

**Professional Disc Golf Association (PDGA)
Board of Directors Meeting for July 12, 2006 – Approved Minutes**

8:30pm ET 7:30PM CT 6:30pm MT 5:30pm PT

The Meeting was convened by Commissioner Theo Pozzy.

Present: T. Pozzy, B. Decker, J. Chapman, P. May, K. Yoo, D. Stork Roddick (Dir Spec Proj), B. Hoeniger (ED), L. Gibson (Minutes), D. Gentry (Tour Mgr), B. Graham, ('06 Pro Worlds TD), J. Duesler (PDGA Marketing)

Not Present: T. Calhoun-proxy given to Commissioner Pozzy, J. Lyksett-proxy given to Commissioner Pozzy

HQ Update (B. Hoeniger/L. Gibson/D. Gentry)

Memberships: Passed 10,000 current members this week equaling 18% growth ahead of 1 year ago. Best year in 10

Tour: The 2006 Pro and Am Worlds preparations were reviewed.

The recent site visit to Highbridge, WI was discussed as was the trip to Kalamazoo, MI, proposed site for the 2008 ProAmJr World Championships.

Motion (B. Decker/P. May)

To approve Highbridge Hills, WI as the venue for the 2007 PDGA Professional World Championships

For: B. Decker, K. Yoo, P. May, J. Chapman, T. Pozzy, T. Calhoun, J. Lyksett **Motion Passed**

Motion (P. May/T. Pozzy)

Moved that the minutes of the 3/1/06 AZ Summit be approved as presented.

For: K. Yoo, P. May, T. Pozzy, T. Calhoun, J. Lyksett

Did Not Vote: B. Decker, J. Chapman **Motion Passed**

Motion (B. Decker/K. Yoo)

Moved that the minutes of the 5/9/06 BOD teleconference be approved as presented.

For: B. Decker, K. Yoo, P. May, T. Pozzy, T. Calhoun, J. Lyksett

Did Not Vote: J. Chapman **Motion Passed**

International Disc Golf Center Update (BDH)

DisConcepts expanded proposal was explained and discussed. Support from the Board was given to continue working with Pat Farrell.

The 2006-09 PDGA-Columbia County Agreement was reviewed

Action Items (BDH, P. May, B. Graham)

- 1) Explore a contractual financial agreement with Mr Farrell
- 2) Coordinate with Columbia County regarding the agreement
- 3) Identify a local attorney to review the agreement on behalf of the PDGA.

An agreement in principle was reached following Bill Paulson's recent visit to the IDGC where he presented his brick sponsorship proposal.

Marketing Opportunities (J Duesler)

John's focus for the next three years will be: growing galleries, attracting corporate sponsorship and expanding media coverage.

Relationships have been established with Sierra Nevada brewery, Microtel Inn and Suites, Merrell Shoes; others are pending.

As a marketing thrust for the National Tour in 2007 John has designed a "Green Living" theme, advancing disc golf as an environmentally friendly sport. He believes that a powerful marketing team is created by matching an environmental charity with the disc golf world.

The Board gave John permission to use the PDGA logo at the following websites:

- i) www.fromthetreetops.com where sponsorship proposal templates and marketing strategies can be found
- ii) www.greendiscgolf.com

The Board resolved to explore the Green Living theme at the next teleconference.

New Policies (T. Pozzy)

If at the conclusion of the election presently in progress the new bylaws are voted in, there will be a need to fill a few "holes" left when the transition is made from the outgoing constitution to the new by laws.

The solution is to draft individual policies based on current practices which future Boards can update independently when necessary.

Policies are required for the following:

- a) Board member roles and responsibilities will no longer be identified but some roles will still need to be filled e.g. Communications Director
- b) Board member terms and elections. Attorney Brian Murphy will be consulted prior to drafting a policy.
- c) Disciplinary process: 1st draft now available
- d) Ratification/publication processes for organizational policies and their publication at the website.

Action Items

The following Directors have volunteered to draft policies for Board review:

T. Pozzy: disciplinary and publication processes

B. Decker: board terms and elections

K. Yoo: board member roles

Date for '06 Fall Summit

Sept 21-2/06 proposed and penciled in.

Obelisks for Prior Board Members (T. Pozzy)

Guidelines:

- a) Must have served a full term or a minimum of 1 year or made a significant contribution as determined by the Board
- b) Effective as of this year's outgoing members
- c) Retroactive to 20 yrs ago; to be awarded in 5 yr increments i.e. 4 awards will be announced every year for the next 5 years.
- d) Former board members will be invited to the Pro World Championships to receive their obelisks at the Awards Banquet, if unable to attend obelisks will be mailed.

Other Business

San Francisco Proposal (D. Roddick)

Progress is being made on the course in Golden Gate park.

Fund raising efforts include an adopt a hole program at \$2500 per hole. The PDGA has been asked to participate.

Although the Board does not want to set a precedent it recognizes the value of being part of this keystone course/project. Therefore the Board approves a \$500 donation for which the PDGA will receive recognition in the form of a bronze plaque near the course entrance.

Motion (T. Pozzy/B. Decker)

That an honorary PDGA membership be awarded to the mayor of Augusta.

For: B. Decker, K. Yoo, P. May, J. Chapman, T. Pozzy, T. Calhoun, J. Lyksett **Motion Passed**

IDGC Logo (BDH)

Brian presented selections of logos created by members for the Board's consideration.

Logo #17 was preferred by a majority of the Board with the proviso that "PDGA" be incorporated in the design.

Action Item (BDH/Staff)

The Board requested the image be made available in black and white before a final decision is made.

Meeting Adjourned 11:25 pm