

Teleconference Minutes
Professional Disc Golf Association (PDGA)
April 1, 2009

Board Members:

Present: Todd Andrews, Chris Bellinger, Ron Convers, Bob Decker, Matt Gillis, Juliana Korver and Rick Rothstein

Quorum present? Yes

Others Present:

Executive Director: Brian Graham

Other: Dave Gentry – Tour Manager, Dan “Stork” Roddick – Director Special Projects, Shawn Sinclair – Disciplinary Committee Chair (joined the discussion at), Chuck Kennedy (joined the discussion briefly), Jeff Homberg (joined the discussion briefly).

Proceedings:

Meeting called to order at 8:37pm EST by Chair, Bob Decker.

MOTION (Andrews/Convers)

Approve the March 4th 2009 teleconference minutes.

Motion passes unanimously.

MOTION (Convers/Andrews)

Certify the Fiber Shot and the Voodoo.

Motion passes unanimously.

Executive Director's Report: presented by Brian Graham

- As of the end of January, the PDGA had a net financial position of \$324,004. Last year at this time we had a net financial position of \$162,571. Though the increase seems significant, it is somewhat deceiving due to the schedule of expenditures. We had an income of \$180,544 that exceeded our expenses of \$62,894 by \$117,650. This was due to a high membership season.

- The February 2009 financial report is being finalized and will be uploaded to the Yahoo Group April 2.

Memberships:

- As of 4/1/09 we have 9,178 active members. Compared to 8,659 members at the same time last year, this represents a 6% increase in membership thus far in 2009.

2009 Elections:

- The call for candidates for the 2009 elections was made on March 11 via the PDGA website, e-newsletter and PDGA Radio. An additional announcement was published in the new Disc Golfer magazine, which members are currently receiving. The deadline for submission of candidacy is May 29th and the elections will take place during the month of July.

DiscGolfer Magazine Update:

- The first issue of Disc Golfer was received at the office on March 26 and members are already receiving it. The new printer, Ovid Bell Press, has been giving us great customer service and the turnaround time on the first publication was phenomenal. 3,000 extra copies of issue 1 were ordered to replace the tour program and these will be distributed via the same methods as in the past.

Public Earth:

- Cliff Towne and Graham are working with a web company called Public Earth on an agreement whereby the PDGA would provide them with our course data and they would make it available to the public on their website, which is similar to Google maps / Google Earth.

POTY/ROTY

-The Player and Rookie of the Year awards process have been finalized by Chuck Kennedy and the final document is available on the Yahoo Group for your review. The new process is 80% statistics and 20% player vote.

PGA Champions Tour

- The offer for the PDGA to do a disc golf demonstration at a PGA Champions Tour event in Des Moines was withdrawn due to scheduling problems. The marketing director of the event is still very interested in disc golf and will continue to try to set something up in the future.

Georgia Welcome Center

- The PDGA and the International Disc Golf Center have been chosen to set up a disc golf display at the Georgia Welcome Center on I-20 in May and June of 2009, and March and April of 2010. This welcome center is one of the busiest in the state with over 1.5 million visitors annually.

Discraft Course

- Jim Kenner of Discraft visited the IDGC on March 25-26 to finalize the design of the Jim Warner memorial course. The course will be ready for the grand opening on May 30 – April 3 at the Hall of Fame Classic SuperTour event.

Office Automation

- The office recently implemented a newly automated reship/redo process which should greatly improve the turnaround time on packages that have to be reordered due to non-delivery or a bad address. We are currently working on automating the official's exam.

Utility Golf Cart

- With three 18 hole courses to manage and maintain at the IDGC, a utility golf cart has become absolutely necessary. A refurbished Club Car utility golf cart is currently on loan to the IDGC from a local business for evaluation purposes. The cost of the cart is \$3,000 and endowment fund money has already been earmarked by an anonymous donor with the provision that the cart be in honor of Lorrie Gibson.

United States Entertainment Force (USEF):

- Chuck Kennedy has been assigned to work with the USEF to develop a program to introduce disc golf to military bases. One of our initial needs is a determination from the board on whether the PDGA should offer a low cost military membership level or whether we want to contract with the USEF to create a Military Disc Golf Association which would purchase services (ratings, magazine, numbers) from the PDGA.

- The board prefers the idea of offering a lower rate membership for military than to help create a MDGA.
- We should also think of things that we can do in addition such as selling courses to military bases and to start some kind of military league that leads into military tournaments.

PDGA Tour Report: presented by Dave Gentry

- As of today we have 503 US events on the Calendar plus 30 other events that are pending. That compares to 507 last year at this time.

Webcasting Partnering Agreement: presented by John Deusler

- Terry Roddy, Duesler, Pete May, and an ESPN independent producer have been working for a couple years to get disc golf on TV.
- They have found a company with the technology to do a satellite uplink which will allow a live webcam.
- The company is creating a sports broadcasting space with this technology
- Brian Hill has offered us a 50/50 agreement. That declares that they will take care of marketing, production and distribution. They are not asking for any money, rather they want only permission to broadcast the events (NT's mostly). Profits will be split 50/50/ with the PDGA.
- Hardware company is called todocast.tv. The marketing arm is called sports live productions. The production company is out of Las Vegas.
- Duesler asked for the board's support to accept this agreement.
- One risk is that they want the rights to repackage the shows and distribute them.
- The board wants to be assured that they will follow our policy on acceptable advertisements?
- Roddy and Duesler would be intimately involved in the creation of these broadcasts.
- The board has some concerns for protecting our image and members, but has given overwhelming support for Duesler to move forward with this project.

Tech Standards: presented by Stork (Homberg has now joined the conversation)

- There is a conflict in the tech standards in our procedures regarding the renaming of a disc coming out of an approved mold.
- There are two different proposed fixes. The committee decided on the following: where the text in red has been added to the standards.

An additional fee of \$100 is required for any **previously-approved disc or target, which is assigned an entirely** new name by the manufacturer, excluding custom hot-stamped discs. If the status of a particular disc is in question, the Technical Standards Committee will make a final determination as to which discs are or are not custom discs. The PDGA may test any product at its own expense at any time.

Motion (Korver/Bellinger)

Approve the changes to the text of the technical standards proposed above regarding the renaming of a disc coming out of an approved mold.

Motion passes unanimously.

Player of the year award process: presented by Graham (Homberg leaves the conversation and we are joined by Kennedy)

- New process proposes 80% statistics based and 20% voting based.
- One of the factors eliminated from the previous version (to make it simpler) was the strength of field.
- Factors: rating in 7 best events in which 2 must be majors or NT's, % finishing in those events, average rating in worlds, head to head.
- The board discussed the voting aspect of this process.

MOTION (Convers/Andrews)

- Move that we accept the process as proposed above by Chuck

For: Convers, Andrews, Decker

Against: Rothstein, Korver, Gillis

Abstains: Bellinger

Motion does not pass.

MOTION (Korver/Rothstein)

- Move that we accept only the statistical part of Chuck's proposal. That is, the statistics should make up 100% of the process and there will be no voting aspect to the process.

For: Rothstein, Korver, Gillis, Andrews

Against: Convers, Decker

Motion passes.

- The BOD decided that the formula for the award should be available to all members and the actual statistics should be released to the membership.

- The new method for determining the POY awards will be implemented with last year's data to determine the 2008 award winners and from this point on.

MOTION (Korver/Convers)

- Move that we implement the new procedure for determining POY with last year's data thus determining the 2008 POY award winners.

For: Convers, Rothstein, Korver, Gillis, Andrews, Decker

Motion passes unanimously.

Mission statement update: presented by Bellinger

- All board members need to send Bellinger their ideas on the mission statement.

Disciplinary policy update:

- The BOD went into Executive Session to discuss an open case.

- After discussing the disciplinary issues at hand, the board decided to reevaluate the current disciplinary procedures and tables at the upcoming summit.

New Items:

- We have a new procedure on how to document action items for the board meetings. Juliana will document the items and update the action item list that will include the date the action item was initiated, when it should be completed, who is responsible for the item, the status of the item and any notes.

Upcoming elections – need for candidates

- The term of service is up for Convers, Decker, Korver, and Andrews. If they or any other member wish to be on the ballot for a seat on the board, they need to submit their intentions to the PDGA by May 29th.

Action Items:

- All board members get Mission statement suggestions to Chris by April 22nd.
- Graham will send out a n email asking for agenda items for the summit.
- BOD members look at the Legions proposal so we can be prepared to deal with that in the future.

MOTION (Convers/Korver)

To adjourn.

Motion passes unanimously.

- Meeting adjourned at 11:05pm

- Minutes submitted by Secretary, Juliana Korver