applications for the Marco Polo program as well as an evaluation form on each application created by events manager Alan Kane. Kane recommended that the

application by Jim Schultz to promote disc golf in Mexico be approved, but the application by George Alvarez to promote the sport in Ecuador be denied pending the submission of missing information.

MOTION (Shive/McCoy)

Approve the recommendations for Marco polo program grants as recommended by events manager Alan Kane.

Yes: Decker, Jenkins, Shive, McCoy, Duffy, Wyngaard, Feldberg

Motion passes 7-0

MOTION (Decker/Shive)

To adjourn the meeting.

Yes: Decker, Jenkins, Shive, McCoy, Duffy, Wyngaard, Feldberg

Motion passes 7-0.

Meeting adjourned at approximately 11:45pm EST.