

Board of Directors Teleconference Minutes
Professional Disc Golf Association (PDGA)
April 21, 2010

Board Members:

Present: Todd Andrews, Matt Gillis, Dave Feldberg, Bob Decker (joined at 9:10pm), Juliana Korver and Rick Rothstein (joined at 8:45pm)

Quorum present? Yes

Others Present:

Executive Director: Brian Graham

Other: Dan “Stork” Roddick – Director Special Projects, Dave Gentry – Tour Manager.

Proceedings:

Meeting called to order at 8:35 pm EST by Chair, Todd Andrews

MOTION (Korver/Feldberg)

Approve the minutes from the 3/11/10 teleconference.

Motion passes unanimously

MOTION (Gillis/Korver)

Certify the following discs: Genesis Line - Hail Mary (DKG Disc Sports), Exodus Line - Hail Mary (DKG Disc Sports), Miracle (DKG Disc Sports), Fuse (Latitude 64), MD2 (Latitude 64), TD (Latitude 64), Gamma Ray (ABC Discs), Money (ABC Discs), and the Warrior (new – retooled Element X from Gateway).

Motion passes unanimously

Headquarters Update by *Graham*

Finances

At the end of February 2010, the PDGA had a net financial position of \$456,364 compared to a net financial position of \$269,759 at the same time last year, representing an increase of \$186,605.

Membership

As of April 14, 2010, the PDGA had 11,111 active members compared to 9,567 active members at the same time last year, representing an increase of 16.1%.

The following chart shows our active membership growth by month over the past ten years:

Month End	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
November	272	0	358	0	760	1035	1430	0	0	1630
December	973	1408	1589	1697	1897	2153	2285	2107	2302	2946
January	2360	2696	3327	3235	3372	3964	4658	4691	4631	5250
February	3313	3776	4492	4136	4784	5882	6050	6593	6965	7381
March	4517	4832	5323	5430	6339	7613	8433	8330	8833	*10356
April	5163	5646	6199	6321	7316	8627	9253	9880	10474	
May	5724	6288	6820	6959	7810	9362	10184	10855	11400	
June	6085	6598	7336	7516	8398	9914	10653	11383	11981	
July	6293	6829	7612	7701	8619	10201	10884	11861	12439	
August	6403	7005	7777	7907	8852	10509	11184	12123	12806	
September	6600	7184	7908	8122	9070	10780	11401	12380	13292	
October	6756	7368	8052	8275	9231	10948	11557	12608	13666	
Nov	6872	7456	8121	8402	9464	11130	11716	12765	13854	
December	7032	7638	8304	8575	9629	11302	11943	12980	14205	
Change	12.90%	8.60%	8.70%	3.30%	12.30%	17.40%	5.80%	8.70%	9.40%	*17.2%

IRS

The Internal Revenue Service has notified the office that they have waived the penalty against the PDGA related to the late filing of our 2008 990 tax form in 2009. The PDGA's accountant had accepted full responsibility for the late filing and offered to pay any related penalties. The 2009 forms will be prepared by a new accountant and the requested 2009 financial information has already been furnished to them. The new accountant has been instructed to file an extension in order to allow us adequate time to receive our completed 2009 financial audit before the filing.

PDGA Interns

The PDGA office will have Luke Pettijean, a student at the University of Georgia, interning with us this summer. Last year's intern Alan Kane of the University of South Carolina, will serve another internship with the office in 2011. Graham is requesting some sort of compensation for the interns. Andrews suggested that we pay him via a scholarship that would go towards his college tuition.

Stork suggested that there may be very strict guidelines regarding compensation for interns. Graham was instructed to look into the rules about payment for the work done by interns.

Marketing Report

John Duesler's monthly marketing report and detailed report on the Memorial IPTV broadcast have been uploaded to the Board Yahoo group for review.

Social Networking

Memberships manager Addie Isbell has been assigned the job of managing all of the PDGA's social networking pages and will be looking into ways to better use these sites to increase our membership, promote the sport, and communicate with our members.

Senior Committee

The results and summary of a survey sent to all Legends aged members has been compiled by Don Dillon and the Senior committee and uploaded to the Yahoo group for your review. Don Dillon's document and

story on increasing senior participation in the sport of disc golf has been published on the front page of PDGA.com and will be available for download on a new Senior page, which will soon be published on our website.

Disc Golf Research Project

The PDGA will be assisting and offering support to a disc golf fitness research project which will ultimately provide the association with data showing the health benefits of playing disc golf. The research project will be jointly conducted by Western Carolina University and Oklahoma State University. The U.S. Masters Disc Golf Championship at the IDGC on April 30 – May , will be one of the test events and competitors who choose to take part will be carrying pedometers with them during competition as part of the study.

Collegiate Championship

The 2010 Collegiate Championship took place this past weekend in North Augusta and was a tremendous success. Twenty four college and/or university teams took place in the competition with Chris Becker of the University of Oregon winning the individual title and Augusta State University winning the team title.

Pro/Am Financial Breakdown

The PDGA office has begun the process of tracking income related to pro and amateur members separately as requested by the board. It will take some time before this data can be accurately used for planning purposes.

Tour Update by Gentry

As of April 20th there were 800 events (640 US, 15 Canadian, 145 International) on the PDGA calendar. The total amount of US events is 2.6% ahead of last year at this time. Gentry is expecting 3 to 5% growth this year.

Rules Proficiency Exam

There have been a total of 1708 people with a PDGA number who have passed the Rules Proficiency Exam which is well beyond the number of players who will compete in a National Tour event this year. Gentry thinks we are seeing great benefits including general knowledge of the rules. If we plan to expand or change this process for 2011 we will need time to make these changes and should discuss the matter further at the Spring Summit. There is some interest in creating an exam for tournament directors in the future.

Website Conversion

Ciphent has been working hard on Phase II of the website conversion which will cover results, statistics, and events.

National Tour Update

Gentry has had some conversations with Ron Convers about the 2011 National Tour. He has asked me to bring up the subject of having the Vibram Open as the NT finale starting in 2011. Ron is looking for the board's thoughts on this subject. The proposal is summarized below...

1. Both the open and women champions to be crowned together. The current structure minimizes the women's NT crowning due to the unbalanced nature of the USDGC when compared to the USWDGC.

2. The NT to be self-contained and players with minimum points will have reserved spots in the NT crowning event. Some players who could cash in the NT Series may not qualify for the USDGC.
3. Spectators to more easily follow the standings and championship run of the NT. The NT would become stand-alone and inclusive. The Vibram Open website would tout the race for the NT Championship much more than the USDGC does.
4. Sponsors to rest assured that their advertising of the NT will not get lost during the NT's crowning event, which is currently the case.
5. In 2011, The Vibram Open will be MPO and FPO only for the purposes of being the crowning NT event. Two divisions, two champions.
6. The Vibram Open DVD Vibram Open will be MPO and FPO only for the purposes of being the crowning NT event. Two divisions, two champions.
7. The Vibram Open can be held anytime from early August to late September. It will not infringe on Worlds or the USDGC. It allows for an extended NT season, and these two months offer some of the best weather in New England.

Feldberg suggested that we add a “you make the call” section for the website where there could be an image with a description and a poll of possible calls to make regarding the situation.

PDGA Committee Reports

NT Committee *by Graham*

The committee seems to be spinning it's wheels at the moment with no sense of action.

Graham suggested that we bring the management of the NT tour into the office and let the staff run the NT. Instead of a committee, we would have an advisory group of tournament directors as well as others.

Feldberg suggested that we hire someone to oversee this and ultimately be responsible for it. Graham said that is the direction he is headed.

Rothstein is concerned that we talk about how much an event controls their venue and address the question regarding Master's playing in the events.

MOTION (Korver/Decker)

The NT committee be re-tasked as an advisory group to the office staff and that the responsibility for planning and management of the national tour be moved to the PDGA office.

Motion passes unanimously

Disciplinary Committee *by Andrews*

Because multiple disciplinary actions were filed against Nikko Locastro, he was put on probation for 6 months. He sent an email saying he wanted to appeal the sentence he was given. Andrews wrote back with specifics on how that could be done. Graham has not received any appeal, so the original disciplinary action stands.

Spring Summit

Graham asks the board to submit agenda items by the first of May.

Andrews requests that all board members have something in writing regarding any agenda items they have for the spring summit.

Am and Pro status

Feldberg raised a concern regarding a specific disc golfer who competed at the Collegiate Championships who was not a current PDGA member at the time of the Championships. However, it is believed that he was previously and has accepted cash thus jeopardizing his armature status. This person didn't reclassify to gain amateur status. So we need a way to better track former PDGA members to make sure people don't go unnoticed. We have taken the first steps toward eliminating this problem with the supporting memberships.

Rules

Feldberg told some of the touring players about the potential rules changes and he is expecting a document from some of the touring players regarding some potential changes they would like to see.

Registration

Our website currently has links to online tournament registration systems other than our own. Rothstein expressed a concern over the resulting loss of income. Graham explained that we currently we have our own online registration system, but if a TD uses a different online registration and they request a link be added for their tournament registration, then we will do so. Rothstein would like to see some kind of fee going back to the PDGA from these outside systems.

During the previous summit we talked to Briner about the system he wrote for us and he told us about the updates he was working on. Rothstein asked when will we see those updates.

MOTION (Rothstein/Gillis)

To adjourn.

Passed

- Meeting adjourned at pm 10:24pm EST
- Minutes submitted by Secretary, Juliana Korver

Action Items

- Graham – Find the rules regarding payment for work done by interns.
- Graham – Ask Brinner about upgrades to the online registration system.