

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
March 13, 2012

Board Members:

Present: Dave Nesbitt, Bob Decker, Dave Feldberg, Rebecca Duffy, Avery Jenkins, Kevin McCoy, Peter Shive, Pete Wyngaard

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick, Steve Ganz

Proceedings:

Meeting called to order at 8:35pm EST by Chair, Dave Nesbitt

Old Business:

Meeting Minutes

MOTION (Duffy/Shive)

Approve the meeting minutes of the February 2012 teleconference.

Yes: Nesbitt, Decker, Feldberg, Duffy, Jenkins, McCoy, Shive, Wyngaard

Motion passes 8-0

Closing of On-line Motions

None

Headquarters Update – Graham

Memberships

As of 3/7/12, we had 9,804 active members

- Compared to 8,770 members at the same time last year
- This represents a 11.8% increase in memberships thus far in 2012.

Memberships - Target Marketing

Memberships manager, Sara Nicholson has prepared a Target Marketing Spreadsheet, which has been uploaded to the Board Yahoo Group for review. Thus far in 2012, thirteen target marketing initiative codes have been issued resulting in 101 new PDGA members and 55 renewals, who were current in 2010 but who did not renew in 2011.

Finances - Graham

The 2011 December and year end financial report was completed and uploaded to the Board Yahoo Group today for review and comments.

At the end of 2011, the PDGA had a cash position of \$576,180 compared to a cash position of \$602,613 at the same time last year, representing a decrease of \$26,433. At the end of December 2011, the PDGA had a net financial position of \$673,611 compared to a net financial position of \$643,950 at the same time last year, representing an increase of \$29,661.

Once the Board has had the opportunity to review the 2011 year end financial report, the 2011/12 PDGA financial summary document, which shows 2011 actuals and 2012 budgeted income and expenses, will be completed and submitted for Board approval prior to publication on the website. Once approved by the board, this document will also be published in DiscGolfer magazine, as in past years.

The PDGA office has already begun the process of delivering requested financial documents to our independent auditing firm for our 2011 year end financial audit which is usually completed in May.

Tour Report – Sweeton

2011 Tour (Final Report)

- 1) 2011 Stats were finalized in the February Ratings Update
- 2) POY/ROY Results were received from Chuck Kennedy and posted on the POY/ROY webpage along with a home page article.

2012 Tour

2012 YTD vs 2011 YTD Tour Breakdown																				
	Totals			Location			Tier Level													
	Total	Paid	Unique	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/C	C/A	C/B	XA	XA/XB	XB	XC	Leagues
2012 YTD	773	716	742	627	7	108	8	6	56	211	396	6	0	1	13	2	1	3	12	27
2011 YTD	680	586	609	511	13	85	9	9	46	169	296	7	3	0	15	2	1	1	12	0
Difference	93	130	133	116	-6	23	-1	-3	10	42	100	-1	-3	1	-2	0	0	2	0	27
% Difference	14%	22%	22%	23%	-46%	27%	-11%	-33%	22%	25%	34%	-14%	-100%	100%	-13%	0%	0%	200%	0%	2700%

- 1) We have 742 unique events on the 2012 calendar (increase of 181 since last month's report) and 716 of them have paid their sanctioning fees.
- 2) The first 2012 events Ratings Update is scheduled for March 20th but may be delayed a day or two due to a data import problem that occurred using the new TD Report with FAX divisional codes. Chuck Kennedy converted the new TD report back to FMx codes, and we will release it as is. The update includes 83 events from 2012 of which 81 are rateable.
- 3) 2012 Worlds invitations went out and Registration opened on March 5th. A total of 2019 Pros and 4399 Amateurs were invited. 19% were to International Players (non-US & Canada).
- 4) As of 10pm on Monday 3/12 we have 75 Pros and 199 Amateurs registered for 2012 Worlds
- 5) The office is waiting on the Competition Committee on three items:
 - Clarification that the Added Cash requirement is only to the Pro Purse and the caveat for a pro-rated Added Cash amount if less than 20 Pros attend the event.
 - Request for a medical exemption from Completion Manual 3.5.E concerning animals used as caddies
 - Request that Super Class events be able to payout cash to Amateurs (as leagues do) without affecting their classification as an Amateur
- 6) As of 10pm on Monday 3/12 we have 75 Pros and 199 Amateurs registered for 2012 Worlds. (13.3% of Pros and 2.5% of Amateur registrants are International.)

Non-Tour Related

- 7) The new IDGC phone system was installed on 3/8 and the staff had training on 3/9. The tech was out on Saturday and it turned out that the voicemail card died. Apparently this is extremely rare so a part was not readily available. It arrived at the IDGC today and the tech will come out and replace it.

Office Report - Graham

Memorial

The Memorial National Tour event was once again very successful this year and the new PDGA branding assets were well received from the members and those in attendance. The event was broadcast by DiscGolfPlanet.tv and the PDGA received an extraordinary amount of praise and kudos during the broadcast. Alan Kane managed the NT Touring Pro Players Clinic on the day preceding the event and did an outstanding job presenting it in a professional manner.

Glass Blown Open

The tour trailer will be making an unscheduled stop at the Glass Blown open SuperTour event in Emporia, Kansas. Brian Graham had a very productive meeting with Jeremy Rusco at the Memorial regarding their interest in bringing a PDGA major to their area. Brian will be attending the Glass Blown Open to meet with Jeremy Rusco and city officials to discuss possibilities.

IDGC Event

Brian Graham met with Columbia County officials to discuss future events at the International Disc Golf Center. Brian proposed that the IDGC host the Disc Golf Hall of Fame Classic at the IDGC as a National Tour event in 2013 and the County has agreed in principle to provide financial and in-kind support to the event.

PBX Phone System

The new PBX Phone system which was recently purchased under a Capital expenditures budget has been installed and is now operational at the IDGC.

Senior Committee

Don Dillon, chairman of the PDGA Senior Committee, submitted a letter of retirement to the office and recommended that the Board consider Bill Griffith as his replacement. Don was one of the organizations most active committee chairmen and he will be missed. The office would like to thank Don for his service to the PDGA and the sport of disc golf.

IT Report – Ganz

Steve Ganz gave the Board a status update on the development of the new website, Ganz reported on his second face to face meeting with website developer Accuvant, where he worked for the day alongside their lead developer addressing bugs at their offices in Maryland. Ganz also reported on a quote from Blue Spark Labs for web development and requested that the Board give him some guidance in regards to moving forward with this new company to replace Accuvant.

MOTION (Shive/Jenkins)

To accept the proposal from Blue Spark Labs, not to exceed \$23,000 for the website upgrade to Drupal 7.

Yes: Nesbitt, Decker, Jenkins, Shive, McCoy, Feldberg, Duffy, Wyngaard

Motion passes 8-0

- End of Headquarters Update

Committee Reports

Tech Standards – Disc & Target Certifications - Graham

MOTION (Shive/Jenkins)

Certify the TSC approval of the Catchmaster HD target by SF Scott Manufacturing.

Yes: Nesbitt, Decker, Jenkins, Shive, McCoy, Feldberg, Duffy, Wyngaard

Motion passes 8-0

Discipline – Nesbitt reported on the reinstatement request from a suspended member and the process used by the Board for considering and deciding reinstatement.

Competition – Jenkins reported that the committee was currently being revived and were reviewing a couple of issues submitted by the office.

Course Design – McCoy reported on on a school course proposal to be submitted to the Board prior to the April teleconference.

Education – No report.

Environmental – No report.

International & PDGA Europe – No report.

IT – Nesbitt reported that the IT committee would be examined and possibly reorganized.

Nominating – No report.

Ratings/Stats – No report.

Rules – No report.

Senior – Nesbitt reported on the recent retirement of committee chairman, Don Dillon.

Women – Duffy reported on the Women’s Global Event which will take place on May 12, as well as the preparation and availability of templates to assist the tournament directors of these events.

Youth – Feldberg discussed recent clinics and meetings with youth directors in Taos, New Mexico.

Report form Competition Committee – Jenkins

Avery Jenkins reported on recent topics being discussed by the competition committee including recent changes to the minimum added cash to the pro purse at B-Tiers and below. Graham mentioned that the office was currently waiting on committee recommendations on three items and a description of the items was uploaded to the Yahoo Group for Board review. Discussion ensued amongst the Board on the topic of minimum added cash and whose purview it was to make the recent changes. The topic was tabled until the April teleconference pending input from the competition committee.

PDGA League Program Update - McCoy

Kevin McCoy gave the board an update on the official launch of the new PDGA league program in Alabama.

Communications with Membership - Duffy

Rebecca Duffy reported on planned initiatives to improve communications with the members including a dedicated place on the front page of the new website for board communications.

DiscGolfPlanet.tv Task Force Update - Duffy

Rebecca Duffy reported on the recent four day internet broadcast of the Memorial Championships in Arizona, as well as discussions with Terra Firma Media Group to provide increased PDGA branding. Duffy also discussed the analytics of the broadcast and their planned schedule for additional broadcasts this year. Graham stated that DiscGolfPlanet went above and beyond in providing the increased branding that we requested and that the broadcast crew did a fantastic job.

MOTION (McCoy/Feldberg)

To commit to the original 2012 budgeted amount of \$12,000 financial support of DiscGolfPlanet.tv broadcasts as approved at the fall summit.

Yes: Decker, Jenkins, McCoy, Feldberg, Duffy, Wyngaard

No: Shive, Nesbitt

Motion passes 6-2

Rules Variance Request for 2012 USDGC - Graham

Tabled until the April teleconference pending the submission of additional information from Harold Duvall.

Policies & Procedures Manual – Nesbitt

Nesbitt expressed frustration with the speed and efficiency of the current board, and questioned whether they had what was needed to develop a long term strategic plan. Graham expressed his wish for a long term strategic plan so the organization could become more proactive, rather than reactive. Discussion ensued and the consensus of the board was that their role was to provide guidance and set the policies and direction of the organization. Roddick stated his concerns of the ability of an organization like the PDGA with true long term planning and the ability to follow up to ensure its success. Graham stated that the current project by the board to create an official policies and procedures manual should not be underestimated and would probably be the most important and valuable project ever accomplished by a Board.

MOTION (Shive/Decker)

To adjourn the meeting.

Yes: Nesbitt, Decker, Jenkins, Feldberg, Shive, McCoy, Duffy, Wyngaard

Motion passes 8-0.

Meeting adjourned at approximately 11:14pm EST and the Board entered into executive session.