

Spring Summit Board Meeting Minutes
Draft

Meeting was convened at 8:30 PM EDT on May 1 at the IDGC by Board President Decker. All other Board Members were present (Dodge and Shive by teleconference). The Staff was represented by Executive Director Graham, Tour Manager Gentry, and Membership Manager Isbell. Others in attendance were Consultants Kennedy and (by teleconference) Roddick, Homburg and Towne, and Fulfillment House Director Breiner.

Financial Report (Graham): As of April 1, the PDGA had a net financial position of \$239,476 compared to \$276,265 at the same time last year. March income exceeded expenses by \$62,282.

Tour Report (Gentry): As of April 28 there were 694 events on the PDGA calendar, compared to 597 at the same time last year. There are 35 Competition Endowment program events on the calendar, of which 30 are charitable.

Membership Report (Isbell): Membership numbers are running about 6.5 to 7% higher than last year.

Member Survey (Graham): It has been ten years since the last member survey. The Board agreed that a new member survey should be implemented.

Action Item: Board Members should send appropriate questions to Headquarters by May 15.

NT Committee Report (Dodge): The NT Committee recommends limiting the number of divisions to four (Open, Open Women, Seniors (over 50) and Women Seniors). Other major recommendations include scheduling the NT events in a coordinated loop around the country, and opening up the application process beyond its current invitation-only status. The Board will take these recommendations under advisement.

Course Directory (Towne/Roddick): There are many other internet sites that are using course directory information, some in very innovative ways. We need to position ourselves so that we retain ultimate control of course directory information content and, if possible, share in the profits of others

who use our data. We could best accomplish this by interacting positively with other sites that currently have a strong position.

Action Item: Roddick and Towne will develop suggested protocols for interacting with other sites and present them at the June teleconference.

2008 Worlds DVD Proposal (Graham): Media-Active was the only responder to our RFP to produce a DVD for the 2008 Worlds. Their proposal has several options, and we will consider them further at the June teleconference.

Online Registration RFP (Graham): Graham presented a draft of a RFP, and discussion centered on whether there should be one or more than one registrar.

Motion (Shive): That we develop an RFP for a single registrar to work with the PDGA to offer online tournament registration (Bellinger second).

Motion (Brenner): To table the above motion until the June teleconference (Convers second).

For: Brenner, Convers, Decker.

Against: Shive, Dodge, Andrews, Bellinger

Motion (to table) fails 3-4.

Voting on the original motion:

For: Shive, Bellinger, Andrews, Convers, Decker

Against: Dodge, Brenner

Original motion passes 5-2.

April Teleconference Minutes (Shive):

Motion (Shive): To approve the minutes of the April teleconference (Andrews second).

For: Shive, Convers, Andrews, Dodge, Brenner, Bellinger.

Abstain: Decker

Motion passes 6-0-1.

Conflict of Interest Policy (Shive):

Motion (Shive): To replace (subject to final formatting) the current PDGA Conflict of Interest Policy with the policy in the "Director Guidance" document in the Yahoo files. This can be found in pages JRWB-44 to JRWB-49 of that document (Andrews second).

Motion passes unanimously.

Pro Worlds Invitation Protocols (Shive):

Motion (Shive): That a temporary subcommittee be formed to review the criteria by which invitations to the professional world championships are determined (no second).

Action Item: Shive will present invitation policy recommendations directly to the Competition Committee.

New Ideas (Kennedy): PDGA Consultant Kennedy presented several ideas for Board consideration. Among these were 1) establishing a separate competition structure using vintage discs, 2) separating the rulebook into a section treating disc golf rules (for everyone) and a section treating competition structure (for PDGA members), and 3) printing a waterproof rulebook and requiring that it be carried at certain events.

Disciplinary Committee Report (Andrews): This Committee is moving forward effectively under new Chairman Shawn Sinclair. Kathy Manly has also joined the Committee. Some unusually controversial cases may require Board consideration.

Youth Committee (Convers): Convers reported that the Girl Scouts have created a "disc golf" merit badge, and that the Boy Scouts are in the process of creating one.

The first day's meeting was adjourned by unanimous consent at 4:27 EDT.

The second day's meeting was called to order by Board President Decker at 8:42 EDT. The same Board and Staff Members attended as the first day. Others attending were Fulfillment House Director Breiner, Consultants Kennedy and (by teleconference) Roddick and Homburg, and (by teleconference) Shane Guiliano from Autonomous Productions and Joe Wander from Disc Golf Live.

Wii Game Report (Guiliano): Autonomous Productions has made great progress in creating a Wii game based on disc golf, which they hope will be released late this summer. They will be working with the PDGA so that they can include well-known courses in their data-base.

Low Cost Membership Options (Graham): We considered a plan that would add new levels of membership (League Member, Supporter, Pro with touring Card). The magazine would be optional for all levels. This would

allow us to appeal to more recreational members, and make the dues paid by current members more congruent with the services they receive.

Disc Golf Live Proposal (Wander): Disc Golf Live proposes to produce a home version of its broadcast episodes in return for increased support (from \$2000 to as much as \$6000) from the PDGA. The PDGA could recoup at least part of its investment from a revenue sharing program in which the home version of the episodes would be marketed to various subscribers.

Action Item: Executive Director Graham will work with Wander to develop the most appropriate proposal for the Board to consider.

Technical Standards Committee Report Part 1 (Discs) (Homburg): The technical Standards Committee approved 49 discs in 2007, and have recommended 16 to the Board for certification thus far in 2008. The discs were made by thirteen different manufacturers. Seven discs failed the PDGA tests since January 1, 2007. The PDGA has acquired a set of disc-testing equipment so that tests could be done at Headquarters.

Motion (Shive): To require manufacturers to include disc identification and the words "PDGA approved" in raised lettering on all new discs produced for sanctioned competition after January 1, 2009 (Bellinger second).

Motion (Brenner): To table the above motion (Decker second).

For (tabling): Brenner, Decker.

Against: Bellinger, Shive, Dodge, Convers, Andrews.

Motion fails 2-5.

For (original motion): Bellinger, Shive, Dodge, Andrews.

Against: Brenner, Decker.

Abstain: Convers.

Motion passes 4-2-1.

Technical Standards Committee Report Part 2 (Targets) (Kennedy): The Committee is preparing a survey to collect opinions about targets from members and manufacturers. A thorough review of target standards will be carried out in 2008, similar to the review of discs that took place in 2007.

Data Agreement (Brenner/Graham): A preliminary agreement document has been developed that would regulate the sharing of member data (names and addresses) with third parties for those members that choose to allow it.

Replacement for Shive Board Vacancy (Decker):

Motion (Decker): That Juliana Korver be selected to fill the vacancy (Andrews second).

Motion (Shive): That the above motion be tabled until the results of the election are known (Brenner second).

For (tabling): Shive, Brenner.

Against: Andrews, Convers, Bellinger, Decker, Dodge

Motion fails 2-5.

For (original motion): Andrews, Bellinger, Convers, Decker.

Against: Dodge, Shive, Brenner.

Motion passes 4-3.

Worlds Report (Graham): The PDGA made about \$11,000 on the 2007 Amateur Worlds, but is currently about \$6500 in the red on the 2007 Pro Worlds. The \$6500 is owed to the PDGA and may be recovered in the future. Participant complaints about different aspects of the Amateur Worlds (especially the courses) are a concern.

Health Aspects and the PDGA (Graham): The greatest health concern we face is the continuing dilemma faced by many sports -- the threats posed by performance-enhancing and illegal drugs. At the same time, there are many advantageous health aspects of the sport. Disc golf is a wonderful athletic pursuit. It can be played by people of almost all ages. Injuries are minimal. It can help combat childhood obesity. We are a relatively "green" sport, with potentially positive impact on the environment. A holistic statement, while acknowledging the threats, must also take these positive aspects into account.

Ratings (Graham/Shive): The ratings system, like the disc-testing system, is a key member benefit. PDGA staff will soon be able to carry out disc testing at PDGA Headquarters. The PDGA owns the ratings system and we should take steps so that ratings services can also be carried out by PDGA Staff members.

Youth Committee (Part2) (Convers): The Youth Committee is considering youth safety issues, and also ways in which to most effectively coordinate with the Edge Program.

League Sanctioning (Kennedy): Kennedy described details of a program initially proposed last fall, in which league play could be sanctioned. Hopefully this program will be instituted in the late summer or fall of 2008.

The meeting was adjourned by unanimous consent at 3:55 EDT.