

**Professional Disc Golf Association (PDGA)  
Board of Directors' Meeting for February 10, 2004 – Approved Minutes**

**7:30pm EST 6:30pm CST 5:30pm MST 4:30pm PST**

**The meeting was convened by Commissioner Theo Pozzy.**

Present: Theo Pozzy, Jon Lyksett, Marty Hapner, Steve Wertz, Terry Calhoun, Pete May, Dan Roddick (staff), Brian Hoeniger (HQ staff), Lorrie Gibson (HQ staff), Dave Nesbitt arrived at 9:15pm EST, Pete May signed off at 9:50pm EST giving proxy vote to Marty H.

**Approval of Minutes**

**Motion:** (Theo/Jon)

Moved that the minutes of the previous teleconference of January 6, 2004 be passed.

For: Theo, Jon, Marty, Steve, Terry, Pete                      **Motion Passed**

**HQ Update (Brian)**

Current memberships are 2-3% behind the pace of the same time last year. Possible reasons: depressed US economy, raise in membership fees, harsh winter weather, increasing cost of discs and events. The number of events on the 2004 Tour Calendar is healthy. The financial position is sound but will need close monitoring if memberships continue to lag behind the 2003 pace. Direct Mail has been sent out to 1600 former/potential members who paid the \$5 fee in 2003.

**SportsLoop and MCC Status (Pete/Theo)**

Per the "Out Clause" in the contract, a registered letter was sent to SportsLoop on Feb 3/04 terminating the current relationship between SL and the PDGA.

**Action Item:** (Dave)

Allow Dave 2 weeks to conclude relationship negotiations with SL before determining how to inform the membership that the current contract with SL has ended.

**MCC Events**

Both time in general, and specific timing within a company's financial year are required to build relationships with potential corporate sponsors.

Each MCC staff member has been assigned a number of NT TDs to work with fostering local sponsorships.

**Motion:** (Pete/Theo)

That on behalf of the PDGA, MCC fund raise on a 30% non-exclusive basis and that the Board approve, as presented by Pete, the sponsorship/ fundraising package for the NDGC including :

Hole Presenter: \$5000

Bench Marker: \$525

Tee Marker: \$225

Club Sponsor: \$125

Brick in the Wall: \$100

For: Theo, Jon, Steve, Terry, Marty    Abstain: Pete    **Motion Passed**

**Action Item:** (Pete)

To collaborate with Andi Lehmann on a charter for the Publicity Committee to be presented at the Arizona Summit

**Membership Survey (Terry)**

Despite technical challenges, over 200 members have responded to the survey on the first day of it's being available online.

**Video/Audio Projects: (Stork, Terry, Theo)**

Blair Paulsen has expressed an interest in making a presentation at the AZ Summit.

**Joe Wander Proposal Update (Terry)**

Tabled for AZ Summit

**Brian Sullivan Proposal Update (Stork)**

Stork will incorporate BOD suggested revisions into the contract with Brian Sullivan. The Board will review this issue and the agreement at the AZ Summit.

**2004 National Tour Video**

Tabled for AZ Summit

**National Tour Update: (Brian/Dave)**

NT event signage and merchandise (hats, shirts) have been organized and ordered by Dave N. Dave Henrickson has done an excellent job designing the NT Program, PDGA Brochure, Lg & Sml Tour Posters. These are all nearing completion and will be presented at the AZ Summit and The Memorial.

**Marshal Program Update: (Dave)**

To date the Marshals have been very well received by the players and TDs. A strong team has been assembled with Marshals in place for all except California events. It is anticipated that the 2004 program will remain within or under budget.

**NDGC Update and HQ Move: (Theo/Brian)**

Jim Kenner is presently on site designing a course. The next key step is for the Army Corps of Engineers to review and approve the proposed trees to be removed.

Brian and Lorrie's adjudication is booked with US Immigration in Buffalo, NY 2/18/04. The projected date on site for the PDGA Office is 4/1/04.

**AZ Summit:**

List of Invitees was outlined.

Proposed Agenda topics to include: membership survey results, Constitution, media rights, support of Chris Himing's charity disc golf event, tech standards, relationships with vendors, NDGC, Financial Report, review last year's brainstorming ideas, IT issues, International proposal, licensing of player ratings/course directory/website technology/algorithms, and connecting with course owners.

**Other Business:**

Worlds' Invites will be posted at the website within the next 48hrs.

Worlds' Invites packages will be designed in collaboration with Becky Zallek.

A suggestion was put forth to hold an open BOD forum at the 2004 Worlds Championships.

The meeting adjourned at 10:30pm EST

