

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
February 15, 2012

Board Members:

Present: Dave Nesbitt, Bob Decker, Dave Feldberg, Rebecca Duffy, Avery Jenkins, Kevin McCoy, Peter Shive, Pete Wyngaard

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick, Steve Ganz

Proceedings:

Meeting called to order at 8:33pm EST by Chair, Dave Nesbitt

Old Business:

Meeting Minutes

MOTION (Duffy/Shive)

Approve the meeting minutes of the January 2012 teleconference.

Yes: Nesbitt, Decker, Feldberg, Duffy, Jenkins, McCoy, Shive, Wyngaard

Motion passes 8-0

Closing of On-line Motions

a. **MOTION:** that we approve \$5143 from capital expenses for an office PBX phone system.

Yes: Nesbitt, Decker, Feldberg, Duffy, Jenkins, McCoy, Shive, Wyngaard

Motion passes 8-0

b. **MOTION:** that we approve the \$20,000 capital expenditure budget as proposed.

Yes: Nesbitt, Decker, Feldberg, Duffy, Jenkins, McCoy, Wyngaard

No:Shive

Motion passes 7-1

c. **MOTION:** That we offer a 40% League Discount code for NEW members (not renewals), from the time the league sanctioning agreement is available (which looks like next week) through March 31st. After March 31st, then go to a 20% discount for new league members.

Yes: McCoy, Wyngaard, Shive

No:Nesbitt, Decker, Duffy

Abstain: Jenkins

Motion does not pass 3-3-1

Headquarters Update – Graham

Memberships

As of 2/15/12, we had 7,830 active members

- Compared to 7,688 members at the same time last year
- This represents a 1.8% increase in memberships thus far in 2012.

Finances - Graham

At the end of November 2011, the PDGA had a net financial position of \$791,237 and a cash position of \$611,523, representing an increase in net financial position of \$119,012 over the same time last year.

December 2011 and Year End financial reports are currently being worked on in advance of the spring

summit. The finances of the PDGA continue to be healthy with several months of operating expenses in reserve.

Tour Report – Sweeton

2011 vs. 2010 Tour Statistics																			
	Totals			Location			Tier Level												
	Total	Dual	Unique	US	Canada	Intrntl	Major	NT	A	B	C	A/B	B/A	B/C	C/B	XA	XA/XB	XB	XC
2010	1271	50	1221	1015	24	182	9	9	55	360	692	13	2	3	34	2	7	0	35
2011 YTD	1387	50	1337	1090	21	226	9	9	55	383	799	10	0	4	33	4	1	4	26
diff	116	0	116	75	-3	44	0	0	0	23	107	-3	-2	1	-1	2	-6	4	-9
% diff	8%	0%	9%	7%	-14%	19%	0%	0%	0%	6%	13%	-30%	-100%	25%	-3%	50%	-600%	100%	-35%

We have 8 TD reports from 7 TDs outstanding from 2011. All attempts to contact these individuals through email, phone, club websites, and State Coordinators have been fruitless. For four of these events we used posted unofficial results to create TD reports to import so members could get points, leaving 4 events out of 1387 unaccounted for. All other 2011 TD reports have been processed. The February Ratings Update for 2011 events is occurring this week.

2010 PDGA Tour Participants	86,596
2011 PDGA Tour Participants	92,055
2010 Tour Pro Payout (includes \$120K+ for Japan Open and USDGC)	\$2,216,051
2011 Tour Pro Payout (no Japan Open or USDGC)	\$2,168,672

In 2011 there were 77 Competition Endowment Program events (5.5%) and 7 Super Class events (.5%).

2012 Tour

- 1) The first 2012 events Ratings Update is scheduled for March 20th.
- 2) We have 561 events on the 2012 Calendar so far and 503 of them have paid their sanctioning fees.
- 3) Further revisions were done to the new TD Report; it will be released this week.
- 4) We have a few items on which we need a recommendation from the Competition Committee – waiting for that committee to be reconvened.
- 5) 2012 Touring Pro list will be calculated after the Ratings Update this week and posted on the website
- 6) 2012 Worlds invites will be calculated after the Ratings Update this week. Plan to be posted on the new Worlds page Steve is setting up.
- 7) Some new resources have been placed on the TD Resources page of the website:
 - Formatting Uploads and TD Reports for Doubles Events
 - Minimum CEP Donation Calculator
 - Large Event Payout Calculator
 - Disc Golf Live Video Magazine Submission Info

“In the Fairway” Template for Website Story Submissions of A and B Tier Events

Office Report – Graham

Spring Summit

The office is preparing for the spring summit which will be held on February 21-23 at the LaQuinta Inn & Suites in Las Vegas, NV, just prior to the Gentlemen’s Club Classic SuperTour event. All Board

members will be in attendance and the main focus of the summit will be long term strategic planning. The Las Vegas Disc Golf Club will be hosting a social gathering for Board members and other summit attendees on Wednesday evening Feb. 22. An article on the summit, including the agenda, will be published on the website this week.

Tour Trailer

The PDGA Tour trailer has undergone a number of modifications and improvements over the past two months to prepare it for the upcoming season. The trailer is currently scheduled to travel 12,716 miles and make stops at 15 events in 2012. A recent change to the schedule will result in the trailer making it's first stop at the Glass Blown Open in Kansas. A number of new branding assets have been added to the trailer including 6 PDGA ez-up tents, an information tent, feather banners, flagsticks and PDGA flags for baskets, and new leaderboards.

Memorial

The traditional kick off to the National Tour is fast approaching as the Memorial Championships will take place on Feb. 29-Mar. 3 in Fountain Hills and Scottsdale, AZ. DiscGolfPlanet.tv will be broadcasting the event and the PDGA will have a more prominent role in the event this year, including involvement in the Memorial Experience festival and direct management of the touring pro clinic. Brian Graham, Alan Kane and Jason Allind will support the event.

Capital Expenditures

A \$20,000 capital expenditures budget was proposed and submitted by Executive Director Brian Graham and approved by the Board of Directors on January 13, 2012. The bulk of the items were branded marketing and promotional assets but the expenditures also included a new PBX phone system for the PDGA office.

IT Report – Ganz

Steve Ganz gave the Board an update on his first month as the new director of Technology for the PDGA. Ganz reported on a face to face meeting with website developer Accuvant at their offices in Maryland and that it was initially encouraging, but he has since lost confidence that they can complete the website project to his satisfaction. A quote was requested from a new company and will be presented to the board at the spring summit. Ganz also reported on recent ad server challenges as well as options to consider to eliminate the problems we are encountering.

- End of Headquarters Update

Committee Reports

Tech Standards – Disc & Target Certifications - Graham

MOTION (Shive/Jenkins)

Certify the TSC disc approval of the Anode by MVP, the Dominator by Innova, the Mamba by Innova, the Sasquatch by Daredevil, the Undertow (SP Line) by DGA, and the Clozer by Legacy Discs.

Yes: Nesbitt, Decker, Jenkins, Shive, McCoy, Feldberg, Duffy, Wyngaard

Motion passes 8-0

Discipline – Nesbitt reported no activity.

Competition – Jenkins reported that the committee was working on a TD essentials list.

Course Design – McCoy reported on recent discussions on BunCR's.

Education – McCoy reported on questions about grant availability and stated that it would be discussed in a scheduled agenda item later in the meeting.

Environmental – Duffy reported that the committee was organizing a teleconference to discuss their future direction.

International & PDGA Europe – Feldberg reported no action.

IT – Nesbitt reported that Steve Ganz would be making a more detailed report at the spring summit.

Nominating – Roddick reported that the elections process was on schedule and that the first announcement would be made on the website tomorrow.

Ratings/Stats – Shive reported that the 2011 year end data was being finalized for awards.

Rules – Nesbitt reported that chairman, Conrad Damon would be attending the spring summit to discuss reorganization of the rules in 2013.

Senior – Nesbitt reported no activity.

Women – Duffy reported on the Women's Global Event which will take place on May 12.

Youth – Feldberg discussed an upcoming meeting with the Youth Disc Golf Association at the Memorial.

PDGA League Program Update - McCoy

Kevin McCoy gave the board an update on the league program and recent minor changes made as a result of limitations of our existing online scoring system. Leagues will now be a maximum of 10 weeks. Discussion ensued on event ratings versus league ratings, as well as the awarding of points to league participants. Discounts on membership for league participants were also discussed as well as the recent failed online motion to offer a 40% discount to league participants.

MOTION (Shive/McCoy)

To vacate the previous online motion to offer a 40% discount on a new PDGA membership to league members.

Yes: Jenkins, Feldberg, McCoy, Wyngaard, Nesbitt, Shive, Duffy

No: Decker

Motion passes 7-1

Communications with Membership - Duffy

Rebecca Duffy reported on the need to develop more polls to engage the members, as well as the desire for the Board members to write more articles for the website and the magazine. Jenkins reported that he was writing an article for the upcoming Spring 2012 issue of DiscGolfer.

Rules Variance Request for 2012 USDGC - Graham

Brian Graham gave the Board a summary of the rules variances requested by Harold Duvall as well as Harold Duvall's request to submit an explanation of his reasons for the variance request before a final

decision is made. Duvall will be preparing a written explanation and submitting it to the board by the spring summit or March teleconference.

2012 Pro/Am Worlds Update - Graham

Graham gave the Board an update on the planning and preparation for the upcoming combined World Championships in Charlotte, including a recent site visit and meeting between the executive director, tour manager, events manager, and the local organizing committee. PDGA Events Manager, Alan Kane will be managing field events with Jonathan Poole with plans to make it a top notch professional event unto itself using the PDGA's new branding assets, tents and signage. Tour manager, Andrew Sweeton is creating a World Championships planning and management manual as we go through the process this year. The showcase course will be Hornets Nest Park, site of the finals with the other courses serving as satellite venues. Hornets Nest will be dressed with the PDGA's new branding assets.

Appointment of New Board Member – Ongoing Discussion

Nesbitt asked the Board if they had identified any potential candidates to be considered for an appointed board position. Discussion ensued but no names were put forth. The topic will be on the agenda at the upcoming spring summit.

Policies & Procedures Manual – Nesbitt

Nesbitt reminded board members to be prepared to present the policies that they agreed to review and refine at the spring summit.

2012 Spring Summit Update – Graham

Graham gave the board an update on the preparations for the upcoming spring summit, which is scheduled for Feb. 21-23 in Las Vegas, NV, in conjunction with the Gentlemen's Club Classic SuperTour event.

MOTION (Duffy/Shive)

To adjourn the meeting.

Yes: Nesbitt, Decker, Jenkins, Feldberg, Shive, McCoy, Duffy, Wyngaard

Motion passes 8-0.

Meeting adjourned at approximately 10:28pm EST and the Board entered into executive session.