

**Professional Disc Golf Association (PDGA)
Board of Directors' Meeting for November 19, 2003 – Approved Minutes
Drafted: 11/19/03**

8:00 EST The meeting was convened by Commissioner Theo Pozzy

Present: Theo Pozzy, Jon Lyksett, Steve Wertz, Dave Nesbitt, Pete May, Terry Calhoun, Dan Stork Roddick (staff), Brian Hoeniger (staff), Lorrie Gibson (staff) Stork left the meeting at: 8:40 pm.

Review and Approval of Augusta Summit Draft Minutes

Pros and cons of recording the teleconferences were discussed. It was decided to continue not recording the meetings.

The Augusta Summit Minutes of 10/13-14/03 were reviewed.

Board Motion Theo/Jon

That the PDGA Augusta Summit Minutes (10/03) be approved as amended
Unanimous. Motion passed.

Media/Publicity (Stork)

Agreements with videographers

Stork presented his document reviewing issues around filming rights for events. Having researched various organizations' existing policies including the Uitimate Players Assoc (UPA) he concluded filming rights is an evolving issue for all sports which they address in a variety of ways.

Key dimensions of this issue are:

- Rights of the event producer, rights of the participants
- Level of enforcement? How strict and by whom? What are the mechanisms?
- Definition of media and exceptions?
- Ownership of raw material

Stork recommended the PDGA put something in place similar to the UPA agreement. Dave's draft agreement draws from this document.

Board member suggestions included:

- inform the video community the Board is constructing an agreement
- examine how the USDGC handles is situation
- suggest the PDGA becomes Exec Producer of videos thereby ensuring the PDGA retains the rights to the material
- build into the agreement as much strength as needed, we can always back down or modify our position

Office Update (Brian)

Late- in- year memberships have slowed down more than usual. There will be approximately 8300 current members by year end = 9% growth compared to 10-11% planned.

The 60 TDs who are late in submitting event reports and/or fees have been reminded.

The October Financial report was reviewed.

A major part of the 2004 Planning Process has been completed with the mailing of the '04 Renewal/Election Package, and the online posting of the '04 Tour Planning Package with the mailed copies to follow.

Online memberships started this week at pdgastore.com. A letter was sent to Gotta Go Gotta Throw thanking them for their service.

Merchandise: most items have been ordered, Official Supplier issue is to be discussed later in the meeting

Advertising Campaign: Innova and Discraft have committed to advertising in the 2003 video products despite last minute solicitation.

Immigration: the paperwork is almost ready to present to the Immigration Lawyer later this week or early next week.

Priorities in months ahead:

- refine 2004 Electronic TD Report including Paytable for up to 200 players (Nov)
- 2004 PDB changes in front end, changes in division codes and auto-expiry dates including multi-year memberships (Nov-Dec)
- Direct Mails to \$5 fee payers and 02 members who did not renew (Jan)
- Tour Poster, NT Spectator Guide, PDGA Brochure (Dec)

Website Update (Theo)

The upgrade to the new message board is now complete, the conversion went smoothly, and is working well. Theo encouraged Board members to post at the official Board message thread. This will enhance the members' perceptions of the ongoing work on their behalf.

Future features will include:

- rolling schedule looking back and ahead 2 yrs (planned for next 1-2 mos)
- ability to track player and tournament results
- survey
- Passwords distributed in '04 Renewal/Election package
- Re: members only area, the challenge is one of authentication= a reasonably complex undertaking.

Action Item: award key IT volunteers complimentary Ace/Birdie memberships in 2004. Theo to identify the individuals.

2004 Tour Review (Brian/Nez)

The extension of the illegal substances policy to include all tour events in 2004 was discussed.

Event Agreement/2004 Marshal Plan

The Marshal Plan has been formalized. Dave acknowledged that based on feedback from focus groups general acceptance of the concept was positive. Candidates will be selected by the Board, and hired as Independent Contractors, with agreements in place.

Discussion ensued regarding the financial viability of the program, keeping the Marshals supplied with PDGA merchandise, and TD consent to PDGA merchandising.

Board Motion Nez/Pete (Marshal Program)

That the Marshal's Program, having been approved for 1 year, be implemented at the NT level and above, with co-operation at the Supertour level and below.

Unanimous Motion Passed.

International Events (Nez)

Dave is working with 3 international groups at present.

Sweden

His aim is for the Swedes to bid for the 2005 Worlds.

Great Britain

He would like to see the PDGA provide a stipend for an event in the UK. The British are interested but there is doubt that the local market is ready for such an undertaking.

Japan

Dave is working closely with Sam Ferrans on a 2004 Japan Open, a stipended PDGA Supertour.

International Memberships

The goal is to expand PDGA affiliation by taking a leadership role in disc golf internationally, with no negative financial impact on the PDGA.

Action Item: Brian, Nez to put together an International proposal to be reviewed by Rick Sykes for presentation to the Board

2004 Budget (Brian/Steve)

The goal is to be on accrual accounting by end of 2004.

Theo suggested that it should be communicated to the membership where we are making investments versus where we are making money, where the surpluses are.

Brian led the Board through a review of the 3rd draft of the 2004 budget:

Amendments

- Remove Tour Truck and Trailer from budget
- \$2000 to be assigned under General Charitable
- Assign further \$3000 To Board/Staff Worlds travel expenses
- Increase expenses for two Board Summits to \$15000
- Increase Joe Wander and Brian Sullivan Media/Publicity proposals to \$2500 each
- PDGA obligations to IRS re: employees set at 10% of salaries

Action Item: Brian and Nez to review mechanisms for paying PDGA matching sponsorship to 2004 NT events.

Board Motion Pete/Marty (2004 Budget)

That the Board approve the 2004 Budget as amended
Unanimous Motion Passed

Action Item: Board decided that the next Board Summit would be held at the end of Feb'04 in conjunction with the Memorial NT event in Scottsdale, AZ . Dan Ginnelly to be notified.

SportsLoop (Pete)

Pete reported he has been unable to meet with Roy Kessel in order to renegotiate a commission based contract. Pete suggested the PDGA withhold the latest payment due SportsLoop until after Pete communicates with Roy. All agreed to this strategy with the recommendation that legal advise be sought.

MCC Update (Pete)

Pete reported that Rick Sykes has talked to several groups receiving favourable responses. It will take a while to develop relationships with people. Rick is prepared to present to the NT TDs at the upcoming NT Committee teleconference and will help with raising local sponsorship. The long term goal here is to secure a sponsorship representative in each city.

The best sell at present is the NDGC. Pete gave an overview of how to raise money for the Center. MCC's time would be split between the NDGC and the NT Tour and lower tier TDs who show interest in MCC's support.

Action Item: Pete to put together a fund raising proposal for the NDGC

PDGA-EDGE Partnership (Jon)

Jon reiterated that The EDGE Program would not run in opposition with tournament play, and that it would run with the permission of the Tournament Director. Theo and Dave have spoken with Discraft who is accepting of the program and recognize its benefits.

Board Motion Nez/Theo (PDGA-EDGE Partnership)

That the Board approve the PDGA-Edge Partnership proposal as presented.
Jon abstained, everyone else approved. Motion Passed.

Merchandise (Dave)

Dave requested permission from the Board to pursue a relationship with Queensboro Shirt Company as a supplier to the PDGA of shirts and other embroidered merchandise. All agreed.

Webcast Update (Theo)

Theo continues to work with the webcast host to make on-line viewing available.

'03 Worlds and NT DVDs/Video

Alacrity to deliver in early December. Draft/masters will need to be reviewed.
Theo is working to make the PDGA Promo piece available on-line.

DGWN

Further discussion on the relationship between PDGA and DGWN

Dave Henrickson

Brian to lead, Terry to act as consultant: Build on 2003 version of NT program, poster, brochure

Alacrity Media Relationship

Discussion deferred until later date.

Joe Wander Proposal

Action Item: Terry to send Joe Wander's proposal to Pete.

Brian Sullivan Proposal

Discussed further.

Other Business

Action Item: Terry to investigate via Message Board interest in keeping/giving up ACE/Birdie Club minis as gifts.

Meeting adjourned at 00:10 AM EST