

## **Approved Minutes of Board Summit, Augusta, GA 10/13-14/03**

Drafted 10/23/03 Approved 11/19/03

### **The Summit was convened by Commissioner Theo Pozzy**

Present: T. Pozzy, J. Lyksett, D. Nesbitt, S. Wertz, T. Calhoun, P. May, M. Hapner, B. Hoeniger (staff),  
L. Gibson (staff) Not Present: D. Roddick (staff)

### **Introduction**

Theo welcomed everyone to Augusta. The Agenda was reviewed and priorities set

### **Strategic Goals for 2004**

Theo led a discussion where everyone expressed their views of the future for the PDGA and the sport of disc golf.

### **Preliminary Budget Review**

Brian and Steve presented the Preliminary 2004 Budget

#### **Action Item**

2nd draft of 2004 Budget to be completed by Nov 15/03 for Board review. (Brian/Steve)

#### **Action Item**

Funding suggestions for the National Disc Golf Center (NDGC): Commemorative Discs (numbered), Inaugural memberships, bricks (in the wall), Founding Fathers, t-signs, benches (All)

### **SportsLoop Presentaton (SL)**

Foster Elliott and Roy Kessel reviewed SL activities and accomplishments on behalf of the PDGA for 2003. They outlined their action plan for 2004.

#### **Action Items**

SportsLoop to provide update of activities/accomplishments prior to BOD teleconferences (SL staff)  
Updated demographics and 04 membership form to SportsLoop (Brian)

### **Board Motion Jon/Dave (SportsLoop)**

Pete May is authorized to renegotiate a new commission based contract with SportsLoop which will take effect Nov 1/03.

Passed without dissent.

Cost benefit analysis of event sponsorship tabled to Sanctioning /NT Proposal discussion.

### **2004 Sanctioning and Tiers Proposal**

Dave presented the proposed 2004 Sanctioning and Tier Criteria. This document has been designed in consultation with many disc golf leaders, and a final version will be presented to TDs, SCs, and Committee Members beginning in late October. (Note: In order to accommodate other presenters/speakers this topic was dealt with in intervals and concluded Tuesday morning.)

#### **Action Item**

National Tour (NT) Programs are not to be shipped to other events due to cost/postage savings. They are to be retained for future distribution e.g. to EDGE (Office/Breiner)

#### **Action Item**

Special acknowledgement (e.g. signed discs) for disc golf playing professionals who, via their profession, have made/are making a contribution to the sport e.g. Brian Murphy, Chuck Decker, Steve Gordon (Office /All)

### **Morris Communications (MCC)**

Rick Sykes outlined his experience and accomplishments with MCC Events. He offered what he believes MCC Events can deliver to the PDGA. Rick was encouraged to learn a membership survey was planned, in his opinion an extremely useful tool.

### **EDGE**

Jon summarized the EDGE program which is weeks away from receiving 501C3 status. Subsequent goals will be to seek national level sponsorship and hire trainers. A video to accompany the curriculum is currently in production.

Dave requested the Board table a vote accepting the proposed PDGA partnership with the EDGE Program. It was agreed this issue will be voted on in one month's time.

The Board departed at 4:45PM for a tour of the National Disc Golf Center (NDGC) site in Wildwood Park, with Brian Graham and Columbia County Parks' Officials. The meeting resumed at 8:00PM.

### **Board Motion Nez/Terry (NT Tour Sanctioning)**

That the event profitability statements that exist in the PDGA Majors' Agreements apply to NT events unless the Host Clubs are properly formed non-profit organizations. Motion Tabled.

#### **Action Item**

The Board approved changing the \$2 player fees to \$4 for Supertours, \$3 for B tiers, and \$2 for C tiers. (Brian/Dave)

Board Motion Terry/Theo (Sanctioning Proposal) tabled to the next morning.

**10/14/03** Not present: J. Lyksett, D. Roddick

### **2004 Sanctioning and Tiers Proposal cont'd**

Nez summarized the concepts of a Marshal's Program, Tour Representative, and Tour Trailer. It was agreed to combine the two positions into one PDGA Operations Marshal and select and train 4 persons (i.e. experienced TDs) on a regional basis for this role.

The financial viability of a Tour Trailer will have to be proven before this activity can move forward.

Other changes for 2004 as agreed to by the Board include:

- Pros are required to be PDGA members at B tier events
- Junior division players are exempt from the \$5 temp fees at B & C Tiers
- adding a Developmental D-tier to spur growth in new or "lost" disc golf communities

### **Board Motion Terry/Theo (Sanctioning and Tier Proposal)**

That the Board accept the proposal of the 2004 PDGA Sanctioning and Tier Criteria as presented and amended. Passed.

Voted For: Theo, Dave, Steve, Terry, Pete Abstained: Marty

### **Sponsorship of PDGA Campaigns**

#### **Action Items**

Advertisements are needed for the Directory, Website, video, calendar, e-mail Newsletter. Advertisers will be consulted by one person canvassing on behalf of all media streams. (Brian)

The Directory is to be delivered to Todd Breiner by Dec 1/03. (Brian/Theo/Todd)

**Action Item**

The price of the Directory (printed form) will be increased to \$20/copy.

**2004 Membership Review**

Brian reviewed the costs and benefits of 2003 memberships and outlined the proposed 2004 membership fee system. The Board agreed on the following membership fees:

Pro \$55, Am \$40, Jr \$25 (unchanged), Family Discount: \$5 per member, Affiliated Club Discount: \$5 per member including Families (unchanged), New member special PDGA # request: \$250 incl Ace Club membership, Ace Club \$150 with PDGA shirt (?) replacing metal mini, Birdie Club \$100, Eagle Club (Lifetime membership) \$2000 - receives PDGA jacket.

New members and renewals non-current for 5+ yrs who join/rejoin on or after Sept 1 will have their memberships extended through the following year, but will only receive their first magazine in January.

The concepts of a magazine optional membership for North Americans and of a 2-5 yr membership were tabled for the future.

**Board Motion Dave/Theo (2004 Membership)**

That the Board approve the Membership plan as presented and amended.  
Passed without dissent.

The Board then went into Executive Session.

**Direct Mail****Action Items**

The "Call to Renew" letter be redesigned in a glossy format with photos of the NDGC. Brian to provide Terry with a list of contents of 04 renewal package. (Terry/Brian)

**Action Item**

Deadline for all member mailing materials to Breiner Enterprises is Nov 1/03. (Brian/Terry)

**Action Item**

2004 TD Planning Packages to be mailed during first half of November. (Brian/Nez)

**International Membership**

Discussion on this topic has been tabled until the next teleconference

**Alternative Media Proposals****Action Item**

Terry and Theo will approach Joe Wander regarding his video proposal and request a sample of his work.

**Action Item**

In order to gain a better understanding of Brian Sullivan's audio proposal, the Board agreed to offer Brian a 13 weeks trial at one quarter the cost commencing with the first NT event. (TBD)

**Action Item**

Investigate and report in 2 months time: 1) need for a formal contract between PDGA and Disc Golf World News (DGWN) 2) discuss PDGA's options as it relates to the magazine.

**Action Item**

Obtain quotes from Dave Henrickson for NT Program, Tour Poster and PDGA brochure, and commission him to do small projects in order to assess the work. (Theo to approach D. Henrickson. Brian and Dave to follow up with details.)

**Board Motion Terry/Dave (Online Membership)**

Move online membership from GottaGoGottaThrow to pdga.com and pdgastore.com (Brian)  
Passed without dissent.

**Action Item**

The Board approved hiring Joel Guberman as Immigration lawyer expediting L1/L2 Visas for Brian and Lorrie. (Brian)

**Action Item**

The Office will be sending out RFPs to the manufacturers for producing the 2004/5 PDGA new member discs and minis, and Ace/Birdie Club discs. (Brian)

**Meeting adjourned at 1:10 PM (EST)**

Submitted by L. Gibson