

**Board of Directors Spring Summit Minutes
Professional Disc Golf Association (PDGA)**

May 13, 2010

Board Members:

Present: Todd Andrews, Cris Bellinger, Matt Gillis, Dave Feldberg, Bob Decker, Juliana Korver and Rick Rothstein

Quorum present? Yes

Others Present:

Executive Director: Brian Graham

Other: Dan "Stork" Roddick(via teleconference), Dave Gentry, Addie Isbell, Karolyn O'Kull, Chuck Kennedy, John Duesler, Todd Briner, Cliff Towne, Dave Nesbitt, Conrad Damon (via teleconference), and Jeff Homburg (via teleconference).

Proceedings:

Meeting called to order at 8:43 am EST by Chair, Todd Andrews

Headquarters Update *by Graham*

Office Report

At the end of March 2010, the PDGA had a cash position of \$400,201 compared to a cash position of \$252,836 at the same time last year, representing an increase of \$147,365.

At the end of March 2010, the PDGA had a net financial position of \$395,303 compared to a net financial position of \$450,232 at the same time last year, representing a decrease of \$54,929. This decrease should not be cause for alarm due to the fact that income from 9 membership batches in the amount of \$265,845 was not deposited into our account until April 5th.

Due to solid growth, new revenue streams, and attention to costs and savings, the PDGA experienced substantial increases in income, net income and our net financial position at the end of 2009.

At the end of 2009, the PDGA had a net financial position of \$389,733 compared to a net financial position of \$227,914 at the same time last year, representing an increase of \$161,819.

The following chart is a snapshot of our finances over the past six years:

Year	Actual Income	Actual Expenses	Net Income	Cash Position	CP Change	Net Financial Position	NFP Change
2009	\$1,356,749	\$1,108,599	\$248,150	\$405,192	219.92%	\$389,733	171.00%
2008	\$1,154,071	\$1,053,052	\$101,019	\$184,241	123.42%	\$227,914	156.26%
2007	\$1,109,362	\$1,085,188	\$24,174	\$149,279	106.51%	\$145,852	187.03%
2006	\$952,249	\$884,323	\$67,926	\$140,157	133.52%	\$77,984	73.94%
2005	\$752,203	\$782,750	-\$30,547	\$104,971	77.17%	\$105,472	73.96%
2004	\$732,133	\$689,507	\$42,626	\$136,019		\$142,615	

2009 Audit:

The 2009 financial audit is nearly complete and is scheduled to be delivered to the office late this week or early next week. Graham met with the auditor earlier this week to go over the preliminary findings and nothing unexpected will be forthcoming in her report.

Memberships by Isbell

Currently we have 12,246 members. (New: 2,204, Renew: 10,042)

Amateur: 9,340

Professional: 2,906

Male: 11,355

Female: 891 (188 joined this year)

US: 10,845

Canada: 165

International: 1,236 (10% of membership) – 31 countries! “Mission” accomplished.

Ace: 189

Birdie: 98

Eagle: 37

Junior: 435 (162 joined this year)

Masters: 2,545

Grandmasters: 1,376

Senior Grandmasters: 264

Legends: 26

Senior Legends: 16 (including Headrick)

All other: 7,584

Tour Report by Gentry

As of May 11th there were 859 events on the PDGA calendar. Current growth in US tour events is at 5.8% which is consistent with the year so far. If we end the year with 5% growth that will represent a total of 980 US events and we will be pushing 1200 total events.

Someone asked how we get more women playing? Stork told us about Matel who brought in a high paid consultant who said the number of women who would play computer games would never increase. Clearly it has, so we need to keep hacking away at this issue. It is such a huge potential of disc golfers. Sometimes it is just a small thing that can be the key.

Converting supporting memberships over to full members is very low. Originally, the only way the PDGA could contact these individuals is if the TD supplies us with their information. Now we are trying to take the load off the TD by allowing the players to go online and fill in their own information, but the return is still very low.

Comparison of PDGA Tour event on 5/11/2020									
	2006	2007	% change	2008	% change	2009	% change	2010	% change
US	488	547	12.1	596	9	654	9.7	692	5.8
Canada	6	8	33.3	5	-37.5	13	160	18	38.5
International	38	97	155.3	125	28.9	124	-0.8	149	20.2
Total	532	652	22.6	726	11.3	791	9	859	8.6

The next two months are normally a very busy time for the tour as May and June are probably our two busiest months. The pace will be compounded by the fact that Karolyn will be on maternity leave and that we have an earlier than normal Am Worlds starting on June 29th. We are however going to prepare for Karolyn's departure immediately after the Spring Summit and should be caught up before she leaves.

In addition to the Am Worlds we also have three National Tour events (Master's Cup, Beaver State Fling, Minnesota Majestic) as well as the Japan Open and US Amateur DGC on the same weekend.

Graham has identified a temporary worker to help out in June.

Feldberg expressed the desire to bring back the developmental tier level and to allow players to have a minimal membership where the PDGA keeps track of ratings for the individual.

Towne suggested we think about some incentive for regional/local tours to become PDGA sanctioned events. For example, the Southern California area only allows a tournament to be SoCal event if it is first a PDGA sanctioned event.

PDGA Committee Reports

Disciplinary – There is a proposal by the current chair, Shawn Sinclair, to make the committee chair a paid consultant position. Graham will write an article regarding the procedure involved in submitting a disciplinary item.

Environmental committee - The PDGA Environment Committee has been resurrected after a 2 year hiatus. It consists of 10 PDGA members. Since December 2009, they have continued to make progress to grow the data base of resources in order to assist communities, parks department, and course caretakers (leagues, private owners, volunteer groups) in the effort to reduce the impact the sport of disc golf and its participants create on the environment. The goals for 2010 are as follow, develop a database of BMP's (Best Management Practices). Provide innovations developed by reputable sources i.e. Universities, professional groups, Industry leaders in land management. Produce article to be posted to the PDGA website and other media. We are currently developing a relationship with Penn State University Department of Crop and Soil Sciences. The Environment Committee is working to deliver awareness to disc golfers in Virginia and Maryland of the Wavyleaf Basketgrass an invasive vegetative species that attaches seeds to clothing shoes and disc golf bags.

Women – the committee chair has just posted a survey on the women's yahoo group and Karolyn is going to send it out to all the female PDGA members.

Competition – some discussions regarding competition manual rewrite. Rothstein asked who makes the distinction of what is a rule and what is a competition issue?

Rules committee – Conrad has created a website with a list of the items that they are discussing for the upcoming rules change. This was created to keep the BOD updated on their progress.

Information Technology – by Andrews/Gentry

Recently Completed or Active Projects

1. Implementation of an Online Sanctioning Agreement

We were able to launch an online form that allows TDs to submit their sanctioning agreement in time for the 2010 season. This new form has received positive feedback for tournament directors but the integration with our internal software has allowed us to reduce staff time and shorten the time required to process an agreement. Approximately 75% of all agreements are being submitted via the online form.

Rothstein suggested that we have an article in the magazine to promote the new capabilities.

2. New Course Directory

The new course directory leveraging the Drupal platform was implemented in the fall of 2009. The new directory offers pictures, an improved Google map, and the ability to do course reviews.

3. National Tour Proficiency Exam

By utilizing an existing Drupal module we were able to have the NT proficiency exam ready to go in a short period of time. This would have been a difficult task to complete if we have to build the quiz from scratch. We did find a bug that causes the quiz to reset for a small percentage of some users (approximately 5%) and will be corrected in time for the 2011 season.

There are 9 colleges that are using this online test for their clubs.

4. New Live Scoring Interface

The live scoring took on a new look and feel in time for the Memorial this spring. In addition to visual enhancements the abilities to do live commentary (via Twitter) and pictures (via Flickr) were added. Brian Graham and Theo Pozzy also do some field testing while in Arizona that allowed pictures to be uploaded directly from the field.

Korver asked if we can encourage tournaments to use the live scoring for the women as well as the men. We can have multiple devices contacting the online scoring system and thus we just need more smart phones in the field to accommodate this request. Korver also suggested that it could also simply take someone with texting capabilities and a person sitting behind a computer who could be located anywhere and who could then upload the scores.

5. Management of Tour Fees (in progress)

The foundation for the management of tournament fees has been implemented. We are currently working on reporting and the ability to automatically generate reminder emails. This project should be complete in the next 30 days.

6. Phase II of PDGA.com (in progress)

Phase II of the website is currently under active development. This phase will migrate certain key pieces of PDGA data (primarily players and events) into native Drupal nodes. I have done some preliminary review and testing. We should begin Beta testing by June 1st.

Theo Pozzy will be visiting the IDGC sometime in late summer to meet with Brian and myself. During Theo's visit we will be reviewing our IT priorities and managing these tasks using a process called Agile. Below is a sample of items that we plan on exploring in more depth.

- Multiple language support (translations) and a mobile theme for the website.
- Review and enhancements to the membership processing system. Goals are to reduce staff time and improve the time it takes for a new or renewing member to access the website.
To increase the turnaround time, Briner needs better access to the PDGA database. Theo will address this when he is here to come up with a recommendation. Isbell encouraged us to give Briner more access.
- Improvements to the pre-registration system at PDGA.com including a possible integration with online registration.
- The submission of results completely via the website eliminating the need for events to send the Excel TD report.
- Allowing unofficial ratings to exist when official results have been processed.

Gillis thinks it is important decide what the purpose of the website is. We need to set some goals. He thinks we are losing some marketing opportunities and that we should better leverage the website.

Online Registration *by Andrews*

The goal is to have an online registration that will automatically update the online registration list for a tournament. This would distinguish our own system from other tournament registration systems.

The current system was created free of cost by Todd Briner. He spent his own money to create the system. The current system is a profit center for the PDGA. It is a tool for the TD's to make their tournament better. Outside online registrations are giving a kick back to the TD's so this could result in fewer events using our system.

O'Kull suggested that if we do automate the registration process, then we should provide the TD with a spreadsheet with the registration information to help them with their TD reports.

Nesbitt suggested that we do not offer links to "competitive" registration systems on our website. Graham would also like to move in this direction, but wants to make sure that our system is as good as it can be before we do this.

Touring Pros/Touring Pins *by Gentry*

Review of the Touring Pros, Touring Player Pins, and World Invites *by Gentry*

The PDGA currently has a number of programs based on points and events played during a calendar year. This document is a brief review of these programs along with a proposal to streamline these programs.

Touring Pro Cards:

The "Touring Pro" program dates back to 2005 and is a way of designating our top professionals. These players received select benefits such as voting for the Tournament Director and Sportsman of the Year along with spots set aside in National Tour events. In 2010 there were a total of 126 players who meet the stipulated criteria.

Touring Player Pins:

The Touring Player Pins dates back 15+ years and was started by Rick Voakes when he was on the BoD. The recipients receive a lapel pin and the maximum number of pin holders is 200 due to how pins are currently ordered. In 2010 there were a total of 181 players who meet the stipulated criteria.

Problems with the Current System

- 1) The Touring Player Pin program takes staff time to calculate and provides no real benefits to the recipients.
- 2) The overlap between the programs is confusing, especially considering that 77 players were both Touring Pro and Player pin recipients.

Recommendations

Gentry doesn't feel that we can eliminate or reduce the Touring Pro Card program. When it was created it may have been before its time but the reserved National Tour spots have shown to be a useful benefit. If anything I feel that we need to increase the benefits of this program.

Gentry suggests that we either eliminate the Touring Player Pins altogether or award the pins to all Touring Pro cardholders.

Feldberg suggested that we only give out 10 for Adv men and 5 for Adv women.

Korver suggested that we recognize these individuals on the website and allow them to “purchase” their own pins if they are interested having the items.

Bellinger and Rothstein suggested that the points are not a fair system to determine awards as it depends greatly on the number of players at the events in their area.

Gentry was encouraged to continue working on the details of combining these two systems.

Technical Standards *by Stork*

The committee didn't want to put both new requirements and enforcement into the tech standards at the same time. The PDGA relies on compliance and on the manufacturers cooperating with us. We are operating completely by remote control. The process has primarily been both collaborative and cooperative. However, from time to time, we have had a few manufacturers purposely non compliant. In the past we have had no recourse if/when this happens. The following procedure is being proposed to note the sequence of events that will occur if a manufacturer is non compliant with our technical standards.

PDGA Tech Standards Enforcement Procedure (rev 5/5/10).

To be added upon approval of the PDGA Board:

If it is determined by the Technical Standards Committee that a manufacturer has violated the PDGA technical standards or procedures, the following actions will be taken: A first offense requires that the manufacturer submit an explanation to the Technical Standards Committee as to how and why this violation occurred and how it will be rectified in the future. Depending on the nature of the violation, the out-of-compliance product may be suspended from approval for PDGA play.

A second offense, within three years of a first offense, requires a \$300 contribution to the Disc Golf Foundation. In addition to possible suspension of the product from play, the manufacturer must submit a formal explanation to the Technical Standards Committee and the PDGA Board as to how and why this violation occurred and how it will be rectified in the future. After review of that submission, there may be additional recommendations provided by the Board. This discussion may include a suspension of the manufacturer from the PDGA approval process for an appropriate period of time.

A third or greater offense, within three years of a first offense, requires a \$600 contribution to the Disc Golf Foundation. In addition to possible suspension of the product from play, the manufacturer must submit a formal explanation to the Technical Standards Committee and the PDGA Board as to how and why this violation occurred and how it will be rectified in the future. After review of that submission, there may be additional recommendations provided by the Board. This might include the Board requesting that the manufacturer implement a product recall whereby they either offer customers a refund or replace it with another approved disc.

It is, of course, the hope of the PDGA that these actions need not be undertaken. The PDGA Technical Standards rely primarily on the voluntary cooperation the manufacturers. If, however, there is a pattern of violations or if a manufacturer fails to comply with the penalties that are determined as the result of a violation, then the PDGA Board will take whatever steps are necessary to protect the best interests of disc golf, its players and other stakeholders.

Decker commented on the second offenses which says it may include a suspension of the manufacturer from the PDGA approval process for an appropriate period of time. Decker wants to see this included on the third and fourth offense as well.

MOTION (Decker/Gillis)

Move that we accept the presented tech standards enforcement procedure with the modification that the third or greater offense also include the potential suspension of the manufacturer from the PDGA approval process.

Motion Passes unanimously

Lighting discs for night play *by Kennedy*

The Blackjacks company is selling discs with lights in them for night play. They also have a converter to light up any regular disc for night play. There have be requests to allow lighted discs be allowed for sanctioned play, so Kennedy is proposing that we come up with some standards that allow us to sanction lighted discs.

Night Golf – Future is Now *(presentation delivered by Kennedy)*

player interest exists

- Events held for years – now being sanctioned
- leagues running into dark at edges of season
- sales of glow discs?

Facilities Usage

- Courses getting crowded – more time available
- pay-for-play facilities on the rise – more revenue
- No park activity at night so new option and better facility utilization
- Legal activity in the dark at parks
- More interest for courses on military bases?

Products & Technology

- Available for years, currently patchwork, not integrated
- Rules currently being written for PDGA Competition manual
- More equipment needed – more dollars get involved in the sport
- New market segment of players willing to play & spend

- PDGA Tech Standards looking at updating specs to allow LEDs and batteries in discs molded for night play
- Embrace new technologies – start at night – GPS & Rangefinders – and more

Stork believes it may be beneficial to have a say on the way that the discs are created instead of letting it go rogue. Rothstein wonders why this is a PDGA issue. Graham wondered if this can be accomplished in x tier and variances. Nesbitt thinks that what Kennedy is doing here is very proactive and we are better to understand the technology involved now then to react to it 5 years from now. We should also run this by legal as there are more liabilities if we are encouraging night play.

Currently the Blackjacks lighted discs violate 3 things: they contain metal, they are too thick in the center and the slope plate doesn't conform to the current standards.

Feldberg thinks this could explode if we offer sanctioned c-tier glow events. Korver identified that there are two issues here. One is whether we allow PDGA sanctioned x-tier events to allow the sanctioned glow discs and two whether we allow sanctioned glow discs to be used during all tournament play. The board has directed Kennedy to continue to pursue this issue and return to us with a recommendation.

Summit Dinners *by Rothstein*

Rothstein feels that buying alcohol during summit dinners is inconsistent with our efforts and inappropriate to be purchased with members funds. Decker pointed out that we are a volunteer organization and the board members are using vacation time to be here.

MOTION (Rothstein/Feldberg)

Starting today, at summit meals, board members are responsible for picking up their own alcohol tab.

Yes: Feldberg, Korver, Rothstein

No: Bellinger, Decker, Gillis, Andrews

Motion Fails

Membership Initiatives *by Isbell*

1. Membership extension through following year for ALL members after October

Currently all NEW members who join after September 1st and renewals after November 15th are extended through the following year.

Why change it:

- Simplicity change it to one date for everyone (October 1st)
- The tour schedule is full making current September 1st date too early
- Desire to offer an incentive to our former members
- Improve retention #s

Advertising:

- Story on pdga.com

- Social Network announcements
- Email/Direct mail
- Magazine

Isbell was directed to change to one date and she and Briner will determine what that date will be.

2) PDGA Disc Golf Weekly Update extended to disc golf community – not just members - Currently this newsletter is sent to PDGA members only.

What we need:

- “Subscribe to PDGA DG Weekly Update” icon on the front page
- Optional survey questions for subscribers

Why change it:

- Generate a mail list of potential members
- Opportunity to find out about our advertising
- Link to join the PDGA

Isbell was directed to do so and to make sure that there is a link back to pdga.com.

3. Social Networking

FREE Outreach and Communication among both current members and non-members

- Facebook
- DiscGolfersRus
- YouTube
- Twitter
- Flickr

Korver suggested that we use foursquare to try to increase spectators at tournaments. Nesbitt suggested that we giving away memberships to focus groups, TD's, clubs... with the goal of trying to get new members. Feldberg added that it all comes back to the kids. We should find a way to give out more PDGA memberships to youth. We could also emphasis club sports in colleges.

Upcoming Priorities

- Evaluate Supporting Member Program
- Focus on Retention Rate – brainstorm ideas for improving renewal #s

Rules Committee Review *by Damon*

Conrad created a website to track the issues discussed by the committee.

The first issue that has been discussed in full is regarding holing out which includes simplifying terms in definitions. The second issue discussed was regarding falling putts and stance. This discussion is still ongoing. The goal is to create a stance rule that is easier to enforce consistently.

Bill Burns is a new nonvoting members of the committee.

Damon created this site to make sure that there is good communications with the committee and the board so there are no surprises with the proposed rules. Damon is focused more on the delivery date associated with the time line set forth for the committee proposals.

Looking ahead, it is hard to tell if the committee will be able to address all of the issues on the list in time for the 2011 revision. Gentry brought up the concern of the competition manual and how it is effected by the rules revision. Gentry is concerned that we might not be able to print a new rule book in November or December and then get the word out to the membership. Stork offered that once we know there are changes we can write about them on the website to prepare the masses. If there are things that players need to know in advance (as it effects the way in which they prepare or practice for events) then we should try to get that knowledge out as soon as possible.

We need to make sure that we have a list of every change that has been made including correction of typos to be delivered along with the new rules to our international components.

Damon welcomes feedback from the board on what we feel are the most important issues on the list.

Currently the committee is on schedule to deliver the new rules revision in time for 2011.

National Tour by *Graham/Gentry/Duesler*

Management: The PDGA Board of Directors voted unanimously at the April 2010 monthly teleconference to re-task the National Tour Committee as an advisory group and that responsibility for planning and management of the national tour be moved to the PDGA office

PDGA Board of Directors (Ultimate Approval)

Brian Graham – Executive Director (Festival Atmosphere, Promotions, TD's)

David Gentry – Tour Manager (Competition/Event Guidelines)

John Duesler – Marketing Director (Media Relations / Marketing National Sponsorships)

Advisory Group – NT TDs, Former NT Committee, Touring/Regional Players

Schedule:

The office will as soon as is feasible get the planning of the NT back on the approved schedule. The purpose of this summit presentation is to get board approval for the general concepts before we move forward with the detailed planning.

Direction:

The office staff will be attempting to accomplish the following priorities as outlined in the 2009 NT Board survey:

Priority - Survey Rating

Attract Media Exposure - 4.14

Promote Disc Golf - 4.14
Promote the PDGA - 3.71
Attract New Sponsors - 3.71
Build Infrastructure - 3.57
Attract Spectators - 3.43
Attract Sponsors via online coverage - 3.29
Make sport viable vocation for touring pros – 2.29

General Plan:

It is the opinion of the office that by and large NT tournament directors already know how to organize and host an exceptional competition, otherwise they would not have risen to NT status. It will be our focus to assist in organizing a festival atmosphere to accompany the competition, with the goal of attracting spectators, media and sponsors. We will be using a 3-pronged approach with Brian, Dave and John being responsible for the tasks listed in the flow chart above. We feel that most or all of the board's priorities can be accomplished or improved using this approach.

We are in agreement that we will discuss and consider the following:

- Better define the NT with a series launch and series finale event, with awards distributed at the finale
- Eliminate the application process but continue to consider new events based upon quality and reputation
- Eliminate, improve, or replace lesser performing events, and identify and recruit new events
- Consider the rotation of events within defined regions
- Consider changing NT eligible divisions (eliminate Masters division?)

Current PDGA Definition:

Major Events: Major Events include World and National Championships which are based on invitations and player qualification. Qualification to World Championships and Majors are awarded according to previous year Tour Points and other qualifying criteria. Current members who do not earn an invitation to the World Championships may gain entry after the 60 day exclusive registration period to invited players has expired and there are open spots. (PDGAeventsguide.pdf)

Majors Tour Standards:

- Financial Stipend from PDGA
- Complimentary PDGA Tour Insurance
- PDGA current membership mandatory
- Amateur/Junior Worlds will offer larger player packages and lower payout, similar to US Amateur DGC.
- 125+ % minimum payout in all pro divisions

National Championships:

- U.S. Amateur Disc Golf Championship – Milford, MI – 143 competitors (09)
- U.S. Masters Disc Golf Championship – Location changes – 164 competitors (10)
- U.S. Women's Disc Golf Championship – Location changes – 48 competitors (09)
- U.S. Disc Golf Championship – Rock Hill, SC – 192 competitors (09)

World Championships:

- Amateur World Doubles – Wimberley, TX – 228 competitors (10)
- Pro World Doubles (currently not held)
- PDGA Amateur World Championship – Location changes – 595 competitors (09)
- PDGA Pro World Championship – Location changes – 327 competitors (09)

International Championships:

Asia

- Japan Open – Nasu Highlands - 104 competitors (08) held every other year

Europe (alternate years)

- *Scandinavian Open – Skelleftea, Sweden – 146 competitors (08) – same years as Japan Open
- *European Open – Tampere, Finland – 111 competitors (09)

Feldberg suggests that we have a PDGA employee who is responsible for the NT and who will be at every event and will work toward standardization of the tour.

It has been really hard for us to translate our goals into the NT events. Promising events come and go and there is that ever growing debate between standardizations and allowing the events to try their own thing. Nesbitt asked about ownership. Are we in a position that we should just own the events and utilize the clubs as third party contractors or are we better off doing it on this level to reach our marketing goals.

Feldberg believes that the major problem with the NT events is that we need to make the tour more important than each individual piece. Feldberg suggested that we pay the winners of the tour significantly more.

Marketing Presentation by Duesler

This is the Moment We've been Waiting for...

Duesler presented a very energetic and positive marketing presentation and made some of the following points.

There is no such thing as instant success there is incremental success and we are growing. Disc golf now is not just disc golf. We are seeing disc golf manifest itself into other things. Disc golf is now three dimensional.

New marketing – Digital Darwinism combining marketing, media and advertising.

Duesler will be going to Des Moines, IA for a PGA tournament event. Disc golf will be doing a demonstration at the event and will have 2 half hour clinics and a 9 hole round.

Graham suggested that we consider endorsing products that our members might use.

Competition Items – by Feldberg

Rating Change

Feldberg suggested that we weight the rating system like we do the points system or that we create a slope to give actual handicap ratings for the courses based on their difficulty.

Kennedy asked that we spend an hour or two at the next summit and include Roger (Chuck's partner in the ratings project). Roger and Chuck have been dissecting their method continually since its inception.

The board would like to review some of the statistics that have been generated from the ratings.

Structured Sign-ups

Feldberg suggested that we consider some type of structured sign up for larger PDGA events. With first come first serve, we may end up with local players being left out. Feldberg feels that the PDGA should create a guideline for how to handle this.

Am's playing Pro

Feldberg doesn't want to allow an am to play in a pro event unless they upgrade to a full professional membership. One suggestion is to take the first \$25 of a player's winnings if they cash in this situation and apply it to their now pro membership.

Maybe we should revisit the issue of allowing ams to accept merch if they “cash” in a pro event.

What makes a pro?

We need to define some guidelines regarding what it takes to make a player a pro. Currently it is accepting cash or checking the pro box on the PDGA entry form.

Pete May added that for him a pro is a person who attempts to make a living by playing a sport.

Feldberg agreed that touring pros would be willing to pay a couple of hundred dollars for their memberships in return for some advantages such as priority entries in events.

Feldberg will come up with guidelines of what it takes to be a pro or what it means to be a pro and will bring it back to the board.

In the Fairway

This is a template for tournament directors of B and A tiers to submit information about their events and then Kennedy will turn it into an website article. So this is basically just an easy way for TD's to submit information about their event and this is a way for us to generate more content for the website.

The board was strongly in support of this idea.

MOTION (Rothstein/Decker)

To adjourn.

Passed

- Meeting adjourned at pm 4:50pm EST
- Minutes submitted by Secretary, Juliana Korver

Action Items

Graham: send the new tech standards enforcement procedure to our attorney for approval.

Andrews: talk to Sinclair about his disciplinary proposal.

Homburg, Kennedy and Roddick : put the newly-approved enforcement text into the tech standards and introduce it to the manufacturers.

Korver and Roddick: continue to work with Conrad to meet the rules revision mileposts.

Feldberg: create guidelines of what it means to be a pro and bring back to the board.

Next Teleconference Agenda Items

Discussion on potential rules changes.