

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
June 2, 2010

Board Members:

Present: Todd Andrews, Cris Bellinger, Matt Gillis, Dave Feldberg, Bob Decker (joined at 9:38pm),
Juliana Korver

Quorum present? Yes

Others Present:

Executive Director: Brian Graham

Other: Dan “Stork” Roddick – Director Special Projects, Dave Gentry – Tour Manager.

Proceedings:

Meeting called to order at 8:38 pm EST by Chair, Todd Andrews

MOTION (Gillis/Feldberg)

Approve the minutes from the spring summit as redacted.

Motion passes unanimously

MOTION (Korver/Feldberg)

Certify the Strategy Sport Target, Fusion Genesis, Fusion Legacy, Flying Squirrel, Secret Weapon, Swan and the River.

Motion passes unanimously

Headquarters Update *by Graham*

The April 2010 financial report will be uploaded to the Yahoo group later this week.

There are 2 new employees at the office. One is taking Karolyn's place as she will be leaving on maternity leave any day now. The other is our intern.

Membership

As of 6/2/10, the PDGA had 12,866 active members

Compared to 11,580 members at the same time last year

This represents a 11.1% increase in memberships thus far in 2010

Gender Issue

PDGA documents and forms referencing sex or gender are being reviewed by our attorney to ensure that the wording is in agreement with the Stockholm Consensus. Once we hear back from the attorney, the documents and web pages will be edited and updated on the website.

Worlds DVD

River's Edge Digital Media of Red Wing, MN has been notified that they were selected as the winning bidder to produce the 2010 Pro World Championship DVD and a services agreement has been sent to them for review and signatures.

EDGE

Graham spoke with Harold Duvall and Jon Lyksett regarding EDGE and expressed our concern that we felt the program was not as successful as it could be due to lack of support from manufacturers other than Innova. Jon Lyksett has been tasked by Harold to create a sponsorship document to outline the support levels available to all disc golf manufacturers. We plan on having a follow up meeting once this document has been created.

PDGA Majors

2011 Pro Worlds – Santa Cruz, CA has been notified that they have been awarded the event.
2011 USWDGC – Round Rock, TX has been notified that they have been awarded the event
2012 USWDGC – Huntsville, AL has been notified that they have been awarded the event
2011 US Masters – Huntsville, TX has submitted additional information and a decision is needed
2012 US Masters – Louisville, KY will be submitting additional information
2012 US Masters – Portland, OR submitted a bid after the deadline

Audit

The 2009 PDGA financial audit has been received from Berry & Associates and uploaded to the Yahoo group for your review.

Form 990

A copy of our 2009 financial audit has been sent to our accountant Michael P. Salazar for use in preparing our 990 tax forms.

Summit Action Items

- The following action items from the 2010 spring summit have been completed:
Graham: send the new tech standards enforcement procedure to our attorney for approval.
- Graham: speak with Rivers Edge Digital Media regarding bid and on air personalities.
- Graham: speak with Innova about the EDGE program.
- Graham: speak with Tom Schot and review plan and courses during visit to Santa Cruz.
- Graham: speak with Huntsville, AL and Round Rock, TX to determine preference for year to host US
- Women's Championships
- Graham: speak with Louisville, KY and Huntsville, TX to request additional information

The following action items from the 2010 spring summit are currently being worked on:

- Isbell: develop details for changing of membership carry over date
- Graham, Gentry & Duesler: move forward with developing plan for management of 2011 NT
- Office: review and edit documents to agree with the Stockholm Consensus.

- Graham: develop details and budget pertaining to PDGA support of Pro Worlds.

Tour Update by Gentry

As of June 2nd there were 911 events (739 US, 19 Canadian, 153 International) on the PDGA calendar. We have received almost 50 sanctioning agreements since the Spring Summit and our US event growth is solid at 8%. This is also the total growth that will be required to meet our next milestone of 1000 US events.

Comparison of PDGA Tour events on 6/2/2010

	2006	2007	% Change	2008	% Change	2009	% Change	2010	% Change
US	524	581	10.90%	627	7.90%	684	9.10%	739	8.00%
Canada	8	8	0.00%	5	-37.50%	13	160.00%	19	46.20%
International	39	97	148.70%	129	33.00%	124	-3.90%	153	23.40%
Total	571	686	20.10%	761	10.90%	821	7.90%	911	11.00%

We have been getting ready for the upcoming June 22nd ratings update. As of May 28th we have imported 120 events and are expecting another 50 to 75 before the submission deadline of June 8th. We added an extra update this year to keep the volume of events down and as a benefit to our members.

Next weekend will be an exciting time for the PDGA as we will be having two majors (Japan Open and US Amateur DGC) happening on the same weekend on two different continents. The Am Worlds and two National Tour events will also have happened before our next teleconference on July 14th.

PDGA Committee Reports

Rules updates – Conrad has updated the online rules summary site to keep the board informed on their progress.

Student Memberships by Andrews/Graham

Someone from Santa Cruz who is in the process of creating a league for high school students has contacted the PDGA and proposed that we create some kind of student membership.

The UPA (which has changed its name to USA Ultimate), has a very evolved youth program in high school. This includes sectional championships as well as regional championships. It might be worth picking their brains to see how they handle their student memberships.

Graham will meet with USA Ultimate administrators to see how they structured their youth program. This is pretty much an untapped market for us and has huge potential.

There is a group of kids called NorCal disc golf that is interested in creating a DVD for high schools and colleges about disc golf, how to play, and how to find information about the sport. The group is interested in creating the DVDs and is looking for someone to pay for it's distribution. It is possible that a number of the manufacturers will be willing to include this with some of their disc sales. It could be packaged with disc purchases.

Graham will call the person interested in creating the DVD to see how we can proceed.

MOTION (Korver/Feldberg)

That the 2011 US Masters be awarded to Huntsville, TX.

Passes Unanimously.

Annual PDGA Awards *by Graham*

The board discussed the volunteer award. It was suggested that we start new international categories that they themselves select. The board was instructed to send any additional nominees to Graham within the next week. Graham will then create a poll on the Yahoo group.

Graham will contact Peter Shive and Don Dillion to see if they have any additional ideas for nominations.

PDGA Magazine *by Rothstein*

Rothstein is not interested in continuing with the magazine. Most likely Randy Signor will be taking on the responsibilities. Randy has publishing experience and is currently working with Rothstein so he is familiar with the process.

Discussion on potential rules changes *by Decker*

The board discussed some of the items that are currently being discussed for possible modifications for the 2011 rule book.

MOTION (Decker/Gillis)

To adjourn.

Passed

- Meeting adjourned at pm 10:12pm EST
- Minutes submitted by Secretary, Juliana Korver

Action Items

Graham talk to Hoeniger regarding the creation of international awards.
Graham contact Peter Shive and Don Dillion for senior player award nominations
BOD send volunteer and senior player award nominations to Graham.
BOD vote on the Innovation grants. Poll is set up on the Yahoo group.