

**Board of Directors Teleconference Minutes**  
**Professional Disc Golf Association (PDGA)**  
July 12, 2011

**Board Members:**

*Present:* Dave Nesbitt, Juliana Korver, Todd Andrews, Bob Decker

*Quorum present?* Yes

*Others Present:* Executive Director Brian Graham, Dan Roddick

**Proceedings:**

*Meeting called to order* at 8:33pm EST by Chair, Dave Nesbitt

**Old Business:**

*Meeting Minutes*

**MOTION** (Korver/Andrews)

Approve the meeting minutes of the June 2011 teleconference.

Yes: Nesbitt, Korver, Andrews, Decker

Motion passes 4-0

*Closing of On-line Motions*

None

*Office Report - Graham*

*2010 Financial Audit Finalization*

The 2010/11 PDGA financial summary document, showing 2010 actuals and 2011 budgeted income and expenses, which was approved by the Board at the May teleconference was published on the website and in the summer issue of DiscGolfer magazine.

The 2010 PDGA financial audit was received by the office on June 3, 2011. PDGA treasurer Bob Decker and Brian Graham met with the auditors via teleconference on June 29 to discuss some missing wording and to request some minor changes. The auditor agreed to make the requested changes and the revised audit documents were received by the office on July 5 and forwarded to Bob Decker for review.

*Memberships*

As of 7/6/11, we had 14,485 active members

- Compared to 13,455 members at the same time last year
- This represents a 7.7% increase in memberships thus far in 2011

*Pro Mobile Scoring Application Update*

Development of the PDGA Mobile Scoring Application for the i-Phone continues with an official launch planned for the Am Worlds. A full page ad for the application ran in the Summer issue of DiscGolfer magazine and will run in the next issue of USA Ultimate magazine. Several new beta testers have been added to provide the development team with feedback, and the app continues to be improved in preparation for launch.

### *Disc Golf's Marco Polo Program*

The first project to be funded by the new Marco Polo program will be in Barbados. The PDGA office and international program director Brian Hoeniger have been working closely with Philo Brathwaite to iron out all of the details related to the introduction of the sport to that island country. The office has provided letters of support to several government officials and we are currently awaiting a letter confirming that the target site has been approved before releasing the support funds.

### *New PDGA Website Launch*

Brian Graham, David Gentry and IT steering committee chairman Theo Pozzy met via teleconference with our web development company Accuvent (formerly Ciphent) on Thursday June 30 to discuss the new website. We made it very clear that we were not at all happy about the performance of our current website and we asked for an explanation. Accuvent acknowledged that they were aware of the problems but felt that it was more productive to dedicate their time towards the migration of our website to the latest version of Drupal and the launching of the new website, rather than wasting time repairing the old one. They feel that the upgrade to the newest version of Drupal will address the speed and performance issues we have been facing. An update on the schedule of the launching of the new website is included in the IT report from David Gentry.

### *PDGA Merchandise Licensing with Pro-Forma*

The proposed contract to set up a merchandise licensing deal with Pro-Forma to offer customized PDGA branded merchandise via an online store was recently amended to address some concerns voiced by Dave Nesbitt. The new contract has been uploaded to the Board Yahoo Group for review and consideration for approval.

### *PDGA Elections Update*

A new record 18 members submitted their candidate documents by the June 30 deadline for the PDGA Board of Directors and will appear on the ballot. There are candidates for every state/provincial coordinator position up for election this year with the exception of Nebraska and the Armed Forces.

The elections will take place from July 18 – Aug. 7 and will include the election of four Board members, thirty state/provincial coordinators, and a confidence vote on the recent changes to the Bylaws. Once a ballot is completed and submitted by a member, they will be directed to take a comprehensive survey of nearly 100 questions.

The list of candidates and their bios and statements were published on the front page of the website in advance of the online elections. These documents will also be available to voters as they vote.

- End of Office Report

### *IT Report – Submitted by David Gentry*

#### *New Website*

The project that has consumed the majority of my time since the last teleconference is the new Drupal 7 based website. As you can clearly tell we did not launch on July 8th as expected. I literally just finished a meeting with Accuvent where we reviewed our current status and the reasons why we are behind. The primary reason that we are behind is due to the fact that some of the Drupal 7 modules are not as developed as they should be and have caused unexpected delays. This is one of the cons when dealing with an open source community. There was also a higher than expected learning curve with Drupal 7. I would rather launch the new site later than expected than to rush a site that isn't ready just to make a deadline.

The revised plan is to have the new site ready for beta testers on July 23rd and to give the beta testers a week. I will be at the Amateur Worlds during this time but will be able to review their feedback and work with Accuvant on any bugs and configuration items.

Provided the beta testing goes well the plan is to launch the new site in early August (somewhere between the 1st and 3rd) which will give us a faster and more robust site in time for the Pro Worlds in Santa Cruz. iPhone Application.

#### *i-Phone Application*

The other large project is the iPhone application and I have been work with Theo and his team as time allows. Most of my efforts have been dealing with Apple and getting the necessary paperwork completed. Some of this work has taken longer than expected and often times I can't speak with an agent on the phone. For example the developer application took over a month and was slowed down because we are incorporated in Colorado but doing business in Georgia.

I spoke to Theo over the weekend and we should be submitting the application for initial approval this week and expect to get approval in time for the Am Worlds.

Ratings Update

#### *Ratings*

The most recent ratings update was published on Monday July 11th and included 142 events. The next update is schedule for August 30th. I am expecting the August 30th update to have 200+ events including both World Championships.

- End of IT Report

#### *Committee Reports*

Tech Standards – Disc & Target Certifications - Graham

**MOTION** (Korver/Andrews)

Certify the TSC disc approval of the Astra by Millennium, Imagine by Ferris State University, Slayer by Gateway, Sole by Vibram, Credo by Crosslap Disc Golf Parks, as well as the Freedom and Liberty targets by Disc Nation.

Yes: Nesbitt, Korver, Andrews, Decker

Motion passes 4-0.

Disciplinary Update – Andrews

Andrews reported on an ongoing investigation regarding medicinal marijuana.

Rules – Korver

Juliana Korver reported that there had been no action taken so far on the use of video replay to make rules calls during a sanctioned event.

#### *Surveying Membership Demographics - Nesbitt*

Dave Nesbitt gave the board an update on the comprehensive member survey that is planned to be launched in conjunction with the upcoming elections. Graham and Roddick expressed concerns that the length of the survey and amount of time required to complete it, when included with all of the elections documents, could negatively impact the return rate. Nesbitt suggested offering incentives for completing

the survey. Discussion ensued and the board ultimately decided that the survey would be launched separately from the elections with a close date of September 15, and that \$1000 should be allotted to purchase prizes as incentives for completing the survey.

*PDGA Merchandise Licensing with ProForma*

Graham gave the Board an update on the contract review with ProForma to set up an online store to offer personalized PDGA branded merchandise. Nesbitt reported on his discussions with ProForma and recent changes to the contract that he had requested to address some minor concerns.

**MOTION** (Andrews/Decker)

Approve the recently amended contract with ProForma.

Yes: Nesbitt, Korver, Andrews, Decker

Motion passes 4-0.

*PDGA Banking & Investment Recommendations Update – Decker*

Bob Decker briefly discussed investments. Graham reminded the board that we were currently waiting for the completion of the upgrade to the new accounting system before proceeding. The topic was tabled until the Fall summit.

*PDGA Rules Q&A – Korver*

Juliana Korver reported that there had been a recent request for clarification on the legality of retrieving a disc that has been thrown out of bounds.

*Player of the Year & Rookie Procedures for 2011; Continental Rankings – Feldberg*

The Player and Rookie of the Year topic was tabled as a result of the absence of several board members.

**MOTION** (Korver/Decker)

Approve the creation and publication of the Continental Rankings as prepared by Chuck Kennedy.

Yes: Nesbitt, Korver, Andrews, Decker

Motion passes 4-0.

*Policies and Procedures Manual – Nesbitt*

Dave Nesbitt informed the board that he planned on presenting a report at the August teleconference in preparation for providing to the new board members in September.

Action Item: Graham to acquire copies of the book, *Journal of Association Leadership*, for new board members.

*PDGA Membership Restructuring – Graham*

Brian Graham gave the board an update on the ongoing work by the office on membership restructuring. Nesbitt and Andrews discussed the separation of Pro's and Ams under the PDGA umbrella and what we could be doing to move that discussion forward.

**New Business:**

*Bid Package for PDGA Majors in 2013 and Beyond – Graham*

Brian Graham reported that a new bid package for PDGA Majors was currently being worked on using examples of bid packages from three other international sporting groups. The original goal was to publish

the new bid package as soon as completed and to accept bids at the Fall summit in September. Graham recommended that we wait until the first quarter of 2012 to accept bids so that he would have the opportunity to market and present the bid packages at several national sports tradeshows that he will be attending later this year including T.E.A.M.S., Connect Marketplace, S.P.O.R.T.S., and the U.S. Sports Congress.

*PDGA Nominating Committee Report – Roddick*

Dan Roddick gave the board an update on the work of the nominating committee and the process used by the committee to evaluate the candidates. Discussion ensued on the best approach for moving forward. The nominating committee informed the board of the dangers of selecting one candidate over another and recommended that rather than recommending a slate of candidates, that it would be more fair to all of the candidates to publish a voters guide which would give the members some background information on the needs of the association, as well as tools they could use in conjunction with the candidate statements and bio's to make their evaluations and selections.

**MOTION** (Decker/Korver)

Approve the Voters Guide as proposed by the Nominating Committee.

Yes: Nesbitt, Korver, Andrews, Decker

Motion passes 4-0.

Action Item: Graham to publish the Voters Guide on the PDGA website in advance of the elections.

The Board entered into executive session at 11:00pm

Meeting adjourned at approximately 11:15pm EST