

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
August 16, 2011

Board Members:

Present: Dave Nesbitt, Juliana Korver, Todd Andrews, Bob Decker, Dave Feldberg, Avery Jenkins

Quorum present? Yes

Others Present: Executive Director Brian Graham, Dan Roddick

Incoming Board Members: Rebecca Duffy, Kevin McCoy, Peter Shive

Proceedings:

Meeting called to order at 7:03pm EST by Chair, Dave Nesbitt

Introductions

Dave Nesbitt welcomed incoming board members Rebecca Duffy, Kevin McCoy and Peter Shive to the meeting and informed them that they would not be voting because they will not officially take office until September 1st, but they were welcome to take part in the discussions. Nesbitt explained the format and schedule of monthly board meetings, the duties of board officers and the procedure for electing them at the September teleconference, and the schedule for summit meetings and the dates of the upcoming fall summit.

Dave Nesbitt announced that Cale Leiviska had resigned from the PDGA board of directors earlier in the day, effective immediately, citing family matters.

Old Business:

Meeting Minutes

MOTION (Feldberg/Korver)

Approve the meeting minutes of the July 2011 teleconference.

Yes: Nesbitt, Korver, Andrews, Decker, Feldberg, Jenkins

Motion passes 6-0

Closing of On-line Motions

None

Headquarters Update - Graham

2010 Financial Audit Finalization

The final 2010 PDGA financial audit was published on the PDGA website following approval of the Board at the July teleconference.

Memberships

As of 8/10/11, we had 15,004 active members

- Compared to 13,894 members at the same time last year
- This represents a 7.9% increase in memberships thus far in 2011

Pro Mobile Scoring Application Update

The PDGA Mobile Scoring Application was officially launched on 7/26/2011 and has thus far exceeded sales projections. As of 8/15/2011, 998 units had been sold on the Apple i-tunes store in the 21 days it was available, for an average of 47 units sold per day.

New PDGA Website

David Gentry met via teleconference with website contractor Accuvant on 8/11/2011 to discuss the launch schedule of the new website and to discuss the challenges that we have faced on this project. Accuvant acknowledged that they had not delivered on their deadlines and that they are well over their original estimates due to the fact they have been staffing changes internally and that their management style was more self-accounting. Dave was informed that the project had been "elevated" to upper management and that they will be closely monitoring the project. Accuvant included hourly reports which were reviewed by Theo Pozzy who had questions regarding the hours shown. Dave and Theo have a follow-up meeting with Accuvant today (8/16/11) and a report will be forthcoming.

PDGA Elections Update

The 2011 PDGA elections concluded on August 7th and the certified results were provided by Vote-Now.com to Brian Graham on Monday August 8th. 14,589 ballots were sent out to eligible voting members with 2,698 members voting, representing a participation rate of 18.5%. The results of the Board elections were announced at the Pro Worlds players meeting later that night and published at PDGA.com the next morning.

The confidence vote offered by the board to the members on the recent changes to the bylaws showed that an overwhelming majority or 2,154 (83.1%) of the voters were in favor of the changes and, only 439 (16.9%) were opposed.

Four at-large Board member positions were up for election with the two candidates obtaining the first and second highest number of votes winning three year terms from September 1, 2011 to August 31, 2014, and the two candidates obtaining the third and fourth highest number of votes winning two year terms from September 1, 2011 to August 31, 2013. The final results and vote totals were:

David Feldberg – 1472 votes (3 year term) , Rebecca Duffy – 1019 votes (3 year term) ,Kevin McCoy – 852 votes (2 year term), Peter Shive -678 (2 year term)

Am & Pro Worlds Updates

The office staff just recently concluded management and staffing of the PDGA Amateur World Championships in Rochester, NY and the PDGA Professional World Championships in Santa Cruz, CA. Both events were successful. We are in the process of working with the hosts to finalize the event reports.

Fall Summit

The PDGA Fall Summit has been scheduled for Mon., Sep. 26, Tue., Sep. 27, and a half day on Wed., Sep. 28 at the PDGA International Disc Golf Center. The summit will immediately follow the PDGA Championships which will take place from Fri. Sep. 23 through Sun. Sep. 24.

Disc Golf's Marco Polo Program – Barbados Update

Graham gave the Board an update on the first project funded through the new Marco Polo program in Barbados and advised that an article, photos and report would be forthcoming upon completion of the project.

PDGA New Website & PDGA Store Update

Graham informed the board that David Gentry had met with website contractor Accuvant earlier that day and a report on the meeting would be forthcoming via email. The new PDGA online store is nearing completion and should be launched prior to the fall summit. The PDGA Merchandise store through ProForma is currently in the merchandise selection phase and is scheduled for launch in 3-4 weeks.

- End of Office Report

IT Report – Submitted by David Gentry

Current Website Performance and New Website

One of the most noticeable items on the IT front was the poor performance of the existing website during the Pro Worlds. I was in communication with Accuvant during the week trying to get the most out of our existing site but often times the performance was simply inadequate for the traffic we experienced. The current website appears to handle 14,000 to 15,000 unique visitors per day without significant delays but during the Friday and Saturday of Pro Worlds the traffic spiked to approximately 20,000 unique visitors per day.

I was hoping that we would be able to finish the new website in time for Pro World but that did not occur. I have a meeting with Accuvant at 2pm today to review our issues over the weekend and to obtain a launch date for the website.

One of the new people involved in my 2pm meeting today will be Greg Moore. Greg is a project manager who has been added to our account and will be helping to ensure that our requests are received, resources are assigned, and deadlines are reached. Greg will also be my primary point of contact and in my opinion is exactly what we need.

I will send along a summary of my meeting at 2pm today as soon as possible but it may not be until late this afternoon.

iPhone Application

The iPhone application is selling well and as 8/15 we have sold 998 units. There have been some complaints about the frequency in which data is updated from the course directory. Theo and I have been working on solutions to the update problem and have both a long and short term solution.

The long term solution will be to have the web services point to the new Drupal 7 based website. This is still under development and will require us to launch the new website first. The short term solution is to move our current stage server to an Amazon virtual server and do database updates from production on a regular basis. The short term solution is almost complete and Theo and I will be doing an initial test this evening.

- End of IT Report

Committee Reports

Tech Standards – Disc & Target Certifications - Graham

MOTION (Decker/Korver)

Certify the TSC disc approval of the Quasar by Millennium, Rampage by Legacy Discs, Midari by ProDiscus, Axis by MVP Disc Sports, TeeDevil by Innova, as well as the Shackle target by Riphizer and Vortex target by Arroyo.

Yes: Nesbitt, Korver, Andrews, Decker, Feldberg, Jenkins

Motion passes 6-0.

Disciplinary Update – Andrews

Nesbitt reported on a recent probationary action against Rob Ryan as a result of a member petition.

International – Feldberg

Feldberg reported on the high quality of the European Open. Nesbitt thanked outgoing board liaison Todd Andrews for his service to the committee during his term.

IT Committee – Andrews

Andrews reported that a fiber optic line was being run to the International Disc Golf Center by the local government at no cost to the PDGA.

Rules – Korver

Korver reported that there had been no action taken so far on the use of video replay to make rules calls during a sanctioned event or discussions involving the use of throw and distance at the 2011 USDGC. Discussion ensued on the use of throw and distance and a straw poll was conducted by Nesbitt.

New Business:

Plans for Appointment of Board Members – Nesbitt

Nesbitt gave current and incoming board members an overview of recent changes to the bylaws regarding the appointment of two new board members. Nesbitt explained the recent bylaws confidence vote that overwhelmingly supported the board decision to appoint members and that the current board fully intended to do so. He also reminded the board that they would need to select a replacement for Cale Leiviska who had resigned.

It was Nesbitt's opinion that the 2010 current board should make the appointments unless a decision could not be reached by the end of the month, then the newly elected board members could make the appointments. Nesbitt then asked the current and incoming board members their opinions.

Juliana Korver preferred that the appointed members be from outside of the sport with the exception of the replacement for Cale Leiviska, and stated that it was reasonable that the board use the recent elections to select his replacement.

Nesbitt questioned whether outgoing board member Bob Decker should be considered to replace Leiviska due to his organizational history and business value to the association as an accountant.

Dave Feldberg preferred that the appointed members be from outside of the sport with the exception of the replacement for Cale Leiviska and he was in favor of selecting Bob Decker. Feldberg then left the meeting to catch a flight.

Kevin McCoy was in favor of selecting Decker to replace Leiviska or using the next highest vote getter from the elections.

Todd Andrews was in favor of reappointing Decker due to his historical knowledge and accounting skills, and used Juliana's appointment years earlier to replace Peter Shive, as a good example of why the board should choose the best person to fit the role.

Peter Shive expressed that he was against outside board members, that he was in favor of reappointing Decker to replace Leiviska, and preferred that the new incoming board appoint the new members.

Rebecca Duffy was in favor of reappointing Decker or selecting an international member to replace Leiviska, and preferred appointed members from outside of the sport in so long that they were familiar with our sport.

Avery Jenkins was in favor of selecting Decker or using recent candidates from the elections to replace Leiviska.

Dave Nesbitt was in favor of reappointing Decker to replace Leiviska and appointing outside members.

Dan Roddick was in favor of reappointing Bob due to his experience or that using the recent elections to select a replacement was reasonable.

Bob Decker stated that he would be willing to serve if reappointed and would serve whatever length term that best fits the organizations needs.

Brian Graham expressed the dangers of the executive director selecting his bosses and noted that he would prefer a better regional distribution of board members so that all parts of the country or world were better represented.

Dave Nesbitt summarized the discussions stating that the appointment of Bob Decker to replace leiviska would be advantageous to the organization. Discussion ensued on whether the next highest vote getter in the recent elections should be appointed but the vast majority agreed that should not automatically be the case. Nesbitt requested potential appointees from the other board members so that everyone could begin thinking about it.

MOTION (Andrews/Jenkins)

Appoint Bob Decker to the Board of Directors for an indeterminate term as of 9/1/2011

Yes: Nesbitt, Korver, Andrews, Jenkins

Abstain: Decker

Motion passes 4-0.

PDGA Nominating Committee – What To Do From Here - Nesbitt

Dave Nesbitt gave an overview on the reasons that the nominating committee was created and how it benefitted the recent election which had a record number of board candidates. Roddick gave an overview of the committees work including suggestions for the future and explained the metric used to evaluate candidates. The existing board expressed their intention to provide the nominating committee report to the incoming board members. Discussion ensued on the future direction of the committee and the board requested that the committee consider assisting with the selection of the appointed candidates.

PDGA Banking & Investment Recommendations Update – Decker

Bob Decker briefly discussed investments. Graham reminded the board that we were currently waiting for the completion of the upgrade to the new accounting system before proceeding. The board requested recommendations by the Fall summit.

Player of the Year & Rookie Procedures for 2011; Continental Rankings – Feldberg

Tabled as a result of Feldberg not being available.

Policies and Procedures Manual – Nesbitt

Dave Nesbitt gave an overview of the policies and procedures manual which is a work in progress and recommended that the incoming board members review it in detail. Nesbitt also informed the incoming board members that they would be furnished with a book titled “*Not-For-Profit Boards, A Practical Guide to Modern Governance*”.

PDGA Membership Restructuring – Graham

Brian Graham gave the board an update on the recent work by the office on membership restructuring reporting that several options would be proposed for board consideration but the main changes being looked at now are the creation of a lower cost non competing level membership.

PDGA Fall Summit - Nesbitt

Nesbitt reported that the 2011 Fall Summit has been scheduled for Mon., Sep. 26, Tue., Sep. 27, and a half day on Wed., Sep. 28 at the PDGA International Disc Golf Center. The summit will immediately follow the PDGA Championships which will take place from Fri. Sep. 23 through Sun. Sep. 24. Board members should submit agenda items as soon as possible.

PDGA Website Development

The board discussed the contract with Accuvant and the current frustrations with the level of service and slow delivery of the new website.

Sanctioned League Play – Kevin McCoy

Kevin McCoy stated his wish that the PDGA implement sanctioned league play with ratings as a mechanism to increase membership and indicated that he would have a presentation ready for the Fall Summit.

Action Item: Graham to send updated contact list to the new board members and to invite them to join the Board Yahoo Group.

Nesbitt thanked outgoing board members Juliana Korver and Todd Andrews for their service to the association over the past years.

MOTION (Andrews/Decker)

To adjourn the meeting and to enter into executive session.

Yes: Nesbitt, Korver, Andrews, Decker, Jenkins

Motion passes 5-0.

The Board entered into executive session at 9:43pm EST

Meeting adjourned at approximately 10:00pm EST