

**Professional Disc Golf Association (PDGA)
Approved Minutes for Board of Directors' Meeting for July 31, 2003**

8:30 pm Eastern time. The meeting was convened by Commissioner Pat Govang

Present: Pat Govang, Marty Hapner, Theo Pozzy, Steve Wertz, Pete May, Dave Nesbitt, Dan Roddick(staff), Brian Hoeniger (HQ staff), Lorrie Gibson (HQ staff) Not Present: Terry Calhoun

Introduction

Pat welcomed everyone.

E.D. Update

Earlier this month Brian attended the final days of the Jr World Championships in London, ON. He noted a well organized tournament with modest attendance, but plenty of constructive survey feedback.

Motion

Moved by Dave Nesbitt, seconded by Pete May that the 2004 Jr Worlds be rolled into the 2004 PDGA World Championships in Des Moines, IA. Passed without dissent.

Brian reported membership is up 11.5% over this time last year. Since 1/03 1690 new members have joined and 405 "lost and found" members have renewed. The next stats update is nearing completion involving approximately 240 events. Registration for the Amateur World Championships ran smoothly. Pro Worlds registration is more challenging because so many players have chosen to register at the last minute. Other issues reviewed included the 12 trademarks deal with Michael Cronen, PDGA and NT Awards, June Financial Report. Steve concurred we are in good shape financially.

Am Worlds Recap

Overall the Kansas City team did a great job. Pat suggested because the greater percentage of the membership is Amateur, a significant Board representation including the Executive Director should plan to attend future Am Worlds. Continue efforts to improve team work between the host club and the PDGA.

Pro Worlds Status

Award winners who will not be attending the Pro Worlds will deliver an acceptance speech via a Power Point presentation. Pat will organize this. Brian will clarify with Dan Ginnelly the PDGA portion of the awards.

Live Internet Webcast conducted by AdFlix/Michael Stine has been arranged. The material can be edited down to a 60 min show for pay per view generating income for the PDGA. Cost of production= \$1500. Promotional package accepted by Discraft for \$2000.

Action Item: Theo will sign the contract with AdFlix tomorrow .

National Tour

Pat is in the process of creating a survey tool, Brian Sullivan has been hired to manage an online survey of players and Competition Committee members.

Pat and Pete May have been unable to secure a date to visit SportsLoop, Pat has invited Roy Kessel to attend the upcoming Pro Worlds in Flagstaff. Roy's response is pending. Topics for discussion may include redefining the PDGA's relationship with SportsLoop, taking a look at regional rather than national sponsorship, commission only basis, a nonexclusive relationship.

Membership Survey

It is time once again to survey the membership. Their feedback will enable the Board to set directions for the future.

Action Item: Theo will work on the technology/survey tool, Stork and Terry will collaborate on content/questions. Stork will distribute the previous survey and results to the Board and staff for review.

Magazine Items

Terry's contribution to this topic will be deferred until the next teleconference.

Theo summarized recent discussions at the Am Worlds between Rick Rothstein, Pat and Theo. No written agreement exists between Rick and the PDGA. If Rick decided to sell DGWN Pat suggested the PDGA purchase copyright privileges. Pete suggested 5K for 1 full set of magazines with the rights to use the information contained therein.

Nez suggested offering membership options which include/exclude a DGWN subscription.

Registration Outsourcing

A request for proposals (RFP) will be developed for Worlds and NT registration, Pat proposed that he work with Brian Hoeniger to pull this together.

Board Elections

The positions held by Pat, Theo, Pete and Steve will be up for election this year. Pete and Steve are still considering whether or not to run for their positions again. Pat will not be seeking re-election. Theo will be running for Commissioner.

Action Item: each person not seeking re-election attempt to find a qualified individual to run for the position.

2004 Budget Process

Steve will touch base with everyone prior to constructing the 2004 PDGA Budget. His goal is to have an initial draft in place prior to the Board Summit in Augusta in October'03.

Steve reported that to date no further information has been received from the IRS. He will contact them once more.

Disciplinary Actions Update

Marty reported on feedback received from member Bruce Brakel, a lawyer whose opinion was sought to clarify liability issues relating to disciplinary actions taken by the PDGA.

Motion

Moved by Dave seconded by Marty: all information surrounding the disciplinary actions taken by the Commissioner per the constitution and the rules of play remain confidential per Article 5 Section 10 of the Constitution. Passed without dissent.

Motion

Moved by Theo seconded by Pat: the PDGA makes public official disciplinary actions taken by the Commissioner or the Board. Motion passed 5 : 0 with 1 Abstention.

Action Item: Information concerning disciplinary actions will be forwarded by Brian to Marty for posting, the technology to be determined.

PDGA Store.com

Theo reported this project is approaching completion and is almost ready to launch. The goal is to have the site ready for Pro Worlds, linking to pdga.com and pdgatour.com. Only PDGA logo merchandise will be available initially.

Sanctioning Changes

Nez continues to work on this, some issues require clarification and therefore he requests this discussion be tabled for the next teleconference.

International Proposal

A draft proposal prepared by Dave and Brian is being circulated for feedback before being offered to the Board for discussion. Tabled for next teleconference.

Audio/Visual Issue

Dave is reviewing a proposal from Blair Paulsen re: NT summary video. Promo video \$2000 or \$4000 by itself. Commercial \$10000 for 1000 DVDs.

Dave continues to lead in developing a contract for audio-visual partners and independents, as well as a generic agreement for people who are capturing on video footage of PDGA tournaments for their personal use.

Dave suggested forming an Audio/Visual Committee which can make recommendations to the Board. He has already approached potential members.

Action Item: AV Committee to be formalized at next teleconference.

Meeting adjourned 7/31/03 11:58pm EST

Submitted by Lorrie Gibson