

Teleconference Minutes
Professional Disc Golf Association (PDGA)
February 4, 2009

Board Members:

Present: Todd Andrews, Chris Bellinger, Ron Convers, Bob Decker, Matt Gillis, Juliana Korver and Rick Rothstein

Quorum present? Yes

Others Present:

Executive Director: Brian Graham

Other: Dave Gentry – Tour Manager, Dan “Stork” Roddick – Director Special Projects

Proceedings:

Meeting called to order at 7:32pm EST by Chair, Bob Decker.

MOTION (Andrews/Convers)

Approve the January 7th 2009 teleconference minutes with proposed change.

Motion passes unanimously.

MOTION (Andrews/Korver)

Certify the V.P., Ultimate, Big Heavy, Summit, and the Traveler basket.

Motion passes unanimously.

Executive Director’s Report: presented by Brian Graham

- We have a cash position of \$184,241. Last year at this time we had a cash position of \$149, 279.
- The 2008 PDGA financial audit is currently underway with Berry & Associates
- As of the end of Jan. 2009, we had 4,631 active members. This is 60 less than last year at this time.
- Currently 4,403 US members, 58 Canadian members, and 230 international members

Flying Disc Magazine:

- Rich Givens has offered to sell the PDGA bulk copies of FDM in 2009 for the price of \$1.60 each, if we want copies for promotional or other purposes. The PDGA office has subscribed to the magazine, and the PDGA and FDM will be doing a ½ page ad swap in each magazine.

Player Misconduct:

- A detailed incident report from the 2008 Player’s Cup was submitted to the office by Mike Barnett and forwarded to the PDGA Discipline Committee, along with the required Disciplinary Action Form.

Advertising:

- Advertising has been sold on the PDGA website in the amount of \$35,774 so far which is an increase of \$2,224 over last year. This income stream historically increases throughout the year as additional

advertisers are signed.

Sponsorship:

- John Duesler and Graham have negotiated a renewal of the \$3,000 Woodchuck Cider sponsorship of the PDGA National Tour for 2009. They are currently in negotiations with several other companies on additional sponsorship.

Environmental Committee:

-Terry Calhoun will not be able to take over as chairman of the environmental committee due to his busy schedule.

- A story was posted on the front page of the website last week, seeking individuals interested in serving on the committee or as chairman.

- With the recent increase in environmental scrutiny over courses, this may be one of our most important committees if we are to sustain future growth in the number of courses installed.

SGMA Inquiry:

Graham recently contacted the Sporting Goods Manufacturers Association (SGMA) regarding the possibility of having disc golf included in their annual participation study. He was advised to re-contact the SGMA in September in order to have our sport included on the 2010 survey. The results of this annual study are made available to sporting goods stores all over the world. The addition of disc golf could potentially spur more retailers to carry disc golf products.

Online Course Directory:

Gentry and Graham met via teleconference last week with Stork and Cliff Towne to discuss ongoing and recent requests for course directory data. They are in the early planning stages of creating a new automated process for sharing course data with partners that will ensure that the PDGA maintains the ultimate sores for course information.

Internal Automation:

- The PDGA office is currently working on a more streamlined processes for dealing with online tournament registration and officials exams. It is the goal of the office to automate as many of their processes as possible in order to better serve members and increase efficiency.

- The new fulfillment process that was implemented this year has been a tremendous success.

- The core internal processes that Brian Hoeninger and Lorrie Gibson created for the management of the PDGA were efficient and effective at the time that they were created but we are beginning to outgrow many of them.

PDGA Tour Report: presented by Dave Gentry

- There are still 6 2008 TD reports that have not been imported into the database. Two of them have been received and are awaiting clarification.

- After this is finished, we will calculate year end stats, demographics, and determine invites to worlds.

- Comparing 2008 to the previous 4 years shows that the total number of events has increased at a large rate for the second year in a row. This is not expected to be increase as much in 2009.

Legends Proposal:

- The office has received a proposal from a group of players who are eligible for the Legends division. They are asking for us to split the Legends division into five year increments and for more than one round

per day. This has been sent to the Competition Committee for their review and is currently under discussion.

IT Update

- Next phase of the website will be implemented soon.
- We have had some complaints about the load time. Ciphent made some changes on Jan 20th which seems to have made a positive difference.

Executive Director Annual Evaluation: presented by Decker

- Stork has compiled all the evaluations.
- Decker, will be meeting with Graham sometime next week.

2009 Budget: presented by Graham

- Graham created a summary budget that could be made public. It contains everything except the specific salaries for personnel.
- Accounts receivable is very high because the last deposit was not made until after the end of the year.
- It was suggested that we wait until the audit report has been completed before we release this information.

New PDGA Publication: presented by Rothstein

- We have an artist.
- We have decided on a printer
- There will be a little blurb tomorrow in the e newsletter asking for pictures of cool dyed discs.
- Forming an editorial advisory board to give guidance and critiques.
- Would really like to see the first issue delivered by April 1.
- Want to do a follow up article on one of the innovation grants in each issue.

Player of the Year Award Process: presented by Graham

- A survey was sent out to past winners and candidates of the POY awards. We asked them if sportsmanship should be a factor in the POY award. 75% said that it should be taken into effect.
- The results were sent to Chuck Kennedy who is reworking the proposed POY system.

Rocket City Chain Gang Sanctioning: presented by Graham

- There are 2 groups claiming to be the Rocket City Chain Gang. Both are trying to sanction a club event on the same weekend.
- This has brought to light the fact that we don't have a sanctioning procedure. Do we sanction with a club or an individual?
- Graham will check with them to see who owns the "Rocket City Blast" which is the name of the tournament.
- We will not sanction with either group until someone can show proof that they are the owners of the name.
- It was suggested that we offer arbitration with an independent observer to groups with this problem.
- The office is working on an internal sanctioning procedure that will be sent to the board for approval.

Player Behavior: presented by Graham

- A formal complaint was made regarding the issue we discussed last month at the Players Cup. The case has been given to the Disciplinary Committee.

National Tour: presented by Ron

- There is one BOD member who still needs to take the NT survey.

Other Business:

Mission Statement:

- It appears that in 2003 saw a huge push towards getting national media. The mission statement came out around that time and it looks like it is geared towards that cause.

- It was recommend that we set aside a good block of time at the spring summit to revisit this to see if we want to modify the mission statement.

TD Report:

- There have been complaints about the financial reporting section of the TD packet.

- People seem to be intimidated by this section. Graham recommended that we have a simpler form that contains only the necessary information that the PDGA needs to know. Many of the financial sections are there to help the TDs. They are there as a tool for the TD.

- Office is thinking about creating an online TD report.

University of SC on Internship program:

- There is an intern lined up for this summer. He will working from the office as well as from Columbia, SC.

- He should be starting in May and working through August.

- There will be no charge to the PDGA for the intern.

Action Items:

- All Board Members: think about whether to publish the complete budget or a summary of the budget that excludes salaries for personnel.
- All Board Members: Begin thinking about the mission statement. This will be discussed at the April board meeting and then can be finalized at the spring summit.

MOTION (Andrews/Convers)

To adjourn.

Motion passes unanimously.

- Meeting adjourned at 9:42pm

- Minutes submitted by Secretary, Juliana Korver