

**Professional Disc Golf Association (PDGA)  
Board of Directors' Meeting for January 6, 2004 – Approved Minutes**

**8:30 pm EST 5:30pm PST The meeting was convened by Commissioner Theo Pozzy**

Present: Theo Pozzy, Marty Hapner, Steve Wertz, Jon Lyksett, Terry Calhoun, Dave Nesbitt, Dan Roddick (staff), Brian Hoeniger (HQ staff), Lorrie Gibson (HQ staff) Not Present: Pete May

**Approval of Minutes**

**Motion:** (Theo/Steve)

Moved that the minutes of the previous teleconferences of May 8, Sept 25, Nov 19/03 be passed.

For: Theo, Jon, Marty, Steve, Terry Abstain: Nez **Motion Passed**

**HQ Update (Brian)**

Year end Financial Summary statement presented.

Income of \$546K, Expenses \$523K. Income includes deferred revenue from initial Eagle Club and Multi-year memberships.

Membership Growth Rate: 8.7% in 2003, same as 2002.

Tournaments: 450 events listed in 2004 to date, significantly ahead of this time one year ago.

Tournament growth rate: 15% in 2003.

International proposal: responses received from Belgium, Holland, and Sweden

Immigraton process: moving forward

**SportsLoop Status** (Nez) tabled for later in the meeting

**Member Survey** (Terry)

There are 6000 current members with email addresses who will be informed of the upcoming member survey conducted at the website. For those without email, a notification of the survey will be included with other mailings ( e.g. renewal notices) directing them to the website.

The first step is to clarify what we want to know from the membership.

**Action Item** (All Board Members)

Follow up with an email to Terry containing detailed specifics of what each Board member would like included in the Member Survey.

Each teleconference participant offered 1-3 suggested items of interest to be included in survey tool:

Theo: - information on formula for successful sponsorship  
- what the PDGA can provide of value to new members to encourage them to join the organization

Steve: - opinions on the National Tour

Brian: - assessment of customer service provided by the Office and the Fulfillment House  
- 3 things the PDGA is doing well, 3 things the PDGA is doing poorly

Marty: - need for any rule changes

Jon: - members' opinions on developing a true Amateur class

Dave: - comments on the Marshall Program  
- Members' perceptions of the need to grow internationally

- If pdgastore.com expanded to include generic discs would this be a conflict of interest regarding other online stores and distributors.

Stork: - same as Brian reworded to say 3 things to be improved  
- what is the level of interest regarding international growth  
- review the previous survey tool for continuance

Lorrie: - ask Amateur players what keeps them playing Am, what it would take for turn them to turn Pro

### **SportsLoop (Nez)**

Nez spoke with Roy Kessel today. RK is interested in continuing a relationship with the PDGA and by the end of the week will submit to the Board a proposal outlining a new working partnership. Prior to the March Summit, developments with SL will be reported to the membership by the Board.

### **Merchandise Delays (Brian)**

A discount has been negotiated with the printer of the Course Directory as compensation for the oversized cover.

We are experiencing continued delays with the National Tour and Pro Worlds Videos. The contract with Alacrity Media was discussed.

### **Video/Audio Projects (Theo/Stork)**

Stork has agreed to devise a strategy and implementation plan regarding the associated legal rights of distribution and content related to audio/video media.

Theo and Stork are working with Brian Sullivan on a proposal for his radio show.

The Joe Wander project remains pending.

### **Action Item (Terry)**

Terry will explore project possibilities with Joe Wander.

### **NT Update (Nez/Brian)**

The Marshall Program continues to move forward. In general, Tournament Directors' responses to the concept is good. 12-16 applicants have been identified, candidates will be finalized shortly. Orientation will be held during the upcoming NT Committee teleconference call at the end of January.

Scoreboards and event signage are now priorities.

A relationship has been established with the Queensboro Shirt Co and orders for Ace Club and Officials shirts will be forthcoming.

### **Pdgastore.com (Brian)**

#### **Motion (Terry/Jon)**

That a nominal percentage of the profits from sales after fulfillment expenses and costs of merchandise be directed to non-profit causes e.g the Worlds, Major and NT events, the EDGE Program, The Disc Golf Foundation and the Steady Ed Museum

For: Theo, Jon, Marty, Steve, Dave, Terry    **Motion Passed**

#### **Logo Reviews (Brian)**

Ace, Birdie and Eagle Club logo designs were selected.

**Action Item (Office Staff):** Circulate potential Eagle Club logos to current Eagle members for input.

**PDGA Awards** (Brian)

**Motion** (Nez/Jon)

For 2004 only and review thereafter, the PDGA Player of the Year Award, PDGA Rookie of the Year Award, Bob West Sportsmanship Award and the TD of the Year Award be awarded by plurality vote of those current PDGA members holding Touring Player cards, State Co-ordinators and members of the Board of Directors.

For: Theo, Jon, Marty, Steve, Dave, Terry   **Motion Passed**

It was suggested that the Awards' selection process be included as a topic in the upcoming Member Survey.

**"Drinking and Driving"** (Jon)

No alcohol during PDGA sanctioned tournament play rule to be upheld across the board. No exceptions.

**Am Female Grandmasters and Am Sr Grandmasters** (Brian/Nez)

The existing sanctioning agreement divisions protocol stands as is and will be discussed further at the March Summit in AZ.

**Licensing of Course Directory** (Theo)

**Action Item** (Theo)

Legal counsel will be sought to draw up a licensing agreement between the PDGA and parties wishing to subscribe, on an annual basis, to the PDGA Course Directory data. The agreement will be presented to the Board for approval.

**USDGC Trademarks** (Theo)

US Masters, US Womens, and US Amateur DGC names are being added to the agreement with Harold Duvall, per PDGA trademark lawyer.

**Invitations to Summit** (Theo)

Email suggestions/requests should be forwarded to the Office for the Boards' approval.

Meeting adjourned 1/7/04 00:10 am EST 9:10 pm PST