

9/20-21/07 Summit Meeting
Draft of Minutes

Meeting was convened at 8:37 EDT by Board President Decker.

Present: Board members Decker, Shive, Convers, Bellinger, Andrews, and (by teleconference) Brenner and Dodge; Executive Director Graham, Staff members Gentry and Isbell and guests Breiner, Roddick, Hoeniger and Gibson..

Headquarters Report (Graham)

Since the Summit meeting falls between the monthly teleconference meetings, the financial report is the same as the one for the 9/5 teleconference.

Membership Report (Isbell)

The PDGA currently has 11,349 members, a gain of 123 members since 9/5/07.

Tour Report (Gentry)

There have been 731 PDGA-sanctioned events as of 9/19. We are on track for more than 800 events in 2007, which would be more than a 10% increase over 2006.

Strategic Planning (Roddick)

As the new Board settles in and defines its overall style, we may want to consider revising our mission statement. The options on the table are going with a simple straightforward statement, or a more visionary and “catchy” one like the one currently used by the Ultimate Players Association.

Membership Benefits (Isbell)

We considered a commercial program of discount benefits that would be part of the membership package. Cost and value were issues. The staff will work on developing such a package, which will be far less expensive and can be tailored to the specific needs of the membership.

Magazine RFP (Graham/Decker)

We discussed the two bids (from Disc Golf Magazine and 4141Disc Golf), and made teleconference calls to both publishers with final questions.

Motion: (Shive) To award the contract for an 80-page, bimonthly magazine to 4141 Disc Golf. (Dodge second)

For: Shive, Convers, Dodge, Andrews, Bellinger, Decker

Motion passed (6-0)

September Teleconference Minutes (Shive)

Motion: (Shive) To accept the minutes for the 9/5/07 teleconference. (Andrews second)

For: Shive, Convers, Andrews, Bellinger, Decker

Abstain: Dodge

Motion passed (5-0)

TD Appreciation Gift (Graham)

We will include a bagtag and a customized certificate in tournament director packages, in recognition of the services they provide.

PDGA Online Registration (Graham)

There are many advantages in offering online registration for PDGA-sanctioned events, and we discussed how best to do this, beginning in 2008. The major questions centered on which agency should be hired to provide this service.

Motion: (Convers) That the Fulfillment House proceed with implementation for 2008, and that an RFP for the 2009 season be generated by June 2008. (Bellinger second)

For: Convers, Andrews

Against: Shive, Dodge, Bellinger

Motion failed (2-3).

Motion: (Andrews) That the Fulfillment House proceed, with the understanding that we will evaluate the need for an RFP in 2008. (Bellinger second)

For: Convers, Andrews, Bellinger, Decker

Against: Shive, Dodge

Motion passed (4-2)

Motion: (Dodge) That we develop an RFP by the Spring 2008 Summit that requires bids for the 2009 season by the Fall 2008 Summit. (Bellinger second)

For: Shive, Convers, Dodge, Bellinger, Decker

Against: Andrews

Motion passed (5-1)

IDGC Pro Shop Online Sales (Graham)

Graham will develop a detailed proposal to offer this service.

2011 Am Worlds (Gentry)

The course evaluation for the 2011 Amateur Worlds, to be held in Rochester, has been completed, indicating great potential with no serious problems.

Motion: (Shive) To accept the course evaluation. (Convers second)

For: Shive, Convers, Andrews, Dodge, Bellinger, Decker

Motion passed (6-0)

Mid-Nationals (Gentry)

The Mid-Nationals continues to have disappointingly low registration numbers. Gentry recommends withdrawing major status for this event.

Motion: (Shive) To withdraw major status from the Mid-Nationals. (Bellinger second)

For: Shive, Convers, Andrews, Dodge, Bellinger, Brenner, Decker

Motion passed (7-0)

Magazine Optional Membership (Graham)

Motion: (Dodge) To offer a discount of \$10 for membership without magazine. (Shive second)

For: Shive, Convers, Andrews, Dodge, Brenner, Decker

Against: Bellinger

Motion passed (6-1)

SWOT Analysis (Brenner)

Many items were added to a preliminary SWOT (strengths, weaknesses, opportunities, threats) analysis. We will continue to refine this list and discuss it further at the next teleconference. Among other things, it will help us decide how best to deal with the mission statement.

PDGA, Enabler or Vendor (Brenner)

In many areas the PDGA can choose whether it wants to be the primary provider of services, or an agent that encourages and helps outside businesses to offer those services. We need to consider how best to make these choices. This will be a continuing discussion.

Pro vs Am (Brenner)

Another discussion that will continue. This discussion focused mostly on the development of elite tournaments for Open Pros. In particular, the idea of a “Grand Slam”, which would be Open-only, was introduced.

The Thursday session was adjourned at 4:41 EDT.

The Friday session was called to order by Board President Decker at 8:38 EDT

Present: Board members Decker, Bellinger, Shive, Andrews, Convers, and (by teleconference) Brenner and Dodge; Executive Director Graham, Staff members Isbell and Gentry, and Guests Roddick, Breiner, Padgett, Duesler, Hoeniger and Gibson.

Disciplinary Committee (Andrews)

Pete Kenney, current Chairman of the Disciplinary Committee, must step down for personal reasons. We discussed possible replacements.

National Tour (Duesler)

Duesler presented a recommendation for a 2008 National Tour that would consist of eight National Tour events and would cost \$43,200. We will consider this recommendation at the October teleconference.

Marketing Proposal (Duesler)

Duesler proposed that we significantly upgrade the Marketing Director position. We will consider this recommendation at the October teleconference.

Professional Standards (Shive)

We need to decide who should be a professional, and what should be the privileges and responsibilities of professionals. First we should consider whether we want to continue to offer age-protected professional divisions, and, if so, under what conditions. This discussion will continue at the October teleconference.

Technical Standards (Roddick)

The Technical Standards Committee recommends that we undertake a thorough reevaluation of technical standards for discs. To do this we need input from manufacturers and from the membership, and surveys have been designed to provide this input. The first results from these surveys should be available early in October.

Temporary Tournament Fee For Nonmembers (Graham)

The current \$5 fee is not sufficient to cover the added staff costs of processing nonmembers and the risks undertaken by the PDGA and tournament directors.

Motion: (Shive) That the fee be raised to \$10. (Andrews second)

Motion: (Decker) That the motion on the floor be tabled. (Andrews second)

For: Shive, Convers, Andrews, Decker

Against: Bellinger

Motion passed (4-2)

Course Review (Roddick)

Roddick presented an update on the course review program.

Youth Committee (Convers)

We need to find better ways to attract juniors and to coordinate and deliver services to current junior members.

Motion: (Convers) To form a Youth Committee. (Andrews second)

For: Andrews, Bellinger, Decker, Convers

Motion Passed (4-0)

2008 Budget (Graham)

We will be working to complete the 2008 budget by the end of October.

International Schedule (Hoeniger)

International competition, while increasing rapidly, is still in the developmental stage with a relatively small economic base. As might be expected, there is much diversity of preferences and capabilities of different foreign programs.

Policy and Procedures Manual (Decker)

A draft will soon be made available to members. We need to make this as close to final form as possible.

Mission Statement (Roddick)

A continuation of Thursday's Strategic Planning discussion. We will consider an expanded mission statement after completing the SWOT analysis.

Board Meeting Scheduling (Decker/Graham)

It may be better to schedule teleconferences later in the month, so that they are more in synch with the financial report cycle. We will stick with 1st Wednesday of the month for the rest of 2007.

World Team Championships (Hoeniger/Nesbit)

This program, possibly beginning in 2009, will have coordination with WFDF. U.S. team members will be chosen from Team State Championships.

Meeting adjourned at 4:00pm.

Respectfully submitted,
Peter Shive
Secretary